

ORDER



Orders
Order / Rev: 1547801
Alt Order #:
Product Desc: Candidate
Estimate: 16198
Flight Dates: 08/25/26 - 08/31/26
Original Date / Rev: 08/24/26 / 08/24/26
Order Type: GENERAL

TODAY'S TMJ4

Primary AE: Karl Duesterhaus
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Great American Media
Buying Contact:
Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Jung/Democrat/State Senate
Demographic: A35+
Product Codes: State Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-6

New Business End:
Advertiser External ID: 289725
Agency External ID: 109444
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/26	08/30/26	20	\$19,935.00	\$16,944.75
08/31/26	08/31/26	4	\$1,710.00	\$1,453.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2026	20	\$19,935.00	\$16,944.75	0.00
September 2026	4	\$1,710.00	\$1,453.50	0.00
Totals	24	\$21,645.00	\$18,398.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Karl Duesterhaus			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTMJ	08/25/26	08/31/26	M-F 10-1035pm News M-F 10-1035pm News	CM	10-1035pm	MTWTF--	:30	0	\$540.00	P-6	0.00	NM	4	\$2,160.00
N 2	WTMJ	08/25/26	08/31/26	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	MTWTF--	:30	0	\$1,170.00	P-3	0.00	NM	2	\$2,340.00
N 3	WTMJ	08/25/26	08/31/26	M-F 7-9am Today Show M-F 7-9am Today Show	CM	7-9am	MTWTF--	:30	0	\$600.00	P-3	0.00	NM	5	\$3,000.00
N 4	WTMJ	08/25/26	08/31/26	M-F 12-1pm News M-F 12-1pm News	CM	12-1pm	MTWTF--	:30	0	\$240.00	P-6	0.00	NM	4	\$960.00
N 5	WTMJ	08/25/26	08/30/26	SA 10-1030pm News SA 10-1030pm News	CM	10-1030pm	-----1-	:30	1	\$645.00	P-3	0.00	NM	1	\$645.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/24/26	08/30/26	-----S-			1			\$645.00		0.00			
N 6	WTMJ	08/25/26	08/31/26	M-F 1-2pm M-F 1-2pm	CM	1-2pm	MTWTF--	:30	0	\$330.00	P-6	0.00	NM	1	\$330.00
N 7	WTMJ	08/29/26	08/29/26	Saturday Today Show Saturday Today Show	CM	7-9am	-----S-	:30	2	\$375.00	P-6	0.00	NM	2	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		08/24/26	08/30/26	-----S-			2			\$375.00		0.00			
N 8	WTMJ	08/30/26	08/30/26		CM	7-8am	-----S	:30	1	\$585.00	P-3	0.00	NM	1	\$585.00

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TODAY'S TMJ4

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sunday Today Show															
Sunday Today Show															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/24/26		08/24/26	08/30/26	-----S			1		\$585.00		0.00				
N 9	WTMJ	08/30/26	08/30/26	Su NBC Nightly News	CM	530-6pm	-----S	:30	1	\$600.00	P-6	0.00	NM	1	\$600.00
Su NBC Nightly News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/24/26		08/24/26	08/30/26	-----S			1		\$600.00		0.00				
N 10	WTMJ	08/30/26	08/30/26	Su 5-530pm News	CM	5-530pm	-----S	:30	1	\$570.00	P-6	0.00	NM	1	\$570.00
Su 5-530pm News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/24/26		08/24/26	08/30/26	-----S			1		\$570.00		0.00				
N 11	WTMJ	08/28/26	08/28/26	Packers Pre-Season - L	CM	5-10p	----F--	:30	1	\$9,000.00	P-2	0.00	NM	1	\$9,000.00
Packers Pre-Season - LCL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/24/26		08/24/26	08/30/26	----F--			1		\$9,000.00		0.00				
N 12	WTMJ	08/25/26	08/31/26	M-F 6-7am News	CM	6-7am	MTWTF--	:30	0	\$705.00	P-3	0.00	NM	1	\$705.00
M-F 6-7am News															
													Totals	24	\$21,645.00