

ORDER



Orders

Order / Rev:

486338

Alt Order #:

20162037

Ext. Opp. ID:

Product Desc:

against Tiffany

Estimate:

4357

Flight Dates:

08/17/26 - 08/30/26

Original Date / Rev:

08/17/26 / 08/17/26

Order Type:

GENERAL

WDJT-TV CBS58

Primary AE:

Nick Welte

Sales Office:

HPHIL

Sales Region:

NAT

Agency

Name:

Hulsen Media Services

Buying Contact:

Jeff Solmundson

Billing Contact:

2400 Laramie Trail

Austin, TX 78745

Billing Type:

Cash

Billing Calendar:

Broadcast

Billing Cycle:

EOM/EOC

Agency Commission:

15%

Advertiser

Name:

Issue/Protect Our Wisconsin

Demographic:

A50+

Product Codes:

PL Issue

Revenue Code 1:

AGY

Revenue Code 2:

POL

Revenue Code 3:

ISS

Priority:

P-2

New Business End:

Advertiser External ID:

Agency External ID:

Unit Code:

General

Order Separation:

00:15:00

Bill Plan				
Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/26	08/24/26	70	\$77,350.00	\$65,747.50

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
August 2026	70	\$77,350.00	\$65,747.50	135.30
Totals	70	\$77,350.00	\$65,747.50	135.30

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Welte			Start Of Order - End Of Order	100%

Order Share	Share	Total
WDJT-TV CBS58	21%	\$77,350.00
Market	100%	\$368,333.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	0%	\$0.00
WISN	15%	\$55,250.00
WITI	15%	\$55,250.00
WMLW-	21%	\$77,350.00
WPXE	0%	\$0.00
WTMJ	15%	\$55,250.00
WVTV	13%	\$47,883.33
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDJT	08/18/26	08/18/26	Morning News M-F 5a - 6a	CM	5a - 6a	-T-----	:30	1	\$200.00	P-2	0.40	NM	1	\$200.00
CBS 58 MORN NEWS-5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/17/26	08/23/26	-T-----			1			\$200.00		0.40			

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WDJT-TV CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WDJT	08/19/26	08/19/26	Morning News M-F 5a - 6a M-F 5a - 6a	CM	5a - 6a	--W----	:30	1	\$200.00	P-2	0.40	NM	1	\$200.00
		CBS 58 MORN NEWS-5A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/26	08/23/26	--W----		1				\$200.00		0.40			
N 3	WDJT	08/20/26	08/20/26	Morning News M-F 5a - 6a M-F 5a - 6a	CM	5a - 6a	---T---	:30	1	\$200.00	P-2	0.40	NM	1	\$200.00
		CBS 58 MORN NEWS-5A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/26	08/23/26	---T---		1				\$200.00		0.40			
N 4	WDJT	08/21/26	08/21/26	Morning News M-F 5a - 6a M-F 5a - 6a	CM	5a - 6a	----F--	:30	1	\$200.00	P-2	0.40	NM	1	\$200.00
		CBS 58 MORN NEWS-5A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/26	08/23/26	----F--		1				\$200.00		0.40			
N 5	WDJT	08/24/26	08/24/26	Morning News M-F 5a - 6a M-F 5a - 6a	CM	5a - 6a	M-----	:30	1	\$200.00	P-2	0.40	NM	1	\$200.00
		CBS 58 MORN NEWS-5A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/24/26	08/30/26	M-----		1				\$200.00		0.40			
N 6	WDJT	08/18/26	08/18/26	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	-T-----	:30	1	\$250.00	P-2	0.60	NM	1	\$250.00
		CBS 58 MORN NEWS-6A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/26	08/23/26	-T-----		1				\$250.00		0.60			
N 7	WDJT	08/19/26	08/19/26	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	--W----	:30	1	\$250.00	P-2	0.60	NM	1	\$250.00
		CBS 58 MORN NEWS-6A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/26	08/23/26	--W----		1				\$250.00		0.60			
N 8	WDJT	08/20/26	08/20/26	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	---T---	:30	1	\$250.00	P-2	0.60	NM	1	\$250.00
		CBS 58 MORN NEWS-6A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/26	08/23/26	---T---		1				\$250.00		0.60			
N 9	WDJT	08/21/26	08/21/26	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	----F--	:30	1	\$250.00	P-2	0.60	NM	1	\$250.00
		CBS 58 MORN NEWS-6A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/26	08/23/26	----F--		1				\$250.00		0.60			
N 10	WDJT	08/24/26	08/24/26	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	M-----	:30	1	\$250.00	P-2	0.60	NM	1	\$250.00
		CBS 58 MORN NEWS-6A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/24/26	08/30/26	M-----		1				\$250.00		0.60			
N 11	WDJT	08/18/26	08/18/26	CBS This Morning M-F 7a-9a CBS This Morning M-F 7a-9a	CM	7a-9a	-T-----	:30	1	\$650.00	P-2	0.90	NM	1	\$650.00
		CBS THIS MORNING													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/26	08/23/26	-T-----		1				\$650.00		0.90			
N 12	WDJT	08/19/26	08/19/26	CBS This Morning M-F 7a-9a CBS This Morning M-F 7a-9a	CM	7a-9a	--W----	:30	1	\$650.00	P-2	0.90	NM	1	\$650.00
		CBS THIS MORNING													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/26	08/23/26	--W----		1				\$650.00		0.90			
N 13	WDJT	08/20/26	08/20/26	CBS This Morning M-F 7a-9a CBS This Morning M-F 7a-9a	CM	7a-9a	---T---	:30	1	\$650.00	P-2	0.90	NM	1	\$650.00
		CBS THIS MORNING													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/17/26	08/23/26	---T---		1				\$650.00		0.90			
N 14	WDJT	08/21/26	08/21/26		CM	7a-9a	----F--	:30	1	\$650.00	P-2	0.90	NM	1	\$650.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CBS This Morning M-F 7a-9a															
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/17/26	08/23/26	----F--	1		\$650.00		0.90						
N15	WDJT	08/24/26	08/24/26	CBS This Morning M-F 7a-9a	CM	7a-9a	M-----	:30	1	\$650.00	P-2	0.90	NM	1	\$650.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/24/26	08/30/26	M-----	1		\$650.00		0.90						
N16	WDJT	08/22/26	08/22/26	CBS This Morning - SATCM	CM	7am-9am	-----S-	:30	1	\$400.00	P-2	0.70	NM	1	\$400.00
CBS THIS MORNING (SAT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/17/26	08/23/26	-----S-	1		\$400.00		0.70						
N17	WDJT	08/23/26	08/23/26	CBS58 Sun Morning 7a-8a	CM	7a-8a	-----S	:30	1	\$600.00	P-2	1.00	NM	1	\$600.00
CBS 58 SUNDAY MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/17/26	08/23/26	-----S	1		\$600.00		1.00						
N18	WDJT	08/23/26	08/23/26	CBS Sunday Morn 758a-9a	CM	8a-930a	-----S	:30	1	\$1,800.00	P-2	2.80	NM	1	\$1,800.00
CBS SUNDAY MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/17/26	08/23/26	-----S	1		\$1,800.00		2.80						
N19	WDJT	08/23/26	08/23/26	Face the Nation	CM	930a-1030a	-----S	:30	1	\$600.00	P-2	1.70	NM	1	\$600.00
FACE THE NATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/17/26	08/23/26	-----S	1		\$600.00		1.70						
N20	WDJT	08/18/26	08/18/26	Price Is Right 10a-11a	CM	10a - 11a	-T-----	:30	1	\$2,000.00	P-2	2.80	NM	1	\$2,000.00
THE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/17/26	08/23/26	-T-----	1		\$2,000.00		2.80						
N21	WDJT	08/19/26	08/19/26	Price Is Right 10a-11a	CM	10a - 11a	--W----	:30	1	\$2,000.00	P-2	2.80	NM	1	\$2,000.00
THE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/17/26	08/23/26	--W----	1		\$2,000.00		2.80						
N22	WDJT	08/20/26	08/20/26	Price Is Right 10a-11a	CM	10a - 11a	---T---	:30	1	\$2,000.00	P-2	2.80	NM	1	\$2,000.00
THE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/17/26	08/23/26	---T---	1		\$2,000.00		2.80						
N23	WDJT	08/21/26	08/21/26	Price Is Right 10a-11a	CM	10a - 11a	----F--	:30	1	\$2,000.00	P-2	2.80	NM	1	\$2,000.00
THE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/17/26	08/23/26	----F--	1		\$2,000.00		2.80						
N24	WDJT	08/24/26	08/24/26	Price Is Right 10a-11a	CM	10a - 11a	M-----	:30	1	\$2,000.00	P-2	2.80	NM	1	\$2,000.00
THE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/24/26	08/30/26	M-----	1		\$2,000.00		2.80						
N25	WDJT	08/18/26	08/18/26	News at Noon 60	CM	12p-1p	-T-----	:30	1	\$600.00	P-2	1.20	NM	1	\$600.00
CBS 58 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/17/26	08/23/26	-T-----	1		\$600.00		1.20						
N26	WDJT	08/19/26	08/19/26	News at Noon 60	CM	12p-1p	--W----	:30	1	\$600.00	P-2	1.20	NM	1	\$600.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
News at Noon 60 Noon News ONE HOUR 12p-1p CBS 58 NEWS AT NOON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/17/26 08/23/26 --W---- 1 \$600.00 1.20															
N 27	WDJT	08/20/26	08/20/26	News at Noon 60 Noon News ONE HOUR 12p-1p	CM	12p-1p	---T---	:30	1	\$600.00	P-2	1.20	NM	1	\$600.00
CBS 58 NEWS AT NOON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/17/26 08/23/26 ---T--- 1 \$600.00 1.20															
N 28	WDJT	08/21/26	08/21/26	News at Noon 60 Noon News ONE HOUR 12p-1p	CM	12p-1p	----F--	:30	1	\$600.00	P-2	1.20	NM	1	\$600.00
CBS 58 NEWS AT NOON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/17/26 08/23/26 ----F-- 1 \$600.00 1.20															
N 29	WDJT	08/24/26	08/24/26	News at Noon 60 Noon News ONE HOUR 12p-1p	CM	12p-1p	M-----	:30	1	\$600.00	P-2	1.20	NM	1	\$600.00
CBS 58 NEWS AT NOON <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/24/26 08/30/26 M----- 1 \$600.00 1.20															
N 30	WDJT	08/18/26	08/18/26	CBS Block 1p-230p Beyond the Gates	CM	1-2p (1:00 PM-2:00 PM)	-T-----	:30	1	\$600.00	P-2	0.80	NM	1	\$600.00
BEYOND THE GATES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/17/26 08/23/26 -T----- 1 \$600.00 0.80															
N 31	WDJT	08/19/26	08/19/26	CBS Block 1p-230p Beyond the Gates	CM	1-2p (1:00 PM-2:00 PM)	--W----	:30	1	\$600.00	P-2	0.80	NM	1	\$600.00
BEYOND THE GATES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/17/26 08/23/26 --W---- 1 \$600.00 0.80															
N 32	WDJT	08/20/26	08/20/26	CBS Block 1p-230p Beyond the Gates	CM	1-2p (1:00 PM-2:00 PM)	---T---	:30	1	\$600.00	P-2	0.80	NM	1	\$600.00
BEYOND THE GATES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/17/26 08/23/26 ---T--- 1 \$600.00 0.80															
N 33	WDJT	08/21/26	08/21/26	CBS Block 1p-230p Beyond the Gates	CM	1-2p (1:00 PM-2:00 PM)	----F--	:30	1	\$600.00	P-2	0.80	NM	1	\$600.00
BEYOND THE GATES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/17/26 08/23/26 ----F-- 1 \$600.00 0.80															
N 34	WDJT	08/24/26	08/24/26	CBS Block 1p-230p Beyond the Gates	CM	1-2p (1:00 PM-2:00 PM)	M-----	:30	1	\$600.00	P-2	0.80	NM	1	\$600.00
BEYOND THE GATES <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/24/26 08/30/26 M----- 1 \$600.00 0.80															
N 35	WDJT	08/18/26	08/18/26	M-F 3p-3:30p Judy Justice	CM	3p-330p	-T-----	:30	1	\$350.00	P-2	1.20	NM	1	\$350.00
JUDY JUSTICE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/17/26 08/23/26 -T----- 1 \$350.00 1.20															
N 36	WDJT	08/19/26	08/19/26	M-F 3p-3:30p Judy Justice	CM	3p-330p	--W----	:30	1	\$350.00	P-2	1.20	NM	1	\$350.00
JUDY JUSTICE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/17/26 08/23/26 --W---- 1 \$350.00 1.20															
N 37	WDJT	08/20/26	08/20/26	M-F 3p-3:30p Judy Justice	CM	3p-330p	---T---	:30	1	\$350.00	P-2	1.20	NM	1	\$350.00
JUDY JUSTICE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/17/26 08/23/26 ---T--- 1 \$350.00 1.20															
N 38	WDJT	08/21/26	08/21/26		CM	3p-330p	----F--	:30	1	\$350.00	P-2	1.20	NM	1	\$350.00

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				M-F 3p-3:30p Judy Justice											
				JUDY JUSTICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/17/26	08/23/26	----F--	1		\$350.00		1.20						
N39	WDJT	08/24/26	08/24/26	M-F 3p-3:30p Judy Justice	CM	3p-3:30p	M-----	:30	1	\$350.00	P-2	1.20	NM	1	\$350.00
				JUDY JUSTICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/24/26	08/30/26	M-----	1		\$350.00		1.20						
N40	WDJT	08/18/26	08/18/26	M-F 3:30p-4p Judy Justice	CM	330p-4p	-T-----	:30	1	\$400.00	P-2	1.30	NM	1	\$400.00
				JUDY JUSTICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/17/26	08/23/26	-T-----	1		\$400.00		1.30						
N41	WDJT	08/19/26	08/19/26	M-F 3:30p-4p Judy Justice	CM	330p-4p	--W----	:30	1	\$400.00	P-2	1.30	NM	1	\$400.00
				JUDY JUSTICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/17/26	08/23/26	--W----	1		\$400.00		1.30						
N42	WDJT	08/20/26	08/20/26	M-F 3:30p-4p Judy Justice	CM	330p-4p	---T---	:30	1	\$400.00	P-2	1.30	NM	1	\$400.00
				JUDY JUSTICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/17/26	08/23/26	---T---	1		\$400.00		1.30						
N43	WDJT	08/21/26	08/21/26	M-F 3:30p-4p Judy Justice	CM	330p-4p	----F--	:30	1	\$400.00	P-2	1.30	NM	1	\$400.00
				JUDY JUSTICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/17/26	08/23/26	----F--	1		\$400.00		1.30						
N44	WDJT	08/24/26	08/24/26	M-F 3:30p-4p Judy Justice	CM	330p-4p	M-----	:30	1	\$400.00	P-2	1.30	NM	1	\$400.00
				JUDY JUSTICE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/24/26	08/30/26	M-----	1		\$400.00		1.30						
N45	WDJT	08/18/26	08/18/26	M-F 5pm News M-F 5pm News	CM	5p-530p	-T-----	:30	1	\$600.00	P-2	1.60	NM	1	\$600.00
				CBS 58 NEWS-5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/17/26	08/23/26	-T-----	1		\$600.00		1.60						
N46	WDJT	08/19/26	08/19/26	M-F 5pm News M-F 5pm News	CM	5p-530p	--W----	:30	1	\$600.00	P-2	1.60	NM	1	\$600.00
				CBS 58 NEWS-5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/17/26	08/23/26	--W----	1		\$600.00		1.60						
N47	WDJT	08/20/26	08/20/26	M-F 5pm News M-F 5pm News	CM	5p-530p	---T---	:30	1	\$600.00	P-2	1.60	NM	1	\$600.00
				CBS 58 NEWS-5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/17/26	08/23/26	---T---	1		\$600.00		1.60						
N48	WDJT	08/21/26	08/21/26	M-F 5pm News M-F 5pm News	CM	5p-530p	----F--	:30	1	\$600.00	P-2	1.60	NM	1	\$600.00
				CBS 58 NEWS-5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/17/26	08/23/26	----F--	1		\$600.00		1.60						
N49	WDJT	08/24/26	08/24/26	M-F 5pm News M-F 5pm News	CM	5p-530p	M-----	:30	1	\$600.00	P-2	1.60	NM	1	\$600.00
				CBS 58 NEWS-5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/24/26	08/30/26	M-----	1		\$600.00		1.60						
N50	WDJT	08/22/26	08/22/26		CM	5p-530p	-----S-	:30	1	\$500.00	P-2	1.80	NM	1	\$500.00

Order / Rev: 486338
 Alt Order #: 20162037
 Flight Dates: 08/17/26 - 08/30/26

Advertiser: Issue/Protect Our Wisconsin
 Product Desc: against Tiffany
 Estimate: 4357

WDJT-TV CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sat 5pm News Sat 5pm News CBS 58 NEWS-5P (SAT) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/17/26 08/23/26 -----S- 1 \$500.00 1.80															
N51	WDJT	08/23/26	08/23/26	Sun 530pm News Sun 530pm News	CM	530p-6p	-----S	:30	1	\$500.00	P-2	2.20	NM	1	\$500.00
CBS 58 NEWS-530P (SUN) <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/17/26 08/23/26 -----S 1 \$500.00 2.20															
N52	WDJT	08/18/26	08/18/26	Jeopardy 6p-630p Jeopardy / M-F	CM	6p-630p	-T-----	:30	1	\$3,500.00	P-2	5.10	NM	1	\$3,500.00
JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/17/26 08/23/26 -T----- 1 \$3,500.00 5.10															
N53	WDJT	08/19/26	08/19/26	Jeopardy 6p-630p Jeopardy / M-F	CM	6p-630p	--W----	:30	1	\$3,500.00	P-2	5.10	NM	1	\$3,500.00
JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/17/26 08/23/26 --W---- 1 \$3,500.00 5.10															
N54	WDJT	08/20/26	08/20/26	Jeopardy 6p-630p Jeopardy / M-F	CM	6p-630p	---T---	:30	1	\$3,500.00	P-2	5.10	NM	1	\$3,500.00
JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/17/26 08/23/26 ---T--- 1 \$3,500.00 5.10															
N55	WDJT	08/21/26	08/21/26	Jeopardy 6p-630p Jeopardy / M-F	CM	6p-630p	----F--	:30	1	\$3,500.00	P-2	5.10	NM	1	\$3,500.00
JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/17/26 08/23/26 ----F-- 1 \$3,500.00 5.10															
N56	WDJT	08/24/26	08/24/26	Jeopardy 6p-630p Jeopardy / M-F	CM	6p-630p	M-----	:30	1	\$3,500.00	P-2	5.10	NM	1	\$3,500.00
JEOPARDY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/24/26 08/30/26 M----- 1 \$3,500.00 5.10															
N57	WDJT	08/18/26	08/18/26	Wheel of Fortune 630p-7p Wheel of Fortune / M-F	CM	630pm-7pm	-T-----	:30	1	\$4,000.00	P-2	5.40	NM	1	\$4,000.00
WHEEL OF FORTUNE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/17/26 08/23/26 -T----- 1 \$4,000.00 5.40															
N58	WDJT	08/19/26	08/19/26	Wheel of Fortune 630p-7p Wheel of Fortune / M-F	CM	630pm-7pm	--W----	:30	1	\$4,000.00	P-2	5.40	NM	1	\$4,000.00
WHEEL OF FORTUNE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/17/26 08/23/26 --W---- 1 \$4,000.00 5.40															
N59	WDJT	08/20/26	08/20/26	Wheel of Fortune 630p-7p Wheel of Fortune / M-F	CM	630pm-7pm	---T---	:30	1	\$4,000.00	P-2	5.40	NM	1	\$4,000.00
WHEEL OF FORTUNE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/17/26 08/23/26 ---T--- 1 \$4,000.00 5.40															
N60	WDJT	08/21/26	08/21/26	Wheel of Fortune 630p-7p Wheel of Fortune / M-F	CM	630pm-7pm	----F--	:30	1	\$4,000.00	P-2	5.40	NM	1	\$4,000.00
WHEEL OF FORTUNE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/17/26 08/23/26 ----F-- 1 \$4,000.00 5.40															
N61	WDJT	08/24/26	08/24/26	Wheel of Fortune 630p-7p Wheel of Fortune / M-F	CM	630pm-7pm	M-----	:30	1	\$4,000.00	P-2	5.40	NM	1	\$4,000.00
WHEEL OF FORTUNE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/24/26 08/30/26 M----- 1 \$4,000.00 5.40															
N63	WDJT	08/18/26	08/18/26		CM	10p-1035p	-T-----	:30	1	\$1,000.00	P-2	2.60	NM	1	\$1,000.00

Order / Rev: 486338
 Alt Order #: 20162037
 Flight Dates: 08/17/26 - 08/30/26

Advertiser: Issue/Protect Our Wisconsin
 Product Desc: against Tiffany
 Estimate: 4357

WDJT-TV CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Late News											
				M-F Late News											
				CBS 58 NEWS-10PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/17/26	08/23/26	-T-----					1	\$1,000.00		2.60			
N 64	WDJT	08/19/26	08/19/26	M-F Late News	CM	10p-1035p	--W----	:30	1	\$1,000.00	P-2	2.60	NM	1	\$1,000.00
				M-F Late News											
				CBS 58 NEWS-10PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/17/26	08/23/26	--W----					1	\$1,000.00		2.60			
N 65	WDJT	08/20/26	08/20/26	M-F Late News	CM	10p-1035p	---T---	:30	1	\$1,000.00	P-2	2.60	NM	1	\$1,000.00
				M-F Late News											
				CBS 58 NEWS-10PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/17/26	08/23/26	---T---					1	\$1,000.00		2.60			
N 66	WDJT	08/21/26	08/21/26	M-F Late News	CM	10p-1035p	----F--	:30	1	\$1,000.00	P-2	2.60	NM	1	\$1,000.00
				M-F Late News											
				CBS 58 NEWS-10PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/17/26	08/23/26	----F--					1	\$1,000.00		2.60			
N 67	WDJT	08/24/26	08/24/26	M-F Late News	CM	10p-1035p	M-----	:30	1	\$1,000.00	P-2	2.60	NM	1	\$1,000.00
				M-F Late News											
				CBS 58 NEWS-10PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/24/26	08/30/26	M-----					1	\$1,000.00		2.60			
N 68	WDJT	08/22/26	08/22/26	Sat Late News	CM	10pm-11pm	-----S-	:30	1	\$600.00	P-2	1.50	NM	1	\$600.00
				Sat Late News											
				CBS 58 NEWS-10PM (SAT)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/17/26	08/23/26	-----S-					1	\$600.00		1.50			
N 69	WDJT	08/23/26	08/23/26	Sun Late News	CM	10pm-11pm	-----S	:30	1	\$600.00	P-2	1.90	NM	1	\$600.00
				Sun Late News											
				CBS 58 NEWS-10PM (SUN)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/17/26	08/23/26	-----S					1	\$600.00		1.90			
N 70	WDJT	08/22/26	08/22/26	Sat 6p-7p Jep/Wheel	CM	6pm-7pm	-----S-	:30	1	\$700.00	P-2	1.90	NM	1	\$700.00
				Sat 6p-7p Jep/Wheel											
				JEOPARDY WKND/ WHEEL OF FORTUNE WKND											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/17/26	08/23/26	-----S-					1	\$700.00		1.90			
N 71	WDJT	08/22/26	08/22/26	Weekend AM Local News	CM	6am-7am	-----S-	:30	1	\$300.00	P-2	0.30	NM	1	\$300.00
				CBS 58 AM News - Weekend											
				Morning News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/17/26	08/23/26	-----S-					1	\$300.00		0.30			
													Totals	70	\$77,350.00