

CONTRACT



Television Wisconsin Inc
7025 Raymond Road
Madison, WI 53719
(608) 271-4321

www.channel3000.com

And:

Buying Time Media
650 Massachusetts Ave N.W. #210
Washington, DC 20001

<u>Contract / Revision</u> 28735848 /		<u>Alt Order #</u> 28735848
<u>Advertiser</u> Gruber, Ben/D/ WI Assembly		<u>Original Date / Revision</u> 10/13/26 / 10/13/26
<u>Contract Dates</u> 10/20/26 - 10/26/26	<u>Estimate #</u> 18013	<u>Ext. Opp. ID</u>
<u>Product</u> Candidate		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WISC	<u>Account Executive</u> AE Katz Washington	<u>Sales Office</u> Katz Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> 9915780	<u>Advertiser Code</u> 2217	<u>Product 1/2</u> 2230
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WISC	10/20/26	10/20/26	News 3 Now at 9	9:00 AM-10:00 AM		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/19/26	10/25/26	-T-----	2			\$200.00				
N 2	WISC	10/21/26	10/21/26	News 3 Now at 9	9:00 AM-10:00 AM		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/19/26	10/25/26	--W----	2			\$200.00				
N 3	WISC	10/22/26	10/22/26	News 3 Now at 9	9:00 AM-10:00 AM		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/19/26	10/25/26	---T---	2			\$200.00				
N 4	WISC	10/23/26	10/23/26	News 3 Now at 9	9:00 AM-10:00 AM		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/19/26	10/25/26	----F--	2			\$200.00				
N 5	WISC	10/26/26	10/26/26	News 3 Now at 9	9:00 AM-10:00 AM		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/26/26	11/01/26	M-----	2			\$200.00				
N 6	WISC	10/20/26	10/20/26	CBS Mornings	8:00 AM-9:00 AM		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/19/26	10/25/26	-T-----	2			\$400.00				
N 7	WISC	10/21/26	10/21/26	CBS Mornings	8:00 AM-9:00 AM		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/19/26	10/25/26	--W----	2			\$400.00				
N 8	WISC	10/22/26	10/22/26	CBS Mornings	8:00 AM-9:00 AM		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/19/26	10/25/26	---T---	2			\$400.00				
N 9	WISC	10/23/26	10/23/26	CBS Mornings	8:00 AM-9:00 AM		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/19/26	10/25/26	----F--	2			\$400.00				
N 10	WISC	10/26/26	10/26/26	CBS Mornings	8:00 AM-9:00 AM		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/26/26	11/01/26	M-----	2			\$400.00				
N 11	WISC	10/20/26	10/20/26	CBS Mornings	7:00 AM-8:00 AM		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		10/19/26	10/25/26	-T-----	2			\$600.00				
N 12	WISC	10/21/26	10/21/26	CBS Mornings	7:00 AM-8:00 AM		:30			NM	2	\$1,200.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 28735848 /		<u>Alt Order #</u> 28735848
<u>Advertiser</u> Gruber, Ben/D/ WI Assembly		<u>Original Date / Revision</u> 10/13/26 / 10/13/26
<u>Contract Dates</u> 10/20/26 - 10/26/26	<u>Product</u> Candidate	<u>Estimate #</u> 18013

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	--W----				2	\$600.00			
N 13	WISC	10/22/26	10/22/26	CBS Mornings	7:00 AM-8:00 AM		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	---T---				2	\$600.00			
N 14	WISC	10/23/26	10/23/26	CBS Mornings	7:00 AM-8:00 AM		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	----F--				2	\$600.00			
N 15	WISC	10/26/26	10/26/26	CBS Mornings	7:00 AM-8:00 AM		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/26	11/01/26	M-----				2	\$600.00			
N 16	WISC	10/20/26	10/20/26	News 3 Now This Morning	6:30 AM-7:00 AM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	-T-----				1	\$600.00			
N 17	WISC	10/21/26	10/21/26	News 3 Now This Morning	6:30 AM-7:00 AM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	--W----				1	\$600.00			
N 18	WISC	10/22/26	10/22/26	News 3 Now This Morning	6:30 AM-7:00 AM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	---T---				1	\$600.00			
N 19	WISC	10/23/26	10/23/26	News 3 Now This Morning	6:30 AM-7:00 AM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	----F--				1	\$600.00			
N 20	WISC	10/26/26	10/26/26	News 3 Now This Morning	6:30 AM-7:00 AM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/26	11/01/26	M-----				1	\$600.00			
N 21	WISC	10/20/26	10/20/26	Let's Make a Deal	2:00 PM-3:00 PM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	-T-----				1	\$600.00			
N 22	WISC	10/21/26	10/21/26	Let's Make a Deal	2:00 PM-3:00 PM		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	--W----				2	\$600.00			
N 23	WISC	10/22/26	10/22/26	Let's Make a Deal	2:00 PM-3:00 PM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	---T---				1	\$600.00			
N 24	WISC	10/23/26	10/23/26	Let's Make a Deal	2:00 PM-3:00 PM		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	----F--				2	\$600.00			
N 25	WISC	10/26/26	10/26/26	Let's Make a Deal	2:00 PM-3:00 PM		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/26	11/01/26	M-----				2	\$600.00			
N 26	WISC	10/20/26	10/20/26	The Price is Right	10:00 AM-11:00 AM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	-T-----				1	\$600.00			
N 27	WISC	10/21/26	10/21/26	The Price is Right	10:00 AM-11:00 AM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	--W----				1	\$600.00			
N 28	WISC	10/22/26	10/22/26	The Price is Right	10:00 AM-11:00 AM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	---T---				1	\$600.00			
N 29	WISC	10/23/26	10/23/26	The Price is Right	10:00 AM-11:00 AM		:30			NM	1	\$600.00

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	----F--				1	\$600.00			
N 30	WISC	10/26/26	10/26/26	The Price is Right	10:00 AM-11:00 AM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/26	11/01/26	M-----				1	\$600.00			
N 31	WISC	10/20/26	10/20/26	News 3 Now at Noon	12:00 PM-12:30 PM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	-T-----				1	\$1,000.00			
N 32	WISC	10/21/26	10/21/26	News 3 Now at Noon	12:00 PM-12:30 PM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	--W----				1	\$1,000.00			
N 33	WISC	10/22/26	10/22/26	News 3 Now at Noon	12:00 PM-12:30 PM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	---T---				1	\$1,000.00			
N 34	WISC	10/23/26	10/23/26	News 3 Now at Noon	12:00 PM-12:30 PM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	----F--				1	\$1,000.00			
N 35	WISC	10/26/26	10/26/26	News 3 Now at Noon	12:00 PM-12:30 PM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/26	11/01/26	M-----				1	\$1,000.00			
N 36	WISC	10/20/26	10/20/26	Young/Restless	11:00 AM-12:00 PM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	-T-----				1	\$600.00			
N 37	WISC	10/21/26	10/21/26	Young/Restless	11:00 AM-12:00 PM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	--W----				1	\$600.00			
N 38	WISC	10/22/26	10/22/26	Young/Restless	11:00 AM-12:00 PM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	---T---				1	\$600.00			
N 39	WISC	10/23/26	10/23/26	Young/Restless	11:00 AM-12:00 PM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	----F--				1	\$600.00			
N 40	WISC	10/26/26	10/26/26	Young/Restless	11:00 AM-12:00 PM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/26	11/01/26	M-----				1	\$600.00			
N 41	WISC	10/20/26	10/20/26	Bold/Beautiful	12:30 PM-1:00 PM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	-T-----				1	\$1,000.00			
N 42	WISC	10/21/26	10/21/26	Bold/Beautiful	12:30 PM-1:00 PM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	--W----				1	\$1,000.00			
N 43	WISC	10/22/26	10/22/26	Bold/Beautiful	12:30 PM-1:00 PM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	---T---				1	\$1,000.00			
N 44	WISC	10/23/26	10/23/26	Bold/Beautiful	12:30 PM-1:00 PM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	----F--				1	\$1,000.00			
N 45	WISC	10/26/26	10/26/26	Bold/Beautiful	12:30 PM-1:00 PM		:30			NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/26	11/01/26	M-----				1	\$1,000.00			
N 46	WISC	10/20/26	10/20/26	Dateline	3:00 PM-4:00 PM		:30			NM	2	\$200.00

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<u>Contract Dates</u> 10/20/26 - 10/26/26	<u>Product</u> Candidate	<u>Estimate #</u> 18013

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	-T-----				2	\$100.00			
N 47	WISC	10/21/26	10/21/26	Dateline	3:00 PM-4:00 PM		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	--W----				2	\$100.00			
N 48	WISC	10/22/26	10/22/26	Dateline	3:00 PM-4:00 PM		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	---T---				2	\$100.00			
N 49	WISC	10/23/26	10/23/26	Dateline	3:00 PM-4:00 PM		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	----F--				2	\$100.00			
N 50	WISC	10/26/26	10/26/26	Dateline	3:00 PM-4:00 PM		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/26	11/01/26	M-----				2	\$100.00			
N 51	WISC	10/25/26	10/25/26	News 3 Now at 5:30pm Su	5:30 PM-6:00 PM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	-----S				1	\$600.00			
N 52	WISC	10/24/26	10/24/26	News 3 Now at Six Sat	6:00 PM-6:30 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	-----S-				1	\$300.00			
N 53	WISC	10/20/26	10/20/26	News 3 Now at Four	4:00 PM-4:30 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	-T-----				1	\$300.00			
N 54	WISC	10/21/26	10/21/26	News 3 Now at Four	4:00 PM-4:30 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	--W----				1	\$300.00			
N 55	WISC	10/22/26	10/22/26	News 3 Now at Four	4:00 PM-4:30 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	---T---				1	\$300.00			
N 56	WISC	10/23/26	10/23/26	News 3 Now at Four	4:00 PM-4:30 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	----F--				1	\$300.00			
N 57	WISC	10/26/26	10/26/26	News 3 Now at Four	4:00 PM-4:30 PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/26	11/01/26	M-----				1	\$300.00			
N 58	WISC	10/20/26	10/20/26	News 3 Now at Five	5:00 PM-5:30 PM		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	-T-----				1	\$700.00			
N 59	WISC	10/21/26	10/21/26	News 3 Now at Five	5:00 PM-5:30 PM		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	--W----				1	\$700.00			
N 60	WISC	10/22/26	10/22/26	News 3 Now at Five	5:00 PM-5:30 PM		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	---T---				1	\$700.00			
N 61	WISC	10/23/26	10/23/26	News 3 Now at Five	5:00 PM-5:30 PM		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	----F--				1	\$700.00			
N 62	WISC	10/26/26	10/26/26	News 3 Now at Five	5:00 PM-5:30 PM		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/26	11/01/26	M-----				1	\$700.00			
N 63	WISC	10/20/26	10/20/26	News 3 Now at Six	6:00 PM-6:30 PM		:30			NM	1	\$800.00

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<u>Contract / Revision</u> 28735848 /		<u>Alt Order #</u> 28735848
<u>Advertiser</u> Gruber, Ben/D/ WI Assembly		<u>Original Date / Revision</u> 10/13/26 / 10/13/26
<u>Contract Dates</u> 10/20/26 - 10/26/26	<u>Product</u> Candidate	<u>Estimate #</u> 18013

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	-T-----				1	\$800.00			
N 64	WISC	10/21/26	10/21/26	News 3 Now at Six	6:00 PM-6:30 PM		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	--W----				1	\$800.00			
N 65	WISC	10/22/26	10/22/26	News 3 Now at Six	6:00 PM-6:30 PM		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	---T---				1	\$800.00			
N 66	WISC	10/23/26	10/23/26	News 3 Now at Six	6:00 PM-6:30 PM		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	----F--				1	\$800.00			
N 67	WISC	10/26/26	10/26/26	News 3 Now at Six	6:00 PM-6:30 PM		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/26	11/01/26	M-----				1	\$800.00			
N 68	WISC	10/20/26	10/20/26	News 3 Now at Four	4:30 PM-5:00 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	-T-----				1	\$500.00			
N 69	WISC	10/21/26	10/21/26	News 3 Now at Four	4:30 PM-5:00 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	--W----				1	\$500.00			
N 70	WISC	10/22/26	10/22/26	News 3 Now at Four	4:30 PM-5:00 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	---T---				1	\$500.00			
N 71	WISC	10/23/26	10/23/26	News 3 Now at Four	4:30 PM-5:00 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	----F--				1	\$500.00			
N 72	WISC	10/26/26	10/26/26	News 3 Now at Four	4:30 PM-5:00 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/26	11/01/26	M-----				1	\$500.00			
N 73	WISC	10/20/26	10/20/26	Entertainment Tonight	6:30 PM-7:00 PM		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	-T-----				1	\$700.00			
N 74	WISC	10/21/26	10/21/26	Entertainment Tonight	6:30 PM-7:00 PM		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	--W----				1	\$700.00			
N 75	WISC	10/22/26	10/22/26	Entertainment Tonight	6:30 PM-7:00 PM		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	---T---				1	\$700.00			
N 76	WISC	10/26/26	10/26/26	Entertainment Tonight	6:30 PM-7:00 PM		:30			NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/26	11/01/26	M-----				1	\$700.00			
N 77	WISC	10/26/26	10/26/26	Mon Hour 1	7:00 PM-8:00 PM		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/26	11/01/26	M-----				1	\$1,200.00			
N 78	WISC	10/21/26	10/21/26	Wed 7p-830p	7:00 PM-8:30 PM		:30			NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	--W----				1	\$2,400.00			
N 79	WISC	10/20/26	10/20/26	Tue Hour 1	7:00 PM-8:00 PM		:30			NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	-T-----				1	\$1,600.00			
N 80	WISC	10/25/26	10/25/26	Sun Hour 1	6:00 PM-7:00 PM		:30			NM	1	\$3,200.00

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<u>Contract / Revision</u> 28735848 /		<u>Alt Order #</u> 28735848
<u>Advertiser</u> Gruber, Ben/D/ WI Assembly		<u>Original Date / Revision</u> 10/13/26 / 10/13/26
<u>Contract Dates</u> 10/20/26 - 10/26/26	<u>Product</u> Candidate	<u>Estimate #</u> 18013

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	-----S				1	\$3,200.00			
N 81	WISC	10/20/26	10/20/26	Tue Hour 2	8:00 PM-9:00 PM		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	-T-----				1	\$1,200.00			
N 82	WISC	10/25/26	10/25/26	Sun Hour 3	8:00 PM-9:00 PM		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	-----S				1	\$1,200.00			
N 83	WISC	10/22/26	10/22/26	Thu Hour 3	9:00 PM-10:00 PM		:30			NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	---T---				1	\$1,200.00			
N 84	WISC	10/25/26	10/25/26	News 3 Now at Ten Sun	10:00 PM-10:35 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	-----S				1	\$500.00			
N 85	WISC	10/20/26	10/20/26	M-F Late News	10:00 PM-10:35 PM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	-T-----				1	\$600.00			
N 86	WISC	10/21/26	10/21/26	M-F Late News	10:00 PM-10:35 PM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	--W----				1	\$600.00			
N 87	WISC	10/22/26	10/22/26	M-F Late News	10:00 PM-10:35 PM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	---T---				1	\$600.00			
N 88	WISC	10/23/26	10/23/26	M-F Late News	10:00 PM-10:35 PM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	----F--				1	\$600.00			
N 89	WISC	10/26/26	10/26/26	M-F Late News	10:00 PM-10:35 PM		:30			NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/26	11/01/26	M-----				1	\$600.00			
N 90	WISC	10/24/26	10/24/26	News 3 Now at Ten Sat	10:00 PM-10:35 PM		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	-----S-				1	\$500.00			
N 91	WISC	10/24/26	10/24/26	The Goldbergs	10:35 PM-11:05 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	-----S-				1	\$100.00			
N 92	WISC	10/24/26	10/24/26	Weekend Mornings Sa	8:00 AM-9:00 AM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	-----S-				1	\$300.00			
N 93	WISC	10/25/26	10/25/26	Weekend Mornings Sun	6:30 AM-8:00 AM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	-----S				1	\$200.00			
N 94	WISC	10/24/26	10/24/26	CBS Saturday Morning	6:00 AM-8:00 AM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/19/26	10/25/26	-----S-				1	\$200.00			
Totals											117	\$68,800.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
28735848 /	28735848

<u>Advertiser</u>	<u>Original Date / Revision</u>
Gruber, Ben/D/ WI Assembly	10/13/26 / 10/13/26

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/20/26 - 10/26/26	Candidate	18013

<u>Time Period</u>	<u># of Spots</u>	<u>Gross Amount</u>	<u>Agency Comm.</u>	<u>Net Amount</u>
09/28/26 - 10/25/26	95	\$56,400.00	(\$8,460.00)	\$47,940.00
10/26/26 - 10/26/26	22	\$12,400.00	(\$1,860.00)	\$10,540.00
Totals	117	\$68,800.00	(\$10,320.00)	\$58,480.00

Signature: _____ **Date:** _____

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