



45 E John Carpenter Freeway
Suite 700 Irving, TX 75062

Contract # 25024418 Changes as of: 10/19/2026 at 2:24 PM Version: Current State Version 1
CPE: 758/1542/10147 Flight: 10/20/26 - 10/26/26
Agency: Flexpoint Media Advertiser: Jobs First Coalition
123 Unknown Product: WI AD 88/89 Political Fund

Buyer: Durbin, Skyler
Salesperson: Max Alford
678-634-7228
Office: Nexstar Political - Washington DC
Service: Nielsen
Total Spots: 50
Total CPE: \$0.00
Total GRP: \$53,450.00
Traffic #: 5440647

Comments: Separation: 30; Population Buy Type: CPP
Separation:

#	Day/Time	DP	Program	Rate	Len	10/20 - 10/26										Total Spots	Total \$	CPP*	GRP*
						10/20	10/21	10/22	10/23	10/24	10/25	10/26							
	Tu-F,M 1 5a-5:30a		LOCAL 5 NWS-THIS AM 5A	\$250.00	30	1	1	1	1	0	0	1			5	\$1,250.00	\$0.00	0.0	
Index: 115																			
	Tu-F,M 2 5:30a-6a		LOCAL 5 NWS-THIS AM 530A	\$250.00	30	1	1	1	1	0	0	1			5	\$1,250.00	\$0.00	0.0	
Index: 118																			
	Tu-F,M 3 6a-6:30a		LOCAL 5 NWS-THIS AM 6A	\$375.00	30	1	1	1	1	0	0	1			5	\$1,875.00	\$0.00	0.0	
Index: 90																			
	Tu-F,M 4 6:30a-7a		LOCAL 5 NWS-THIS AM 630AM	\$400.00	30	1	1	1	1	0	0	1			5	\$2,000.00	\$0.00	0.0	
Index: 94																			
	Sa 5 5:30a-6a		MIDWEST FARM WKLY SA	\$325.00	30	0	0	0	0	1	0	0			1	\$325.00	\$0.00	0.0	
Index: 109																			
	Sa 6 8a-10a		CBS SAT MORNING	\$500.00	30	0	0	0	0	1	0	0			1	\$500.00	\$0.00	0.0	
Index: 121																			
	Su 7 5a-5:30a		MIDWEST FARM WKLY SU	\$150.00	30	0	0	0	0	0	1	0			1	\$150.00	\$0.00	0.0	
Index: 96																			
	Su 8 6a-6:30a		SUN BEST OF LCL-5-6A	\$300.00	30	0	0	0	0	0	1	0			1	\$300.00	\$0.00	0.0	
Index: 99																			
	Su 9 8a-9:30a		CBS SUNDAY MORNING	\$2,000.00	30	0	0	0	0	0	1	0			1	\$2,000.00	\$0.00	0.0	
Index: 126																			
	Tu-F,M 10 11a-12n		THE YOUNG AND THE RESTLESS	\$925.00	30	1	1	1	1	0	0	1			5	\$4,625.00	\$0.00	0.0	
Index: 98																			
	Tu-F,M 11 12n-12:30p		LOCAL 5 NEWS AT NOON	\$925.00	30	1	1	1	1	0	0	1			5	\$4,625.00	\$0.00	0.0	
Index: 94																			
	Tu-F,M 12 4:30p-5p		LOCAL 5 NWS 430P	\$1,200.00	30	1	1	1	1	0	0	1			5	\$6,000.00	\$0.00	0.0	
Index: 86																			
	Tu-F,M 13 10p-10:35p		LOCAL 5 NWS-10P	\$1,500.00	30	1	1	1	1	0	0	1			5	\$7,500.00	\$0.00	0.0	
Index: 100																			

5440647
FID 101926



45 E. John Carpenter Freeway
Suite 700 Irving, TX 75062

Contract # 25024418

CPE: 758/1542/10147
Agency: Flexpoint Media

123 Unknown

New Albany, NY 12345

Flight: 10/20/26 - 10/26/26
Advertiser: Jobs First Coalition
Product: WI AD 88/89

Agency Order #: 15176186

Buyer: Durbin, Skyler

Salesperson: Max Alford

Separation:

Version: Current State Version 1

Station: WFRV
Market: Green Bay

Office: Nexstar Political -
Washington DC

Service: Nielsen

Primary Demo: Max Alford

Assistant: 678-634-7228

Con Type: Political

Total \$: \$53,450.00

Total Spots: 50

Total CPP: \$0.00

Total GRP:

Traffic #: 5440647

#	Day/Time	DP	Program	Rate	Len	10/20 - 10/26								Total Spots	Total \$	CPP*	GRP*
						10/20	10/21	10/22	10/23	10/24	10/25	10/26					
14	Sa 10p-10:35p		LOCAL 5 NWS SA 10P	\$1,500.00	30	0	0	0	0	1	0	0		1	\$1,500.00	\$0.00	0.0
Index: 115																	
15	Su 10p-10:35p		LOCAL 5 NEWS 10 -SU	\$1,550.00	30	0	0	0	0	0	1	0		1	\$1,550.00	\$0.00	0.0
Index: 115																	
16	Sa 2p-2:30p		CFB: COLLEGE FOOTBALL TDY 2026	\$1,000.00	30	0	0	0	0	1	0	0		1	\$1,000.00	\$0.00	0.0
Index: 84																	
17	Sa 2:30p-6p		CFB: 10/24	\$1,000.00	30	0	0	0	0	0	1	0	0	1	\$1,000.00	\$0.00	0.0
Index: 97																	
18	Su 12n-3p		NFL: 10/25 COLTS @ VIKINGS	\$16,000.00	30	0	0	0	0	0	1	0		1	\$16,000.00	\$0.00	0.0
Index: 94																	
TOTALS:						8	8	8	8	5	5	8		50	\$53,450.00	\$0.00	0.0



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Suite 700 Irving, TX 75062

Contract # 25024418

Changes as of: 10/19/2026 at 2:24 PM

Version: Current State Version 1

CPE: 758/1542/10147

Flight: 10/20/26 - 10/26/26

Station: WFRV

Con Type: Political

Agency: Flexpoint Media

Advertiser: Jobs First Coalition

Market: Green Bay

Total \$: \$53,450.00

123 Unknown

Product: WI AD 88/89

Office: Nexstar Political - Washington DC

Total Spots: 50

New Albany, NY 12345

Agency Order #: 15176186

Service: Nielsen

Total CPE: \$0.00

Buyer: Durbin, Skyler

Primary Demo: Max Alford

Traffic #: 5440647

Salesperson: Max Alford

Assistant: Max Alford

Separation:

Special Instructions

Order Level Comments

Date/Time Added by

Comment

10/19/26 2:24 PM System

Notice Received.

10/19/26 2:03 PM Max Alford

Separation: 30:PopulationBuyType: CPP

Competitive Information

Market Budget:

WFRV Share: 0%

Comment:

Competitive Unknown

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	50	\$53,450.00	N/A	0.0
Total	100%	50	\$53,450.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2026-Oct	42	\$47,625.00
2026-Nov	8	\$5,825.00
Total	50	\$53,450.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/19/26 2:08 PM					\$0	\$0	
New	10/19/26 2:00 PM	Max Alford	Confirmed	50		\$53,450.00	\$53,450.00	

Non-Discrimination Policy

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, FlexPoint Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: **Jobs First Coalition**

Agency name: **FlexPoint Media**

Address: **PO Box 1051, New Albany, OH 43054**

Contact: **FlexPoint Media**

Phone number: **202-417-2274**

Email: **info@flexpointmedia.com**

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: **Jobs First Coalition Political Fund**

Address: **PO Box 2071 Brookfield, WI 53008**

Contact: **Mary Jo Bass**

Phone number: **877-829-5500**

Email: **info@jobsfirstcoalition.com**

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Treasurer: **Mary Jo Bass**

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify **EVERY** political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>FlexPoint Media</i>	Signature: <i>Carolyn Williamsen</i>
Name: FlexPoint Media	Name: <i>Carolyn Williamsen</i>
Date of Request to Purchase Ad Time: 09/04/26	Date of Station Agreement to Sell Time:

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☒ Yes ☐ No Date ad received: _____

Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted
☐ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason (optional): _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <i>5440647</i>	Station Call Letters: <i>WFRV</i>	Date Received/Requested: <i>10/19/26</i>
Est. #: <i>10147</i>	Station Location: <i>Green Bay, WI</i>	Run Start and End Dates: <i>10/20/26 - 10/26/26</i>

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

JFCPFWIAD8889TV01 H Follows :30



Traffic Instructions		
Advertiser:		Jobs First Coalition Political Fund (WI AD 88 and 89)
Traffic Flight Dates:		10.20-10.26
Estimate #'s	TV:	10147
	Cable:	

Delivered by: Comcast AdFusion

ISCI: JFCPFWIAD8889TV01H

Title: Follows

Rotation: 100%

- **Green Bay DMA**
 - WLUK-TV
 - WFRV-TV
 - WBAY-TV
 - WGBA-TV