

ORDER

WKOW
MADISON

Orders

Order / Rev: 219915

Alt Order #: 28735826

Product Desc: 2217/2230/18013

Estimate: 18013

Flight Dates: 10/20/26 - 10/26/26

Original Date / Rev: 10/12/26 / 10/13/26

Order Type: GENERAL

WKOW-TV

Primary AE: Katz Washington DC

Sales Office: DC-K

Sales Region: National

Agency

Name: Buying Time LLC --EDI

Buying Contact:

Billing Contact:

650 MASSACHUSETTS AVE NW

WASHINGTON, DC 20001

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: ADCC/Friends of Ben Gruber

Demographic: HH

Product Codes: Candidates

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: POL- CAND

Priority: P-99

New Business End:

Advertiser External ID: 116212

Agency External ID: 1881

Unit Code: GENERAL

Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/26	10/25/26	42	\$32,960.00	\$28,016.00
10/26/26	10/26/26	12	\$10,960.00	\$9,316.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2026	42	\$32,960.00	\$28,016.00	0.00
November 2026	12	\$10,960.00	\$9,316.00	0.00
Totals	54	\$43,920.00	\$37,332.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WKOW	10/20/26	10/20/26	M-F 1130a - 12p Justice for the People	CM	11:30 AM-12:00 PM (11:30 AM-12:00 PM)	PI-T-----	:30	1	\$40.00	P-2	0.00	NM	1	\$40.00
Justice for the People															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/19/26	10/25/26	-T-----	1		\$40.00		0.00						
N 2	WKOW	10/21/26	10/21/26	M-F 1130a - 12p Justice for the People	CM	11:30 AM-12:00 PM (11:30 AM-12:00 PM)	PI--W----	:30	1	\$40.00	P-2	0.00	NM	1	\$40.00
Justice for the People															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/19/26	10/25/26	--W----	1		\$40.00		0.00						
N 3	WKOW	10/22/26	10/22/26	M-F 1130a - 12p Justice for the People	CM	11:30 AM-12:00 PM (11:30 AM-12:00 PM)	PI---T---	:30	1	\$40.00	P-2	0.00	NM	1	\$40.00
Justice for the People															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/19/26	10/25/26	---T---	1		\$40.00		0.00						
N 4	WKOW	10/23/26	10/23/26	M-F 1130a - 12p Justice for the People	CM	11:30 AM-12:00 PM (11:30 AM-12:00 PM)	PI----F--	:30	1	\$40.00	P-2	0.00	NM	1	\$40.00
Justice for the People															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/19/26	10/25/26	----F--	1		\$40.00		0.00						
N 5	WKOW	10/26/26	10/26/26		CM	11:30 AM-12:00 PM	PIM-----	:30	1	\$40.00	P-2	0.00	NM	1	\$40.00

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WKOW-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 1130a - 12p															
Justice for the People (11:30 AM-12:00 PM)															
Justice for the People															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/26/26		10/26/26	11/01/26	M-----	1		\$40.00		0.00						
N 6	WKOW	10/20/26	10/20/26	M-F 10a The View	CM	10:00 AM-11:00 AM	-T-----	:30	2	\$320.00	P-1	0.00	NM	2	\$640.00
				The View	(10:00 AM-11:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/19/26		10/19/26	10/25/26	-T-----	2		\$320.00		0.00						
N 7	WKOW	10/21/26	10/21/26	M-F 10a The View	CM	10:00 AM-11:00 AM	AI--w----	:30	2	\$320.00	P-1	0.00	NM	2	\$640.00
				The View	(10:00 AM-11:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/19/26		10/19/26	10/25/26	--W----	2		\$320.00		0.00						
N 8	WKOW	10/22/26	10/22/26	M-F 10a The View	CM	10:00 AM-11:00 AM	AI---T---	:30	2	\$320.00	P-1	0.00	NM	2	\$640.00
				The View	(10:00 AM-11:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/19/26		10/19/26	10/25/26	---T---	2		\$320.00		0.00						
N 9	WKOW	10/23/26	10/23/26	M-F 10a The View	CM	10:00 AM-11:00 AM	AI----F--	:30	2	\$320.00	P-1	0.00	NM	2	\$640.00
				The View	(10:00 AM-11:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/19/26		10/19/26	10/25/26	----F--	2		\$320.00		0.00						
N 10	WKOW	10/26/26	10/26/26	M-F 10a The View	CM	10:00 AM-11:00 AM	AI-----	:30	2	\$320.00	P-1	0.00	NM	2	\$640.00
				The View	(10:00 AM-11:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/26/26		10/26/26	11/01/26	M-----	2		\$320.00		0.00						
N 11	WKOW	10/20/26	10/20/26	Wisconsin News Now at 11	CM	11:00 AM-11:30 AM	AI-T-----	:30	1	\$360.00	P-1	0.00	NM	1	\$360.00
				Wisconsin News Now at 11	(11:00 AM-11:30 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/19/26		10/19/26	10/25/26	-T-----	1		\$360.00		0.00						
N 12	WKOW	10/21/26	10/21/26	Wisconsin News Now at 11	CM	11:00 AM-11:30 AM	AI--w----	:30	1	\$360.00	P-1	0.00	NM	1	\$360.00
				Wisconsin News Now at 11	(11:00 AM-11:30 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/19/26		10/19/26	10/25/26	--W----	1		\$360.00		0.00						
N 13	WKOW	10/22/26	10/22/26	Wisconsin News Now at 11	CM	11:00 AM-11:30 AM	AI---T---	:30	1	\$360.00	P-1	0.00	NM	1	\$360.00
				Wisconsin News Now at 11	(11:00 AM-11:30 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/19/26		10/19/26	10/25/26	---T---	1		\$360.00		0.00						
N 14	WKOW	10/23/26	10/23/26	Wisconsin News Now at 11	CM	11:00 AM-11:30 AM	AI----F--	:30	1	\$360.00	P-1	0.00	NM	1	\$360.00
				Wisconsin News Now at 11	(11:00 AM-11:30 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/19/26		10/19/26	10/25/26	----F--	1		\$360.00		0.00						
N 15	WKOW	10/26/26	10/26/26	Wisconsin News Now at 11	CM	11:00 AM-11:30 AM	AI-----	:30	1	\$360.00	P-1	0.00	NM	1	\$360.00
				Wisconsin News Now at 11	(11:00 AM-11:30 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/26/26		10/26/26	11/01/26	M-----	1		\$360.00		0.00						
N 16	WKOW	10/20/26	10/20/26	M-F 9-10a	CM	9:00 AM-10:00 AM	AM-T-----	:30	1	\$320.00	P-1	0.00	NM	1	\$320.00
				Live with Kelly & Mark	(9:00 AM-10:00 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/19/26		10/19/26	10/25/26	-T-----	1		\$320.00		0.00						
N 17	WKOW	10/21/26	10/21/26		CM	9:00 AM-10:00 AM	AM--w----	:30	1	\$320.00	P-1	0.00	NM	1	\$320.00

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WKOW-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 9-10a															
Live with Kelly & Mark (9:00 AM-10:00 AM)															
Live with Kelly & Mark															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 10/19/26		10/19/26	10/25/26	--W----		1			\$320.00		0.00				
N 18	WKOW	10/22/26	10/22/26	M-F 9-10a	CM	9:00 AM-10:00 AM	---T---	:30	1	\$320.00	P-1	0.00	NM	1	\$320.00
Live with Kelly & Mark (9:00 AM-10:00 AM)															
Live with Kelly & Mark															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 10/19/26		10/19/26	10/25/26	---T---		1			\$320.00		0.00				
N 19	WKOW	10/23/26	10/23/26	M-F 9-10a	CM	9:00 AM-10:00 AM	----F--	:30	1	\$320.00	P-1	0.00	NM	1	\$320.00
Live with Kelly & Mark (9:00 AM-10:00 AM)															
Live with Kelly & Mark															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 10/19/26		10/19/26	10/25/26	----F--		1			\$320.00		0.00				
N 20	WKOW	10/26/26	10/26/26	M-F 9-10a	CM	9:00 AM-10:00 AM	MM-----	:30	1	\$320.00	P-1	0.00	NM	1	\$320.00
Live with Kelly & Mark (9:00 AM-10:00 AM)															
Live with Kelly & Mark															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 10/26/26		10/26/26	11/01/26	M-----		1			\$320.00		0.00				
N 21	WKOW	10/20/26	10/20/26	Wisconsin News Now at 4M		4:00 PM-5:00 PM	-T-----	:30	1	\$360.00	P-1	0.00	NM	1	\$360.00
Wisconsin News Now at 4 (4:00 PM-5:00 PM)															
WI News Now at 4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 10/19/26		10/19/26	10/25/26	-T-----		1			\$360.00		0.00				
N 22	WKOW	10/21/26	10/21/26	Wisconsin News Now at 4M		4:00 PM-5:00 PM	--W----	:30	1	\$360.00	P-1	0.00	NM	1	\$360.00
Wisconsin News Now at 4 (4:00 PM-5:00 PM)															
WI News Now at 4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 10/19/26		10/19/26	10/25/26	--W----		1			\$360.00		0.00				
N 23	WKOW	10/22/26	10/22/26	Wisconsin News Now at 4M		4:00 PM-5:00 PM	---T---	:30	1	\$360.00	P-1	0.00	NM	1	\$360.00
Wisconsin News Now at 4 (4:00 PM-5:00 PM)															
WI News Now at 4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 10/19/26		10/19/26	10/25/26	---T---		1			\$360.00		0.00				
N 24	WKOW	10/23/26	10/23/26	Wisconsin News Now at 4M		4:00 PM-5:00 PM	----F--	:30	1	\$360.00	P-1	0.00	NM	1	\$360.00
Wisconsin News Now at 4 (4:00 PM-5:00 PM)															
WI News Now at 4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 10/19/26		10/19/26	10/25/26	----F--		1			\$360.00		0.00				
N 25	WKOW	10/26/26	10/26/26	Wisconsin News Now at 4M		4:00 PM-5:00 PM	M-----	:30	1	\$360.00	P-1	0.00	NM	1	\$360.00
Wisconsin News Now at 4 (4:00 PM-5:00 PM)															
WI News Now at 4PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 10/26/26		10/26/26	11/01/26	M-----		1			\$360.00		0.00				
N 26	WKOW	10/20/26	10/20/26	M-F 6p 27 News	CM	6:00 PM-6:30 PM	-T-----	:30	1	\$1,800.00	P-1	0.00	NM	1	\$1,800.00
27 News @ 6p M-F (6:00 PM-6:30 PM)															
27 News at 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 10/19/26		10/19/26	10/25/26	-T-----		1			\$1,800.00		0.00				
N 27	WKOW	10/21/26	10/21/26	M-F 6p 27 News	CM	6:00 PM-6:30 PM	--W----	:30	1	\$1,800.00	P-1	0.00	NM	1	\$1,800.00
27 News @ 6p M-F (6:00 PM-6:30 PM)															
27 News at 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 10/19/26		10/19/26	10/25/26	--W----		1			\$1,800.00		0.00				
N 28	WKOW	10/22/26	10/22/26	M-F 6p 27 News	CM	6:00 PM-6:30 PM	---T---	:30	1	\$1,800.00	P-1	0.00	NM	1	\$1,800.00
27 News @ 6p M-F (6:00 PM-6:30 PM)															
27 News at 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week: 10/19/26		10/19/26	10/25/26	---T---		1			\$1,800.00		0.00				
N 29	WKOW	10/23/26	10/23/26		CM	6:00 PM-6:30 PM	----F--	:30	1	\$1,800.00	P-1	0.00	NM	1	\$1,800.00

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M-F 6p 27 News 27 News @ 6p M-F (6:00 PM-6:30 PM) 27 News at 6PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/19/26 10/25/26 ----F-- 1 \$1,800.00 0.00															
N 30	WKOW	10/26/26	10/26/26	M-F 6p 27 News 27 News @ 6p M-F (6:00 PM-6:30 PM)	CM	6:00 PM-6:30 PM	M-----	:30	1	\$1,800.00	P-1	0.00	NM	1	\$1,800.00
27 News at 6PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/26/26 11/01/26 M----- 1 \$1,800.00 0.00															
N 31	WKOW	10/20/26	10/20/26	M-F 5p 27 News 27 News @ 5p M-F (5:00 PM-5:30 PM)	CM	5:00 PM-5:30 PM	-T-----	:30	1	\$1,280.00	P-1	0.00	NM	1	\$1,280.00
27 News at 5PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/19/26 10/25/26 -T----- 1 \$1,280.00 0.00															
N 32	WKOW	10/21/26	10/21/26	M-F 5p 27 News 27 News @ 5p M-F (5:00 PM-5:30 PM)	CM	5:00 PM-5:30 PM	--W----	:30	1	\$1,280.00	P-1	0.00	NM	1	\$1,280.00
27 News at 5PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/19/26 10/25/26 --W---- 1 \$1,280.00 0.00															
N 33	WKOW	10/22/26	10/22/26	M-F 5p 27 News 27 News @ 5p M-F (5:00 PM-5:30 PM)	CM	5:00 PM-5:30 PM	---T---	:30	1	\$1,280.00	P-1	0.00	NM	1	\$1,280.00
27 News at 5PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/19/26 10/25/26 ---T--- 1 \$1,280.00 0.00															
N 34	WKOW	10/23/26	10/23/26	M-F 5p 27 News 27 News @ 5p M-F (5:00 PM-5:30 PM)	CM	5:00 PM-5:30 PM	----F--	:30	1	\$1,280.00	P-1	0.00	NM	1	\$1,280.00
27 News at 5PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/19/26 10/25/26 ----F-- 1 \$1,280.00 0.00															
N 35	WKOW	10/26/26	10/26/26	M-F 5p 27 News 27 News @ 5p M-F (5:00 PM-5:30 PM)	CM	5:00 PM-5:30 PM	M-----	:30	1	\$1,280.00	P-1	0.00	NM	1	\$1,280.00
27 News at 5PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/26/26 11/01/26 M----- 1 \$1,280.00 0.00															
N 36	WKOW	10/21/26	10/21/26	ABC World News M-F ABC World News M-F (5:30 PM-6:00 PM)	CM	5:30 PM-6:00 PM	--W----	:30	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
ABC World News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/19/26 10/25/26 --W---- 1 \$3,000.00 0.00															
N 37	WKOW	10/23/26	10/23/26	ABC World News M-F ABC World News M-F (5:30 PM-6:00 PM)	CM	5:30 PM-6:00 PM	----F--	:30	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
ABC World News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/19/26 10/25/26 ----F-- 1 \$3,000.00 0.00															
N 38	WKOW	10/26/26	10/26/26	ABC World News M-F ABC World News M-F (5:30 PM-6:00 PM)	CM	5:30 PM-6:00 PM	M-----	:30	1	\$3,000.00	P-1	0.00	NM	1	\$3,000.00
ABC World News <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/26/26 11/01/26 M----- 1 \$3,000.00 0.00															
N 39	WKOW	10/22/26	10/22/26	M-F 630p-7p Inside Edition (6:30 PM-7:00 PM)	CM	6:30 PM-7:00 PM	---T---	:30	1	\$1,080.00	P-1	0.00	NM	1	\$1,080.00
Inside Edition <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/19/26 10/25/26 ---T--- 1 \$1,080.00 0.00															
N 40	WKOW	10/23/26	10/23/26	M-F 630p-7p Inside Edition (6:30 PM-7:00 PM)	CM	6:30 PM-7:00 PM	----F--	:30	1	\$1,080.00	P-1	0.00	NM	1	\$1,080.00
Inside Edition <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/19/26 10/25/26 ----F-- 1 \$1,080.00 0.00															
N 41	WKOW	10/26/26	10/26/26		CM	6:30 PM-7:00 PM	M-----	:30	1	\$1,080.00	P-1	0.00	NM	1	\$1,080.00

Order / Rev: 219915
 Alt Order #: 28735826
 Flight Dates: 10/20/26 - 10/26/26

Advertiser: ADCC/Friends of Ben Gruber
 Product Desc: 2217/2230/18013
 Estimate: 18013

WKOW-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 630p-7p Inside Edition (6:30 PM-7:00 PM)															
Inside Edition <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/26/26 11/01/26 M----- 1 \$1,080.00 0.00															
N 42	WKOW	10/21/26	10/21/26	Total Packers	CM	6:30 PM-7:00 PM	--W----	:30	1	\$1,400.00	P-1	0.00	NM	1	\$1,400.00
Total Packers Total Packers (6:30 PM-7:00 PM)															
Total Packers <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/19/26 10/25/26 --W---- 1 \$1,400.00 0.00															
N 43	WKOW	10/20/26	10/20/26	Packers Live	CM	6:30 PM-6:58 PM	-T-----	:30	1	\$1,400.00	P-1	0.00	NM	1	\$1,400.00
Packers Live Packers Live (6:30 PM-6:58 PM)															
Packers Live <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/19/26 10/25/26 -T----- 1 \$1,400.00 0.00															
N 48	WKOW	10/20/26	10/20/26	M-F 10p 27 News	CM	10:00 PM-10:35 PM	PI-T-----	:30	1	\$1,600.00	P-1	0.00	NM	1	\$1,600.00
27 News at 10PM 27 News @ 10p M-F (10:00 PM-10:35 PM)															
27 News at 10PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/19/26 10/25/26 -T----- 1 \$1,600.00 0.00															
N 49	WKOW	10/26/26	10/26/26	M-F 10p 27 News	CM	10:00 PM-10:35 PM	M-----	:30	1	\$1,600.00	P-1	0.00	NM	1	\$1,600.00
27 News at 10PM 27 News @ 10p M-F (10:00 PM-10:35 PM)															
27 News at 10PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/26/26 11/01/26 M----- 1 \$1,600.00 0.00															
N 50	WKOW	10/20/26	10/20/26	Jimmy Kimmel Live	CM	10:35 PM-11:37 PM	PI-T-----	:30	1	\$480.00	P-1	0.00	NM	1	\$480.00
Jimmy Kimmel Live-ABC Jimmy Kimmel Live (10:35 PM-11:37 PM)															
Jimmy Kimmel Live-ABC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/19/26 10/25/26 -T----- 1 \$480.00 0.00															
N 51	WKOW	10/21/26	10/21/26	Jimmy Kimmel Live	CM	10:35 PM-11:37 PM	PI--W----	:30	1	\$480.00	P-1	0.00	NM	1	\$480.00
Jimmy Kimmel Live-ABC Jimmy Kimmel Live (10:35 PM-11:37 PM)															
Jimmy Kimmel Live-ABC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/19/26 10/25/26 --W---- 1 \$480.00 0.00															
N 52	WKOW	10/26/26	10/26/26	Jimmy Kimmel Live	CM	10:35 PM-11:37 PM	PI-M-----	:30	1	\$480.00	P-1	0.00	NM	1	\$480.00
Jimmy Kimmel Live-ABC Jimmy Kimmel Live (10:35 PM-11:37 PM)															
Jimmy Kimmel Live-ABC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/26/26 11/01/26 M----- 1 \$480.00 0.00															
N 53	WKOW	10/24/26	10/24/26	6a Wake Up WI Weekend	CM	6:00 AM-7:00 AM	-----S-	:30	1	\$240.00	P-1	0.00	NM	1	\$240.00
Wake Up Wisconsin Weekend 6a Wake Up WI Weekend (6:00 AM-7:00 AM)															
Wake Up Wisconsin Weekend <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/19/26 10/25/26 -----S- 1 \$240.00 0.00															
													Totals	54	\$43,920.00