

ORDER



Orders

Order / Rev:

481625

Alt Order #:

20125428

Product Desc:

1722/2105/13337

Estimate:

13337

Flight Dates:

03/24/26 - 03/30/26

Original Date / Rev:

03/20/26 / 03/20/26

Order Type:

GENERAL

WDJT-TV CBS58

Primary AE:

Nick Welte

Sales Office:

HPHIL

Sales Region:

NAT

Agency

Name:

202 Consulting Solutions LLC

Buying Contact:

Jeff Scattergood

Billing Contact:

A/P 202 Consulting Solutions LLC

1050 30th St

Washington, DC 20007

Billing Type:

Cash

Billing Calendar:

Broadcast

Billing Cycle:

EOM/EOC

Agency Commission:

15%

Advertiser

Name:

Issue/Judicial Action Network PAC

Demographic:

A35+

Product Codes:

PL Issue

Revenue Code 1:

AGY

Revenue Code 2:

POL

Revenue Code 3:

ISS

Priority:

P-2

New Business End:

Advertiser External ID:

Agency External ID:

Unit Code:

General

Order Separation:

00:30:00

Bill Plan				
Start Date	End Date	# Spots	Gross Amount	Net Amount
02/23/26	03/29/26	4	\$1,040.00	\$884.00
03/30/26	03/30/26	1	\$260.00	\$221.00

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
March 2026	4	\$1,040.00	\$884.00	0.00
April 2026	1	\$260.00	\$221.00	0.00
Totals	5	\$1,300.00	\$1,105.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Welte			Start Of Order - End Of Order	100%

Order Share	Share	Total
WDJT-TV CBS58	20%	\$1,300.00
Market	100%	\$6,500.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	0%	\$0.00
WISN	26%	\$1,690.00
WITI	20%	\$1,300.00
WMLW-	0%	\$0.00
WPXE	0%	\$0.00
WTMJ	17%	\$1,105.00
WVTV	17%	\$1,105.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDJT	03/24/26	03/24/26	CBS This Morning M-F 7a-9a	7a-9a	7a-9a	-T-----	:30	1	\$260.00	P-2	0.00	NM	1	\$260.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		03/24/26	03/30/26	-T-----	1		\$260.00		0.00						

Order / Rev: 481625
 Alt Order #: 20125428
 Flight Dates: 03/24/26 - 03/30/26

Advertiser: Issue/Judicial Action Network PAC
 Product Desc: 1722/2105/13337
 Estimate: 13337

WDJT-TV CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 03/24/26	03/30/26	-T-----		1			\$260.00		0.00				
N 2	WDJT	03/25/26	03/25/26	CBS This Morning M-F 7a-9a	CM	7a-9a	--W----	:30	1	\$260.00	P-2	0.00	NM	1	\$260.00
		CBS This Morning M-F 7a-9a													
		CBS THIS MORNING													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 03/24/26	03/30/26	--W----		1			\$260.00		0.00				
N 3	WDJT	03/26/26	03/26/26	CBS This Morning M-F 7a-9a	CM	7a-9a	---T---	:30	1	\$260.00	P-2	0.00	NM	1	\$260.00
		CBS This Morning M-F 7a-9a													
		CBS THIS MORNING													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 03/24/26	03/30/26	---T---		1			\$260.00		0.00				
N 4	WDJT	03/27/26	03/27/26	CBS This Morning M-F 7a-9a	CM	7a-9a	----F--	:30	1	\$260.00	P-2	0.00	NM	1	\$260.00
		CBS This Morning M-F 7a-9a													
		CBS THIS MORNING													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 03/24/26	03/30/26	----F--		1			\$260.00		0.00				
N 5	WDJT	03/30/26	03/30/26	CBS This Morning M-F 7a-9a	CM	7a-9a	M-----	:30	1	\$260.00	P-2	0.00	NM	1	\$260.00
		CBS This Morning M-F 7a-9a													
		CBS THIS MORNING													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 03/24/26	03/30/26	M-----		1			\$260.00		0.00				
													Totals	5	\$1,300.00