

ORDER



Orders

Order / Rev:

1547750

Alt Order #:

WOC15837096

Product Desc:

TV

Estimate:

3587

Flight Dates:

08/26/26 - 09/01/26

Original Date / Rev:

08/24/26 / 08/24/26

Order Type:

GENERAL

WGBA

Primary AE:

John Saladino

Sales Office:

EWSDC

Sales Region:

NAT

Agency

Name:

Medium Buying LLC - Political

Buying Contact:

Billing Contact:

Megan Bermudez

815 Grandview Ave STE 600

Columbus, OH 43215

Billing Type:

Cash

Billing Calendar:

Broadcast

Billing Cycle:

EOM/EOC

Agency Commission:

15%

Advertiser

Name:

WIRACC/Lindsey

Demographic:

A35+

Product Codes:

State Candidate

Revenue Code 1:

DISC

Revenue Code 2:

POL

Revenue Code 3:

CAND

Priority:

P-3

New Business End:

Advertiser External ID:

289755

Agency External ID:

114639

Unit Code:

General

Order Separation:

00:10:00

Bill Plan				
Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/26	08/30/26	23	\$1,510.00	\$1,283.50
08/31/26	09/01/26	10	\$610.00	\$518.50

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
August 2026	23	\$1,510.00	\$1,283.50	0.00
September 2026	10	\$610.00	\$518.50	0.00
Totals	33	\$2,120.00	\$1,802.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
John Saladino			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WGBA	08/26/26	09/01/26	M-F 7-9am Today Show TODAY SHW	CM	7:00 AM-9:00 AM	MTWTF--	:30	5	\$35.00	P-3	0.00	NM	5	\$175.00
(Program: TODAY SHW)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/26/26	09/01/26	MTWTF--	5		\$35.00		0.00						
N 2	WGBA	08/26/26	09/01/26	M-F 11am-12pm NBC NEWS DAILY	CM	11:00 AM-12:00 PM	MTWTF--	:30	5	\$30.00	P-3	0.00	NM	5	\$150.00
(Program: NBC NEWS DAILY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/26/26	09/01/26	MTWTF--	5		\$30.00		0.00						
N 3	WGBA	08/26/26	09/01/26	M-F 5-530pm News NBC26 NEWS-5	CM	5:00 PM-5:30 PM	MTWTF--	:30	5	\$75.00	P-3	0.00	NM	5	\$375.00
(Program: NBC26 NEWS-5)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/26/26	09/01/26	MTWTF--	5		\$75.00		0.00						
N 4	WGBA	08/26/26	09/01/26	M-F 6-630pm News NBC26 NEWS-6	CM	6:00 PM-6:30 PM	MTWTF--	:30	5	\$80.00	P-3	0.00	NM	5	\$400.00
(Program: NBC26 NEWS-6)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/26/26	09/01/26	MTWTF--	5		\$80.00		0.00						
N 5	WGBA	08/26/26	09/01/26		CM	10:00 PM-10:35 PM	MTWTF--	:30	5	\$85.00	P-3	0.00	NM	5	\$425.00

Order / Rev: 1547750
Alt Order #: WOC15837096
Flight Dates: 08/26/26 - 09/01/26

Advertiser: WIRACC/Lindsey
Product Desc: TV
Estimate: 3587

WGBA

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 10-1035pm News NBC26 NEWS-10											
				(Program: NBC26 NEWS-10)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/26/26	09/01/26	MTWTF--					5	\$85.00		0.00			
N 6	WGBA	08/26/26	08/29/26	Sa Today Show SATURDAY TODAY	CM	7:00 AM-9:00 AM	-----S-	:30	1	\$25.00	P-3	0.00	NM	1	\$25.00
				(Program: SATURDAY TODAY)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/24/26	08/30/26	-----S-					1	\$25.00		0.00			
N 7	WGBA	08/26/26	08/29/26	Sa 6-630pm News NBC26 NEWS-6	CM	6:00 PM-6:30 PM	-----S-	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00
				(Program: NBC26 NEWS-6)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/24/26	08/30/26	-----S-					1	\$75.00		0.00			
N 8	WGBA	08/26/26	08/29/26	Sa 10-1035pm News NBC26 NEWS-10	CM	10:00 PM-10:30 PM	-----S-	:30	1	\$85.00	P-3	0.00	NM	1	\$85.00
				(Program: NBC26 NEWS-10)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/24/26	08/30/26	-----S-					1	\$85.00		0.00			
N 9	WGBA	08/26/26	08/30/26	Sa-Su NBC Nightly News NBC NITELY NWS	CM	5:30 PM-6:00 PM	-----SS	:30	1	\$165.00	P-3	0.00	NM	1	\$165.00
				(Program: NBC NITELY NWS)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/24/26	08/30/26	-----SS					1	\$165.00		0.00			
N 10	WGBA	08/26/26	08/30/26	Su Today Show SUNDAY TODAY	CM	7:00 AM-8:00 AM	-----S	:30	1	\$25.00	P-3	0.00	NM	1	\$25.00
				(Program: SUNDAY TODAY)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/24/26	08/30/26	-----S					1	\$25.00		0.00			
N 11	WGBA	08/26/26	08/30/26	Meet The Press MEET PRESS-SUN	CM	8:00 AM-9:00 AM	-----S	:30	1	\$60.00	P-3	0.00	NM	1	\$60.00
				(Program: MEET PRESS-SUN)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/24/26	08/30/26	-----S					1	\$60.00		0.00			
N 12	WGBA	08/26/26	08/30/26	Su 5-530pm News NBC26 NEWS-5	CM	5:00 PM-5:30 PM	-----S	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00
				(Program: NBC26 NEWS-5)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/24/26	08/30/26	-----S					1	\$75.00		0.00			
N 13	WGBA	08/26/26	08/30/26	Su 10-1035pm NBC 26 NBC26 NEWS-10	CM	10:00 PM-10:35 PM	-----S	:30	1	\$85.00	P-3	0.00	NM	1	\$85.00
				(Program: NBC26 NEWS-10)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/24/26	08/30/26	-----S					1	\$85.00		0.00			
													Totals	33	\$2,120.00