



45 E. John Carpenter Freeway
Suite 700 Irving, TX 75062

Contract # 25017972

CPE: 278/321/3651

Agency: Medium Buying, LLC

123 Unknown

Columbus, NY 12345

Changes as of: 10/12/2026 at 2:34 PM

Flight: 10/14/26 - 10/20/26

Advertiser: WIRACC-Ben Franklin

Product: TV

Agency Order #: 15065590

Buyer: Valentine, Aubree

Salesperson: Max Alford

678-634-7228

Version: Highlighting Revision 4

Station: WFRV

Market: Green Bay

Office: Nexstar Political - Washington DC

Service: Nielsen

Primary Demo: Adults 35+

Assistant: Max Alford

678-634-7228

Con Type: Political

Total \$: \$9,625.00

Total Spots: 30

Total CPP: \$0.00

Total GRP:

Traffic #: 5419936

Comments: 10.14-10.20; Separation: 30; PopulationBuyType: CPP

#	DayTime	DP	Program	Rate	A3SP Rating	Len	10/14 - 10/14		Total Spots	Total \$	CPP*	GRP*
							10/14	10/14				
REV+3	W-F,M-Tu 5:30a-6a		LOCAL 5 NWS-THIS AM 530A	\$50.00	0	30	3	4	4	\$200.00	\$0.00	0.0
NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON												
4	W-F,M-Tu 6a-6:30a		LOCAL 5 NWS-THIS AM 6A	\$75.00	0	30	3		3	\$225.00	\$0.00	0.0
NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON												
5	W-F,M-Tu 6:30a-7a		LOCAL 5 NWS-THIS AM 630AM	\$75.00	0	30	3		3	\$225.00	\$0.00	0.0
NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON												
6	W-F,M-Tu 7a-9a		CBS MORNING (M-F)	\$150.00	0	30	2		2	\$300.00	\$0.00	0.0
NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON												
7	Sa 10p-10:35p		LOCAL 5 NWS SA 10P	\$625.00	0	30	1		1	\$625.00	\$0.00	0.0
NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON												
8	Su 10p-10:35p		LOCAL 5 NEWS 10-SU	\$625.00	0	30	1		1	\$625.00	\$0.00	0.0
NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON												
9	Su 5:30a-7a		LOCAL 5 NWS SUN AM 530-7A	\$50.00	0	30	0		0	\$0.00	\$0.00	0.0
NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON												
10	Su 7a-7:30a		NWSMAKER SU (FALL)-7A	\$50.00	0	30	1		1	\$50.00	\$0.00	0.0
NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON												
11	Su 7:30a-8a		MDWST-FRM-WKLY-SUN 5A	\$50.00	0	30	0		0	\$0.00	\$0.00	0.0
NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON												
12	Su 8a-9:30a		CBS SU MORNING 8A-930A	\$400.00	0	30	1		1	\$400.00	\$0.00	0.0
NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON												
13	W-F,M-Tu 9:30a-10a		LOCAL 5 LIVE! 930A	\$250.00	0	30	2		2	\$500.00	\$0.00	0.0
NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON												
14	W-F,M-Tu 10a-11a		THE PRICE IS RIGHT	\$750.00	0	30	2		2	\$1,500.00	\$0.00	0.0
NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON												
15	W-F,M-Tu 11a-12n		THE YOUNG AND THE RESTLESS	\$375.00	0	30	2		2	\$750.00	\$0.00	0.0
NXST 3Q NIELSEN (sell) - GREEN BAY-APPLETON												

5419936
RECEIVED
10/14/26



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CPE: 278/321/3651	Flight: 10/14/26 - 10/20/26	Con Type: Political
Agency: Medium Buying, LLC	Advertiser: WIRACC-Ben Franklin	Total \$: \$9,625.00
123 Unknown	Product: TV	Total Spots: 30
Columbus, NY 12345	Agency Order #: 15065590	Total CPP: \$0.00
	Buyer: Valentine, Aubree	Total GRP:
	Salesperson: Max Alford	Traffic #: 5419936
	Separation: 678-634-7228	
	Primary Demo: Adults 35+	
	Assistant: Max Alford	
	678-634-7228	

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	10/14 - 10/14		Total Spots	Total \$	CPP*	GRP*
							10/14					
16	W-F M-Tu 12n-12:30p		LOCAL 5 NEWS AT NOON	\$375.00	0	30	2		2	\$750.00	\$0.00	0.0
NXST 3Q NIELSEN (sell) - GREEN BAY APPLETON												
17	W-F M-Tu 5p-5:30p		LOCAL 5 NEWS AT 5	\$775.00	0	30	2		2	\$1,550.00	\$0.00	0.0
NXST 3Q NIELSEN (sell) - GREEN BAY APPLETON												
18	W-F M-Tu 10p-10:35p		LOCAL 5 NWS-10P	\$625.00	0	30	3		3	\$1,875.00	\$0.00	0.0
NXST 3Q NIELSEN (sell) - GREEN BAY APPLETON												
19	Su 5:30a-6a		MIDWEST FARM RPT SUNDAY	\$50.00	0	30	1		1	\$50.00	\$0.00	0.0
NXST 3Q NIELSEN (sell) - GREEN BAY APPLETON												
20	Sa 4:30a-5:30a		US FARM REPORT SA	\$25.00	0	30	0		0	\$0.00	\$0.00	0.0
NXST 3Q NIELSEN (sell) - GREEN BAY APPLETON												
21	Su 5a-5:30a		RACEWEEK SUNDAY	\$25.00	0	30	0		0	\$0.00	\$0.00	0.0
NXST 3Q NIELSEN (sell) - GREEN BAY APPLETON												
TOTALS: 30									30	\$9,625.00	\$0.00	0.0



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Contract # 25017972		Changes as of: 10/12/2026 at 2:34 PM		Version: Highlighting Revision 4	
CPE: 278/321/3651		Flight: 10/14/26 - 10/20/26		Station: WFRV	
Agency: Medium Buying, LLC		Advertiser: WIRACC-Ben Franklin		Market: Green Bay	
123 Unknown		Product: TV		Office: Nexstar Political - Washington DC	
Columbus, NY 12345		Agency Order #: 15065590		Service: Nielsen	
		Buyer: Valentine, Aubree		Primary Demo: Adults 35+	
		Salesperson: Max Alford		Assistant: Max Alford	
		678-634-7228		678-634-7228	
		Separation:		Total CPE: \$0.00	
				Total Spots: 30	
				Total GRP:	
				Traffic #: 5419936	

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/06/26 12:12 PM	Max Alford	10.14-10.20;Separation: 30;PopulationBuyType: CPP
09/30/26 1:29 PM	Jess Dombrowski	Incorrect Programming ordered for Sunday Morning. Please review MG Offer and confirm. id
09/28/26 4:17 PM	System	Notice Received.
09/28/26 3:08 PM	GOTOSTRATAAlford	10.14-10.20;Separation: 30;PopulationBuyType: CPP
09/11/26 4:45 PM	System	Notice Received.
09/10/26 2:30 PM	Max Alford	10.14-10.20;Separation: 30;PopulationBuyType: CPP

Competitive Information	
Market Budget:	
WFRV Share:	0%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	30	\$9,625.00	N/A	0.0
Total	100%	30	\$9,625.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2026-Oct	30	\$9,625.00
Total	30	\$9,625.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	10/12/26 2:34 PM	Max Alford	Revised	1		\$50.00
Revision	10/12/26 2:34 PM	GOTOSTRATAAlford	Updated			\$0
Revision	10/6/26 12:12 PM	Max Alford	Confirmed		28	\$0
Makegood 1	9/30/26 1:29 PM	Jess Dombrowski	Confirmed	3	2	\$0
Revision	9/28/26 3:08 PM	GOTOSTRATAAlford	Confirmed	36	10	\$7,450.00
Queued for Electronic Contracting	9/10/26 2:35 PM					\$0
New	9/10/26 11:55 AM	Max Alford	Confirmed	30		\$2,125.00
Comment						
Changes: Total Spots from 29 to 30. Calculated Dollars from \$9,575.00 to \$9,625.00, Total \$ from \$9,575.00 to \$9,625.00, User Entered \$ from \$9,575.00 to \$9,625.00. 1 buyline added or modified.						
Changes: Demo Meta to R161. Origuser Entered Dollars to \$9,575.00, User Entered \$ from \$0.00 to \$9,575.00, Total Spots from 57 to 29. 15 buylines added or modified.						
Changes: Total Spots from 56 to 57. 5 buylines added or modified.						
Changes: Total \$ from \$2,125.00 to \$9,575.00, Total Spots from 30 to 56. 14 buylines added or modified.						
Non-Discrimination Policy						

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, EMILY BLATTNER - MEDIUM BUYING, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

BENJAMIN FRANKLIN

Authorized committee:

WISCONSIN REPUBLICAN ASSEMBLY CAMPAIGN COMMITTEE

Agency requesting time (and contact information):

☐

MEDIUM BUYING, LLC

Candidate's political party:

REPUBLICAN

Office sought (no acronyms or abbreviations):

WI AD88

Date of election:

11.3.26

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

SCOTT KRUG

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: EMILY BLATTNER	Name: Carolyn Williamson
Date of Request to Purchase Ad Time: 8.24.26	Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:



Name: EMILY BLATTNER

Date: 8.4.26

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?



Yes



No

Date ad received: _____

Federal candidate certification signed (above):



Yes



No



N/A

Disposition:



Accepted



Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*



Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): _____

Contract #:

5419936

Station Call Letter:

WEBV

Date Received/Requested:

10/12/26

Est. #:

3651

Station Location:

Green Bay, WI

Run Start and End Dates:

10/14/26 - 10/20/26

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.