

ORDER



Orders

Order / Rev:	1565690
Alt Order #:	WOC15929481
Product Desc:	Candidate
Estimate:	18550
Flight Dates:	10/20/26 - 10/26/26
Original Date / Rev:	10/13/26 / 10/13/26
Order Type:	GENERAL

	WGBA
Primary AE:	John Saladino
Sales Office:	EWSDC
Sales Region:	NAT

Agency

Name:	Buying Time LLC - Political
Buying Contact:	
Billing Contact:	Buying Time LLC - Political AP
	650 Massachusetts Avenue NW - Suite
	Washington, DC 20001

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser

Name:	ADCC/Nichols/Spaude/Brandy
Demographic:	A35+
Product Codes:	State Candidate
Revenue Code 1:	DISC
Revenue Code 2:	POL
Revenue Code 3:	CAND
Priority:	DEF

New Business End:	
Advertiser External ID:	290481
Agency External ID:	103810
Unit Code:	General
Order Separation:	00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/26	10/25/26	41	\$4,650.00	\$3,952.50
10/26/26	10/26/26	7	\$460.00	\$391.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2026	41	\$4,650.00	\$3,952.50	0.00
November 2026	7	\$460.00	\$391.00	0.00
Totals	48	\$5,110.00	\$4,343.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Saladino			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WGBA	10/20/26	10/26/26	M-F 7-9am Today ShowCM TODAY SHW		7:00 AM-9:00 AM	22222--	:15/:15	10	\$35.00	P-3	0.00	BK	10	\$350.00
(Program: TODAY SHW)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/20/26	10/26/26	22222--		10		\$35.00		0.00					
N 2	WGBA	10/20/26	10/26/26	M-F 9-10am CM TODAY SHOW THIRD HOUR		9:00 AM-10:00 AM	11111--	:15/:15	5	\$50.00	P-2	0.00	BK	5	\$250.00
(Program: TODAY SHOW THIRD HOUR)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/20/26	10/26/26	11111--		5		\$50.00		0.00					
N 3	WGBA	10/20/26	10/26/26	M-F 11am-12pm CM NBC NEWS DAILY		11:00 AM-12:00 PM	1MTWTF--	:15/:15	0	\$125.00	P-1	0.00	BK	3	\$375.00
(Program: NBC NEWS DAILY)															
N 4	WGBA	10/20/26	10/25/26	Su 5-530pm News CM NBC26 NEWS-5		5:00 PM-5:30 PM	-----1	:15/:15	1	\$55.00	P-6	0.00	BK	1	\$55.00
(Program: NBC26 NEWS-5)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/19/26	10/25/26	-----1		1		\$55.00		0.00					
N 5	WGBA	10/20/26	10/25/26	Sa-Su NBC Nightly NewCM TAILGATE TALK		5:30 PM-6:00 PM	-----1	:15/:15	1	\$200.00	P-6	0.00	BK	1	\$200.00
(Program: TAILGATE TALK)															

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 Estimate: 18550

WGBA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/19/26	10/25/26	-1-----			1		\$200.00	0.00					
N18	WGBA	10/20/26	10/26/26	M-F 10-1035pm News NBC26 NEWS-10	CM	10:00 PM-10:35 PM	1111---	:15/15	4	\$85.00	P-3	0.00	BK	4	\$340.00
(Program: NBC26 NEWS-10)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/20/26	10/26/26	1111---			4		\$85.00	0.00					
N19	WGBA	10/20/26	10/26/26	M-F 1035pm Tonight Show TONITE SHW-NBC	CM	10:35 PM-11:35 PM	11-11--	:15/15	4	\$50.00	P-3	0.00	BK	4	\$200.00
(Program: TONITE SHW-NBC)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/20/26	10/26/26	11-11--			4		\$50.00	0.00					
N20	WGBA	10/20/26	10/25/26	Meet The Press MEET PRESS-SUN	CM	8:00 AM-9:00 AM	-----1	:15/15	1	\$60.00	P-3	0.00	BK	1	\$60.00
(Program: MEET PRESS-SUN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/19/26	10/25/26	-----1			1		\$60.00	0.00					
													Totals	48	\$5,110.00