



WLUK
787 Lombardi Ave
Green Bay, WI 54304

Hulsen Media Services
2400 Laramie Trail
Austin, TX 78745

Contract # 7087548

Schedule Dates 08/12/26-08/17/26
Advertiser Protect Our Wisconsin (169778)
Agency Hulsen Media Services (15485)
Product POLITICAL ISSUE (ns) (1187)
Brand 557/540/4355 (2369364)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name Kristin, Hulsen,
Phone/Fax /
CPE 557/540/4355
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Issue ALEXANDRA BRADLEY
Separation: 15; PopulationBuyType: CPP

Date Entered 08/11/26
Last Modified 08/11/26
Entered By Christian Delos Santos
CO-OP No
External # ECR28709137
Demo A50+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$25,038.00
Net Total \$141,882.00
Sales Tax

Green Bay (WLUK)
By Broadcast Month
Aug. 2026 102 \$166,920.00
Grand Total: 102 \$166,920.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	08/12/26-08/12/26	1	:30	4:30A- 5A (CST)	1			1					1	\$270.00	\$270.00	Green Bay (WLUK)	Good Day Wisconsin	8/11/26
2.0	Normal Line / News (2)	08/12/26-08/12/26	1	:30	5:30A- 6A (CST)	1			1					1	\$900.00	\$900.00	Green Bay (WLUK)	Good Day Wisconsin	8/11/26
3.0	Normal Line / News (3)	08/12/26-08/12/26	1	:30	6A- 6:30A (CST)	1			1					1	\$1,800.00	\$1,800.00	Green Bay (WLUK)	Good Day Wisconsin	8/11/26
4.0	Normal Line / News (4)	08/12/26-08/12/26	1	:30	6:30A- 7A (CST)	1			1					1	\$1,800.00	\$1,800.00	Green Bay (WLUK)	Good Day Wisconsin	8/11/26
5.0	Normal Line / News (5)	08/12/26-08/12/26	1	:30	7A- 7:30A (CST)	1			1					1	\$2,250.00	\$2,250.00	Green Bay (WLUK)	Good Day Wisconsin	8/11/26
6.0	Normal Line / News (6)	08/12/26-08/12/26	1	:30	7:30A- 8A (CST)	1			1					1	\$2,250.00	\$2,250.00	Green Bay (WLUK)	Good Day Wisconsin	8/11/26
7.0	Normal Line / News (7)	08/12/26-08/12/26	1	:30	8A- 8:30A (CST)	1			1					1	\$2,250.00	\$2,250.00	Green Bay (WLUK)	Good Day Wisconsin	8/11/26
8.0	Normal Line / News (8)	08/12/26-08/12/26	1	:30	8:30A- 9A (CST)	1			1					1	\$900.00	\$900.00	Green Bay (WLUK)	Live! with Kelly and Mark	8/11/26
9.0	Normal Line / SPOT (20)	08/12/26-08/12/26	1	:30	9A- 10A (CST)	1			1					1	\$720.00	\$720.00	Green Bay (WLUK)	FOX 11 Living with Amy	8/11/26
10.0	Normal Line / SPOT (21)	08/12/26-08/12/26	1	:30	10A- 11A (CST)	1			1					1	\$900.00	\$900.00	Green Bay (WLUK)	Judge Judy	8/11/26
11.0	Normal Line / SPOT (22)	08/12/26-08/12/26	1	:30	4P- 4:30P (CST)	1			1					1	\$1,800.00	\$1,800.00	Green Bay (WLUK)	FOX 11 News at 5PM	8/11/26
12.0	Normal Line / News (23)	08/12/26-08/12/26	1	:30	5P- 5:30P (CST)	1			1					1	\$1,800.00	\$1,800.00	Green Bay (WLUK)	FOX 11 News at 5PM	8/11/26
13.0	Normal Line / News (24)	08/12/26-08/12/26	1	:30	5:30P- 6P (CST)	1			1					1	\$1,800.00	\$1,800.00	Green Bay (WLUK)	FOX 11 News at 5PM	8/11/26

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

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Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Aug. 2026 102 \$166,920.00
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT (25)	08/12/26-08/12/26	1	:30	6P- 6:30P (CST)	1			1					1	\$2,700.00	\$2,700.00	Green Bay (WLUK)	Jeopardy	8/11/26
15.0	Normal Line / SPOT (26)	08/12/26-08/12/26	1	:30	6:30P- 7P (CST)	1			1					1	\$3,150.00	\$3,150.00	Green Bay (WLUK)	Wheel of Fortune	8/11/26
16.0	Normal Line / News (27)	08/12/26-08/12/26	1	:30	9P- 9:30P (CST)	1			1					1	\$1,800.00	\$1,800.00	Green Bay (WLUK)	FOX 11 News at 9PM	8/11/26
17.0	Normal Line / News (28)	08/12/26-08/12/26	1	:30	9:30P- 10P (CST)	1			1					1	\$1,800.00	\$1,800.00	Green Bay (WLUK)	FOX 11 News at 9PM	8/11/26
18.0	Normal Line / News (29)	08/12/26-08/12/26	1	:30	10P- 10:35P (CST)	1			1					1	\$1,350.00	\$1,350.00	Green Bay (WLUK)	FOX 11 News at 10PM	8/11/26
19.0	Normal Line / SPOT (32)	08/12/26-08/12/26	1	:30	10:35P- 11:07P (CST)	1			1					1	\$675.00	\$675.00	Green Bay (WLUK)	Seinfeld	8/11/26
20.0	Normal Line / SPOT (33)	08/12/26-08/12/26	1	:30	11:07P- 11:35P (CST)	1			1					1	\$450.00	\$450.00	Green Bay (WLUK)	Inside Edition	8/11/26
21.0	Normal Line / SPOT (37)	08/12/26-08/12/26	1	:30	3P- 4P (CST)	1			1					1	\$540.00	\$540.00	Green Bay (WLUK)	People's Court	8/11/26
22.0	Normal Line / News (1)	08/13/26-08/13/26	1	:30	4:30A- 5A (CST)	1				X				1	\$270.00	\$270.00	Green Bay (WLUK)	Good Day Wisconsin	8/11/26
23.0	Normal Line / News (2)	08/13/26-08/13/26	1	:30	5:30A- 6A (CST)	1				X				1	\$900.00	\$900.00	Green Bay (WLUK)	Good Day Wisconsin	8/11/26
24.0	Normal Line / News (3)	08/13/26-08/13/26	1	:30	6A- 6:30A (CST)	1				X				1	\$1,800.00	\$1,800.00	Green Bay (WLUK)	Good Day Wisconsin	8/11/26
25.0	Normal Line / News (4)	08/13/26-08/13/26	1	:30	6:30A- 7A (CST)	1				X				1	\$1,800.00	\$1,800.00	Green Bay (WLUK)	Good Day Wisconsin	8/11/26
26.0	Normal Line / News (5)	08/13/26-08/13/26	1	:30	7A- 7:30A (CST)	1				X				1	\$2,250.00	\$2,250.00	Green Bay (WLUK)	Good Day Wisconsin	8/11/26
27.0	Normal Line / News (6)	08/13/26-08/13/26	1	:30	7:30A- 8A (CST)	1				X				1	\$2,250.00	\$2,250.00	Green Bay (WLUK)	Good Day Wisconsin	8/11/26

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28.0	Normal Line / News (7)	08/13/26-08/13/26	1	:30	8A- 8:30A (CST)	1				X				1	\$2,250.00	\$2,250.00	Green Bay (WLUK)	Good Day Wisconsin	8/11/26
29.0	Normal Line / News (8)	08/13/26-08/13/26	1	:30	8:30A- 9A (CST)	1				X				1	\$2,250.00	\$2,250.00	Green Bay (WLUK)	Good Day Wisconsin	8/11/26
30.0	Normal Line / SPOT (20)	08/13/26-08/13/26	1	:30	9A- 10A (CST)	1				X				1	\$900.00	\$900.00	Green Bay (WLUK)	Live! with Kelly and Mark	8/11/26
31.0	Normal Line / SPOT (21)	08/13/26-08/13/26	1	:30	10A- 11A (CST)	1				X				1	\$720.00	\$720.00	Green Bay (WLUK)	FOX 11 Living with Amy	8/11/26
32.0	Normal Line / SPOT (22)	08/13/26-08/13/26	1	:30	4P- 4:30P (CST)	1				X				1	\$900.00	\$900.00	Green Bay (WLUK)	Judge Judy	8/11/26
33.0	Normal Line / News (23)	08/13/26-08/13/26	1	:30	5P- 5:30P (CST)	1				X				1	\$1,800.00	\$1,800.00	Green Bay (WLUK)	FOX 11 News at 5PM	8/11/26
34.0	Normal Line / News (24)	08/13/26-08/13/26	1	:30	5:30P- 6P (CST)	1				X				1	\$1,800.00	\$1,800.00	Green Bay (WLUK)	FOX 11 News at 5PM	8/11/26
35.0	Normal Line / SPOT (25)	08/13/26-08/13/26	1	:30	6P- 6:30P (CST)	1				X				1	\$2,700.00	\$2,700.00	Green Bay (WLUK)	Jeopardy	8/11/26
36.0	Normal Line / SPOT (26)	08/13/26-08/13/26	1	:30	6:30P- 7P (CST)	1				X				1	\$3,150.00	\$3,150.00	Green Bay (WLUK)	Wheel of Fortune	8/11/26
37.0	Normal Line / News (27)	08/13/26-08/13/26	1	:30	9P- 9:30P (CST)	1				X				1	\$1,800.00	\$1,800.00	Green Bay (WLUK)	FOX 11 News at 9PM	8/11/26
38.0	Normal Line / News (28)	08/13/26-08/13/26	1	:30	9:30P- 10P (CST)	1				X				1	\$1,800.00	\$1,800.00	Green Bay (WLUK)	FOX 11 News at 9PM	8/11/26
39.0	Normal Line / News (29)	08/13/26-08/13/26	1	:30	10P- 10:35P (CST)	1				X				1	\$1,350.00	\$1,350.00	Green Bay (WLUK)	FOX 11 News at 10PM	8/11/26
40.0	Normal Line / SPOT (32)	08/13/26-08/13/26	1	:30	10:35P- 11:07P (CST)	1				X				1	\$675.00	\$675.00	Green Bay (WLUK)	Seinfeld	8/11/26
41.0	Normal Line / SPOT (38)	08/12/26-08/12/26	1	:30	4:30P- 5P (CST)	1							1	1	\$900.00	\$900.00	Green Bay (WLUK)	Judge Judy	8/11/26

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Separation: 15; Population Buy Type: CPP

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Package Deal
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Green Bay (WLUK)
By Broadcast Month
Aug. 2026 102 \$166,920.00
Grand Total: 102 \$166,920.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
42.0	Normal Line / News (1)	08/14/26-08/14/26	1	:30	4:30A- 5A (CST)	1					X			1	\$270.00	\$270.00	Green Bay (WLUK)	Good Day Wisconsin	8/11/26
43.0	Normal Line / News (2)	08/14/26-08/14/26	1	:30	5:30A- 6A (CST)	1					X			1	\$900.00	\$900.00	Green Bay (WLUK)	Good Day Wisconsin	8/11/26
44.0	Normal Line / News (3)	08/14/26-08/14/26	1	:30	6A- 6:30A (CST)	1					X			1	\$1,800.00	\$1,800.00	Green Bay (WLUK)	Good Day Wisconsin	8/11/26
45.0	Normal Line / News (4)	08/14/26-08/14/26	1	:30	6:30A- 7A (CST)	1					X			1	\$1,800.00	\$1,800.00	Green Bay (WLUK)	Good Day Wisconsin	8/11/26
46.0	Normal Line / News (5)	08/14/26-08/14/26	1	:30	7A- 7:30A (CST)	1					X			1	\$2,250.00	\$2,250.00	Green Bay (WLUK)	Good Day Wisconsin	8/11/26
47.0	Normal Line / News (6)	08/14/26-08/14/26	1	:30	7:30A- 8A (CST)	1					X			1	\$2,250.00	\$2,250.00	Green Bay (WLUK)	Good Day Wisconsin	8/11/26
48.0	Normal Line / News (7)	08/14/26-08/14/26	1	:30	8A- 8:30A (CST)	1					X			1	\$2,250.00	\$2,250.00	Green Bay (WLUK)	Good Day Wisconsin	8/11/26
49.0	Normal Line / News (8)	08/14/26-08/14/26	1	:30	8:30A- 9A (CST)	1					X			1	\$2,250.00	\$2,250.00	Green Bay (WLUK)	Good Day Wisconsin	8/11/26
50.0	Normal Line / SPOT (20)	08/14/26-08/14/26	1	:30	9A- 10A (CST)	1					X			1	\$900.00	\$900.00	Green Bay (WLUK)	Live! with Kelly and Mark	8/11/26
51.0	Normal Line / SPOT (21)	08/14/26-08/14/26	1	:30	10A- 11A (CST)	1					X			1	\$720.00	\$720.00	Green Bay (WLUK)	FOX 11 Living with Amy	8/11/26
52.0	Normal Line / SPOT (22)	08/14/26-08/14/26	1	:30	4P- 4:30P (CST)	1					X			1	\$900.00	\$900.00	Green Bay (WLUK)	Judge Judy	8/11/26
53.0	Normal Line / News (23)	08/14/26-08/14/26	1	:30	5P- 5:30P (CST)	1					X			1	\$1,800.00	\$1,800.00	Green Bay (WLUK)	FOX 11 News at 5PM	8/11/26
54.0	Normal Line / News (24)	08/14/26-08/14/26	1	:30	5:30P- 6P (CST)	1					X			1	\$1,800.00	\$1,800.00	Green Bay (WLUK)	FOX 11 News at 5PM	8/11/26
55.0	Normal Line / SPOT (25)	08/14/26-08/14/26	1	:30	6P- 6:30P (CST)	1					X			1	\$2,700.00	\$2,700.00	Green Bay (WLUK)	Jeopardy	8/11/26

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57.0	Normal Line / News (27)	08/14/26-08/14/26	1	:30	9P- 9:30P (CST)	1					X			1	\$1,800.00	\$1,800.00	Green Bay (WLUK)	FOX 11 News at 9PM	8/11/26
58.0	Normal Line / News (28)	08/14/26-08/14/26	1	:30	9:30P- 10P (CST)	1					X			1	\$1,800.00	\$1,800.00	Green Bay (WLUK)	FOX 11 News at 9PM	8/11/26
59.0	Normal Line / SPOT (33)	08/13/26-08/13/26	1	:30	11:07P- 11:35P (CST)	1				X				1	\$450.00	\$450.00	Green Bay (WLUK)	Inside Edition	8/11/26
60.0	Normal Line / SPOT (37)	08/13/26-08/13/26	1	:30	3P- 4P (CST)	1				X				1	\$540.00	\$540.00	Green Bay (WLUK)	People's Court	8/11/26
61.0	Normal Line / SPOT (38)	08/13/26-08/13/26	1	:30	4:30P- 5P (CST)	1				X				1	\$900.00	\$900.00	Green Bay (WLUK)	Judge Judy	8/11/26
62.0	Normal Line / News (1)	08/17/26-08/17/26	1	:30	4:30A- 5A (CST)	1	X							1	\$270.00	\$270.00	Green Bay (WLUK)	Good Day Wisconsin	8/11/26
63.0	Normal Line / News (9)	08/15/26-08/15/26	1	:30	6:30A- 7A (CST)							1		1	\$1,800.00	\$1,800.00	Green Bay (WLUK)	Good Day Wisconsin	8/11/26
64.0	Normal Line / News (10)	08/15/26-08/15/26	1	:30	7A- 7:30A (CST)							1		1	\$1,800.00	\$1,800.00	Green Bay (WLUK)	Good Day Wisconsin	8/11/26
65.0	Normal Line / News (11)	08/15/26-08/15/26	1	:30	7:30A- 8A (CST)							1		1	\$1,800.00	\$1,800.00	Green Bay (WLUK)	Good Day Wisconsin	8/11/26
66.0	Normal Line / News (12)	08/15/26-08/15/26	1	:30	8A- 8:30A (CST)							1		1	\$1,800.00	\$1,800.00	Green Bay (WLUK)	Good Day Wisconsin	8/11/26
67.0	Normal Line / News (13)	08/15/26-08/15/26	1	:30	8:30A- 9A (CST)							1		1	\$1,800.00	\$1,800.00	Green Bay (WLUK)	Good Day Wisconsin	8/11/26
68.0	Normal Line / News (14)	08/16/26-08/16/26	1	:30	6:30A- 7A (CST)								1	1	\$1,350.00	\$1,350.00	Green Bay (WLUK)	Good Day Wisconsin	8/11/26
69.0	Normal Line / News (15)	08/16/26-08/16/26	1	:30	7A- 7:30A (CST)								1	1	\$1,350.00	\$1,350.00	Green Bay (WLUK)	Good Day Wisconsin	8/11/26

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Phone/Fax /
CPE 557/540/4355
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments Issue ALEXANDRA BRADLEY
Separation: 15/PopulationBuyType: CPP

Date Entered 08/11/26
Last Modified 08/11/26
Entered By Christian Delos Santos
CO-OP No
External # ECR28709137
Demo A50+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$25,038.00
Net Total \$141,882.00
Sales Tax

Green Bay (WLUK)
By Broadcast Month
Aug. 2026 102 \$166,920.00
Grand Total: 102 \$166,920.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
70.0	Normal Line / News (16)	08/16/26-08/16/26	1	:30	7:30A- 8A (CST)	1							1	1	\$1,350.00	\$1,350.00	Green Bay (WLUK)	Good Day Wisconsin	8/11/26
71.0	Normal Line / News (17)	08/16/26-08/16/26	1	:30	8A- 8:30A (CST)	1							1	1	\$1,350.00	\$1,350.00	Green Bay (WLUK)	Good Day Wisconsin	8/11/26
72.0	Normal Line / News (18)	08/16/26-08/16/26	1	:30	8:30A- 9A (CST)	1							1	1	\$1,125.00	\$1,125.00	Green Bay (WLUK)	News: Full Measure	8/11/26
73.0	Normal Line / SPOT (19)	08/16/26-08/16/26	1	:30	9A- 10A (CST)	1							1	1	\$900.00	\$900.00	Green Bay (WLUK)	FOX News Sunday	8/11/26
74.0	Normal Line / News (29)	08/14/26-08/14/26	1	:30	10P- 10:35P (CST)	1					X			1	\$1,350.00	\$1,350.00	Green Bay (WLUK)	FOX 11 News at 10PM	8/11/26
75.0	Normal Line / News (30)	08/16/26-08/16/26	1	:30	9P- 9:30P (CST)	1							1	1	\$1,350.00	\$1,350.00	Green Bay (WLUK)	FOX 11 News At 9PM	8/11/26
76.0	Normal Line / News (31)	08/16/26-08/16/26	1	:30	9:30P- 10P (CST)	1							1	1	\$1,350.00	\$1,350.00	Green Bay (WLUK)	FOX 11 News At 9PM	8/11/26
77.0	Normal Line / SPOT (33)	08/15/26-08/15/26	1	:30	9:30P- 10P (CST)	1						X		1	\$450.00	\$450.00	Green Bay (WLUK)	Seinfeld	8/11/26
78.0	Normal Line / Baseball (35)	08/15/26-08/15/26	1	:30	6P- Sports-FOX MLB	1						1		1	\$15,000.00	\$15,000.00	Green Bay (WLUK)	Milwaukee Brewers MLB Regular Season MUST RUN IN INSIDE POSITION	8/11/26
79.0	Normal Line / Auto Racing (36)	08/16/26-08/16/26	1	:30	11A- 1:30P (CST)	1							1	1	\$450.00	\$450.00	Green Bay (WLUK)	IndyCar NICS Racing-Markham, Ontario	8/11/26
80.0	Normal Line / SPOT (37)	08/14/26-08/14/26	1	:30	3P- 4P (CST)	1					X			1	\$540.00	\$540.00	Green Bay (WLUK)	People's Court	8/11/26
81.0	Normal Line / SPOT (38)	08/14/26-08/14/26	1	:30	4:30P- 5P (CST)	1					X			1	\$900.00	\$900.00	Green Bay (WLUK)	Judge Judy	8/11/26

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WLUK
787 Lombardi Ave
Green Bay, WI 54304

Hulsen Media Services
2400 Laramie Trail
Austin, TX 78745

Contract # 7087548

Schedule Dates

08/12/26-08/17/26

Advertiser

Protect Our Wisconsin (169778)

Agency

Hulsen Media Services (15485)

Product

POLITICAL ISSUE (ns) (1187)

Brand

557/540/4355 (2369364)

Salesperson

Katz/DC, Washington DC (4022)

Sales Office

Katz Washington DC

Buyer Name

Kristin, Hulsen,

Phone/Fax

/

CPE

557/540/4355

Account Types

National/Political Issue Agency BRD

Billing Type

Weekly/Irregular

Comments

Issue ALEXANDRA BRADLEY

Separation: 15;PopulationBuyType: CPP

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Entered By Christian Delos Santos

CO-OP No

External # ECR28709137

Demo A50+R

Order Type Normal

Package Deal

Commission % 15.00

Commission \$25,038.00

Net Total \$141,882.00

Sales Tax

Green Bay (WLUK)			
By Broadcast Month	Spots	Rate	
Aug. 2026	102	\$166,920.00	
Grand Total:	102	\$166,920.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
82.0	Normal Line / News (2)	08/17/26-08/17/26	1	:30	5:30A- 6A (CST)	1	X							1	\$900.00	\$900.00	Green Bay (WLUK)	Good Day Wisconsin	8/11/26
83.0	Normal Line / News (3)	08/17/26-08/17/26	1	:30	6A- 6:30A (CST)	1	X							1	\$1,800.00	\$1,800.00	Green Bay (WLUK)	Good Day Wisconsin	8/11/26
84.0	Normal Line / News (4)	08/17/26-08/17/26	1	:30	6:30A- 7A (CST)	1	X							1	\$1,800.00	\$1,800.00	Green Bay (WLUK)	Good Day Wisconsin	8/11/26
85.0	Normal Line / News (5)	08/17/26-08/17/26	1	:30	7A- 7:30A (CST)	1	X							1	\$2,250.00	\$2,250.00	Green Bay (WLUK)	Good Day Wisconsin	8/11/26
86.0	Normal Line / News (6)	08/17/26-08/17/26	1	:30	7:30A- 8A (CST)	1	X							1	\$2,250.00	\$2,250.00	Green Bay (WLUK)	Good Day Wisconsin	8/11/26
87.0	Normal Line / News (7)	08/17/26-08/17/26	1	:30	8A- 8:30A (CST)	1	X							1	\$2,250.00	\$2,250.00	Green Bay (WLUK)	Good Day Wisconsin	8/11/26
88.0	Normal Line / News (8)	08/17/26-08/17/26	1	:30	8:30A- 9A (CST)	1	X							1	\$2,250.00	\$2,250.00	Green Bay (WLUK)	Good Day Wisconsin	8/11/26
89.0	Normal Line / SPOT (20)	08/17/26-08/17/26	1	:30	9A- 10A (CST)	1	X							1	\$900.00	\$900.00	Green Bay (WLUK)	Live! with Kelly and Mark	8/11/26
90.0	Normal Line / SPOT (21)	08/17/26-08/17/26	1	:30	10A- 11A (CST)	1	X							1	\$720.00	\$720.00	Green Bay (WLUK)	FOX 11 Living with Amy	8/11/26
91.0	Normal Line / SPOT (22)	08/17/26-08/17/26	1	:30	4P- 4:30P (CST)	1	X							1	\$900.00	\$900.00	Green Bay (WLUK)	Judge Judy	8/11/26
92.0	Normal Line / News (23)	08/17/26-08/17/26	1	:30	5P- 5:30P (CST)	1	X							1	\$1,800.00	\$1,800.00	Green Bay (WLUK)	FOX 11 News at 5PM	8/11/26
93.0	Normal Line / News (24)	08/17/26-08/17/26	1	:30	5:30P- 6P (CST)	1	X							1	\$1,800.00	\$1,800.00	Green Bay (WLUK)	FOX 11 News at 5PM	8/11/26
94.0	Normal Line / SPOT (25)	08/17/26-08/17/26	1	:30	6P- 6:30P (CST)	1	X							1	\$2,700.00	\$2,700.00	Green Bay (WLUK)	Jeopardy	8/11/26
95.0	Normal Line / SPOT (26)	08/17/26-08/17/26	1	:30	6:30P- 7P (CST)	1	X							1	\$3,150.00	\$3,150.00	Green Bay (WLUK)	Wheel of Fortune	8/11/26

CONFIRMATION CONTRACT

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Date:

Accepted-Station:

Date:

Comments:

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WLUK
787 Lombardi Ave
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Hulsen Media Services
2400 Laramie Trail
Austin, TX 78745

Contract # 7087548

Schedule Dates

08/12/26-08/17/26

Advertiser

Protect Our Wisconsin (169778)

Agency

Hulsen Media Services (15485)

Product

POLITICAL ISSUE (ns) (1187)

Brand

557/540/4355 (2369364)

Salesperson

Katz/DC, Washington DC (4022)

Sales Office

Katz Washington DC

Buyer Name

Kristin, Hulsen,

Phone/Fax

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CPE

557/540/4355

Account Types

National/Political Issue Agency BRD

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Comments

Issue ALEXANDRA BRADLEY

Separation: 15:PopulationBuyType: CPP

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Order Type Normal

Package Deal

Commission % 15.00

Commission \$25,038.00

Net Total \$141,882.00

Sales Tax

Green Bay (WLUK)

By Broadcast Month Spots Rate

Aug. 2026 102 \$166,920.00

Grand Total: 102 \$166,920.00

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96.0	Normal Line / News (27)	08/17/26-08/17/26	1	:30	9P- 9:30P (CST)	1	X							1	\$1,800.00	\$1,800.00	Green Bay (WLUK)	FOX 11 News at 9PM	8/11/26
97.0	Normal Line / News (28)	08/17/26-08/17/26	1	:30	9:30P- 10P (CST)	1	X							1	\$1,800.00	\$1,800.00	Green Bay (WLUK)	FOX 11 News at 9PM	8/11/26
98.0	Normal Line / News (29)	08/17/26-08/17/26	1	:30	10P- 10:35P (CST)	1	X							1	\$1,350.00	\$1,350.00	Green Bay (WLUK)	FOX 11 News at 10PM	8/11/26
99.0	Normal Line / SPOT (32)	08/17/26-08/17/26	1	:30	10:35P- 11:07P (CST)	1	X							1	\$675.00	\$675.00	Green Bay (WLUK)	Seinfeld	8/11/26
100.0	Normal Line / SPOT (33)	08/17/26-08/17/26	1	:30	11:07P- 11:35P (CST)	1	X							1	\$450.00	\$450.00	Green Bay (WLUK)	Inside Edition	8/11/26
101.0	Normal Line / SPOT (37)	08/17/26-08/17/26	1	:30	3P- 4P (CST)	1	X							1	\$540.00	\$540.00	Green Bay (WLUK)	People's Court	8/11/26
102.0	Normal Line / SPOT (38)	08/17/26-08/17/26	1	:30	4:30P- 5P (CST)	1	X							1	\$900.00	\$900.00	Green Bay (WLUK)	Judge Judy	8/11/26

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, HMS, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Hulsen Media Services

Agency name: Hulsen Media Services

Address: 2400 Laramie Trl

Contact: Kristin Black

Phone number: 512-827-7427

Email: kristin@hulsenmedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: Protect Our Wisconsin

Address: 1300 I Street NW Suite 1200 West, Washington, DC 20005

Contact: Kaitlyn Unger

Phone number: : 202 772 5600

Email: protectourwisconsin@gmail.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Byron Malkus (Director)
Kaitlyn Unger (Treasurer)

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <u>Kristin Black</u>	Signature: <u>Chris Sun</u>
Name: <u>Kristin Black</u>	Name: <u>Chris Sun</u>
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: <u>8/11/16</u>

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: 8/11/16

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <u>7087548</u>	Station Call Letters: <u>WLWV</u>	Date Received/Requested: <u>8/11/16</u>
Est. #: <u>4355</u>	Station Location: <u>GREEN BAY, WI</u>	Run Start and End Dates: <u>8/12/16 - 8/17/16</u>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

POWER 10.1

"Power 30"