

ORDER



Orders	Order / Rev:	1563441
	Alt Order #:	WOC15921671
	Product Desc:	WI GOV
	Estimate:	20068
	Flight Dates:	10/07/26 - 10/13/26
	Original Date / Rev:	10/06/26 / 10/06/26
	Order Type:	GENERAL

	TODAY'S TMJ4
Primary AE:	Karl Duesterhaus
Sales Office:	EWSDC
Sales Region:	NAT

Agency	Name:	<u>American Media & Advocacy Group - I</u>
	Buying Contact:	<u></u>
	Billing Contact:	<u></u>
		<u>815 Slaters Lane</u>
		<u>Alexandria, VA 22314</u>

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Tiffany/Republican/Governor
	Demographic:	A35+
	Product Codes:	State Candidate
	Revenue Code 1:	DISC
	Revenue Code 2:	POL
	Revenue Code 3:	CAND
	Priority:	P-3

New Business End:	
Advertiser External ID:	288153
Agency External ID:	101289
Unit Code:	General
Order Separation:	00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/26	10/13/26	174	\$93,870.00	\$79,789.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2026	174	\$93,870.00	\$79,789.50	260.11
Totals	174	\$93,870.00	\$79,789.50	260.11

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Karl Duesterhaus			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTMJ	10/07/26	10/13/26	M-F 4-5am Early Today EARLY TODAY-NBC (Program: EARLY TODAY-NBC) 4Q26 COMSCORE (sell) - MILWAUKEE	CM	4:00 AM-5:00 AM	22222--	:30	10	\$30.00	P-3	0.22	NM	10	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/07/26	10/13/26	22222--		10				\$30.00		0.22			
N 2	WTMJ	10/07/26	10/13/26	M-F 5-6am News TMJ4 NEWS TODAY 5AM (Program: TMJ4 NEWS TODAY 5AM) 4Q26 COMSCORE (sell) - MILWAUKEE	CM	5:00 AM-6:00 AM	22222--	:30	10	\$180.00	P-3	0.54	NM	10	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/07/26	10/13/26	22222--		10				\$180.00		0.54			
N 3	WTMJ	10/07/26	10/13/26	M-F 7-9am Today Show TODAY SHOW (Program: TODAY SHOW) 4Q26 COMSCORE (sell) - MILWAUKEE	CM	7:00 AM-9:00 AM	44444--	:30	20	\$600.00	P-3	1.18	NM	20	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/07/26	10/13/26	44444--		20				\$600.00		1.18			
N 4	WTMJ	10/07/26	10/10/26	SA 5-7am News TMJ4 NEWS TODAY SAT (Program: TMJ4 NEWS TODAY SAT) 4Q26 COMSCORE (sell) - MILWAUKEE	CM	5:00 AM-7:00 AM	-----4-	:30	4	\$165.00	P-3	0.64	NM	4	\$660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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 Flight Dates: 10/07/26 - 10/13/26

Advertiser: Tiffany/Republican/Governor
 Product Desc: WI GOV
 Estimate: 20068

TODAY'S TMJ4

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/05/26	10/11/26	-----4-			4		\$165.00	0.64					
N 5	WTMJ	10/07/26	10/10/26	Saturday Today Show SAT TODAY-NBC	CM	7:00 AM-9:00 AM	-----1-	:30	1	\$375.00	P-3	0.68	NM	1	\$375.00
		(Program: SAT TODAY-NBC) 4Q26 COMSCORE (sell) - MILWAUKEE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/05/26	10/11/26	-----1-			1		\$375.00	0.68					
N 6	WTMJ	10/07/26	10/11/26	Sunday Today Show SUN TODAY-NBC	CM	7:00 AM-8:00 AM	-----1	:30	1	\$585.00	P-3	1.23	NM	1	\$585.00
		(Program: SUN TODAY-NBC) 4Q26 COMSCORE (sell) - MILWAUKEE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/05/26	10/11/26	-----1			1		\$585.00	1.23					
N 7	WTMJ	10/07/26	10/11/26	Meet The Press MEET PRESS-SUN	CM	8:00 AM-9:00 AM	-----1	:30	1	\$630.00	P-3	1.60	NM	1	\$630.00
		(Program: MEET PRESS-SUN) 4Q26 COMSCORE (sell) - MILWAUKEE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/05/26	10/11/26	-----1			1		\$630.00	1.60					
N 8	WTMJ	10/07/26	10/13/26	M-F 9-10am Morning Blend MORNING BLEND	CM	9:00 AM-10:00 AM	22222--	:30	10	\$180.00	P-3	0.68	NM	10	\$1,800.00
		(Program: MORNING BLEND) 4Q26 COMSCORE (sell) - MILWAUKEE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/07/26	10/13/26	22222--			10		\$180.00	0.68					
N 9	WTMJ	10/07/26	10/13/26	Today Third Hour TODAY THIRD HOUR	CM	10:00 AM-11:00 AM	11111--	:30	5	\$165.00	P-3	0.69	NM	5	\$825.00
		(Program: TODAY THIRD HOUR) 4Q26 COMSCORE (sell) - MILWAUKEE - ESTIMATE IS BASED ON PAV of Today Third Hour on WTMJ airing 11 times on 11/13/2025, 11/14/2025, 11/17/2025, 11/18/2025, 11/19/2025, 11/20/2025, 11/21/2025, 11/24/2025, 11/25/2025, 11/26/2025 and 11/28/2025													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/07/26	10/13/26	11111--			5		\$165.00	0.69					
N 10	WTMJ	10/07/26	10/13/26	M-F 11am-12pm TODAY WITH JENNA & SHEIN	CM	11:00 AM-12:00 PM	11111--	:30	5	\$180.00	P-3	0.62	NM	5	\$900.00
		(Program: TODAY WITH JENNA & SHEINELLE) 4Q26 COMSCORE (sell) - MILWAUKEE - ACTUAL Nov/2025 Mo-Fr 11:00a-12:00p TIME PERIOD ON WTMJ													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/07/26	10/13/26	11111--			5		\$180.00	0.62					
N 11	WTMJ	10/07/26	10/13/26	M-F 12-1pm News LIVE AT 12-1P NEWS	CM	12:00 PM-1:00 PM	22222--	:30	10	\$240.00	P-3	1.53	NM	10	\$2,400.00
		(Program: LIVE AT 12-1P NEWS) 4Q26 COMSCORE (sell) - MILWAUKEE - ESTIMATE IS BASED ON PAV of TMJ4 News at Noon on WTMJ airing 23 times on 10/27/2025, 10/28/2025, 10/29/2025, 10/30/2025, 10/31/2025, 11/3/2025, 11/4/2025, 11/5/2025, 11/6/2025, 11/7/2025, 11/10/2025, 11/11/2025, 11/12/2025													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/07/26	10/13/26	22222--			10		\$240.00	1.53					
N 12	WTMJ	10/07/26	10/13/26	M-F 1-2pm NBC NEWS DAILY	CM	1:00 PM-2:00 PM	11111--	:30	5	\$330.00	P-3	0.97	NM	5	\$1,650.00
		(Program: NBC NEWS DAILY) 4Q26 COMSCORE (sell) - MILWAUKEE - ESTIMATE IS BASED ON PAV of NBC News Daily on WTMJ airing 23 times on 10/27/2025, 10/28/2025, 10/29/2025, 10/30/2025, 10/31/2025, 11/3/2025, 11/4/2025, 11/5/2025, 11/6/2025, 11/7/2025, 11/10/2025, 11/11/2025, 11/12/2025													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/07/26	10/13/26	11111--			5		\$330.00	0.97					
N 13	WTMJ	10/07/26	10/13/26	M-F 2-3pm Program: TBD	CM	2:00 PM-3:00 PM	11111--	:30	5	\$105.00	P-3	0.60	NM	5	\$525.00
		(Program: Program: TBD) 4Q26 COMSCORE (sell) - MILWAUKEE - ESTIMATE IS BASED ON PAV of The Kelly Clarkson Show on WTMJ airing 25 times on 10/27/2025, 10/28/2025, 10/29/2025, 10/30/2025, 10/31/2025, 11/3/2025, 11/4/2025, 11/5/2025, 11/6/2025, 11/7/2025, 11/10/2025, 11/11/2025, 11													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/07/26	10/13/26	11111--			5		\$105.00	0.60					

Advertiser:	Tiffany/Republican/Governor
Product Desc:	WI GOV
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TODAY'S TMJ4

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 14	WTMJ	10/07/26	10/13/26	M-F 3-330pm WHATS BREWING WISCONSI (Program: WHATS BREWING WISCONSIN) 4Q26 COMSCORE (sell) - MILWAUKEE - ESTIMATE IS BASED ON PAV of What's Brewing Wisconsin on WTMJ airing 24 times on 10/27/2025, 10/28/2025, 10/29/2025, 10/30/2025, 10/31/2025, 11/3/2025, 11/4/2025, 11/5/2025, 11/6/2025, 11/7/2025, 11/10/2025, 11/11/2025, 1	CM	3:00 PM-3:30 PM	11111--	:30	5	\$90.00	P-3	0.56	NM	5	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/07/26	10/13/26	11111--					5	\$90.00		0.56			
N 15	WTMJ	10/07/26	10/13/26	M-F 330-4pm INSIDE EDITION (Program: INSIDE EDITION) 4Q26 COMSCORE (sell) - MILWAUKEE - ESTIMATE IS BASED ON PAV of Inside Edition on WTMJ airing 24 times on 10/27/2025, 10/28/2025, 10/29/2025, 10/30/2025, 10/31/2025, 11/3/2025, 11/4/2025, 11/5/2025, 11/6/2025, 11/7/2025, 11/10/2025, 11/11/2025, 11/13/2025,	CM	3:30 PM-4:00 PM	11111--	:30	5	\$120.00	P-3	1.02	NM	5	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/07/26	10/13/26	11111--					5	\$120.00		1.02			
N 16	WTMJ	10/07/26	10/13/26	M-F 4-5pm News TMJ4 NEWS AT 4PM (Program: TMJ4 NEWS AT 4PM) 4Q26 COMSCORE (sell) - MILWAUKEE - ESTIMATE IS BASED ON PAV of TMJ4 News at 4 on WTMJ airing 23 times on 10/27/2025, 10/28/2025, 10/29/2025, 10/30/2025, 10/31/2025, 11/3/2025, 11/4/2025, 11/5/2025, 11/6/2025, 11/7/2025, 11/10/2025, 11/12/2025, 11/13/2025,	CM	4:00 PM-5:00 PM	22222--	:30	10	\$585.00	P-3	1.54	NM	10	\$5,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/07/26	10/13/26	22222--					10	\$585.00		1.54			
N 17	WTMJ	10/07/26	10/13/26	M-F 5-530pm News TMJ4 NEWS AT 5PM (Program: TMJ4 NEWS AT 5PM) 4Q26 COMSCORE (sell) - MILWAUKEE - ESTIMATE IS BASED ON PAV of TMJ4 News at 5 on WTMJ airing 25 times on 10/27/2025, 10/28/2025, 10/29/2025, 10/30/2025, 10/31/2025, 11/3/2025, 11/4/2025, 11/5/2025, 11/6/2025, 11/7/2025, 11/10/2025, 11/11/2025, 11/12/2025,	CM	5:00 PM-5:30 PM	11111--	:30	5	\$1,170.00	P-3	3.02	NM	5	\$5,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/07/26	10/13/26	11111--					5	\$1,170.00		3.02			
N 18	WTMJ	10/07/26	10/13/26	M-F NBC Nightly News NBC NITELY NWS (Program: NBC NITELY NWS) 4Q26 COMSCORE (sell) - MILWAUKEE - ESTIMATE IS BASED ON PAV of NBC Nightly News on WTMJ airing 11 times on 11/10/2025, 11/11/2025, 11/13/2025, 11/14/2025, 11/17/2025, 11/18/2025, 11/19/2025, 11/20/2025, 11/21/2025, 11/24/2025 and 11/25/2025	CM	5:30 PM-6:00 PM	11111--	:30	5	\$1,650.00	P-3	4.47	NM	5	\$8,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/07/26	10/13/26	11111--					5	\$1,650.00		4.47			
N 19	WTMJ	10/07/26	10/13/26	M-F 6-630pm News TMJ4 NEWS AT 6PM (Program: TMJ4 NEWS AT 6PM) 4Q26 COMSCORE (sell) - MILWAUKEE - ESTIMATE IS BASED ON PAV of TMJ4 News at 6 on WTMJ airing 24 times on 10/27/2025, 10/28/2025, 10/29/2025, 10/30/2025, 10/31/2025, 11/3/2025, 11/4/2025, 11/5/2025, 11/6/2025, 11/7/2025, 11/10/2025, 11/11/2025, 11/12/2025,	CM	6:00 PM-6:30 PM	11111--	:30	5	\$1,260.00	P-3	3.34	NM	5	\$6,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/07/26	10/13/26	11111--					5	\$1,260.00		3.34			
N 20	WTMJ	10/07/26	10/10/26	Sa 6-630pm News Sa 6-630pm News (Program: TMJ4 NEWS AT 6PM SAT) 4Q26 COMSCORE (sell) - MILWAUKEE - ACTUAL Nov/2025 Sat 6:00p-6:30p TIME PERIOD ON WTMJ	CM	6-630pm	-----1-	:30	1	\$330.00	P-3	2.12	NM	1	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/05/26	10/11/26	-----1-					1	\$330.00		2.12			
N 21	WTMJ	10/07/26	10/11/26	Su 5-530pm News TMJ4 NEWS AT 5PM SUN (Program: TMJ4 NEWS AT 5PM SUN) 4Q26 COMSCORE (sell) - MILWAUKEE - ESTIMATE IS BASED ON PAV of TMJ4 News at 5 Sunday on WTMJ airing 4 times on 11/9/2025, 11/16/2025, 11/23/2025 and 11/30/2025	CM	5:00 PM-5:30 PM	-----1	:30	1	\$570.00	P-3	1.83	NM	1	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
	Week:	10/05/26	10/11/26	-----1					1	\$570.00		1.83			
N 22	WTMJ	10/07/26	10/11/26	Su NBC Nightly News NBC-NWS SUN (Program: NBC-NWS SUN) 4Q26 COMSCORE (sell) - MILWAUKEE - ESTIMATE IS BASED ON PAV of NBC NITELY NEWS-SUN on WTMJ airing 3 times on	CM	5:30 PM-6:00 PM	-----1	:30	1	\$600.00	P-3	3.34	NM	1	\$600.00

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TODAY'S TMJ4

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
11/16/2025, 11/23/2025 and 11/30/2025															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/05/26	10/11/26	-----1	1		\$600.00		3.34						
N 23	WTMJ	10/07/26	10/13/26	Milwaukee Tonight	CM	6:30 PM-7:00 PM	11111--	:30	5	\$720.00	P-3	2.60	NM	6	\$4,320.00
MILWAUKEE TONIGHT															
(Program: MILWAUKEE TONIGHT)															
4Q26 COMSCORE (sell) - MILWAUKEE - ESTIMATE IS BASED ON PAV of Milwaukee Tonight on WTMJ airing 13 times on 10/27/2025, 10/30/2025, 10/31/2025, 11/3/2025, 11/6/2025, 11/7/2025, 11/13/2025, 11/14/2025, 11/17/2025, 11/20/2025, 11/21/2025, 11/24/2025 and 11/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/07/26	10/13/26	11111--	5		\$720.00		2.60						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTMJ	10/07/26-10/13/26		Milwaukee Tonight	6:30 PM-7:00 PM		MTWThF----	:30		~~(\$720.00)~~		2.60	NM		
See MG 23.6, 23.7															
[Prg Chg: Total Packers- JD- 10/6/26 .]															
6	WTMJ	10/07/26-10/13/26		Milwaukee Tonight	6:30 PM-7:00 PM		M--ThF----	:30		\$720.00		2.60	NM		
Ⓜ MG for 23.1 10/07															
7	WTMJ	10/07/26-10/13/26		Milwaukee Tonight	6:30 PM-7:00 PM		M--ThF----	:30		\$720.00		2.60	NM		
Ⓜ MG for 23.1 10/07															
N 24	WTMJ	10/07/26	10/12/26	Monday Prime C	CM	9:00 PM-10:00 PM	1-----	:30	1	\$870.00	P-3	1.71	NM	1	\$870.00
(Program: LINE OF FIRE)															
4Q26 COMSCORE (sell) - MILWAUKEE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/07/26	10/13/26	1-----	1		\$870.00		1.71						
N 25	WTMJ	10/07/26	10/13/26	Tuesday Prime C	CM	9:00 PM-10:00 PM	-1-----	:30	1	\$780.00	P-3	1.73	NM	1	\$780.00
(Program: PASSWORD)															
3Q26 COMSCORE (sell) - MILWAUKEE - ACTUAL Jul/2025 Fri 7:30p-8:00p TIME PERIOD ON WTMJ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/07/26	10/13/26	-1-----	1		\$780.00		1.73						
N 26	WTMJ	10/07/26	10/10/26	Saturday Prime C	CM	9:00 PM-10:00 PM	-----1-	:30	1	\$525.00	P-3	1.22	NM	1	\$525.00
(Program: SATURDAY NIGHT LIVE PRIME)															
4Q26 COMSCORE (sell) - MILWAUKEE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/05/26	10/11/26	-----1-	1		\$525.00		1.22						
N 27	WTMJ	10/07/26	10/13/26	M-F 10-1035pm News	CM	10:00 PM-10:35 PM	11111--	:30	5	\$540.00	P-3	2.44	NM	5	\$2,700.00
TMJ4 NEWS AT 10PM															
(Program: TMJ4 NEWS AT 10PM)															
4Q26 COMSCORE (sell) - MILWAUKEE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/07/26	10/13/26	11111--	5		\$540.00		2.44						
N 28	WTMJ	10/07/26	10/10/26	SA 10-1030pm News	CM	10:00 PM-10:30 PM	-----1-	:30	1	\$645.00	P-3	2.14	NM	1	\$645.00
TMJ4 NEWS AT 10PM SAT															
(Program: TMJ4 NEWS AT 10PM SAT)															
4Q26 COMSCORE (sell) - MILWAUKEE - ESTIMATE IS BASED ON PAV of TMJ4 News at 10 Saturday on WTMJ airing 4 times on 11/1/2025, 11/8/2025, 11/15/2025 and 11/29/2025															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/05/26	10/11/26	-----1-	1		\$645.00		2.14						
N 29	WTMJ	10/07/26	10/11/26	SU 10-1035pm News	CM	10-1035pm	-----1	:30	1	\$780.00	P-3	2.76	NM	1	\$780.00
SU 10-1035pm News															
(Program: LIVE AT 10PM AFTER NFL)															
4Q26 COMSCORE (sell) - MILWAUKEE - ACTUAL Nov/2025 Sun 10:30p-11:05p TIME PERIOD ON WTMJ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/05/26	10/11/26	-----1	1		\$780.00		2.76						
N 30	WTMJ	10/07/26	10/13/26	Tonight Show	CM	10:35 PM-11:37 PM	22222--	:30	10	\$255.00	P-3	1.39	NM	10	\$2,550.00
TONITE SHW-NBC															
(Program: TONITE SHW-NBC)															
4Q26 COMSCORE (sell) - MILWAUKEE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/07/26	10/13/26	22222--	10		\$255.00		1.39						
N 31	WTMJ	10/07/26	10/13/26		CM	11:37 PM-12:37 AM	X22222--	:30	10	\$165.00	P-3	0.60	NM	10	\$1,650.00

Order / Rev: 1563441
Alt Order #: WOC15921671
Flight Dates: 10/07/26 - 10/13/26

Advertiser: Tiffany/Republican/Governor
Product Desc: WI GOV
Estimate: 20068

TODAY'S TMJ4

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 41	WTMJ	10/07/26	10/11/26	SU 10-1035pm News TMJ4 NEWS AT 10PM SUN (Program: TMJ4 NEWS AT 10PM SUN) 3Q26 COMSCORE (sell) - MILWAUKEE - ACTUAL Jul/2025 Sun 10:00p-10:37p TIME PERIOD ON WTMJ	CM	10:00 PM-10:37 PM	-----1	:30	1	\$780.00	P-3	2.02	NM	1	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/05/26		10/11/26	-----1	1		\$780.00		2.02							
N 42	WTMJ	10/07/26	10/10/26	Big Ten FB - Prime Game CFB BIG TEN PRIME (Program: CFB BIG TEN PRIME) 4Q26 COMSCORE (sell) - MILWAUKEE - ESTIMATE IS BASED ON PAV of NBC B1G SAT NIGHT FOOTBALL	CM	6:30 PM-10:00 PM	-----1-	:30	1	\$1,155.00	P-3	1.67	NM	1	\$1,155.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/05/26		10/11/26	-----1-	1		\$1,155.00		1.67							
													Totals	174	\$93,870.00