

ORDER



Orders

Order / Rev:

488118

Alt Order #:

20177517

Ext. Opp. ID:

Product Desc:

TIFFANY FOR WISCONSIN/WI GOV

Estimate:

20068

Flight Dates:

10/06/26 - 10/13/26

Original Date / Rev:

10/06/26 / 10/06/26

Order Type:

GENERAL

WDJT-TV CBS58

Primary AE:

Nick Welte

Sales Office:

HPHIL

Sales Region:

NAT

Agency

Name:

American Media & Advocacy Group

Buying Contact:

Amag Mediaassistant

Billing Contact:

815 Slaters Lane

Alexandria, VA 22314

Billing Type:

Cash

Billing Calendar:

Broadcast

Billing Cycle:

EOM/EOC

Agency Commission:

15%

Advertiser

Name:

Poli/T Tiffany/R/GOV/WI

Demographic:

A35+

Product Codes:

PL Governor

Revenue Code 1:

AGY

Revenue Code 2:

POL

Revenue Code 3:

CAND

Priority:

P-2

New Business End:

Advertiser External ID:

Agency External ID:

Unit Code:

General

Order Separation:

00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/26	10/13/26	179	\$76,000.00	\$64,600.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2026	179	\$76,000.00	\$64,600.00	197.41
Totals	179	\$76,000.00	\$64,600.00	197.41

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Welte			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WDJT-TV CBS58	20%	\$76,000.00
Market	100%	\$380,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
WBME	5%	\$19,000.00
WCGV	0%	\$0.00
WISN	20%	\$76,000.00
WITI	25%	\$95,000.00
WMLW-	5%	\$19,000.00
WPXE	0%	\$0.00
WTMJ	25%	\$95,000.00
WVTV	0%	\$0.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDJT	10/06/26	10/06/26	Morn News Sun-TH 430x5x Mrng News Sun-Th 430x-5x		430x-5x	-T-----	:30	1	\$30.00	P-2	0.20	NM	1	\$30.00
CBS 58 MORN NEWS-430A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/30/26	10/06/26	-T-----					1	\$30.00		0.20			

Order / Rev: 488118
 Alt Order #: 20177517
 Flight Dates: 10/06/26 - 10/13/26

Advertiser: Poli/T Tiffany/R/GOV/WI
 Product Desc: TIFFANY FOR WISCONSIN/WI GOV
 Estimate: 20068

WDJT-TV CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WDJT	10/07/26	10/07/26	Morn News Sun-TH 430x-5x Mrng News Sun-Th 430x-5x	CM	430x-5x	--W----	:30	1	\$30.00	P-2	0.20	NM	1	\$30.00
		CBS 58 MORN NEWS-430A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/26	10/13/26	--W----		1				\$30.00		0.20			
N 3	WDJT	10/08/26	10/08/26	Morn News Sun-TH 430x-5x Mrng News Sun-Th 430x-5x	CM	430x-5x	---T---	:30	1	\$30.00	P-2	0.20	NM	1	\$30.00
		CBS 58 MORN NEWS-430A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/26	10/13/26	---T---		1				\$30.00		0.20			
N 4	WDJT	10/11/26	10/11/26	Morn News Sun-TH 430x-5x Mrng News Sun-Th 430x-5x	CM	430x-5x	-----S	:30	1	\$30.00	P-2	0.20	NM	1	\$30.00
		CBS 58 MORN NEWS-430A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/26	10/13/26	-----S		1				\$30.00		0.20			
N 5	WDJT	10/12/26	10/12/26	Morn News Sun-TH 430x-5x Mrng News Sun-Th 430x-5x	CM	430x-5x	M-----	:30	1	\$30.00	P-2	0.20	NM	1	\$30.00
		CBS 58 MORN NEWS-430A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/26	10/13/26	M-----		1				\$30.00		0.20			
N 6	WDJT	10/07/26	10/07/26	Morning News M-F 5a - 6a M-F 5a - 6a	CM	5a - 6a	--W----	:30	2	\$50.00	P-2	0.22	NM	2	\$100.00
		CBS 58 MORN NEWS-5A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/26	10/13/26	--W----		2				\$50.00		0.22			
N 7	WDJT	10/08/26	10/08/26	Morning News M-F 5a - 6a M-F 5a - 6a	CM	5a - 6a	---T---	:30	2	\$50.00	P-2	0.22	NM	2	\$100.00
		CBS 58 MORN NEWS-5A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/26	10/13/26	---T---		2				\$50.00		0.22			
N 8	WDJT	10/09/26	10/09/26	Morning News M-F 5a - 6a M-F 5a - 6a	CM	5a - 6a	----F--	:30	2	\$50.00	P-2	0.22	NM	2	\$100.00
		CBS 58 MORN NEWS-5A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/26	10/13/26	----F--		2				\$50.00		0.22			
N 9	WDJT	10/12/26	10/12/26	Morning News M-F 5a - 6a M-F 5a - 6a	CM	5a - 6a	M-----	:30	2	\$50.00	P-2	0.22	NM	2	\$100.00
		CBS 58 MORN NEWS-5A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/26	10/13/26	M-----		2				\$50.00		0.22			
N 10	WDJT	10/13/26	10/13/26	Morning News M-F 5a - 6a M-F 5a - 6a	CM	5a - 6a	-T-----	:30	2	\$50.00	P-2	0.22	NM	2	\$100.00
		CBS 58 MORN NEWS-5A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/26	10/13/26	-T-----		2				\$50.00		0.22			
N 11	WDJT	10/07/26	10/07/26	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	--W----	:30	2	\$90.00	P-2	0.36	NM	2	\$180.00
		CBS 58 MORN NEWS-6A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/26	10/13/26	--W----		2				\$90.00		0.36			
N 12	WDJT	10/08/26	10/08/26	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	---T---	:30	2	\$90.00	P-2	0.36	NM	2	\$180.00
		CBS 58 MORN NEWS-6A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/26	10/13/26	---T---		2				\$90.00		0.36			
N 13	WDJT	10/09/26	10/09/26	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	----F--	:30	2	\$90.00	P-2	0.36	NM	2	\$180.00
		CBS 58 MORN NEWS-6A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/07/26	10/13/26	----F--		2				\$90.00		0.36			
N 14	WDJT	10/12/26	10/12/26		CM	6a-7a	M-----	:30	2	\$90.00	P-2	0.36	NM	2	\$180.00

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Product Desc: TIFFANY FOR WISCONSIN/WI GOV
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WDJT-TV CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Morning News M-F 6a - 7a M-F 6a - 7a															
CBS 58 MORN NEWS-6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/07/26	10/13/26	M-----	2		\$90.00		0.36						
N15	WDJT	10/13/26	10/13/26	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	-T-----	:30	2	\$90.00	P-2	0.36	NM	2	\$180.00
CBS 58 MORN NEWS-6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/07/26	10/13/26	-T-----	2		\$90.00		0.36						
N16	WDJT	10/07/26	10/07/26	CBS This Morning M-F 7a-9a CBS This Morning M-F 7a-9a	CM	7a-9a	--W----	:30	4	\$150.00	P-2	0.53	NM	4	\$600.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/07/26	10/13/26	--W----	4		\$150.00		0.53						
N17	WDJT	10/08/26	10/08/26	CBS This Morning M-F 7a-9a CBS This Morning M-F 7a-9a	CM	7a-9a	---T---	:30	4	\$150.00	P-2	0.53	NM	4	\$600.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/07/26	10/13/26	---T---	4		\$150.00		0.53						
N18	WDJT	10/09/26	10/09/26	CBS This Morning M-F 7a-9a CBS This Morning M-F 7a-9a	CM	7a-9a	----F--	:30	4	\$150.00	P-2	0.53	NM	4	\$600.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/07/26	10/13/26	----F--	4		\$150.00		0.53						
N19	WDJT	10/12/26	10/12/26	CBS This Morning M-F 7a-9a CBS This Morning M-F 7a-9a	CM	7a-9a	M-----	:30	4	\$150.00	P-2	0.53	NM	4	\$600.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/07/26	10/13/26	M-----	4		\$150.00		0.53						
N20	WDJT	10/13/26	10/13/26	CBS This Morning M-F 7a-9a CBS This Morning M-F 7a-9a	CM	7a-9a	-T-----	:30	4	\$150.00	P-2	0.53	NM	4	\$600.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/07/26	10/13/26	-T-----	4		\$150.00		0.53						
N21	WDJT	10/07/26	10/07/26	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a	--W----	:30	1	\$700.00	P-2	1.81	NM	1	\$700.00
THE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/07/26	10/13/26	--W----	1		\$700.00		1.81						
N22	WDJT	10/08/26	10/08/26	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a	---T---	:30	1	\$700.00	P-2	1.81	NM	1	\$700.00
THE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/07/26	10/13/26	---T---	1		\$700.00		1.81						
N23	WDJT	10/09/26	10/09/26	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a	----F--	:30	1	\$700.00	P-2	1.81	NM	1	\$700.00
THE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/07/26	10/13/26	----F--	1		\$700.00		1.81						
N24	WDJT	10/12/26	10/12/26	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a	M-----	:30	1	\$700.00	P-2	1.81	NM	1	\$700.00
THE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/07/26	10/13/26	M-----	1		\$700.00		1.81						
N25	WDJT	10/13/26	10/13/26	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a	-T-----	:30	1	\$700.00	P-2	1.81	NM	1	\$700.00
THE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/07/26	10/13/26	-T-----	1		\$700.00		1.81						
N26	WDJT	10/07/26	10/07/26		CM	12p-1p	--W----	:30	2	\$300.00	P-2	0.96	NM	2	\$600.00

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Estimate: 20068

WDJT-TV CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
News at Noon 60 Noon News ONE HOUR 12p-1p CBS 58 NEWS AT NOON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/07/26 10/13/26 --W---- 2 \$300.00 0.96															
N 27	WDJT	10/08/26	10/08/26	News at Noon 60 Noon News ONE HOUR 12p-1p	CM	12p-1p	---T---	:30	2	\$300.00	P-2	0.96	NM	2	\$600.00
CBS 58 NEWS AT NOON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/07/26 10/13/26 ---T--- 2 \$300.00 0.96															
N 28	WDJT	10/09/26	10/09/26	News at Noon 60 Noon News ONE HOUR 12p-1p	CM	12p-1p	----F--	:30	2	\$300.00	P-2	0.96	NM	2	\$600.00
CBS 58 NEWS AT NOON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/07/26 10/13/26 ----F-- 2 \$300.00 0.96															
N 29	WDJT	10/12/26	10/12/26	News at Noon 60 Noon News ONE HOUR 12p-1p	CM	12p-1p	M-----	:30	2	\$300.00	P-2	0.96	NM	2	\$600.00
CBS 58 NEWS AT NOON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/07/26 10/13/26 M----- 2 \$300.00 0.96															
N 30	WDJT	10/13/26	10/13/26	News at Noon 60 Noon News ONE HOUR 12p-1p	CM	12p-1p	-T-----	:30	2	\$300.00	P-2	0.96	NM	2	\$600.00
CBS 58 NEWS AT NOON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/07/26 10/13/26 -T----- 2 \$300.00 0.96															
N 31	WDJT	10/07/26	10/07/26	M-F 3:30p-4p Judy Justice	CM	330p-4p	--W----	:30	1	\$150.00	P-2	0.66	NM	1	\$150.00
JUDY JUSTICE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/07/26 10/13/26 --W---- 1 \$150.00 0.66															
N 32	WDJT	10/08/26	10/08/26	M-F 3:30p-4p Judy Justice	CM	330p-4p	---T---	:30	1	\$150.00	P-2	0.66	NM	1	\$150.00
JUDY JUSTICE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/07/26 10/13/26 ---T--- 1 \$150.00 0.66															
N 33	WDJT	10/09/26	10/09/26	M-F 3:30p-4p Judy Justice	CM	330p-4p	----F--	:30	1	\$150.00	P-2	0.66	NM	1	\$150.00
JUDY JUSTICE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/07/26 10/13/26 ----F-- 1 \$150.00 0.66															
N 34	WDJT	10/12/26	10/12/26	M-F 3:30p-4p Judy Justice	CM	330p-4p	M-----	:30	1	\$150.00	P-2	0.66	NM	1	\$150.00
JUDY JUSTICE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/07/26 10/13/26 M----- 1 \$150.00 0.66															
N 35	WDJT	10/13/26	10/13/26	M-F 3:30p-4p Judy Justice	CM	330p-4p	-T-----	:30	1	\$150.00	P-2	0.66	NM	1	\$150.00
JUDY JUSTICE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/07/26 10/13/26 -T----- 1 \$150.00 0.66															
N 36	WDJT	10/07/26	10/07/26	M-F 4p-5p News M-F 4p-5p News	CM	4p-5p	--W----	:30	2	\$250.00	P-2	0.56	NM	2	\$500.00
CBS 58 NEWS-4P/430P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/07/26 10/13/26 --W---- 2 \$250.00 0.56															
N 37	WDJT	10/08/26	10/08/26	M-F 4p-5p News M-F 4p-5p News	CM	4p-5p	---T---	:30	2	\$250.00	P-2	0.56	NM	2	\$500.00
CBS 58 NEWS-4P/430P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/07/26 10/13/26 ---T--- 2 \$250.00 0.56															
N 38	WDJT	10/09/26	10/09/26		CM	4p-5p	----F--	:30	2	\$250.00	P-2	0.56	NM	2	\$500.00

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Estimate: 20068

WDJT-TV CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 4p-5p News											
				M-F 4p-5p News											
				CBS 58 NEWS-4P/430P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/07/26	10/13/26	----F--					2	\$250.00		0.56			
N39	WDJT	10/12/26	10/12/26	M-F 4p-5p News	CM	4p-5p	M-----	:30	2	\$250.00	P-2	0.56	NM	2	\$500.00
				M-F 4p-5p News											
				CBS 58 NEWS-4P/430P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/07/26	10/13/26	M-----					2	\$250.00		0.56			
N40	WDJT	10/13/26	10/13/26	M-F 4p-5p News	CM	4p-5p	-T-----	:30	2	\$250.00	P-2	0.56	NM	2	\$500.00
				M-F 4p-5p News											
				CBS 58 NEWS-4P/430P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/07/26	10/13/26	-T-----					2	\$250.00		0.56			
N41	WDJT	10/07/26	10/07/26	M-F 5pm News	CM	5p-530p	--W----	:30	1	\$400.00	P-2	1.05	NM	1	\$400.00
				M-F 5pm News											
				CBS 58 NEWS-5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/07/26	10/13/26	--W----					1	\$400.00		1.05			
N42	WDJT	10/08/26	10/08/26	M-F 5pm News	CM	5p-530p	---T---	:30	1	\$400.00	P-2	1.05	NM	1	\$400.00
				M-F 5pm News											
				CBS 58 NEWS-5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/07/26	10/13/26	---T---					1	\$400.00		1.05			
N43	WDJT	10/09/26	10/09/26	M-F 5pm News	CM	5p-530p	----F--	:30	1	\$400.00	P-2	1.05	NM	1	\$400.00
				M-F 5pm News											
				CBS 58 NEWS-5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/07/26	10/13/26	----F--					1	\$400.00		1.05			
N44	WDJT	10/12/26	10/12/26	M-F 5pm News	CM	5p-530p	M-----	:30	1	\$400.00	P-2	1.05	NM	1	\$400.00
				M-F 5pm News											
				CBS 58 NEWS-5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/07/26	10/13/26	M-----					1	\$400.00		1.05			
N45	WDJT	10/13/26	10/13/26	M-F 5pm News	CM	5p-530p	-T-----	:30	1	\$400.00	P-2	1.05	NM	1	\$400.00
				M-F 5pm News											
				CBS 58 NEWS-5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/07/26	10/13/26	-T-----					1	\$400.00		1.05			
N46	WDJT	10/07/26	10/07/26	Jeopardy 6p-630p	CM	6p-630p	--W----	:30	1	\$1,200.00	P-2	3.57	NM	1	\$1,200.00
				Jeopardy / M-F											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/07/26	10/13/26	--W----					1	\$1,200.00		3.57			
N47	WDJT	10/08/26	10/08/26	Jeopardy 6p-630p	CM	6p-630p	---T---	:30	1	\$1,200.00	P-2	3.57	NM	1	\$1,200.00
				Jeopardy / M-F											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/07/26	10/13/26	---T---					1	\$1,200.00		3.57			
N48	WDJT	10/09/26	10/09/26	Jeopardy 6p-630p	CM	6p-630p	----F--	:30	1	\$1,200.00	P-2	3.57	NM	1	\$1,200.00
				Jeopardy / M-F											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/07/26	10/13/26	----F--					1	\$1,200.00		3.57			
N49	WDJT	10/12/26	10/12/26	Jeopardy 6p-630p	CM	6p-630p	M-----	:30	1	\$1,200.00	P-2	3.57	NM	1	\$1,200.00
				Jeopardy / M-F											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/07/26	10/13/26	M-----					1	\$1,200.00		3.57			
N50	WDJT	10/13/26	10/13/26		CM	6p-630p	-T-----	:30	1	\$1,200.00	P-2	3.57	NM	1	\$1,200.00

Order / Rev: 488118
 Alt Order #: 20177517
 Flight Dates: 10/06/26 - 10/13/26

Advertiser: Poli/T Tiffany/R/GOV/WI
 Product Desc: TIFFANY FOR WISCONSIN/WI GOV
 Estimate: 20068

WDJT-TV CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Jeopardy 6p-630p Jeopardy / M-F															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/07/26	10/13/26	-T-----	1		\$1,200.00		3.57						
N51	WDJT	10/07/26	10/07/26	Wheel of Fortune 630p-7p Wheel of Fortune / M-F	CM	630pm-7pm	--W----	:30	1	\$1,400.00	P-2	3.90	NM	1	\$1,400.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/07/26	10/13/26	--W----	1		\$1,400.00		3.90						
N52	WDJT	10/08/26	10/08/26	Wheel of Fortune 630p-7p Wheel of Fortune / M-F	CM	630pm-7pm	---T---	:30	1	\$1,400.00	P-2	3.90	NM	1	\$1,400.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/07/26	10/13/26	---T---	1		\$1,400.00		3.90						
N53	WDJT	10/09/26	10/09/26	Wheel of Fortune 630p-7p Wheel of Fortune / M-F	CM	630pm-7pm	----F--	:30	1	\$1,400.00	P-2	3.90	NM	1	\$1,400.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/07/26	10/13/26	----F--	1		\$1,400.00		3.90						
N54	WDJT	10/12/26	10/12/26	Wheel of Fortune 630p-7p Wheel of Fortune / M-F	CM	630pm-7pm	M-----	:30	1	\$1,400.00	P-2	3.90	NM	1	\$1,400.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/07/26	10/13/26	M-----	1		\$1,400.00		3.90						
N55	WDJT	10/13/26	10/13/26	Wheel of Fortune 630p-7p Wheel of Fortune / M-F	CM	630pm-7pm	-T-----	:30	1	\$1,400.00	P-2	3.90	NM	1	\$1,400.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/07/26	10/13/26	-T-----	1		\$1,400.00		3.90						
N56	WDJT	10/07/26	10/07/26	M-F Late News M-F Late News	CM	10p-1035p	--W----	:30	1	\$400.00	P-2	1.45	NM	1	\$400.00
CBS 58 NEWS-10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/07/26	10/13/26	--W----	1		\$400.00		1.45						
N57	WDJT	10/08/26	10/08/26	M-F Late News M-F Late News	CM	10p-1035p	---T---	:30	1	\$400.00	P-2	1.45	NM	1	\$400.00
CBS 58 NEWS-10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/07/26	10/13/26	---T---	1		\$400.00		1.45						
N58	WDJT	10/09/26	10/09/26	M-F Late News M-F Late News	CM	10p-1035p	----F--	:30	1	\$400.00	P-2	1.45	NM	1	\$400.00
CBS 58 NEWS-10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/07/26	10/13/26	----F--	1		\$400.00		1.45						
N59	WDJT	10/12/26	10/12/26	M-F Late News M-F Late News	CM	10p-1035p	M-----	:30	1	\$400.00	P-2	1.45	NM	1	\$400.00
CBS 58 NEWS-10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/07/26	10/13/26	M-----	1		\$400.00		1.45						
N60	WDJT	10/13/26	10/13/26	M-F Late News M-F Late News	CM	10p-1035p	-T-----	:30	1	\$400.00	P-2	1.45	NM	1	\$400.00
CBS 58 NEWS-10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/07/26	10/13/26	-T-----	1		\$400.00		1.45						
N61	WDJT	10/07/26	10/07/26	LF 1137p-123830a Funny You Should Ask	CM	1138p-123830a	--W----	:30	1	\$100.00	P-2	0.16	NM	1	\$100.00
FUNNY YOU SHOULD ASK															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/07/26	10/13/26	--W----	1		\$100.00		0.16						
N62	WDJT	10/08/26	10/08/26		CM	1138p-123830a	---T---	:30	1	\$100.00	P-2	0.16	NM	1	\$100.00

Order / Rev: 488118
Alt Order #: 20177517
Flight Dates: 10/06/26 - 10/13/26

Advertiser: Poli/T Tiffany/R/GOV/WI
Product Desc: TIFFANY FOR WISCONSIN/WI GOV
Estimate: 20068

WDJT-TV CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
LF 1137p-123830a Funny You Should Ask FUNNY YOU SHOULD ASK <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/07/26 10/13/26 ---T--- 1 \$100.00 0.16															
N 63	WDJT	10/09/26	10/09/26	LF 1137p-123830a	CM	1138p-123830a	----F--	:30	1	\$100.00	P-2	0.16	NM	1	\$100.00
Funny You Should Ask FUNNY YOU SHOULD ASK <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/07/26 10/13/26 ----F-- 1 \$100.00 0.16															
N 64	WDJT	10/12/26	10/12/26	LF 1137p-123830a	CM	1138p-123830a	M-----	:30	1	\$100.00	P-2	0.16	NM	1	\$100.00
Funny You Should Ask FUNNY YOU SHOULD ASK <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/07/26 10/13/26 M----- 1 \$100.00 0.16															
N 65	WDJT	10/13/26	10/13/26	LF 1137p-123830a	CM	1138p-123830a	-T-----	:30	1	\$100.00	P-2	0.16	NM	1	\$100.00
Funny You Should Ask FUNNY YOU SHOULD ASK <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/07/26 10/13/26 -T----- 1 \$100.00 0.16															
N 66	WDJT	10/07/26	10/07/26	Jeopardy-D Barrymor	CM	1238am-108am	--W----	:30	2	\$50.00	P-2	0.22	NM	2	\$100.00
Jeopardy JEOPARDY II <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/07/26 10/13/26 --W---- 2 \$50.00 0.22															
N 67	WDJT	10/08/26	10/08/26	Jeopardy-D Barrymor	CM	1238am-108am	---T---	:30	2	\$50.00	P-2	0.22	NM	2	\$100.00
Jeopardy JEOPARDY II <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/07/26 10/13/26 ---T--- 2 \$50.00 0.22															
N 68	WDJT	10/09/26	10/09/26	Jeopardy-D Barrymor	CM	1238am-108am	----F--	:30	2	\$50.00	P-2	0.22	NM	2	\$100.00
Jeopardy JEOPARDY II <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/07/26 10/13/26 ----F-- 2 \$50.00 0.22															
N 69	WDJT	10/12/26	10/12/26	Jeopardy-D Barrymor	CM	1238am-108am	M-----	:30	2	\$50.00	P-2	0.22	NM	2	\$100.00
Jeopardy JEOPARDY II <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/07/26 10/13/26 M----- 2 \$50.00 0.22															
N 70	WDJT	10/13/26	10/13/26	Jeopardy-D Barrymor	CM	1238am-108am	-T-----	:30	2	\$50.00	P-2	0.22	NM	2	\$100.00
Jeopardy JEOPARDY II <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/07/26 10/13/26 -T----- 2 \$50.00 0.22															
N 71	WDJT	10/07/26	10/07/26	Jeopardy-D Barrymor	CM	108am-138am	--W----	:30	1	\$50.00	P-2	0.25	NM	1	\$50.00
Drew Barrymore DREW BARRYMORE SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/07/26 10/13/26 --W---- 1 \$50.00 0.25															
N 72	WDJT	10/08/26	10/08/26	Jeopardy-D Barrymor	CM	108am-138am	---T---	:30	1	\$50.00	P-2	0.25	NM	1	\$50.00
Drew Barrymore DREW BARRYMORE SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/07/26 10/13/26 ---T--- 1 \$50.00 0.25															
N 73	WDJT	10/09/26	10/09/26	Jeopardy-D Barrymor	CM	108am-138am	----F--	:30	1	\$50.00	P-2	0.25	NM	1	\$50.00
Drew Barrymore DREW BARRYMORE SHOW <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/07/26 10/13/26 ----F-- 1 \$50.00 0.25															
N 74	WDJT	10/12/26	10/12/26		CM	108am-138am	M-----	:30	1	\$50.00	P-2	0.25	NM	1	\$50.00

Order / Rev: 488118
 Alt Order #: 20177517
 Flight Dates: 10/06/26 - 10/13/26

Advertiser: Poli/T Tiffany/R/GOV/WI
 Product Desc: TIFFANY FOR WISCONSIN/WI GOV
 Estimate: 20068

WDJT-TV CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Jeopardy-D Barrymor Drew Barrymore (1:07 XM-1:37 XM)															
DREW BARRYMORE SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/07/26		10/07/26	10/13/26	M-----					1	\$50.00		0.25			
N 75	WDJT	10/13/26	10/13/26	Jeopardy-D Barrymor Drew Barrymore (1:07 XM-1:37 XM)	CM	108am-138am	-T-----	:30	1	\$50.00	P-2	0.25	NM	1	\$50.00
DREW BARRYMORE SHOW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/07/26		10/07/26	10/13/26	-T-----					1	\$50.00		0.25			
N 76	WDJT	10/10/26	10/10/26	Weekend AM Local New CBS 58 AM News - Weekend	CM	6am-7am	-----S-	:30	2	\$100.00	P-2	0.18	NM	2	\$200.00
CBS 58 MORNING NEWS AT 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/07/26		10/07/26	10/13/26	-----S-					2	\$100.00		0.18			
N 77	WDJT	10/10/26	10/10/26	CBS This Morning - SAT CBS This Morning-SAT	CM	7am-9am	-----S-	:30	3	\$150.00	P-2	0.52	NM	3	\$450.00
CBS THIS MORNING (SAT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/07/26		10/07/26	10/13/26	-----S-					3	\$150.00		0.52			
N 78	WDJT	10/11/26	10/11/26	Weekend AM Local New CBS 58 AM News - Weekend	CM	6am-7am	-----S	:30	2	\$100.00	P-2	0.24	NM	2	\$200.00
CBS 58 MORNING NEWS AT 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/07/26		10/07/26	10/13/26	-----S					2	\$100.00		0.24			
N 79	WDJT	10/11/26	10/11/26	CBS58 Sun Morning 7a-8a CBS58 Sun Morning 7a-8a	CM	7a-8a	-----S	:30	2	\$250.00	P-2	0.87	NM	2	\$500.00
CBS 58 SUNDAY MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/07/26		10/07/26	10/13/26	-----S					2	\$250.00		0.87			
N 80	WDJT	10/11/26	10/11/26	CBS Sunday Morn 758a CBS Sunday Morning	CM	8a-930a	-----S	:30	1	\$1,000.00	P-2	2.13	NM	1	\$1,000.00
CBS SUNDAY MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/07/26		10/07/26	10/13/26	-----S					1	\$1,000.00		2.13			
N 81	WDJT	10/11/26	10/11/26	Face the Nation Face the Nation	CM	930a-1030a	-----S	:30	1	\$300.00	P-2	1.37	NM	1	\$300.00
FACE THE NATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/07/26		10/07/26	10/13/26	-----S					1	\$300.00		1.37			
N 82	WDJT	10/07/26	10/07/26	CBS Block 1p-230p B&B (2:00 PM-2:30 PM)	CM	2-230p	--W----	:30	1	\$250.00	P-2	0.63	NM	1	\$250.00
BOLD & THE BEAUTIFUL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/07/26		10/07/26	10/13/26	--W----					1	\$250.00		0.63			
N 83	WDJT	10/08/26	10/08/26	CBS Block 1p-230p B&B (2:00 PM-2:30 PM)	CM	2-230p	---T---	:30	1	\$250.00	P-2	0.63	NM	1	\$250.00
BOLD & THE BEAUTIFUL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/07/26		10/07/26	10/13/26	---T---					1	\$250.00		0.63			
N 84	WDJT	10/09/26	10/09/26	CBS Block 1p-230p B&B (2:00 PM-2:30 PM)	CM	2-230p	----F--	:30	1	\$250.00	P-2	0.63	NM	1	\$250.00
BOLD & THE BEAUTIFUL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/07/26		10/07/26	10/13/26	----F--					1	\$250.00		0.63			
N 85	WDJT	10/12/26	10/12/26	CBS Block 1p-230p B&B (2:00 PM-2:30 PM)	CM	2-230p	M-----	:30	1	\$250.00	P-2	0.63	NM	1	\$250.00
BOLD & THE BEAUTIFUL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 10/07/26		10/07/26	10/13/26	M-----					1	\$250.00		0.63			
N 86	WDJT	10/13/26	10/13/26		CM	2-230p	-T-----	:30	1	\$250.00	P-2	0.63	NM	1	\$250.00

Order / Rev: 488118
Alt Order #: 20177517
Flight Dates: 10/06/26 - 10/13/26

Advertiser: Poli/T Tiffany/R/GOV/WI
Product Desc: TIFFANY FOR WISCONSIN/WI GOV
Estimate: 20068

WDJT-TV CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CBS Block 1p-230p B&B (2:00 PM-2:30 PM)															
BOLD & THE BEAUTIFUL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/07/26	10/13/26	-T-----					1	\$250.00		0.63			
N87	WDJT	10/08/26	10/08/26	Th 7p - 8p	CM	Th 7p - 8p	---T---	:30	1	\$1,200.00	P-2	2.50	NM	1	\$1,200.00
George & Mandy/Eternally Yours															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/07/26	10/13/26	---T---					1	\$1,200.00		2.50			
N88	WDJT	10/08/26	10/08/26	Th 9p - 10p	CM	Th 9p - 10p	---T---	:30	1	\$1,200.00	P-2	2.00	NM	1	\$1,200.00
Cupertino															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/07/26	10/13/26	---T---					1	\$1,200.00		2.00			
N89	WDJT	10/09/26	10/09/26	Fr 7p - 8p	CM	Fri 7p - 8p	----F--	:30	1	\$1,200.00	P-2	2.25	NM	1	\$1,200.00
SHERIFFS COUNTRY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/07/26	10/13/26	----F--					1	\$1,200.00		2.25			
N90	WDJT	10/11/26	10/11/26	Su 7p - 8p	CM	7p - 8p	-----S	:30	1	\$1,600.00	P-2	4.50	NM	1	\$1,600.00
Marshals															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/07/26	10/13/26	-----S					1	\$1,600.00		4.50			
N91	WDJT	10/11/26	10/11/26	Su 8p - 9p	CM	8p-9p	-----S	:30	1	\$1,600.00	P-2	3.00	NM	1	\$1,600.00
Tracker															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/07/26	10/13/26	-----S					1	\$1,600.00		3.00			
N92	WDJT	10/10/26	10/10/26	Sat Late News	CM	10pm-1030pm	-----S-	:30	1	\$300.00	P-2	1.26	NM	1	\$300.00
CBS 58 NEWS-10PM (SAT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/07/26	10/13/26	-----S-					1	\$300.00		1.26			
N93	WDJT	10/10/26	10/10/26	Sat Late News	CM	1030pm-11pm	-----S-	:30	1	\$300.00	P-2	0.94	NM	1	\$300.00
CBS 58 NEWS-1030PM (SAT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/07/26	10/13/26	-----S-					1	\$300.00		0.94			
N94	WDJT	10/11/26	10/11/26	Sun Late News	CM	10pm-1030pm	-----S	:30	1	\$350.00	P-2	2.55	NM	1	\$350.00
CBS 58 NEWS-10PM (SUN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/07/26	10/13/26	-----S					1	\$350.00		2.55			
N95	WDJT	10/11/26	10/11/26	Sun Late News	CM	1030pm-11pm	-----S	:30	1	\$350.00	P-2	1.06	NM	1	\$350.00
CBS 58 NEWS-1030PM (SUN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/07/26	10/13/26	-----S					1	\$350.00		1.06			
N96	WDJT	10/11/26	10/11/26	Sun 11pm-12m	CM	11pm-12m	-----S	:30	2	\$100.00	P-2	0.19	NM	2	\$200.00
EQUALIZER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/07/26	10/13/26	-----S					2	\$100.00		0.19			
N97	WDJT	10/11/26	10/11/26	NFL Early Game Regular Season	SPRT	NFL Early Game	-----S	:30	2	\$4,000.00	P-2	7.00	NM	2	\$8,000.00
NFL EARLY GAME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/07/26	10/13/26	-----S					2	\$4,000.00		7.00			
N99	WDJT	10/07/26	10/07/26		CM	858a-10a	--W----	:30	1	\$600.00	P-2	1.08	NM	1	\$600.00

Order / Rev: 488118
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Flight Dates: 10/06/26 - 10/13/26

Advertiser: Poli/T Tiffany/R/GOV/WI
Product Desc: TIFFANY FOR WISCONSIN/WI GOV
Estimate: 20068

WDJT-TV CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Let's Make a Deal 9a-10a															
Let's Make a Deal 9a-10a															
LET'S MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/07/26	10/13/26	--W----	1		\$600.00		1.08						
N100	WDJT	10/08/26	10/08/26	Let's Make a Deal 9a-10a	CM	858a-10a	---T---	:30	1	\$600.00	P-2	1.08	NM	1	\$600.00
Let's Make a Deal 9a-10a															
LET'S MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/07/26	10/13/26	---T---	1		\$600.00		1.08						
N101	WDJT	10/09/26	10/09/26	Let's Make a Deal 9a-10a	CM	858a-10a	----F--	:30	1	\$600.00	P-2	1.08	NM	1	\$600.00
Let's Make a Deal 9a-10a															
LET'S MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/07/26	10/13/26	----F--	1		\$600.00		1.08						
N102	WDJT	10/12/26	10/12/26	Let's Make a Deal 9a-10a	CM	858a-10a	M-----	:30	1	\$600.00	P-2	1.08	NM	1	\$600.00
Let's Make a Deal 9a-10a															
LET'S MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/07/26	10/13/26	M-----	1		\$600.00		1.08						
N103	WDJT	10/13/26	10/13/26	Let's Make a Deal 9a-10a	CM	858a-10a	-T-----	:30	1	\$600.00	P-2	1.08	NM	1	\$600.00
Let's Make a Deal 9a-10a															
LET'S MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/07/26	10/13/26	-T-----	1		\$600.00		1.08						
N104	WDJT	10/07/26	10/07/26	M-F 3p-3:30p	CM	3p-330p	--W----	:30	1	\$150.00	P-2	0.61	NM	1	\$150.00
Judy Justice															
JUDY JUSTICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/07/26	10/13/26	--W----	1		\$150.00		0.61						
N105	WDJT	10/08/26	10/08/26	M-F 3p-3:30p	CM	3p-330p	---T---	:30	1	\$150.00	P-2	0.61	NM	1	\$150.00
Judy Justice															
JUDY JUSTICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/07/26	10/13/26	---T---	1		\$150.00		0.61						
N106	WDJT	10/09/26	10/09/26	M-F 3p-3:30p	CM	3p-330p	----F--	:30	1	\$150.00	P-2	0.61	NM	1	\$150.00
Judy Justice															
JUDY JUSTICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/07/26	10/13/26	----F--	1		\$150.00		0.61						
N107	WDJT	10/12/26	10/12/26	M-F 3p-3:30p	CM	3p-330p	M-----	:30	1	\$150.00	P-2	0.61	NM	1	\$150.00
Judy Justice															
JUDY JUSTICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/07/26	10/13/26	M-----	1		\$150.00		0.61						
N108	WDJT	10/13/26	10/13/26	M-F 3p-3:30p	CM	3p-330p	-T-----	:30	1	\$150.00	P-2	0.61	NM	1	\$150.00
Judy Justice															
JUDY JUSTICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/07/26	10/13/26	-T-----	1		\$150.00		0.61						
N111	WDJT	10/10/26	10/10/26	Sat 6p-7p Jep/Wheel	CM	6pm-7pm	-----S-	:30	1	\$500.00	P-2	1.82	NM	1	\$500.00
Sat 6p-7p Jep/Wheel															
JEOPARDY WKND/ WHEEL OF FORTUNE WKND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/07/26	10/13/26	-----S-	1		\$500.00		1.82						
N114	WDJT	10/11/26	10/11/26	Su 6p - 7p	CM	6p - 7p	-----S	:30	1	\$2,800.00	P-2	7.50	NM	1	\$2,800.00
60 Minutes															
60 MINUTES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/07/26	10/13/26	-----S	1		\$2,800.00		7.50						
N115	WDJT	10/10/26	10/10/26		CM	Sat 11p-12a	-----S-	:30	2	\$100.00	P-2	0.30	NM	2	\$200.00

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Advertiser: Poli/T Tiffany/R/GOV/WI
Product Desc: TIFFANY FOR WISCONSIN/WI GOV
Estimate: 20068

WDJT-TV CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sat 11p-12a Blue Bloods											
				BLUE BLOODS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/07/26	10/13/26	-----S-					2	\$100.00		0.30			
N116	WDJT	10/10/26	10/10/26	BIG10 Football	SPRT	230-6p	-----S-	:30	2	\$1,000.00	P-2	2.50	NM	2	\$2,000.00
				BIG10 Football											
				BIG10 FTBL ON CBS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/07/26	10/13/26	-----S-					2	\$1,000.00		2.50			
N117	WDJT	10/10/26	10/10/26	College Football Postgame	SPRT	6-630p	-----S-	:30	1	\$700.00	P-2	1.53	NM	1	\$700.00
				College Football Postgame											
				COLL FTBL POST-GM SHOW											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/07/26	10/13/26	-----S-					1	\$700.00		1.53			
N118	WDJT	10/11/26	10/11/26	Sun 530pm News	CM	530p-6p	-----S	:30	1	\$400.00	P-2	2.23	NM	1	\$400.00
				Sun 530pm News											
				Sun Early News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/07/26	10/13/26	-----S					1	\$400.00		2.23			
N119	WDJT	10/10/26	10/10/26	Sat Expanded Prime OTCM		Sat 7-930p	-----S-	:30	3	\$800.00	P-2	2.00	NM	3	\$2,400.00
				MTV Music Video Awards											
				MTV VMAs											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/07/26	10/13/26	-----S-					3	\$800.00		2.00			
N120	WDJT	10/11/26	10/11/26	Su 9p - 10p	CM	9p-10p	-----S	:30	1	\$1,200.00	P-2	2.00	NM	1	\$1,200.00
				Cupertino											
				Cupertino											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/07/26	10/13/26	-----S					1	\$1,200.00		2.00			
N121	WDJT	10/07/26	10/07/26	LF 1035p-1137p	CM	1035p-1138p	--W----	:30	1	\$300.00	P-2	1.00	NM	1	\$300.00
				Comics Unleashed											
				Comics Unleashed											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/07/26	10/13/26	--W----					1	\$300.00		1.00			
N122	WDJT	10/08/26	10/08/26	LF 1035p-1137p	CM	1035p-1138p	---T---	:30	2	\$300.00	P-2	1.00	NM	2	\$600.00
				Comics Unleashed											
				Comic Unleashed											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/07/26	10/13/26	---T---					2	\$300.00		1.00			
N123	WDJT	10/11/26	10/11/26	NFL Early Game Regular	SPRT	NFL Early Game	-----S	:30	1	\$4,000.00	P-2	7.00	NM	1	\$4,000.00
				NFL Early Game											
				NFL Early Game											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/07/26	10/13/26	-----S					1	\$4,000.00		7.00			
N124	WDJT	10/09/26	10/09/26	LF 1035p-1137p	CM	1035p-1138p	----F--	:30	1	\$300.00	P-2	1.00	NM	1	\$300.00
				Comics Unleashed											
				Comics Unleashed											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/07/26	10/13/26	----F--					1	\$300.00		1.00			
N125	WDJT	10/12/26	10/12/26	LF 1035p-1137p	CM	1035p-1138p	M-----	:30	2	\$300.00	P-2	1.00	NM	2	\$600.00
				Comics Unleashed											
				Comics Unleashed											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/07/26	10/13/26	M-----					2	\$300.00		1.00			
N126	WDJT	10/13/26	10/13/26	LF 1035p-1137p	CM	1035p-1138p	-T-----	:30	2	\$300.00	P-2	1.00	NM	2	\$600.00
				Comics Unleashed											
				Comics Unleashed											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/07/26	10/13/26	-T-----					2	\$300.00		1.00			
N127	WDJT	10/12/26	10/12/26		CM	Mo 9p - 10p	M-----	:30	1	\$1,200.00	P-2	1.00	NM	1	\$1,200.00

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 Product Desc: TIFFANY FOR WISCONSIN/WI GOV
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WDJT-TV CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Mo 9p - 10p											
				Harlan Coben's Final Twist											
				Harlan Coben's Final Twist											
				Week: 10/07/26	10/13/26	M-----	1	\$1,200.00	1.00						
N128	WDJT	10/13/26	10/13/26	Tu 9p - 10p	CM	Tu 9p - 10p	-T-----	:30	1	\$1,200.00	P-2	1.00	NM	1	\$1,200.00
				NCIS Origins											
				Week: 10/07/26	10/13/26	-T-----	1	\$1,200.00	1.00						
N129	WDJT	10/08/26	10/08/26	CBS Block 1p-230p	CM	1-2p	---T---	:30	1	\$250.00	P-2	0.50	NM	1	\$250.00
				Beyond the Gates		(1:00 PM-2:00 PM)									
				Week: 10/07/26	10/13/26	---T---	1	\$250.00	0.50						
N130	WDJT	10/09/26	10/09/26	CBS Block 1p-230p	CM	1-2p	----F--	:30	1	\$250.00	P-2	0.50	NM	1	\$250.00
				Beyond teh Gates		(1:00 PM-2:00 PM)									
				Week: 10/07/26	10/13/26	----F--	1	\$250.00	0.50						
Totals														179	\$76,000.00