

ORDER



Orders

Order / Rev:

1540584

Alt Order #:

WOC15812425

Product Desc:

WI-01

Estimate:

9169

Flight Dates:

10/14/26 - 10/20/26

Original Date / Rev:

07/29/26 / 07/29/26

Order Type:

GENERAL

TODAY'S TMJ4

Primary AE:

Karl Duesterhaus

Sales Office:

EWSDC

Sales Region:

NAT

Agency

Name:

FlexPoint Media

Buying Contact:

Billing Contact:

6530 West Oval

New Albany, OH 43054

Billing Type:

Cash

Billing Calendar:

Broadcast

Billing Cycle:

EOM/EOC

Agency Commission:

15%

Advertiser

Name:

Steil/Republican/Congress

Demographic:

A35+

Product Codes:

Federal Candidate

Revenue Code 1:

POL

Revenue Code 2:

POL

Revenue Code 3:

CAND

Priority:

P-3

New Business End:

Advertiser External ID:

230853

Agency External ID:

108332

Unit Code:

General

Order Separation:

00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/26	10/20/26	72	\$133,785.00	\$113,717.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2026	72	\$133,785.00	\$113,717.25	0.00
Totals	72	\$133,785.00	\$113,717.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Karl Duesterhaus			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTMJ	10/14/26	10/18/26	NFL Internal NFL SNF PACKERS	CM	7:20 PM-10:15 PM	-----1	:30	1	\$87,000.00	P-3	0.00	NM	1	\$87,000.00
(Program: NFL SNF PACKERS) Index: 99															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/26	10/18/26	-----1					1	\$87,000.00		0.00			
N 2	WTMJ	10/14/26	10/18/26	NFL End of Coverage NFL SNF POST GAME PACKE	CM	10:15 PM-10:45 PM	-----1	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00
(Program: NFL SNF POST GAME PACKERS) Index: 100															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/26	10/18/26	-----1					1	\$6,000.00		0.00			
N 3	WTMJ	10/14/26	10/20/26	M-F 6-630pm News TMJ4 NEWS AT 6PM	CM	6:00 PM-6:30 PM	11111--	:30	5	\$1,260.00	P-3	0.00	NM	5	\$6,300.00
(Program: TMJ4 NEWS AT 6PM) Index: 98															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/14/26	10/20/26	11111--					5	\$1,260.00		0.00			
N 4	WTMJ	10/14/26	10/20/26	M-F 5-530pm News TMJ4 NEWS AT 5PM	CM	5:00 PM-5:30 PM	11111--	:30	5	\$1,170.00	P-3	0.00	NM	5	\$5,850.00
(Program: TMJ4 NEWS AT 5PM) Index: 96															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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 Alt Order #: WOC15812425
 Flight Dates: 10/14/26 - 10/20/26

Advertiser: Steil/Republican/Congress
 Product Desc: WI-01
 Estimate: 9169

TODAY'S TMJ4

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/14/26	10/20/26	11111--					5	\$1,170.00		0.00			
N 5	WTMJ	10/14/26	10/17/26	Big Ten FB - Prime Game Big Ten FB - Prime Game	CM	630-11pm	-----1-	:30	1	\$1,155.00	P-3	0.00	NM	1	\$1,155.00
(Program: CFB BIG TEN PRIME) Index: 100															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/26	10/18/26	-----1-					1	\$1,155.00		0.00			
N 6	WTMJ	10/14/26	10/16/26	Friday Prime B Prime	CM	8:00 PM-10:00 PM	----1--	:30	1	\$780.00	P-3	0.00	NM	1	\$780.00
(Program: DATELINE FRI 2HR) Index: 94															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/26	10/18/26	----1--					1	\$780.00		0.00			
N 7	WTMJ	10/14/26	10/18/26	SU Live at 10:30pm News LIVE AT 10PM AFTER NFL	CM	10:30 PM-11:05 PM	-----1	:30	1	\$780.00	P-3	0.00	NM	1	\$780.00
(Program: LIVE AT 10PM AFTER NFL) Index: 102															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/26	10/18/26	-----1					1	\$780.00		0.00			
N 8	WTMJ	10/14/26	10/18/26	SU 10-1035pm News TMJ4 NEWS AT 10PM SUN	CM	10:00 PM-10:37 PM	-----1	:30	1	\$780.00	P-3	0.00	NM	1	\$780.00
(Program: TMJ4 NEWS AT 10PM SUN) Index: 96															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/26	10/18/26	-----1					1	\$780.00		0.00			
N 9	WTMJ	10/14/26	10/17/26	Sa 5-530pm News TMJ4 NEWS AT 5PM SAT	CM	5:00 PM-5:30 PM	-----1-	:30	1	\$765.00	P-3	0.00	NM	1	\$765.00
(Program: TMJ4 NEWS AT 5PM SAT) Index: 96															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/26	10/18/26	-----1-					1	\$765.00		0.00			
N 10	WTMJ	10/14/26	10/20/26	Milwaukee Tonight MILWAUKEE TONIGHT	CM	6:30 PM-7:00 PM	11111--	:30	5	\$720.00	P-3	0.00	NM	5	\$3,600.00
(Program: MILWAUKEE TONIGHT) Index: 97															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/14/26	10/20/26	11111--					5	\$720.00		0.00			
N 11	WTMJ	10/14/26	10/20/26	M-F 6-7am News TMJ4 NEWS TODAY 6AM	CM	6:00 AM-7:00 AM	11111--	:30	5	\$705.00	P-3	0.00	NM	5	\$3,525.00
(Program: TMJ4 NEWS TODAY 6AM) Index: 99															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/14/26	10/20/26	11111--					5	\$705.00		0.00			
N 12	WTMJ	10/14/26	10/17/26	Sa NBC Nightly News NBC-NWS SAT	CM	5:30 PM-6:00 PM	-----1-	:30	1	\$675.00	P-3	0.00	NM	1	\$675.00
(Program: NBC-NWS SAT) Index: 99															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/26	10/18/26	-----1-					1	\$675.00		0.00			
N 13	WTMJ	10/14/26	10/17/26	SA 10-1030pm News TMJ4 NEWS AT 10PM SAT	CM	10:00 PM-10:30 PM	-----1-	:30	1	\$645.00	P-3	0.00	NM	1	\$645.00
(Program: TMJ4 NEWS AT 10PM SAT) Index: 96															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/26	10/18/26	-----1-					1	\$645.00		0.00			
N 14	WTMJ	10/14/26	10/18/26	Meet The Press MEET PRESS-SUN	CM	8:00 AM-9:00 AM	-----1	:30	1	\$630.00	P-3	0.00	NM	1	\$630.00
(Program: MEET PRESS-SUN) Index: 101															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/26	10/18/26	-----1					1	\$630.00		0.00			
N 15	WTMJ	10/14/26	10/18/26		CM	5:30 PM-6:00 PM	-----1	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Index: 98															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/14/26	10/20/26	11111--	5		\$180.00		0.00						
N 26	WTMJ	10/14/26	10/17/26	Sa 6-630pm News	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$180.00	P-3	0.00	NM	1	\$180.00
				CFB BIG TEN COUNTDOWN											
				(Program: CFB BIG TEN COUNTDOWN)											
Index: 99															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/12/26	10/18/26	-----1-	1		\$180.00		0.00						
N 27	WTMJ	10/14/26	10/19/26	M-F 9-10am Morning Blend	CM	9:00 AM-10:00 AM	1-111--	:30	4	\$180.00	P-3	0.00	NM	4	\$720.00
				MORNING BLEND											
				(Program: MORNING BLEND)											
Index: 97															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/14/26	10/20/26	1-111--	4		\$180.00		0.00						
N 28	WTMJ	10/14/26	10/17/26	SA 5-7am News	CM	5:00 AM-7:00 AM	-----1-	:30	1	\$165.00	P-3	0.00	NM	1	\$165.00
				TMJ4 NEWS TODAY SAT											
				(Program: TMJ4 NEWS TODAY SAT)											
Index: 100															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/12/26	10/18/26	-----1-	1		\$165.00		0.00						
N 29	WTMJ	10/14/26	10/20/26	M-F 330-4pm	CM	3:30 PM-4:00 PM	11111--	:30	5	\$120.00	P-3	0.00	NM	5	\$600.00
				INSIDE EDITION											
				(Program: INSIDE EDITION)											
Index: 95															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/14/26	10/20/26	11111--	5		\$120.00		0.00						
													Totals	72	\$133,785.00