

ORDER



Orders

Order / Rev:

483204

Alt Order #:

20136056

Product Desc:

Campaign for America First International

Estimate:

832

Flight Dates:

05/04/26 - 05/24/26

Original Date / Rev:

05/06/26 / 05/06/26

Order Type:

GENERAL

WDJT-TV CBS58

Primary AE:

Nick Welte

Sales Office:

HPHIL

Sales Region:

NAT

Agency

Name:

Brabender Cox

Buying Contact:

Liz Kundu

Billing Contact:

1218 Grandview Ave.

Pittsburgh, PA 15211

Billing Type:

Cash

Billing Calendar:

Broadcast

Billing Cycle:

EOM/EOC

Agency Commission:

15%

Advertiser

Name:

Issue/Campaign for America First Inte

Demographic:

A35+

Product Codes:

PL Issue

Revenue Code 1:

AGY

Revenue Code 2:

POL

Revenue Code 3:

ISS

Priority:

P-2

New Business End:

Advertiser External ID:

Agency External ID:

Unit Code:

General

Order Separation:

00:15:00

Bill Plan				
Start Date	End Date	# Spots	Gross Amount	Net Amount
04/27/26	05/20/26	20	\$12,500.00	\$10,625.00

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
May 2026	20	\$12,500.00	\$10,625.00	28.00
Totals	20	\$12,500.00	\$10,625.00	28.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Welte			Start Of Order - End Of Order	100%

Order Share	Share	Total
WDJT-TV CBS58	18%	\$12,500.00
Market	100%	\$69,444.44

Competitive Share	Share	Total
CABLE	0%	\$0.00
WBME	0%	\$0.00
WCGV	0%	\$0.00
WISN	22%	\$15,277.78
WITI	20%	\$13,888.89
WMLW-	0%	\$0.00
WPXE	0%	\$0.00
WTMJ	30%	\$20,833.33
WVTV	10%	\$6,944.44
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDJT	05/07/26	05/14/26	Morning News M-F 6a - 7a	M	6a-7a	---T---	:30	1	\$250.00	P-2	0.40	NM	2	\$500.00
CBS 58 MORN NEWS-6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		05/04/26	05/10/26	---T---	1		\$250.00		0.40						
Week:		05/11/26	05/17/26	---T---	1		\$250.00		0.40						

Order / Rev: 483204
Alt Order #: 20136056
Flight Dates: 05/04/26 - 05/24/26

Advertiser: Issue/Campaign for America First Intern
Product Desc: Campaign for America First International
Estimate: 832
WDJT-TV CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WDJT	05/08/26	05/15/26	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	----F--	:30	1	\$250.00	P-2	0.40	NM	2	\$500.00
CBS 58 MORN NEWS-6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 05/04/26		05/04/26	05/10/26	----F--	1		\$250.00		0.40						
Week: 05/11/26		05/11/26	05/17/26	----F--	1		\$250.00		0.40						
N 3	WDJT	05/11/26	05/18/26	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	M-----	:30	1	\$250.00	P-2	0.40	NM	2	\$500.00
CBS 58 MORN NEWS-6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 05/11/26		05/11/26	05/17/26	M-----	1		\$250.00		0.40						
Week: 05/18/26		05/18/26	05/24/26	M-----	1		\$250.00		0.40						
N 4	WDJT	05/12/26	05/19/26	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	-T-----	:30	1	\$250.00	P-2	0.40	NM	2	\$500.00
CBS 58 MORN NEWS-6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 05/11/26		05/11/26	05/17/26	-T-----	1		\$250.00		0.40						
Week: 05/18/26		05/18/26	05/24/26	-T-----	1		\$250.00		0.40						
N 5	WDJT	05/13/26	05/20/26	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	--W----	:30	1	\$250.00	P-2	0.40	NM	2	\$500.00
CBS 58 MORN NEWS-6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 05/11/26		05/11/26	05/17/26	--W----	1		\$250.00		0.40						
Week: 05/18/26		05/18/26	05/24/26	--W----	1		\$250.00		0.40						
N 6	WDJT	05/07/26	05/14/26	M-F Late News M-F Late News	CM	10p-1035p	---T---	:30	1	\$1,000.00	P-2	2.40	NM	2	\$2,000.00
CBS 58 NEWS-10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 05/04/26		05/04/26	05/10/26	---T---	1		\$1,000.00		2.40						
Week: 05/11/26		05/11/26	05/17/26	---T---	1		\$1,000.00		2.40						
N 7	WDJT	05/08/26	05/15/26	M-F Late News M-F Late News	CM	10p-1035p	----F--	:30	1	\$1,000.00	P-2	2.40	NM	2	\$2,000.00
CBS 58 NEWS-10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 05/04/26		05/04/26	05/10/26	----F--	1		\$1,000.00		2.40						
Week: 05/11/26		05/11/26	05/17/26	----F--	1		\$1,000.00		2.40						
N 8	WDJT	05/11/26	05/18/26	M-F Late News M-F Late News	CM	10p-1035p	M-----	:30	1	\$1,000.00	P-2	2.40	NM	2	\$2,000.00
CBS 58 NEWS-10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 05/11/26		05/11/26	05/17/26	M-----	1		\$1,000.00		2.40						
Week: 05/18/26		05/18/26	05/24/26	M-----	1		\$1,000.00		2.40						
N 9	WDJT	05/12/26	05/19/26	M-F Late News M-F Late News	CM	10p-1035p	-T-----	:30	1	\$1,000.00	P-2	2.40	NM	2	\$2,000.00
CBS 58 NEWS-10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 05/11/26		05/11/26	05/17/26	-T-----	1		\$1,000.00		2.40						
Week: 05/18/26		05/18/26	05/24/26	-T-----	1		\$1,000.00		2.40						
N 10	WDJT	05/13/26	05/20/26	M-F Late News M-F Late News	CM	10p-1035p	--W----	:30	1	\$1,000.00	P-2	2.40	NM	2	\$2,000.00
CBS 58 NEWS-10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 05/11/26		05/11/26	05/17/26	--W----	1		\$1,000.00		2.40						
Week: 05/18/26		05/18/26	05/24/26	--W----	1		\$1,000.00		2.40						
													Totals	20	\$12,500.00