

ORDER



Orders

Order / Rev: 486640

Alt Order #: 20164106

Ext. Opp. ID:

Product Desc: Friends of Trevor Jung

Estimate: 16171

Flight Dates: 09/08/26 - 09/14/26

Original Date / Rev: 08/27/26 / 08/27/26

Order Type: GENERAL

WDJT-TV CBS58

Primary AE: Nick Welte

Sales Office: HPHIL

Sales Region: NAT

Agency

Name: Great American Media

Buying Contact: Andrew Hutson

Billing Contact: Andrew Hutson

3050 K Street NW

Washington, DC 20007

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Poli/T Jung/D/SSN/WI

Demographic: A35+

Product Codes: PL ST Senate

Revenue Code 1: AGY

Revenue Code 2: POL

Revenue Code 3: CAND

Priority: P-2

New Business End:

Advertiser External ID:

Agency External ID:

Unit Code: General

Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/26	09/14/26	51	\$77,000.00	\$65,450.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2026	51	\$77,000.00	\$65,450.00	0.00
Totals	51	\$77,000.00	\$65,450.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Welte			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WDJT-TV CBS58	20%	\$77,000.00
Market	100%	\$385,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	0%	\$0.00
WISN	23%	\$88,550.00
WITI	22%	\$84,700.00
WMLW-	1%	\$3,850.00
WPXE	0%	\$0.00
WTMJ	24%	\$92,400.00
WVTV	10%	\$38,500.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDJT	09/08/26	09/14/26	Morning News M-F 6a - 7a	M	6a-7a	MTWTF--	:30	5	\$90.00	P-2	0.00	NM	5	\$450.00
CBS 58 MORN NEWS-6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/08/26	09/14/26	MTWTF--			5			\$90.00		0.00			

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WDJT-TV CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WDJT	09/08/26	09/14/26	CBS This Morning M-F 7a-9a CBS This Morning M-F 7a-9a	CM	7a-9a	MTWTF--	:30	5	\$150.00	P-2	0.00	NM	5	\$750.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/08/26	09/14/26	MTWTF--	5		\$150.00		0.00						
N 3	WDJT	09/12/26	09/12/26	CBS This Morning - SAT CBS This Morning-SAT	CM	7am-9am	-----S-	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
CBS THIS MORNING (SAT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/08/26	09/14/26	-----S-	1		\$150.00		0.00						
N 4	WDJT	09/13/26	09/13/26	CBS58 Sun Morning 7a-8a CBS58 Sun Morning 7a-8a	CM	7a-8a	-----S	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
CBS 58 SUNDAY MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/08/26	09/14/26	-----S	1		\$250.00		0.00						
N 5	WDJT	09/13/26	09/13/26	CBS Sunday Morn 758a-9a CBS Sunday Morning	CM	8a-930a	-----S	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
CBS SUNDAY MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/08/26	09/14/26	-----S	1		\$1,000.00		0.00						
N 6	WDJT	09/08/26	09/14/26	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a	MTWTF--	:30	5	\$700.00	P-2	0.00	NM	5	\$3,500.00
THE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/08/26	09/14/26	MTWTF--	5		\$700.00		0.00						
N 7	WDJT	09/08/26	09/14/26	CBS Block 1p-230p CBS BLOCK 1p-230p	CM	1p-230p (2:00 PM-2:30 PM)	MTWTF--	:30	2	\$250.00	P-2	0.00	NM	2	\$500.00
BOLD & THE BEAUTIFUL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/08/26	09/14/26	MTWTF--	2		\$250.00		0.00						
N 8	WDJT	09/08/26	09/14/26	M-F 3:30p-4p Judy Justice	CM	330p-4p	MTWTF--	:30	5	\$150.00	P-2	0.00	NM	5	\$750.00
JUDY JUSTICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/08/26	09/14/26	MTWTF--	5		\$150.00		0.00						
N 9	WDJT	09/08/26	09/14/26	M-F 5pm News M-F 5pm News	CM	5p-530p	MTWTF--	:30	5	\$400.00	P-2	0.00	NM	5	\$2,000.00
CBS 58 NEWS-5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/08/26	09/14/26	MTWTF--	5		\$400.00		0.00						
N 10	WDJT	09/12/26	09/12/26	Sat 5pm News Sat 5pm News	CM	5p-530p	-----S-	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
CBS 58 NEWS-5P (SAT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/08/26	09/14/26	-----S-	1		\$250.00		0.00						
N 11	WDJT	09/13/26	09/13/26	Sun 530pm News Sun 530pm News	CM	530p-6p	-----S	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
CBS 58 NEWS-530P (SUN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/08/26	09/14/26	-----S	1		\$400.00		0.00						
N 12	WDJT	09/08/26	09/14/26	Jeopardy 6p-630p Jeopardy / M-F	CM	6p-630p	MTWTF--	:30	5	\$1,200.00	P-2	0.00	NM	5	\$6,000.00
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/08/26	09/14/26	MTWTF--	5		\$1,200.00		0.00						
N 13	WDJT	09/08/26	09/14/26	Wheel of Fortune 630p-7pm Wheel of Fortune / M-F	CM	630pm-7pm	MTWTF--	:30	5	\$1,400.00	P-2	0.00	NM	5	\$7,000.00
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/08/26	09/14/26	MTWTF--	5		\$1,400.00		0.00						
N 14	WDJT	09/08/26	09/14/26		CM	10p-1035p	MTWTF--	:30	4	\$300.00	P-2	0.00	NM	4	\$1,200.00

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WDJT-TV CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Late News											
				M-F Late News											
CBS 58 NEWS-10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/08/26	09/14/26	MTWTF--			4		\$300.00		0.00				
N15	WDJT	09/12/26	09/12/26	Sat Late News	CM	10pm-11pm	-----S-	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
				Sat Late News											
CBS 58 NEWS-10PM (SAT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/08/26	09/14/26	-----S-			1		\$250.00		0.00				
N16	WDJT	09/13/26	09/13/26	Sun Late News	CM	10pm-11pm	-----S	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
				Sun Late News											
CBS 58 NEWS-10PM (SUN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/08/26	09/14/26	-----S			1		\$350.00		0.00				
N17	WDJT	09/13/26	09/13/26	Su 6p - 7p	CM	6p - 7p	-----S	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
				60 Minutes											
60 MINUTES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/08/26	09/14/26	-----S			1		\$1,200.00		0.00				
N18	WDJT	09/12/26	09/12/26	BIG10 Football	CM	Various	-----S-	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
				BIG10 Football											
BIG10 FTBL ON CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/08/26	09/14/26	-----S-			1		\$1,000.00		0.00				
N19	WDJT	09/13/26	09/13/26	Green Bay Packers	CM	Various	-----S	:30	1	\$50,000.00	P-2	0.00	NM	1	\$50,000.00
				Green Bay Packers											
NFL PACKERS GAMES															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/08/26	09/14/26	-----S			1		\$50,000.00		0.00				
													Totals	51	\$77,000.00