

WDJT-TV CBS58

Order / Rev: 486729
Alt Order #: 20164592
Flight Dates: 08/31/26 - 09/13/26

Advertiser: Poli/D Crowley/D/GOV/WI
Product Desc: David Crowley Gov
Estimate: 9641

WDJT-TV CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/07/26	09/13/26	M-----			2		\$90.00			0.00			
N18	WDJT	09/01/26	09/04/26	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	-TWTF--	:30	8	\$90.00	P-2	0.00	NM	8	\$720.00
CBS 58 MORN NEWS-6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/31/26	09/06/26	-TWTF--			8		\$90.00			0.00			
N19	WDJT	09/07/26	09/07/26	CBS This Morning M-F 7a-9a CBS This Morning M-F 7a-9a	CM	7a-9a	M-----	:30	2	\$150.00	P-2	0.00	NM	2	\$300.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/07/26	09/13/26	M-----			2		\$150.00			0.00			
N20	WDJT	09/01/26	09/04/26	CBS This Morning M-F 7a-9a CBS This Morning M-F 7a-9a	CM	7a-9a	-TWTF--	:30	8	\$150.00	P-2	0.00	NM	8	\$1,200.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/31/26	09/06/26	-TWTF--			8		\$150.00			0.00			
N21	WDJT	09/07/26	09/07/26	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a	M-----	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
THE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/07/26	09/13/26	M-----			1		\$700.00			0.00			
N22	WDJT	09/01/26	09/04/26	Price Is Right 10a-11a Price is Right 10a-11a	CM	10a - 11a	-TWTF--	:30	2	\$700.00	P-2	0.00	NM	2	\$1,400.00
THE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/31/26	09/06/26	-TWTF--			2		\$700.00			0.00			
N23	WDJT	09/07/26	09/07/26	M-F 3p-3:30p Judy Justice	CM	3p-330p	M-----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
JUDY JUSTICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/07/26	09/13/26	M-----			1		\$150.00			0.00			
N24	WDJT	09/01/26	09/04/26	M-F 3p-3:30p Judy Justice	CM	3p-330p	-TWTF--	:30	4	\$150.00	P-2	0.00	NM	4	\$600.00
JUDY JUSTICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/31/26	09/06/26	-TWTF--			4		\$150.00			0.00			
N25	WDJT	09/07/26	09/07/26	M-F 3:30p-4p Judy Justice	CM	330p-4p	M-----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
JUDY JUSTICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/07/26	09/13/26	M-----			1		\$150.00			0.00			
N26	WDJT	09/01/26	09/04/26	M-F 3:30p-4p Judy Justice	CM	330p-4p	-TWTF--	:30	4	\$150.00	P-2	0.00	NM	4	\$600.00
JUDY JUSTICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/31/26	09/06/26	-TWTF--			4		\$150.00			0.00			
N27	WDJT	09/07/26	09/07/26	M-F 4p-5p News M-F 4p-5p News	CM	4p-5p	M-----	:30	2	\$250.00	P-2	0.00	NM	2	\$500.00
CBS 58 NEWS-4P/430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		09/07/26	09/13/26	M-----			2		\$250.00			0.00			
N28	WDJT	09/01/26	09/04/26	M-F 4p-5p News M-F 4p-5p News	CM	4p-5p	-TWTF--	:30	8	\$250.00	P-2	0.00	NM	8	\$2,000.00
CBS 58 NEWS-4P/430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/31/26	09/06/26	-TWTF--			8		\$250.00			0.00			
N29	WDJT	09/07/26	09/07/26	M-F 5pm News M-F 5pm News	CM	5p-530p	M-----	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
CBS 58 NEWS-5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			

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														4	\$1,600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 09/07/26		09/13/26	M-----			1		\$400.00		0.00						
N 30	WDJT	09/01/26	09/04/26	M-F 5pm News M-F 5pm News	CM	5p-530p	-TWTF--	:30	4	\$400.00	P-2	0.00	NM			
CBS 58 NEWS-5P																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 08/31/26		09/06/26	-TWTF--			4		\$400.00		0.00						
N 31	WDJT	09/07/26	09/07/26	Jeopardy 6p-630p Jeopardy / M-F	CM	6p-630p	M-----	:30	1	\$1,200.00	P-2	0.00	NM			
JEOPARDY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 09/07/26		09/13/26	M-----			1		\$1,200.00		0.00						
N 32	WDJT	09/01/26	09/04/26	Jeopardy 6p-630p Jeopardy / M-F	CM	6p-630p	-TWTF--	:30	4	\$1,200.00	P-2	0.00	NM	4	\$4,800.00	
JEOPARDY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 08/31/26		09/06/26	-TWTF--			4		\$1,200.00		0.00						
N 33	WDJT	09/07/26	09/07/26	Wheel of Fortune 630p-7p Wheel of Fortune / M-F	CM	630pm-7pm	M-----	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00	
WHEEL OF FORTUNE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 09/07/26		09/13/26	M-----			1		\$1,400.00		0.00						
N 34	WDJT	09/01/26	09/04/26	Wheel of Fortune 630p-7p Wheel of Fortune / M-F	CM	630pm-7pm	-TWTF--	:30	4	\$1,400.00	P-2	0.00	NM	4	\$5,600.00	
WHEEL OF FORTUNE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 08/31/26		09/06/26	-TWTF--			4		\$1,400.00		0.00						
N 35	WDJT	09/07/26	09/07/26	M-F Late News M-F Late News	CM	10p-1035p	M-----	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00	
CBS 58 NEWS-10PM																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 09/07/26		09/13/26	M-----			1		\$300.00		0.00						
N 36	WDJT	09/01/26	09/04/26	M-F Late News M-F Late News	CM	10p-1035p	-TWTF--	:30	4	\$300.00	P-2	0.00	NM	4	\$1,200.00	
CBS 58 NEWS-10PM																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week: 08/31/26		09/06/26	-TWTF--			4		\$300.00		0.00						
														Totals	83	\$45,400.00