

ORDER



Orders

Order / Rev: 485984

Alt Order #: 20159146

Product Desc: Believe in Wisconsin

Estimate: 17648

Flight Dates: 08/04/26 - 08/10/26

Original Date / Rev: 08/03/26 / 08/03/26

Order Type: GENERAL

WDJT-TV CBS58

Primary AE: Nick Welte

Sales Office: HPHIL

Sales Region: NAT

Agency

Name: Nappens, LLC

Buying Contact:

Billing Contact: A/P Nappens, LLC

200 Pensacola Beach Rd, Fl. 1

Gulf Breeze, FL 32561

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Issue/Believe in Wisconsin

Demographic: A35+

Product Codes: PL Issue

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: ISS

Priority: P-2

New Business End:

Advertiser External ID:

Agency External ID:

Unit Code: General

Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/26	08/10/26	25	\$13,450.00	\$11,432.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2026	25	\$13,450.00	\$11,432.50	0.00
Totals	25	\$13,450.00	\$11,432.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Welte			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WDJT-TV CBS58	16%	\$13,450.00
Market	100%	\$84,062.50

Competitive Share

	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	0%	\$0.00
WISN	22%	\$18,493.75
WITI	26%	\$21,856.25
WMLW-	0%	\$0.00
WPXE	0%	\$0.00
WTMJ	23%	\$19,334.38
WVTV	13%	\$10,928.12
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDJT	08/04/26	08/04/26	M-F 3p-3:30p Judy Justice	CM	3p-330p	-T-----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
JUDY JUSTICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/04/26	08/10/26	-T-----			1			\$350.00		0.00			

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WDJT-TV CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WDJT	08/06/26	08/06/26	M-F 3p-3:30p Judy Justice	CM	3p-330p	---T---	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
JUDY JUSTICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/04/26	08/10/26	---T---			1		\$350.00		0.00				
N 3	WDJT	08/07/26	08/07/26	M-F 3p-3:30p Judy Justice	CM	3p-330p	----F--	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
JUDY JUSTICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/04/26	08/10/26	----F--			1		\$350.00		0.00				
N 4	WDJT	08/10/26	08/10/26	M-F 3p-3:30p Judy Justice	CM	3p-330p	M-----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
JUDY JUSTICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/04/26	08/10/26	M-----			1		\$350.00		0.00				
N 5	WDJT	08/04/26	08/04/26	M-F 3:30p-4p Judy Justice	CM	330p-4p	-T-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
JUDY JUSTICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/04/26	08/10/26	-T-----			1		\$400.00		0.00				
N 6	WDJT	08/05/26	08/05/26	M-F 3:30p-4p Judy Justice	CM	330p-4p	--W----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
JUDY JUSTICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/04/26	08/10/26	--W----			1		\$400.00		0.00				
N 7	WDJT	08/07/26	08/07/26	M-F 3:30p-4p Judy Justice	CM	330p-4p	----F--	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
JUDY JUSTICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/04/26	08/10/26	----F--			1		\$400.00		0.00				
N 8	WDJT	08/10/26	08/10/26	M-F 3:30p-4p Judy Justice	CM	330p-4p	M-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
JUDY JUSTICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/04/26	08/10/26	M-----			1		\$400.00		0.00				
N 9	WDJT	08/05/26	08/05/26	News at Noon 60 Noon News ONE HOUR 12p-1p	CM	12p-1p	--W----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
CBS 58 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/04/26	08/10/26	--W----			1		\$600.00		0.00				
N 10	WDJT	08/07/26	08/07/26	News at Noon 60 Noon News ONE HOUR 12p-1p	CM	12p-1p	----F--	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
CBS 58 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/04/26	08/10/26	----F--			1		\$600.00		0.00				
N 11	WDJT	08/09/26	08/09/26	Sun 530pm News Sun 530pm News	CM	530p-6p	-----S	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
CBS 58 NEWS-530P (SUN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/04/26	08/10/26	-----S			1		\$500.00		0.00				
N 12	WDJT	08/08/26	08/08/26	Sat 5pm News Sat 5pm News	CM	5p-530p	-----S-	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
CBS 58 NEWS-5P (SAT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/04/26	08/10/26	-----S-			1		\$500.00		0.00				
N 13	WDJT	08/04/26	08/04/26	M-F 4p-5p News M-F 4p-5p News	CM	4p-5p	-T-----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
CBS 58 NEWS-4P/430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/04/26	08/10/26	-T-----			1		\$350.00		0.00				
N 14	WDJT	08/06/26	08/06/26		CM	4p-5p	---T---	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00

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				M-F 4p-5p News											
				M-F 4p-5p News											
				CBS 58 NEWS-4P/430P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/04/26	08/10/26	---T---					1	\$350.00		0.00			
N15	WDJT	08/10/26	08/10/26	M-F 4p-5p News	CM	4p-5p	M-----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
				M-F 4p-5p News											
				CBS 58 NEWS-4P/430P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/04/26	08/10/26	M-----					1	\$350.00		0.00			
N16	WDJT	08/05/26	08/05/26	M-F 5pm News	CM	5p-530p	--W----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				M-F 5pm News											
				CBS 58 NEWS-5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/04/26	08/10/26	--W----					1	\$600.00		0.00			
N17	WDJT	08/06/26	08/06/26	M-F 5pm News	CM	5p-530p	---T---	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				M-F 5pm News											
				CBS 58 NEWS-5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/04/26	08/10/26	---T---					1	\$600.00		0.00			
N18	WDJT	08/07/26	08/07/26	M-F 5pm News	CM	5p-530p	----F--	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				M-F 5pm News											
				CBS 58 NEWS-5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/04/26	08/10/26	----F--					1	\$600.00		0.00			
N19	WDJT	08/10/26	08/10/26	M-F 5pm News	CM	5p-530p	M-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				M-F 5pm News											
				CBS 58 NEWS-5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/04/26	08/10/26	M-----					1	\$600.00		0.00			
N20	WDJT	08/09/26	08/09/26	Sun Late News	CM	10pm-11pm	-----S	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				Sun Late News											
				CBS 58 NEWS-10PM (SUN)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/04/26	08/10/26	-----S					1	\$600.00		0.00			
N21	WDJT	08/08/26	08/08/26	Sat Late News	CM	10pm-11pm	-----S-	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				Sat Late News											
				CBS 58 NEWS-10PM (SAT)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/04/26	08/10/26	-----S-					1	\$600.00		0.00			
N22	WDJT	08/05/26	08/05/26	M-F Late News	CM	10p-1035p	--W----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
				M-F Late News											
				CBS 58 NEWS-10PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/04/26	08/10/26	--W----					1	\$1,000.00		0.00			
N23	WDJT	08/06/26	08/06/26	M-F Late News	CM	10p-1035p	---T---	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
				M-F Late News											
				CBS 58 NEWS-10PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/04/26	08/10/26	---T---					1	\$1,000.00		0.00			
N24	WDJT	08/10/26	08/10/26	M-F Late News	CM	10p-1035p	M-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
				M-F Late News											
				CBS 58 NEWS-10PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/04/26	08/10/26	M-----					1	\$1,000.00		0.00			
N25	WDJT	08/09/26	08/09/26	Face the Nation	CM	930a-1030a	-----S	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				Face the Nation											
				FACE THE NATION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/04/26	08/10/26	-----S					1	\$600.00		0.00			
													Totals	25	\$13,450.00