



125 West 55th St
New York, NY 10019

Contract # 28735829	Changes as of: 10/13/2026 at 9:10 AM	Version: Highlighting Revision 1
CPE: 2217/2230/18013	Flight: 10/20/26 - 10/26/26	Station: WMSN
Agency: BUYING TIME	Advertiser: ADCC / GRUBER	Market: Madison
1 Beach Road	Product: Candidate	Office: WASHINGTON
SUITE 210	Agency Order #: 15161113	Service: Nielsen
Annapolis, MD 21405	Buyer: Murray, Krista	Primary Demo:
	Salesperson: MEREDITH THOMPSON	Assistant: MEREDITH THOMPSON
	212-408-3622	

Con Type: POLITICAL/VOTE
Total \$: \$22,455.00
Total Spots: 154
Total CPP: \$0.00
Total GRP:
Traffic #: 7170954

Separation:

Comments: Separation: 30;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	10/20 - 10/26							Total Spots	Total \$	CPP*	GRP*
						10/20	10/21	10/22	10/23	10/24	10/25	10/26				
1	Tu-F,M 8a-9a		The National News Desk	\$75.00	30	2	2	2	2	0	0	2	10	\$750.00	\$0.00	0.0
2	Tu-F,M 7a-8a		The National News Desk	\$65.00	30	2	2	2	2	0	0	2	10	\$650.00	\$0.00	0.0
3	Tu-F,M 3p-4p		People's Court	\$50.00	30	2	2	2	2	0	0	2	10	\$500.00	\$0.00	0.0
4	Tu-F,M 2p-3p		Judge Mathis	\$60.00	30	2	2	2	2	0	0	2	10	\$600.00	\$0.00	0.0
5	Tu-F,M 12:30p-1p		Family Feud	\$60.00	30	1	1	1	1	0	0	1	5	\$300.00	\$0.00	0.0
6	Tu-F,M 1:30p-2p		The Perfect Line	\$60.00	30	1	1	1	1	0	0	1	5	\$300.00	\$0.00	0.0
7	Tu-F,M 1p-1:30p		The Perfect Line	\$60.00	30	1	1	1	1	0	0	1	5	\$300.00	\$0.00	0.0
8	Tu-F,M 12n-12:30p		Family Feud	\$60.00	30	1	1	1	1	0	0	1	5	\$300.00	\$0.00	0.0
9	Tu-F,M 9a-9:30a		Judge Judy	\$50.00	30	1	1	1	1	0	0	1	5	\$250.00	\$0.00	0.0
10	Tu-F,M 10a-11a		Steve Wilkos	\$50.00	30	2	2	2	2	0	0	2	10	\$500.00	\$0.00	0.0
11	Tu-F,M 9:30a-10a		Judge Judy	\$50.00	30	1	1	1	1	0	0	1	5	\$250.00	\$0.00	0.0
12	Tu-W,F,M 5:30p-6p		Family Feud	\$60.00	30	1	1	0	1	0	0	1	4	\$240.00	\$0.00	0.0
13	Tu-F,M 4:30p-5p		Judge Judy	\$75.00	30	1	1	1	1	0	0	0	4	\$300.00	\$0.00	0.0
14	Tu-F,M 4p-4:30p		Judge Judy	\$90.00	30	1	1	1	1	0	0	1	5	\$450.00	\$0.00	0.0
15	Tu-F,M 4:30p-5p		Judge Judy	\$90.00	30	0	0	0	0	0	0	1	1	\$90.00	\$0.00	0.0
16	Th 5:30p-6p		Inside the Huddle	\$60.00	30	0	0	1	0	0	0	0	1	\$60.00	\$0.00	0.0
17	Tu-F,M 5p-5:30p		National News Desk	\$75.00	30	1	1	1	1	0	0	1	5	\$375.00	\$0.00	0.0
18	Tu-F,M 6p-6:30p		Big Bang Theory	\$225.00	30	1	1	1	1	0	0	1	5	\$1,125.00	\$0.00	0.0
19	Tu-F,M 6:30p-7p		Big Bang Theory	\$275.00	30	0	0	0	0	0	0	1	1	\$275.00	\$0.00	0.0
20	W 8p-9p		99 to Beat	\$350.00	30	0	1	0	0	0	0	0	1	\$350.00	\$0.00	0.0
21	M 8p-9p		Celebrity Weakest Link	\$450.00	30	0	0	0	0	0	0	1	1	\$450.00	\$0.00	0.0



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		Traffic #: 7170954

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						10/20	10/21	10/22	10/23	10/24	10/25	10/26					
22	W 7p-8p		The Floor	\$400.00	30	0	1	0	0	0	0	0		1	\$400.00	\$0.00	0.0
23	M 7p-8p		Celebrity Name That Tune	\$450.00	30	0	0	0	0	0	0	1		1	\$450.00	\$0.00	0.0
24	Tu 8p-9p		Doc	\$350.00	30	1	0	0	0	0	0	0		1	\$350.00	\$0.00	0.0
25	Th 8p-9p		Special Forces: World's Toughest Test-FOX	\$300.00	30	0	0	1	0	0	0	0		1	\$300.00	\$0.00	0.0
26	Th 7p-8p		Hell's Kitchen-FOX	\$500.00	30	0	0	1	0	0	0	0		1	\$500.00	\$0.00	0.0
27	Su 10p-10:30p		News: Full Measure	\$100.00	30	0	0	0	0	0	1	0		1	\$100.00	\$0.00	0.0
REV+ 28	Tu-F,M 10p-10:30p		The National News Desk	\$100.00	30	1	1	1	1	0	0	0 1		5	\$500.00	\$0.00	0.0
REV+ 29	Tu-F,M 10:30p-11p		The National News Desk	\$100.00	30	1	1	1	1	0	0	0 1		5	\$500.00	\$0.00	0.0
REV+ 30	Tu-F,M 10p-10:30p		The National News Desk	\$150.00	30	0	0 1	0	0	0	0	1		2	\$300.00	\$0.00	0.0
31	Tu-F,M 10:30p-11p		The National News Desk	\$150.00	30	0	0	0	0	0	0	1		1	\$150.00	\$0.00	0.0
32	Sa 9p-9:30p		Fox News at 9PM	\$325.00	30	0	0	0	0	1	0	0		1	\$325.00	\$0.00	0.0
33	Sa 9:30p-10p		Fox News at 9PM	\$325.00	30	0	0	0	0	1	0	0		1	\$325.00	\$0.00	0.0
34	Su 9:30p-10p		Fox News at 9PM	\$750.00	30	0	0	0	0	0	1	0		1	\$750.00	\$0.00	0.0
35	Su 9p-9:30p		Fox News at 9PM	\$750.00	30	0	0	0	0	0	1	0		1	\$750.00	\$0.00	0.0
36	Tu-F,M 9p-9:30p		Fox 47 News at 9	\$750.00	30	1	1	1	1	0	0	1		5	\$3,750.00	\$0.00	0.0
37	Tu-F,M 9:30p-10p		Fox 47 News at 9	\$750.00	30	1	1	1	1	0	0	1		5	\$3,750.00	\$0.00	0.0
38	Su 10:30p-11p		In Depth	\$55.00	30	0	0	0	0	0	1	0		1	\$55.00	\$0.00	0.0
39	Tu-F,M 11:30p-12m		Big Bang Theory	\$25.00	30	1	1	1	1	0	0	1		5	\$125.00	\$0.00	0.0
40	Sa 11p-12m		Natl News Desk	\$35.00	30	0	0	0	0	1	0	0		1	\$35.00	\$0.00	0.0
41	Tu-F,M 11p-11:30p		Front Office Sports	\$65.00	30	1	1	1	1	0	0	1		5	\$325.00	\$0.00	0.0
42	F 7p-10:30p		Coll Football on Fox	\$300.00	30	0	0	0	1	0	0	0	1	\$300.00	\$0.00	0.0	
TOTALS:						28	30	29	28	3	4	32		154	\$22,455.00	\$0.00	0.0



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/13/26 9:10 AM	GOTOSTRATA\mtHOMPS ON	Separation: 30;PopulationBuyType: CPP
10/12/26 4:02 PM	MEREDITH THOMPSON	Separation: 30;PopulationBuyType: CPP

Competitive Information	
Market Budget:	\$22,105
WMSN Share:	100%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	154	\$22,455.00	N/A	0.0
Total	100%	154	\$22,455.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2026-Oct	122	\$17,710.00
2026-Nov	32	\$4,745.00
Total	154	\$22,455.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/13/26 4:19 PM					\$0	\$0	
Revision	10/13/26 9:10 AM	GOTOSTRATA\mtHOMPS ON	Revised	3		\$350.00	\$22,455.00	Changes: Total \$ from \$22,105.00 to \$22,455.00, Total Spots from 151 to 154. 3 buylines added or modified.
Queued for Electronic Contracting	10/12/26 9:28 PM					\$0	\$0	
New	10/12/26 4:02 PM	MEREDITH THOMPSON	New	151		\$22,105.00	\$22,105.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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