

ORDER



Orders

Order / Rev:

487926

Alt Order #:

20174841

Ext. Opp. ID:

Product Desc:

ISSUE

Estimate:

15417

Flight Dates:

10/28/26 - 11/03/26

Original Date / Rev:

09/28/26 / 09/28/26

Order Type:

GENERAL

WDJT-TV CBS58

Primary AE:

Nick Welte

Sales Office:

HPHIL

Sales Region:

NAT

Agency

Name:

MHB Media

Buying Contact:

Michelle Irvin

Billing Contact:

Vicki Radan

P.O. Box 3033

Arlington, VA 22203

Billing Type:

Cash

Billing Calendar:

Broadcast

Billing Cycle:

EOM/EOC

Agency Commission:

15%

Advertiser

Name:

Issue/Restoration of America

Demographic:

A35+

Product Codes:

PL Issue

Revenue Code 1:

AGY

Revenue Code 2:

POL

Revenue Code 3:

ISS

Priority:

P-2

New Business End:

Advertiser External ID:

Agency External ID:

Unit Code:

General

Order Separation:

00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/26/26	11/03/26	34	\$98,600.00	\$83,810.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2026	34	\$98,600.00	\$83,810.00	0.00
Totals	34	\$98,600.00	\$83,810.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Welte			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WDJT-TV CBS58	17%	\$98,600.00
Market	100%	\$580,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	0%	\$0.00
WISN	34%	\$197,200.00
WITI	29%	\$168,200.00
WMLW-	0%	\$0.00
WPXE	0%	\$0.00
WTMJ	20%	\$116,000.00
WVTV	0%	\$0.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDJT	10/28/26	10/28/26	Morning News M-F 6a - 7a	M	6a-7a	--W----	1:00	1	\$500.00	P-2	0.00	NM	1	\$500.00
CBS 58 MORN NEWS-6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/28/26	11/03/26	--W----	1		\$500.00		0.00						

Order / Rev: 487926
 Alt Order #: 20174841
 Flight Dates: 10/28/26 - 11/03/26

Advertiser: Issue/Restoration of America
 Product Desc: ISSUE
 Estimate: 15417

WDJT-TV CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WDJT	10/29/26	10/29/26	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	---T---	1:00	1	\$500.00	P-2	0.00	NM	1	\$500.00
		CBS 58 MORN NEWS-6A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/26	11/03/26	---T---		1				\$500.00		0.00			
N 3	WDJT	10/30/26	10/30/26	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	----F--	1:00	1	\$500.00	P-2	0.00	NM	1	\$500.00
		CBS 58 MORN NEWS-6A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/26	11/03/26	----F--		1				\$500.00		0.00			
N 4	WDJT	11/02/26	11/02/26	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	M-----	1:00	1	\$500.00	P-2	0.00	NM	1	\$500.00
		CBS 58 MORN NEWS-6A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/26	11/03/26	M-----		1				\$500.00		0.00			
N 5	WDJT	10/28/26	10/28/26	CBS This Morning M-F 7a-9a CBS This Morning M-F 7a-9a	CM	7a-9a	--W----	1:00	1	\$1,300.00	P-2	0.00	NM	1	\$1,300.00
		CBS THIS MORNING													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/26	11/03/26	--W----		1				\$1,300.00		0.00			
N 6	WDJT	10/30/26	10/30/26	CBS This Morning M-F 7a-9a CBS This Morning M-F 7a-9a	CM	7a-9a	----F--	1:00	1	\$1,300.00	P-2	0.00	NM	1	\$1,300.00
		CBS THIS MORNING													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/26	11/03/26	----F--		1				\$1,300.00		0.00			
N 7	WDJT	11/03/26	11/03/26	CBS This Morning M-F 7a-9a CBS This Morning M-F 7a-9a	CM	7a-9a	-T-----	1:00	1	\$1,300.00	P-2	0.00	NM	1	\$1,300.00
		CBS THIS MORNING													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/26	11/03/26	-T-----		1				\$1,300.00		0.00			
N 8	WDJT	11/02/26	11/02/26	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a	M-----	1:00	1	\$4,000.00	P-2	0.00	NM	1	\$4,000.00
		THE PRICE IS RIGHT													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/26	11/03/26	M-----		1				\$4,000.00		0.00			
N 9	WDJT	10/28/26	10/28/26	News at Noon 60 Noon News ONE HOUR 12p-1p	CM	12p-1p	--W----	1:00	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		CBS 58 NEWS AT NOON													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/26	11/03/26	--W----		1				\$1,000.00		0.00			
N 10	WDJT	10/29/26	10/29/26	News at Noon 60 Noon News ONE HOUR 12p-1p	CM	12p-1p	---T---	1:00	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		CBS 58 NEWS AT NOON													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/26	11/03/26	---T---		1				\$1,000.00		0.00			
N 11	WDJT	10/30/26	10/30/26	News at Noon 60 Noon News ONE HOUR 12p-1p	CM	12p-1p	----F--	1:00	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		CBS 58 NEWS AT NOON													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/26	11/03/26	----F--		1				\$1,000.00		0.00			
N 12	WDJT	11/02/26	11/02/26	News at Noon 60 Noon News ONE HOUR 12p-1p	CM	12p-1p	M-----	1:00	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		CBS 58 NEWS AT NOON													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/26	11/03/26	M-----		1				\$1,000.00		0.00			
N 13	WDJT	11/03/26	11/03/26	News at Noon 60 Noon News ONE HOUR 12p-1p	CM	12p-1p	-T-----	1:00	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
		CBS 58 NEWS AT NOON													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/28/26	11/03/26	-T-----		1				\$1,000.00		0.00			
N 14	WDJT	10/29/26	10/29/26		CM	4p-5p	---T---	1:00	1	\$900.00	P-2	0.00	NM	1	\$900.00

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 Flight Dates: 10/28/26 - 11/03/26

Advertiser: Issue/Restoration of America
 Product Desc: ISSUE
 Estimate: 15417

WDJT-TV CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 4p-5p News											
				M-F 4p-5p News											
				CBS 58 NEWS-4P/430P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/26	11/03/26	---T---					1	\$900.00		0.00			
N15	WDJT	10/30/26	10/30/26	M-F 4p-5p News	CM	4p-5p	----F--	1:00	1	\$900.00	P-2	0.00	NM	1	\$900.00
				M-F 4p-5p News											
				CBS 58 NEWS-4P/430P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/26	11/03/26	----F--					1	\$900.00		0.00			
N16	WDJT	11/02/26	11/02/26	M-F 4p-5p News	CM	4p-5p	M-----	1:00	1	\$900.00	P-2	0.00	NM	1	\$900.00
				M-F 4p-5p News											
				CBS 58 NEWS-4P/430P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/26	11/03/26	M-----					1	\$900.00		0.00			
N17	WDJT	10/28/26	10/28/26	M-F 5pm News	CM	5p-530p	--W----	1:00	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
				M-F 5pm News											
				CBS 58 NEWS-5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/26	11/03/26	--W----					1	\$1,200.00		0.00			
N18	WDJT	10/29/26	10/29/26	M-F 5pm News	CM	5p-530p	---T---	1:00	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
				M-F 5pm News											
				CBS 58 NEWS-5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/26	11/03/26	---T---					1	\$1,200.00		0.00			
N19	WDJT	10/30/26	10/30/26	M-F 5pm News	CM	5p-530p	----F--	1:00	2	\$1,200.00	P-2	0.00	NM	2	\$2,400.00
				M-F 5pm News											
				CBS 58 NEWS-5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/26	11/03/26	----F--					2	\$1,200.00		0.00			
N20	WDJT	11/02/26	11/02/26	M-F 5pm News	CM	5p-530p	M-----	1:00	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
				M-F 5pm News											
				CBS 58 NEWS-5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/26	11/03/26	M-----					1	\$1,200.00		0.00			
N21	WDJT	10/28/26	10/28/26	Jeopardy 6p-630p	CM	6p-630p	--W----	1:00	1	\$7,000.00	P-2	0.00	NM	1	\$7,000.00
				Jeopardy / M-F											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/26	11/03/26	--W----					1	\$7,000.00		0.00			
N22	WDJT	10/29/26	10/29/26	Jeopardy 6p-630p	CM	6p-630p	---T---	1:00	1	\$7,000.00	P-2	0.00	NM	1	\$7,000.00
				Jeopardy / M-F											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/26	11/03/26	---T---					1	\$7,000.00		0.00			
N23	WDJT	10/30/26	10/30/26	Jeopardy 6p-630p	CM	6p-630p	----F--	1:00	1	\$7,000.00	P-2	0.00	NM	1	\$7,000.00
				Jeopardy / M-F											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/26	11/03/26	----F--					1	\$7,000.00		0.00			
N24	WDJT	11/02/26	11/02/26	Jeopardy 6p-630p	CM	6p-630p	M-----	1:00	1	\$7,000.00	P-2	0.00	NM	1	\$7,000.00
				Jeopardy / M-F											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/26	11/03/26	M-----					1	\$7,000.00		0.00			
N25	WDJT	10/28/26	10/28/26	Wheel of Fortune 630p-7pm	CM	630pm-7pm	--W----	1:00	1	\$8,000.00	P-2	0.00	NM	1	\$8,000.00
				Wheel of Fortune / M-F											
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/26	11/03/26	--W----					1	\$8,000.00		0.00			
N26	WDJT	10/29/26	10/29/26		CM	630pm-7pm	---T---	1:00	1	\$8,000.00	P-2	0.00	NM	1	\$8,000.00

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WDJT-TV CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Wheel of Fortune 630p-7p Wheel of Fortune / M-F WHEEL OF FORTUNE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/28/26 11/03/26 ---T--- 1 \$8,000.00 0.00															
N 27	WDJT	10/30/26	10/30/26	Wheel of Fortune 630p-7p Wheel of Fortune / M-F	CM	630pm-7pm	----F--	1:00	1	\$8,000.00	P-2	0.00	NM	1	\$8,000.00
WHEEL OF FORTUNE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/28/26 11/03/26 ----F-- 1 \$8,000.00 0.00															
N 28	WDJT	11/02/26	11/02/26	Wheel of Fortune 630p-7p Wheel of Fortune / M-F	CM	630pm-7pm	M-----	1:00	1	\$8,000.00	P-2	0.00	NM	1	\$8,000.00
WHEEL OF FORTUNE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/28/26 11/03/26 M----- 1 \$8,000.00 0.00															
N 29	WDJT	10/28/26	10/28/26	M-F Late News M-F Late News	CM	10p-1035p	--W----	1:00	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
CBS 58 NEWS-10PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/28/26 11/03/26 --W---- 1 \$3,000.00 0.00															
N 30	WDJT	10/29/26	10/29/26	M-F Late News M-F Late News	CM	10p-1035p	---T---	1:00	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
CBS 58 NEWS-10PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/28/26 11/03/26 ---T--- 1 \$3,000.00 0.00															
N 31	WDJT	10/30/26	10/30/26	M-F Late News M-F Late News	CM	10p-1035p	----F--	1:00	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
CBS 58 NEWS-10PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/28/26 11/03/26 ----F-- 1 \$3,000.00 0.00															
N 32	WDJT	11/02/26	11/02/26	M-F Late News M-F Late News	CM	10p-1035p	M-----	1:00	2	\$3,000.00	P-2	0.00	NM	2	\$6,000.00
CBS 58 NEWS-10PM <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/28/26 11/03/26 M----- 2 \$3,000.00 0.00															
													Totals	34	\$98,600.00