

ORDER



Orders

Order / Rev: 1565303

Alt Order #: WOC15928071

Product Desc: General

Estimate: 505

Flight Dates: 10/13/26 - 10/19/26

Original Date / Rev: 10/12/26 / 10/12/26

Order Type: GENERAL

TODAY'S TMJ4

Primary AE: Karl Duesterhaus

Sales Office: EWSDC

Sales Region: NAT

Agency Name: Thematic Campaigns

Buying Contact:

Billing Contact:

1720 W Division Street

Chicago, IL 60622

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser Name: Berman/Democrat/US House

Demographic: A35+

Product Codes: Federal Candidate

Revenue Code 1: DISC

Revenue Code 2: POL

Revenue Code 3: CAND

Priority: P-3

New Business End:

Advertiser External ID: 289916

Agency External ID: 155264

Unit Code: General

Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/26	10/19/26	104	\$37,745.00	\$32,083.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2026	104	\$37,745.00	\$32,083.25	0.00
Totals	104	\$37,745.00	\$32,083.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Karl Duesterhaus			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTMJ	10/13/26	10/19/26	M-F 4-5am Early Today CM EARLY TODAY-NBC		4:00 AM-5:00 AM	22222--	:30	10	\$30.00	P-3	0.00	NM	10	\$300.00
(Program: EARLY TODAY-NBC)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/26	10/19/26	22222--					10	\$30.00		0.00			
N 2	WTMJ	10/13/26	10/17/26	SA 5-7am News CM TMJ4 NEWS TODAY SAT		5:00 AM-7:00 AM	-----4-	:30	4	\$165.00	P-3	0.00	NM	4	\$660.00
(Program: TMJ4 NEWS TODAY SAT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/12/26	10/18/26	-----4-					4	\$165.00		0.00			
N 3	WTMJ	10/13/26	10/19/26	M-F 9-10am Morning Blend CM MORNING BLEND		9:00 AM-10:00 AM	22222--	:30	10	\$180.00	P-3	0.00	NM	10	\$1,800.00
(Program: MORNING BLEND)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/26	10/19/26	22222--					10	\$180.00		0.00			
N 4	WTMJ	10/13/26	10/19/26	Today Third Hour CM TODAY THIRD HOUR		10:00 AM-11:00 AM	22222--	:30	10	\$165.00	P-3	0.00	NM	10	\$1,650.00
(Program: TODAY THIRD HOUR)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/13/26	10/19/26	22222--					10	\$165.00		0.00			
N 5	WTMJ	10/13/26	10/19/26	M-F 11am-12pm CM TODAY WITH JENNA & SHEIN		11:00 AM-12:00 PM	21121--	:30	7	\$180.00	P-3	0.00	NM	7	\$1,260.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
(Program: TODAY WITH JENNA & SHEINELLE)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:	10/13/26	10/19/26	21121--			7		\$180.00	0.00						
N 6	WTMJ	10/13/26	10/19/26	M-F 12-1pm News	CM	12:00 PM-1:00 PM	22222--	:30	10	\$240.00	P-3	0.00	NM	10	\$2,400.00
LIVE AT 12-1P NEWS															
(Program: LIVE AT 12-1P NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:	10/13/26	10/19/26	22222--			10		\$240.00	0.00						
N 7	WTMJ	10/13/26	10/19/26	M-F 1-2pm	CM	1:00 PM-2:00 PM	22222--	:30	10	\$330.00	P-3	0.00	NM	10	\$3,300.00
NBC NEWS DAILY															
(Program: NBC NEWS DAILY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:	10/13/26	10/19/26	22222--			10		\$330.00	0.00						
N 8	WTMJ	10/13/26	10/19/26	M-F 3-330pm	CM	3:00 PM-3:30 PM	11111--	:30	5	\$90.00	P-3	0.00	NM	5	\$450.00
WHATS BREWING WISCONSI															
(Program: WHATS BREWING WISCONSIN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:	10/13/26	10/19/26	11111--			5		\$90.00	0.00						
N 9	WTMJ	10/13/26	10/19/26	M-F 330-4pm	CM	3:30 PM-4:00 PM	11111--	:30	5	\$120.00	P-3	0.00	NM	5	\$600.00
INSIDE EDITION															
(Program: INSIDE EDITION)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:	10/13/26	10/19/26	11111--			5		\$120.00	0.00						
N 10	WTMJ	10/13/26	10/19/26	M-F 6-630pm News	CM	6:00 PM-6:30 PM	1-1----	:30	2	\$1,260.00	P-3	0.00	NM	2	\$2,520.00
TMJ4 NEWS AT 6PM															
(Program: TMJ4 NEWS AT 6PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:	10/13/26	10/19/26	1-1----			2		\$1,260.00	0.00						
N 11	WTMJ	10/13/26	10/17/26	Sa 5-530pm News	CM	5:00 PM-5:30 PM	-----1-	:30	1	\$765.00	P-3	0.00	NM	1	\$765.00
TMJ4 NEWS AT 5PM SAT															
(Program: TMJ4 NEWS AT 5PM SAT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:	10/12/26	10/18/26	-----1-			1		\$765.00	0.00						
N 12	WTMJ	10/13/26	10/17/26	Sa NBC Nightly News	CM	5:30 PM-6:00 PM	-----1-	:30	1	\$675.00	P-3	0.00	NM	1	\$675.00
NBC-NWS SAT															
(Program: NBC-NWS SAT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:	10/12/26	10/18/26	-----1-			1		\$675.00	0.00						
N 13	WTMJ	10/13/26	10/18/26	Su 5-530pm News	CM	5:00 PM-5:30 PM	-----1	:30	1	\$570.00	P-3	0.00	NM	1	\$570.00
TMJ4 NEWS AT 5PM SUN															
(Program: TMJ4 NEWS AT 5PM SUN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:	10/12/26	10/18/26	-----1			1		\$570.00	0.00						
N 14	WTMJ	10/13/26	10/18/26	Su NBC Nightly News	CM	5:30 PM-6:00 PM	-----1	:30	1	\$600.00	P-3	0.00	NM	1	\$600.00
NBC-NWS SUN															
(Program: NBC-NWS SUN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:	10/12/26	10/18/26	-----1			1		\$600.00	0.00						
N 15	WTMJ	10/13/26	10/16/26	Friday Prime B	CM	8:00 PM-10:00 PM	----1--	:30	1	\$780.00	P-3	0.00	NM	1	\$780.00
(Program: DATELINE FRI 2HR)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:	10/12/26	10/18/26	----1--			1		\$780.00	0.00						
N 16	WTMJ	10/13/26	10/19/26	M-F 10-1035pm News	CM	10:00 PM-10:35 PM	11111--	:30	5	\$540.00	P-3	0.00	NM	5	\$2,700.00
TMJ4 NEWS AT 10PM															
(Program: TMJ4 NEWS AT 10PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
Week:	10/13/26	10/19/26	11111--			5		\$540.00	0.00						
N 17	WTMJ	10/13/26	10/17/26	SA 10-1030pm News	CM	10:00 PM-10:30 PM	-----1-	:30	1	\$645.00	P-3	0.00	NM	1	\$645.00
TMJ4 NEWS AT 10PM SAT															
(Program: TMJ4 NEWS AT 10PM SAT)															

Order / Rev: 1565303
Alt Order #: WOC15928071
Flight Dates: 10/13/26 - 10/19/26

Advertiser: Berman/Democrat/US House
Product Desc: General
Estimate: 505

TODAY'S TMJ4

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/12/26	10/18/26	-----1-			1			\$645.00		0.00			
N 18	WTMJ	10/13/26	10/18/26	SU Live at 10:30pm New LIVE AT 10PM AFTER NFL	CM	10:30 PM-11:05 PM	-----1	:30	1	\$780.00	P-3	0.00	NM	1	\$780.00
(Program: LIVE AT 10PM AFTER NFL)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/12/26	10/18/26	-----1			1			\$780.00		0.00			
N 19	WTMJ	10/13/26	10/19/26	Tonight Show TONITE SHW-NBC	CM	10:35 PM-11:37 PM	2222---	:30	8	\$255.00	P-3	0.00	NM	8	\$2,040.00
(Program: TONITE SHW-NBC)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/13/26	10/19/26	2222---			8			\$255.00		0.00			
N 20	WTMJ	10/13/26	10/19/26	Late Night SETH MEYERS LATE NIGHT	CM	11:37 PM-12:37 AM	2222---	:30	8	\$165.00	P-3	0.00	NM	8	\$1,320.00
(Program: SETH MEYERS LATE NIGHT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/13/26	10/19/26	2222---			8			\$165.00		0.00			
N 21	WTMJ	10/13/26	10/17/26	Big Ten Countdown CFB BIG TEN COUNTDOWN	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$180.00	P-3	0.00	NM	1	\$180.00
(Program: CFB BIG TEN COUNTDOWN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/12/26	10/18/26	-----1-			1			\$180.00		0.00			
N 22	WTMJ	10/13/26	10/18/26	Su - NFL Pre-Game FNIA NFL FNIA	CM	6:00 PM-7:00 PM	-----1	:30	1	\$3,500.00	P-3	0.00	NM	1	\$3,500.00
(Program: NFL FNIA)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/12/26	10/18/26	-----1			1			\$3,500.00		0.00			
N 23	WTMJ	10/13/26	10/18/26	NFL Game Kickoff NFL SNF PREKICK PACKERS	CM	7:00 PM-7:20 PM	-----1	:30	1	\$8,250.00	P-3	0.00	NM	1	\$8,250.00
(Program: NFL SNF PREKICK PACKERS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/12/26	10/18/26	-----1			1			\$8,250.00		0.00			
													Totals	104	\$37,745.00