

ORDER



Orders

Order / Rev:

485700

Alt Order #:

20156337

Product Desc:

WI FUTURE RISING AND BELIEVE IN V

Estimate:

17560

Flight Dates:

07/22/26 - 07/28/26

Original Date / Rev:

07/21/26 / 07/21/26

Order Type:

GENERAL

WDJT-TV CBS58

Primary AE:

Nick Welte

Sales Office:

HPHIL

Sales Region:

NAT

Agency

Name:

Nappens, LLC

Buying Contact:

Dave Lauer

Billing Contact:

A/P Nappens, LLC

200 Pensacola Beach Rd, Fl. 1

Gulf Breeze, FL 32561

Billing Type:

Cash

Billing Calendar:

Broadcast

Billing Cycle:

EOM/EOC

Agency Commission:

15%

Advertiser

Name:

Issue/Wisconsin Future Rising

Demographic:

A35+

Product Codes:

PL Issue

Revenue Code 1:

AGY

Revenue Code 2:

POL

Revenue Code 3:

ISS

Priority:

P-2

New Business End:

Advertiser External ID:

Agency External ID:

Unit Code:

General

Order Separation:

00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/29/26	07/26/26	15	\$9,500.00	\$8,075.00
07/27/26	07/28/26	6	\$3,450.00	\$2,932.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2026	15	\$9,500.00	\$8,075.00	0.00
August 2026	6	\$3,450.00	\$2,932.50	0.00
Totals	21	\$12,950.00	\$11,007.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Welte			Start Of Order - End Of Order	100%

Order Share	Share	Total
WDJT-TV CBS58	19%	\$12,950.00
Market	100%	\$68,157.89

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	0%	\$0.00
WISN	23%	\$15,676.32
WITI	12%	\$8,178.95
WMLW-	0%	\$0.00
WPXE	0%	\$0.00
WTMJ	26%	\$17,721.05
WVTV	20%	\$13,631.58
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDJT	07/22/26	07/22/26	Morning News M-F 6a - 7a	M	6a-7a	--W----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
CBS 58 MORN NEWS-6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week: 07/22/26		07/22/26	07/28/26	--W----			1			\$250.00		0.00			

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Advertiser: Issue/Wisconsin Future Rising
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 Estimate: 17560
WDJT-TV CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WDJT	07/23/26	07/23/26	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	---T---	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
		CBS 58 MORN NEWS-6A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/22/26	07/28/26	---T---		1			\$250.00			0.00			
N 3	WDJT	07/24/26	07/24/26	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	----F--	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
		CBS 58 MORN NEWS-6A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/22/26	07/28/26	----F--		1			\$250.00			0.00			
N 4	WDJT	07/28/26	07/28/26	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	-T-----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
		CBS 58 MORN NEWS-6A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/22/26	07/28/26	-T-----		1			\$250.00			0.00			
N 5	WDJT	07/22/26	07/22/26	CBS This Morning M-F 7a-9a CBS This Morning M-F 7a-9a	CM	7a-9a	--W----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
		CBS THIS MORNING													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/22/26	07/28/26	--W----		1			\$650.00			0.00			
N 6	WDJT	07/27/26	07/27/26	CBS This Morning M-F 7a-9a CBS This Morning M-F 7a-9a	CM	7a-9a	M-----	:30	1	\$650.00	P-2	0.00	NM	1	\$650.00
		CBS THIS MORNING													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/22/26	07/28/26	M-----		1			\$650.00			0.00			
N 7	WDJT	07/22/26	07/22/26	News at Noon 60 Noon News ONE HOUR 12p-1p	CM	12p-1p	--W----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		CBS 58 NEWS AT NOON													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/22/26	07/28/26	--W----		1			\$600.00			0.00			
N 8	WDJT	07/23/26	07/23/26	News at Noon 60 Noon News ONE HOUR 12p-1p	CM	12p-1p	---T---	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		CBS 58 NEWS AT NOON													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/22/26	07/28/26	---T---		1			\$600.00			0.00			
N 9	WDJT	07/27/26	07/27/26	News at Noon 60 Noon News ONE HOUR 12p-1p	CM	12p-1p	M-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		CBS 58 NEWS AT NOON													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/22/26	07/28/26	M-----		1			\$600.00			0.00			
N 10	WDJT	07/22/26	07/22/26	M-F 4p-5p News M-F 4p-5p News	CM	4p-5p	--W----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
		CBS 58 NEWS-4P/430P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/22/26	07/28/26	--W----		1			\$350.00			0.00			
N 11	WDJT	07/24/26	07/24/26	M-F 4p-5p News M-F 4p-5p News	CM	4p-5p	----F--	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
		CBS 58 NEWS-4P/430P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/22/26	07/28/26	----F--		1			\$350.00			0.00			
N 12	WDJT	07/27/26	07/27/26	M-F 4p-5p News M-F 4p-5p News	CM	4p-5p	M-----	:30	1	\$350.00	P-2	0.00	NM	1	\$350.00
		CBS 58 NEWS-4P/430P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/22/26	07/28/26	M-----		1			\$350.00			0.00			
N 13	WDJT	07/23/26	07/23/26	M-F 5pm News M-F 5pm News	CM	5p-530p	---T---	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		CBS 58 NEWS-5P													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/22/26	07/28/26	---T---		1			\$600.00			0.00			
N 14	WDJT	07/24/26	07/24/26		CM	5p-530p	----F--	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00

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 Estimate: 17560
WDJT-TV CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 5pm News											
				M-F 5pm News											
				CBS 58 NEWS-5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/22/26	07/28/26	----F--					1	\$600.00		0.00			
N15	WDJT	07/28/26	07/28/26	M-F 5pm News	CM	5p-530p	-T-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				M-F 5pm News											
				CBS 58 NEWS-5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/22/26	07/28/26	-T-----					1	\$600.00		0.00			
N16	WDJT	07/23/26	07/23/26	M-F Late News	CM	10p-1035p	---T---	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
				M-F Late News											
				CBS 58 NEWS-10PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/22/26	07/28/26	---T---					1	\$1,000.00		0.00			
N17	WDJT	07/24/26	07/24/26	M-F Late News	CM	10p-1035p	----F--	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
				M-F Late News											
				CBS 58 NEWS-10PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/22/26	07/28/26	----F--					1	\$1,000.00		0.00			
N18	WDJT	07/28/26	07/28/26	M-F Late News	CM	10p-1035p	-T-----	:30	1	\$1,000.00	P-2	0.00	NM	1	\$1,000.00
				M-F Late News											
				CBS 58 NEWS-10PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/22/26	07/28/26	-T-----					1	\$1,000.00		0.00			
N19	WDJT	07/26/26	07/26/26	CBS58 Sun Morning 7a-8a	CM	7a-8a	-----S	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				CBS58 Sun Morning 7a-8a											
				CBS 58 SUNDAY MORNING											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/22/26	07/28/26	-----S					1	\$600.00		0.00			
N20	WDJT	07/26/26	07/26/26	CBS Sunday Morn 758a	CM	8a-930a	-----S	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
				CBS Sunday Morning											
				CBS SUNDAY MORNING											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/22/26	07/28/26	-----S					1	\$1,800.00		0.00			
N21	WDJT	07/26/26	07/26/26	Face the Nation	CM	930a-1030a	-----S	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
				Face the Nation											
				FACE THE NATION											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		07/22/26	07/28/26	-----S					1	\$600.00		0.00			
													Totals	21	\$12,950.00