

ORDER



Orders
Order / Rev: 1567393
Alt Order #: WOC15937647
Product Desc: political
Estimate: 18680
Flight Dates: 10/20/26 - 10/26/26
Original Date / Rev: 10/19/26 / 10/19/26
Order Type: GENERAL

TODAY'S TMJ4
Primary AE: Karl Duesterhaus
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Buying Time LLC - Political
Buying Contact:
Billing Contact: Buying Time LLC - Political AP
650 Massachusetts Avenue NW - Suite 2
Washington, DC 20001

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ADCC/Bukiewicz
Demographic: A35+
Product Codes: Federal Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business End:
Advertiser External ID: 290701
Agency External ID: 103810
Unit Code: General
Order Separation: 00:02:00

Bill Plan				
Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/26	10/25/26	25	\$20,400.00	\$17,340.00
10/26/26	10/26/26	8	\$6,600.00	\$5,610.00

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
October 2026	25	\$20,400.00	\$17,340.00	0.00
November 2026	8	\$6,600.00	\$5,610.00	0.00
Totals	33	\$27,000.00	\$22,950.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Karl Duesterhaus			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTMJ	10/20/26	10/26/26	M-F 7-9am Today Show TODAY SHOW	CM	7:00 AM-9:00 AM	1-1-1--	:30	3	\$600.00	P-3	0.00	NM	3	\$1,800.00
(Program: TODAY SHOW) 4Q26 EST (sell) - MILWAUKEE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/20/26	10/26/26	1-1-1--	3		\$600.00		0.00						
N 2	WTMJ	10/20/26	10/26/26	M-F 12-1pm News LIVE AT 12-1P NEWS	CM	12:00 PM-1:00 PM	1-111--	:30	4	\$240.00	P-3	0.00	NM	4	\$960.00
(Program: LIVE AT 12-1P NEWS) 4Q26 EST (sell) - MILWAUKEE - ESTIMATE IS BASED ON PAV of TMJ4 News at Noon on WTMJ airing 23 times on 10/27/2025, 10/28/2025, 10/29/2025, 10/30/2025, 10/31/2025, 11/3/2025, 11/4/2025, 11/5/2025, 11/6/2025, 11/7/2025, 11/10/2025, 11/11/2025, 11/12/2025, 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/20/26	10/26/26	1-111--	4		\$240.00		0.00						
N 3	WTMJ	10/20/26	10/25/26	Su 5-530pm News TMJ4 NEWS AT 5PM SUN	CM	5:00 PM-5:30 PM	-----1	:30	1	\$570.00	P-3	0.00	NM	1	\$570.00
(Program: TMJ4 NEWS AT 5PM SUN) 4Q26 EST (sell) - MILWAUKEE - ESTIMATE IS BASED ON PAV of TMJ4 News at 5 Sunday on WTMJ airing 4 times on 11/9/2025, 11/16/2025, 11/23/2025 and 11/30/2025															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/19/26	10/25/26	-----1	1		\$570.00		0.00						
N 4	WTMJ	10/20/26	10/26/26		CM	5:30 PM-6:00 PM	11-11--	:30	4	\$1,650.00	P-3	0.00	NM	4	\$6,600.00

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Advertiser: ADCC/Bukiewicz
Product Desc: political
Estimate: 18680

TODAY'S TMJ4

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F NBC Nightly News															
NBC NITELY NWS															
(Program: NBC NITELY NWS)															
4Q26 EST (sell) - MILWAUKEE - ESTIMATE IS BASED ON PAV of NBC Nightly News on WTMJ airing 11 times on 11/10/2025, 11/11/2025, 11/13/2025, 11/14/2025, 11/17/2025, 11/18/2025, 11/19/2025, 11/20/2025, 11/21/2025, 11/24/2025 and 11/25/2025															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/20/26		10/20/26	10/26/26	11-11--			4		\$1,650.00		0.00				
N 5	WTMJ	10/20/26	10/26/26	M-F 5-530pm News	CM	5:00 PM-5:30 PM	1111---	:30	4	\$1,170.00	P-3	0.00	NM	4	\$4,680.00
TMJ4 NEWS AT 5PM															
(Program: TMJ4 NEWS AT 5PM)															
4Q26 EST (sell) - MILWAUKEE - ESTIMATE IS BASED ON PAV of TMJ4 News at 5 on WTMJ airing 25 times on 10/27/2025, 10/28/2025, 10/29/2025, 10/30/2025, 10/31/2025, 11/3/2025, 11/4/2025, 11/5/2025, 11/6/2025, 11/7/2025, 11/10/2025, 11/11/2025, 11/12/2025, 11/1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/20/26		10/20/26	10/26/26	1111---			4		\$1,170.00		0.00				
N 6	WTMJ	10/20/26	10/26/26	M-F 6-630pm News	CM	6:00 PM-6:30 PM	111-1--	:30	4	\$1,260.00	P-3	0.00	NM	4	\$5,040.00
TMJ4 NEWS AT 6PM															
(Program: TMJ4 NEWS AT 6PM)															
4Q26 EST (sell) - MILWAUKEE - ESTIMATE IS BASED ON PAV of TMJ4 News at 6 on WTMJ airing 24 times on 10/27/2025, 10/28/2025, 10/29/2025, 10/30/2025, 10/31/2025, 11/3/2025, 11/4/2025, 11/5/2025, 11/6/2025, 11/7/2025, 11/10/2025, 11/11/2025, 11/12/2025, 11/1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/20/26		10/20/26	10/26/26	111-1--			4		\$1,260.00		0.00				
N 7	WTMJ	10/20/26	10/26/26	M-F 4-5pm News	CM	4:00 PM-5:00 PM	1--11--	:30	3	\$585.00	P-3	0.00	NM	3	\$1,755.00
TMJ4 NEWS AT 4PM															
(Program: TMJ4 NEWS AT 4PM)															
4Q26 EST (sell) - MILWAUKEE - ESTIMATE IS BASED ON PAV of TMJ4 News at 4 on WTMJ airing 23 times on 10/27/2025, 10/28/2025, 10/29/2025, 10/30/2025, 10/31/2025, 11/3/2025, 11/4/2025, 11/5/2025, 11/6/2025, 11/7/2025, 11/10/2025, 11/12/2025, 11/13/2025, 11/1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/20/26		10/20/26	10/26/26	1--11--			3		\$585.00		0.00				
N 8	WTMJ	10/20/26	10/26/26	Milwaukee Tonight	CM	6:30 PM-7:00 PM	1-111--	:30	4	\$555.00	P-3	0.00	NM	4	\$2,220.00
MILWAUKEE TONIGHT															
(Program: MILWAUKEE TONIGHT)															
4Q26 EST (sell) - MILWAUKEE - ESTIMATE IS BASED ON PAV of Milwaukee Tonight															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/20/26		10/20/26	10/26/26	1-111--			4		\$555.00		0.00				
N 9	WTMJ	10/20/26	10/26/26	M-F 10-1035pm News	CM	10:00 PM-10:35 PM	1111---	:30	4	\$540.00	P-3	0.00	NM	4	\$2,160.00
TMJ4 NEWS AT 10PM															
(Program: TMJ4 NEWS AT 10PM)															
4Q26 EST (sell) - MILWAUKEE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/20/26		10/20/26	10/26/26	1111---			4		\$540.00		0.00				
N 10	WTMJ	10/20/26	10/25/26	Meet The Press	CM	8:00 AM-9:00 AM	-----1	:30	1	\$630.00	P-3	0.00	NM	1	\$630.00
MEET PRESS-SUN															
(Program: MEET PRESS-SUN)															
4Q26 EST (sell) - MILWAUKEE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/19/26		10/19/26	10/25/26	-----1			1		\$630.00		0.00				
N 11	WTMJ	10/20/26	10/25/26	Sunday Today Show	CM	7:00 AM-8:00 AM	-----1	:30	1	\$585.00	P-3	0.00	NM	1	\$585.00
SUN TODAY-NBC															
(Program: SUN TODAY-NBC)															
4Q26 EST (sell) - MILWAUKEE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 10/19/26		10/19/26	10/25/26	-----1			1		\$585.00		0.00				
													Totals	33	\$27,000.00