



45 E. John Carpenter Freeway
Suite 700 Irving, TX 75062

Contract # 25023170
CPE: 2210/2224/18025
Agency: Buying Time

123 Unknown

Washington, NY 12345

Agency Order #: 15161298
Buyer: Murray, Krista
Salesperson: Max Alford
678-634-7228

Comments: Separation: 30-PopulationBuyType: CPP

Separation:

Primary Demo: Max Alford
Assistant: 678-634-7228

Advertiser: WI ADCC / Rebecca
"Becky" Nichols
Product: Candidate

Station: WFRV
Market: Green Bay
Office: Nexstar Political -
Washington DC

Con Type: Political
Total \$: \$30,025.00

Total Spots: 54

Total CPP: \$0.00

Total GRP:

#	Day/Time	DP	Program	Rate	Len	10/20 - 10/26											Total Spots	Total \$	CPP*	GRP*
						10/20	10/21	10/22	10/23	10/24	10/25	10/26								
1	Tu-F,M 12n-12:30p		LOCAL 5 NEWS AT NOON	\$375.00	30	1	1	0	1	0	0	1		4	\$1,500.00	\$0.00	0.0			
NXST 30 NIELSEN (sell) - GREEN BAY-APPLETON																				
2	Tu-F,M 11a-12n		THE YOUNG AND THE RESTLESS	\$375.00	30	1	0	1	1	0	0	1		4	\$1,500.00	\$0.00	0.0			
NXST 30 NIELSEN (sell) - GREEN BAY-APPLETON																				
3	Tu-F,M 12:30p-1p		THE BOLD AND THE BEAUTIFUL	\$375.00	30	1	1	1	0	0	0	1		4	\$1,500.00	\$0.00	0.0			
NXST 30 NIELSEN (sell) - GREEN BAY-APPLETON																				
4	Tu-F,M 10a-11a		THE PRICE IS RIGHT	\$750.00	30	1	1	0	1	0	0	1		4	\$3,000.00	\$0.00	0.0			
NXST 30 NIELSEN (sell) - GREEN BAY-APPLETON																				
5	Tu-F,M 9:30a-10a		LOCAL 5 LIVE! 930A	\$375.00	30	1	0	1	1	0	0	1		4	\$1,500.00	\$0.00	0.0			
NXST 30 NIELSEN (sell) - GREEN BAY-APPLETON																				
6	Tu-F,M 9a-9:30a		LOCAL 5 LIVE 9A	\$375.00	30	0	1	1	1	0	0	1		4	\$1,500.00	\$0.00	0.0			
NXST 30 NIELSEN (sell) - GREEN BAY-APPLETON																				
7	Th,M 6:30p-7p		LOCAL 5 NWS-630PM (M/Th) 26-27	\$375.00	30	0	0	1	0	0	0	1		2	\$750.00	\$0.00	0.0			
NXST 30 NIELSEN (sell) - GREEN BAY-APPLETON																				
8	Tu-F,M 4:30p-5p		LOCAL 5 NWS 430P	\$475.00	30	1	1	0	1	0	0	1		4	\$1,900.00	\$0.00	0.0			
NXST 30 NIELSEN (sell) - GREEN BAY-APPLETON																				
9	Tu-F,M 5p-5:30p		LOCAL 5 NEWS AT 5	\$775.00	30	0	1	1	1	0	0	1		4	\$3,100.00	\$0.00	0.0			
NXST 30 NIELSEN (sell) - GREEN BAY-APPLETON																				
10	Tu-F,M 6p-6:30p		LOCAL 5 NEWS AT 6	\$775.00	30	1	0	1	1	0	0	1		4	\$3,100.00	\$0.00	0.0			
NXST 30 NIELSEN (sell) - GREEN BAY-APPLETON																				
11	Tu-F,M 4p-4:30p		LOCAL 5 NWS 4P-430P	\$475.00	30	1	1	0	1	0	0	1		4	\$1,900.00	\$0.00	0.0			
NXST 30 NIELSEN (sell) - GREEN BAY-APPLETON																				
12	Tu-F,M 5:30p-6p		CBS EVENING NEWS	\$1,000.00	30	1	1	1	0	0	0	1		4	\$4,000.00	\$0.00	0.0			
NXST 30 NIELSEN (sell) - GREEN BAY-APPLETON																				
13	Su 6p-7p		60 MINUTES	\$1,000.00	30	0	0	0	0	0	1	0		1	\$1,000.00	\$0.00	0.0			
NXST 40 NIELSEN (sell) - GREEN BAY-APPLETON																				

5434525
RECEIVED
10/12/2026



45 E. John Carpenter Freeway
Suite 700 Irving, TX 75062

Contract # 25023170		Changes as of: 10/12/2026 at 4:18 PM		Version: Original Order	
CPE: 2210/2224/18025		Flight: 10/20/26 - 10/26/26		Station: WFRV	
Agency: Buying Time		Advertiser: WI ADCC / Rebecca Becky Nichols		Market: Green Bay	
123 Unknown		Product: Candidate		Office: Nexstar Political - Washington DC	
Washington, NY 12345		Buyer: Murray, Krista		Service: Nielsen	
Agency Order #: 15161298		Salesperson: Max Alford		Primary Demo:	
Buyer: Murray, Krista		Separation:		Assistant: Max Alford	
6/78-634-7228		6/78-634-7228		6/78-634-7228	
				Total Spots: 54	
				Total CPE: \$0.00	
				Total GRP:	

#	Day/Time	DP	Program	Rate	Len	10/20 - 10/26										Total Spots	Total \$	CPP*	GRP*
						10/20	10/21	10/22	10/23	10/24	10/25	10/26							
14	Su 10p-10:35p		LOCAL 5 NEWS 10-SU	\$625.00	30	0	0	0	0	0	1	0		1	\$625.00	\$0.00	0.0		
NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON																			
15	Tu-F-M 10p-10:35p		LOCAL 5 NWS-10P	\$625.00	30	1	1	1	0	0	0	1		4	\$2,500.00	\$0.00	0.0		
NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON																			
16	Su 8a-9:30a		CBS SU MORNING 8A-930A	\$400.00	30	0	0	0	0	0	1	0		1	\$400.00	\$0.00	0.0		
NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON																			
17	Su 9:30a-10:30a		FACE THE NATION (1-HR)	\$250.00	30	0	0	0	0	0	1	0		1	\$250.00	\$0.00	0.0		
NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON																			
TOTALS:						10	9	9	9	0	4	13		54	\$30,025.00	\$0.00	0.0		



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Washington, NY 12345		Agency Order #: 15161298		Service: Nielsen	
Buyer: Murray, Krista		Primary Demo:		Total Spots: 54	
Salesperson: Max Alford		Assistant: Max Alford		Total CPP: \$0.00	
678-634-7228		678-634-7228		Total GRP:	
Separation:					

Special Instructions	
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Order Level Comments	
Date/Time	Added by
10/12/26 4:21 PM	Max Alford
Comment	
Separation: 30;PopulationBuyType: CPP	

Competitive Information	
Market Budget:	
WFRV Share: 0%	
Comment:	
Competitive Unknown	

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	54	\$30,025.00	N/A	0.0
Total	100%	54	\$30,025.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2026-Oct	41	\$22,900.00
2026-Nov	13	\$7,125.00
Total	54	\$30,025.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot#	Spot-
New	10/12/26 4:18 PM	Max Alford	New	54	
					\$30,025.00
					\$30,025.00

Non-Discrimination Policy	
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CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Jennifer Figarola, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

WI ADCC / Rebecca "Becky" Nichols

Authorized committee:

THE ADCC AS AN IN-KIND TO BECKY NICHOLS FOR ASSEMBLY

Agency requesting time (and contact information):

☒

N/A Buying Time Media, LLC - PO Box 318 Crownsville, MD 21032-0318 - 202-965-5060

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Wisconsin Assembly District 53

Date of election:

November 3rd, 2026

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Emma Weinert

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:



Digitally signed by Jen Figarola
Date: 2026.09.02 09:46:51 -04'00'

Name: Jennifer Figarola

Date of Request to Purchase Ad Time: 9/2/2026

Signature:



Name: Carolyn Williamsen

Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: _____

Name: _____

Date: _____

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No Date ad received: _____**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:

- ☒ Accepted
- ☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- ☐ Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): _____

Contract #: 5434525	Station Call Letters: WFRV	Date Received/Requested: 10/12/26
Est. #: 18025	Station Location: Green Bay, WI	Run Start and End Dates: 10/20/26 - 10/26/26

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.