

ORDER



Orders

Order / Rev:

1566058

Alt Order #:

WOC15931806

Product Desc:

TV

Estimate:

7742

Flight Dates:

10/16/26 - 11/03/26

Original Date / Rev:

10/14/26 / 10/14/26

Order Type:

GENERAL

WGBA

Primary AE:

John Saladino

Sales Office:

EWSDC

Sales Region:

NAT

Agency

Name:

Strategic Media Placement - Political

Buying Contact:

Billing Contact:

7669 Stagers Loop

Delaware, OH 43015

Billing Type:

Cash

Billing Calendar:

Broadcast

Billing Cycle:

EOM/EOC

Agency Commission:

15%

Advertiser

Name:

Wied/Republican/US House

Demographic:

A35+

Product Codes:

Federal Candidate

Revenue Code 1:

DISC

Revenue Code 2:

POL

Revenue Code 3:

CAND

Priority:

P-3

New Business End:

Advertiser External ID:

281840

Agency External ID:

121403

Unit Code:

General

Order Separation:

00:10:00

Bill Plan				
Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/26	10/25/26	31	\$5,410.00	\$4,598.50
10/26/26	11/03/26	34	\$6,445.00	\$5,478.25

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
October 2026	31	\$5,410.00	\$4,598.50	69.57
November 2026	34	\$6,445.00	\$5,478.25	69.58
Totals	65	\$11,855.00	\$10,076.75	139.15

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Saladino			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WGBA	10/16/26	11/03/26	M-F 6-7am News NBC26 TODAY 2	CM	6:00 AM-7:00 AM	1-1-1--	:30	3	\$25.00	P-3	0.57	NM	9	\$225.00
(Program: NBC26 TODAY 2)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/26	10/22/26	1-1-1--					3	\$25.00		0.57			
Week:		10/23/26	10/29/26	1-1-1--					3	\$25.00		0.57			
Week:		10/30/26	11/05/26	11--1--					3	\$25.00		0.57			
N 2	WGBA	10/16/26	10/29/26	M-F 7-9am Today Show TODAY SHW	CM	7:00 AM-9:00 AM	-1-1---	:30	2	\$35.00	P-3	1.37	NM	4	\$140.00
(Program: TODAY SHW)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/26	10/22/26	-1-1---					2	\$35.00		1.37			
Week:		10/23/26	10/29/26	-1-1---					2	\$35.00		1.37			
N 3	WGBA	10/16/26	10/31/26	Sa Today Show SATURDAY TODAY	CM	7:00 AM-8:30 AM	-----1-	:30	1	\$50.00	P-2	1.07	NM	3	\$150.00
(Program: SATURDAY TODAY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/16/26	10/22/26	-----1-					1	\$50.00		1.07			
Week:		10/23/26	10/29/26	-----1-					1	\$50.00		1.07			
Week:		10/30/26	11/05/26	-----1-					1	\$50.00		1.07			
N 4	WGBA	10/16/26	11/01/26	Meet The Press	CM	8:00 AM-9:00 AM	-----1	:30	1	\$60.00	P-3	1.36	NM	1	\$60.00

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Advertiser: Wied/Republican/US House
 Product Desc: TV
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WGBA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
MEET PRESS-SUN															
(Program: MEET PRESS-SUN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/16/26	10/22/26	-----1		1				\$60.00		1.36			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WGBA	10/16/26-10/22/26	Meet The Press			8:00 AM-9:00 AM	-----Su	:30		~~(\$60.00)~~		1.36	NM		
Credited															
Week:		10/23/26	10/29/26	-----		0				\$0.00		0.00			
Week:		10/30/26	11/05/26	-----1		1				\$60.00		1.36			
N 5	WGBA	10/16/26	11/01/26	Su 9-930am	CM	9:00 AM-9:30 AM	-----1	:30	1	\$5.00	P-6	0.70	NM	3	\$15.00
SHE'S IN THE GAME															
(Program: SHE'S IN THE GAME)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/16/26	10/22/26	-----1		1				\$5.00		0.70			
Week:		10/23/26	10/29/26	-----1		1				\$5.00		0.70			
Week:		10/30/26	11/05/26	-----1		1				\$5.00		0.70			
N 6	WGBA	10/16/26	11/02/26	M-F 5-530pm News	CM	5:00 PM-5:30 PM	1-1-1--	:30	3	\$75.00	P-3	1.93	NM	8	\$600.00
NBC26 NEWS-5															
(Program: NBC26 NEWS-5)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/16/26	10/22/26	1-1-1--		3				\$75.00		1.93			
Week:		10/23/26	10/29/26	1-1-1--		3				\$75.00		1.93			
Week:		10/30/26	11/05/26	1--1--		2				\$75.00		1.93			
N 7	WGBA	10/16/26	10/29/26	M-F NBC Nightly News	CM	5:30 PM-6:00 PM	-1-1---	:30	2	\$550.00	P-1	2.68	NM	1	\$550.00
NBC NITELY NWS															
(Program: NBC NITELY NWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/16/26	10/22/26	-1-1---		2				\$550.00		2.68			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WGBA	10/16/26-10/22/26	M-F NBC Nightly News			5:30 PM-6:00 PM	-T-Th----	:30		~~(\$550.00)~~		2.68	NM		
Credited															
2	WGBA	10/16/26-10/22/26	M-F NBC Nightly News			5:30 PM-6:00 PM	-T-Th----	:30		~~(\$550.00)~~		2.68	NM		
Credited															
Week:		10/23/26	10/29/26	-1-1---		2				\$550.00		2.68			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
3	WGBA	10/23/26-10/29/26	M-F NBC Nightly News			5:30 PM-6:00 PM	-T-Th----	:30		~~(\$550.00)~~		2.68	NM		
Credited															
N 8	WGBA	10/16/26	11/02/26	M-F 6-630pm News	CM	6:00 PM-6:30 PM	1-1-1--	:30	3	\$150.00	P-2	2.18	NM	8	\$1,200.00
NBC26 NEWS-6															
(Program: NBC26 NEWS-6)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/16/26	10/22/26	--1----		1				\$150.00		2.18			
Week:		10/23/26	10/29/26	11111--		5				\$150.00		2.18			
Week:		10/30/26	11/05/26	1--1--		2				\$150.00		2.18			
N 9	WGBA	10/16/26	11/01/26	Sa-Su NBC Nightly News	CM	5:30 PM-6:00 PM	-----11	:30	2	\$165.00	P-3	4.38	NM	6	\$990.00
NBC NITELY NWS															
(Program: NBC NITELY NWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/16/26	10/22/26	-----11		2				\$165.00		4.38			
Week:		10/23/26	10/29/26	-----11		2				\$165.00		4.38			
Week:		10/30/26	11/05/26	-----11		2				\$165.00		4.38			
N 10	WGBA	10/16/26	11/01/26	Su 5-530pm News	CM	5:00 PM-5:30 PM	-----1	:30	1	\$55.00	P-6	2.73	NM	3	\$165.00
NBC26 NEWS-5															
(Program: NBC26 NEWS-5)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/16/26	10/22/26	-----1		1				\$55.00		2.73			
Week:		10/23/26	10/29/26	-----1		1				\$55.00		2.73			
Week:		10/30/26	11/05/26	-----1		1				\$55.00		2.73			
N 11	WGBA	10/16/26	11/02/26	M-F 10-1035pm News	CM	10:00 PM-10:35 PM	1-1-1--	:30	3	\$85.00	P-3	2.01	NM	8	\$680.00
NBC26 NEWS-10															
(Program: NBC26 NEWS-10)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Advertiser: Wied/Republican/US House
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WGBA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 10/16/26		10/16/26	10/22/26	1-1-1--		3				\$85.00		2.01		
Week: 10/23/26		10/23/26	10/29/26	1-1-1--		3				\$85.00		2.01		
Week: 10/30/26		10/30/26	11/05/26	1---1--		2				\$85.00		2.01		
N12	WGBA	10/16/26	10/31/26	Sa 10-1035pm News NBC26 NEWS-10	CM	10:00 PM-10:30 PM	-----1-	:30	1	\$85.00	P-3	3.03 NM	3	\$255.00
		(Program: NBC26 NEWS-10)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 10/16/26		10/16/26	10/22/26	-----1-		1				\$85.00		3.03		
Week: 10/23/26		10/23/26	10/29/26	-----1-		1				\$85.00		3.03		
Week: 10/30/26		10/30/26	11/05/26	-----1-		1				\$85.00		3.03		
N13	WGBA	10/16/26	10/31/26	Big Ten Countdown CFB BIG TEN PREGAME	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$125.00	P-3	4.53 NM	3	\$375.00
		(Program: CFB BIG TEN PREGAME)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 10/16/26		10/16/26	10/22/26	-----1-		1				\$125.00		4.53		
Week: 10/23/26		10/23/26	10/29/26	-----1-		1				\$125.00		4.53		
Week: 10/30/26		10/30/26	11/05/26	-----1-		1				\$125.00		4.53		
N14	WGBA	10/31/26	10/31/26	Big Ten FB - Prime Game CFB BIG TEN PRIME	CM	6:30 PM-10:00 PM	-----S-	:30	0	\$150.00	P-6	2.56 NM	3	\$450.00
		(Program: CFB BIG TEN PRIME)												
N15	WGBA	10/23/26	10/25/26	NFL Game Sunday NFL Game Sunday	CM	715-1032p	-----1	:30	1	\$3,000.00	P-3	2.79 NM	1	\$3,000.00
		(Program: NFL SNF CHIEFS/SEAHAWKS)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 10/19/26		10/19/26	10/25/26	-----1		1				\$3,000.00		2.79		
N16	WGBA	10/30/26	11/01/26	NFL Game Sunday NFL Game Sunday	CM	715-1032p	-----1	:30	1	\$3,000.00	P-3	2.61 NM	1	\$3,000.00
		(Program: NFL SNF EAGLES/COMMANDERS)												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 10/26/26		10/26/26	11/01/26	-----1		1				\$3,000.00		2.61		
												Totals	65	\$11,855.00