

ORDER



Orders
Order / Rev: 1549050
Alt Order #: WOC15841580
Product Desc: Candidate
Estimate: 16176
Flight Dates: 10/13/26 - 10/19/26
Original Date / Rev: 08/28/26 / 08/28/26
Order Type: GENERAL

TODAY'S TMJ4

Primary AE: Karl Duesterhaus
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Great American Media
Buying Contact:
Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Jung/Democrat/State Senate
Demographic: A35+
Product Codes: State Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business End:
Advertiser External ID: 289725
Agency External ID: 109444
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/26	10/19/26	89	\$153,240.00	\$130,254.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2026	89	\$153,240.00	\$130,254.00	0.00
Totals	89	\$153,240.00	\$130,254.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Karl Duesterhaus			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTMJ	10/13/26	10/19/26	M-F 5-6am News TMJ4 NEWS TODAY 5AM	CM	5:00 AM-6:00 AM	MTWTF--	:30	5	\$180.00	P-3	0.00	NM	5	\$900.00
(Program: TMJ4 NEWS TODAY 5AM)															
4Q26 COMSCORE (sell) - MILWAUKEE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/13/26	10/19/26	MTWTF--			5			\$180.00		0.00			
N 2	WTMJ	10/13/26	10/19/26	M-F 6-7am News TMJ4 NEWS TODAY 6AM	CM	6:00 AM-7:00 AM	MTWTF--	:30	5	\$705.00	P-3	0.00	NM	5	\$3,525.00
(Program: TMJ4 NEWS TODAY 6AM)															
4Q26 COMSCORE (sell) - MILWAUKEE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/13/26	10/19/26	MTWTF--			5			\$705.00		0.00			
N 3	WTMJ	10/13/26	10/19/26	M-F 7-9am Today Show TODAY SHOW	CM	7:00 AM-9:00 AM	MTWTF--	:30	10	\$600.00	P-3	0.00	NM	10	\$6,000.00
(Program: TODAY SHOW)															
4Q26 COMSCORE (sell) - MILWAUKEE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/13/26	10/19/26	MTWTF--			10			\$600.00		0.00			
N 4	WTMJ	10/13/26	10/17/26	Saturday Today Show SAT TODAY-NBC	CM	7:00 AM-9:00 AM	-----S-	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
(Program: SAT TODAY-NBC)															
4Q26 COMSCORE (sell) - MILWAUKEE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/12/26	10/18/26	-----S-		1			\$375.00	0.00					
N 5	WTMJ	10/13/26	10/18/26	SU 530-7am News TMJ4 NEWS TODAY SUN	CM	5:30 AM-7:00 AM	-----S	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00
(Program: TMJ4 NEWS TODAY SUN)															
4Q26 COMSCORE (sell) - MILWAUKEE - ESTIMATE IS BASED ON PAV of TMJ4 News Today Sunday on WTMJ airing 5 times on 11/2/2025, 11/9/2025, 11/16/2025, 11/23/2025 and 11/30/2025															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/12/26	10/18/26	-----S		1			\$450.00	0.00					
N 6	WTMJ	10/13/26	10/18/26	Sunday Today Show SUN TODAY-NBC	CM	7:00 AM-8:00 AM	-----S	:30	1	\$585.00	P-3	0.00	NM	1	\$585.00
(Program: SUN TODAY-NBC)															
4Q26 COMSCORE (sell) - MILWAUKEE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/12/26	10/18/26	-----S		1			\$585.00	0.00					
N 7	WTMJ	10/13/26	10/19/26	Today Third Hour TODAY THIRD HOUR	CM	10:00 AM-11:00 A	MTWTF--	:30	5	\$165.00	P-3	0.00	NM	5	\$825.00
(Program: TODAY THIRD HOUR)															
4Q26 COMSCORE (sell) - MILWAUKEE - ESTIMATE IS BASED ON PAV of Today Third Hour on WTMJ airing 11 times on 11/13/2025, 11/14/2025, 11/17/2025, 11/18/2025, 11/19/2025, 11/20/2025, 11/21/2025, 11/24/2025, 11/25/2025, 11/26/2025 and 11/28/2025															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/13/26	10/19/26	MTWTF--		5			\$165.00	0.00					
N 8	WTMJ	10/13/26	10/19/26	M-F 11am-12pm TODAY WITH JENNA & SHEIN	CM	11:00 AM-12:00 PM	MTWTF--	:30	5	\$180.00	P-3	0.00	NM	5	\$900.00
(Program: TODAY WITH JENNA & SHEINELLE)															
4Q26 COMSCORE (sell) - MILWAUKEE - ACTUAL Nov/2025 Mo-Fr 11:00a-12:00p TIME PERIOD ON WTMJ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/13/26	10/19/26	MTWTF--		5			\$180.00	0.00					
N 9	WTMJ	10/13/26	10/19/26	M-F 12-1pm News LIVE AT 12-1P NEWS	CM	12:00 PM-1:00 PM	MTWTF--	:30	5	\$240.00	P-3	0.00	NM	5	\$1,200.00
(Program: LIVE AT 12-1P NEWS)															
4Q26 COMSCORE (sell) - MILWAUKEE - ESTIMATE IS BASED ON PAV of TMJ4 News at Noon on WTMJ airing 23 times on 10/27/2025, 10/28/2025, 10/29/2025, 10/30/2025, 10/31/2025, 11/3/2025, 11/4/2025, 11/5/2025, 11/6/2025, 11/7/2025, 11/10/2025, 11/11/2025, 11/12/20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/13/26	10/19/26	MTWTF--		5			\$240.00	0.00					
N 10	WTMJ	10/13/26	10/19/26	M-F 330-4pm INSIDE EDITION	CM	3:30 PM-4:00 PM	MTWTF--	:30	5	\$120.00	P-3	0.00	NM	5	\$600.00
(Program: INSIDE EDITION)															
4Q26 COMSCORE (sell) - MILWAUKEE - ESTIMATE IS BASED ON PAV of Inside Edition on WTMJ airing 24 times on 10/27/2025, 10/28/2025, 10/29/2025, 10/30/2025, 10/31/2025, 11/3/2025, 11/4/2025, 11/5/2025, 11/6/2025, 11/7/2025, 11/10/2025, 11/11/2025, 11/13/2025,															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/13/26	10/19/26	MTWTF--		5			\$120.00	0.00					
N 11	WTMJ	10/13/26	10/19/26	M-F 4-5pm News TMJ4 NEWS AT 4PM	CM	4:00 PM-5:00 PM	MTWTF--	:30	5	\$585.00	P-3	0.00	NM	5	\$2,925.00
(Program: TMJ4 NEWS AT 4PM)															
4Q26 COMSCORE (sell) - MILWAUKEE - ESTIMATE IS BASED ON PAV of TMJ4 News at 4 on WTMJ airing 23 times on 10/27/2025, 10/28/2025, 10/29/2025, 10/30/2025, 10/31/2025, 11/3/2025, 11/4/2025, 11/5/2025, 11/6/2025, 11/7/2025, 11/10/2025, 11/12/2025, 11/13/2025,															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/13/26	10/19/26	MTWTF--		5			\$585.00	0.00					
N 12	WTMJ	10/13/26	10/19/26	M-F 5-530pm News TMJ4 NEWS AT 5PM	CM	5:00 PM-5:30 PM	MTWTF--	:30	5	\$1,170.00	P-3	0.00	NM	5	\$5,850.00
(Program: TMJ4 NEWS AT 5PM)															
4Q26 COMSCORE (sell) - MILWAUKEE - ESTIMATE IS BASED ON PAV of TMJ4															

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
	4Q26	COMSCORE (sell) - MILWAUKEE - ESTIMATE IS BASED ON PAV of NBC Nightly News on WTMJ airing 11 times on 11/10/2025, 11/11/2025, 11/13/2025, 11/14/2025, 11/17/2025, 11/18/2025, 11/19/2025, 11/20/2025, 11/21/2025, 11/24/2025 and 11/25/2025														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
Week:	10/13/26	10/19/26	MTWTF--		5	\$1,650.00			0.00							
N 14	WTMJ	10/13/26	10/19/26	M-F 6-630pm News TMJ4 NEWS AT 6PM	CM	6:00 PM-6:30 PM	MTWTF--	:30	5	\$1,260.00	P-3	0.00	NM	5	\$6,300.00	
	(Program: TMJ4 NEWS AT 6PM)															
	4Q26	COMSCORE (sell) - MILWAUKEE - ESTIMATE IS BASED ON PAV of TMJ4 News at 6 on WTMJ airing 24 times on 10/27/2025, 10/28/2025, 10/29/2025, 10/30/2025, 10/31/2025, 11/3/2025, 11/4/2025, 11/5/2025, 11/6/2025, 11/7/2025, 11/10/2025, 11/11/2025, 11/12/2025,														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
Week:	10/13/26	10/19/26	MTWTF--		5	\$1,260.00			0.00							
N 15	WTMJ	10/13/26	10/17/26	Sa NBC Nightly News NBC-NWS SAT	CM	5:30 PM-6:00 PM	-----S-	:30	1	\$675.00	P-3	0.00	NM	1	\$675.00	
	(Program: NBC-NWS SAT)															
	4Q26	COMSCORE (sell) - MILWAUKEE - ESTIMATE IS BASED ON PAV of NBC NIGHTLY NEWS-SAT on WTMJ airing 1 time on 11/8/2025														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
Week:	10/12/26	10/18/26	-----S-		1	\$675.00			0.00							
N 16	WTMJ	10/13/26	10/18/26	Su 5-530pm News TMJ4 NEWS AT 5PM SUN	CM	5:00 PM-5:30 PM	-----S	:30	1	\$570.00	P-3	0.00	NM	1	\$570.00	
	(Program: TMJ4 NEWS AT 5PM SUN)															
	4Q26	COMSCORE (sell) - MILWAUKEE - ESTIMATE IS BASED ON PAV of TMJ4 News at 5 Sunday on WTMJ airing 4 times on 11/9/2025, 11/16/2025, 11/23/2025 and 11/30/2025														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
Week:	10/12/26	10/18/26	-----S		1	\$570.00			0.00							
N 17	WTMJ	10/13/26	10/19/26	M-F 10-1035pm News TMJ4 NEWS AT 10PM	CM	10:00 PM-10:35 PM	MTWTF--	:30	5	\$540.00	P-3	0.00	NM	5	\$2,700.00	
	(Program: TMJ4 NEWS AT 10PM)															
	4Q26	COMSCORE (sell) - MILWAUKEE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
Week:	10/13/26	10/19/26	MTWTF--		5	\$540.00			0.00							
N 18	WTMJ	10/13/26	10/17/26	SA 10-1030pm News TMJ4 NEWS AT 10PM SAT	CM	10:00 PM-10:30 PM	PI-----S-	:30	1	\$645.00	P-3	0.00	NM	1	\$645.00	
	(Program: TMJ4 NEWS AT 10PM SAT)															
	4Q26	COMSCORE (sell) - MILWAUKEE - ESTIMATE IS BASED ON PAV of TMJ4 News at 10 Saturday on WTMJ airing 4 times on 11/1/2025, 11/8/2025, 11/15/2025 and 11/29/2025														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
Week:	10/12/26	10/18/26	-----S-		1	\$645.00			0.00							
N 19	WTMJ	10/13/26	10/18/26	SU Live at 10:30pm News LIVE AT 10PM AFTER NFL	CM	10:30 PM-11:05 PM	PI-----S	:30	1	\$780.00	P-3	0.00	NM	1	\$780.00	
	(Program: LIVE AT 10PM AFTER NFL)															
	4Q26	COMSCORE (sell) - MILWAUKEE - ACTUAL Nov/2025 Sun 10:30p-11:05p TIME PERIOD ON WTMJ														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
Week:	10/12/26	10/18/26	-----S		1	\$780.00			0.00							
N 20	WTMJ	10/13/26	10/19/26	Tonight Show TONITE SHW-NBC	CM	10:35 PM-11:37 PM	MTWTF--	:30	5	\$255.00	P-3	0.00	NM	5	\$1,275.00	
	(Program: TONITE SHW-NBC)															
	4Q26	COMSCORE (sell) - MILWAUKEE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
Week:	10/13/26	10/19/26	MTWTF--		5	\$255.00			0.00							
N 21	WTMJ															

Order / Rev: 1549050
 Alt Order #: WOC15841580
 Flight Dates: 10/13/26 - 10/19/26

Advertiser: Jung/Democrat/State Senate
 Product Desc: Candidate
 Estimate: 16176

TODAY'S TMJ4

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
11/1/2025, 11/8/2025, 11/15/2025 and 11/29/2025															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/12/26		10/12/26	10/18/26	-----S-	1		\$1,230.00		0.00						
N 23	WTMJ	10/13/26	10/19/26	Monday Prime A	CM	7:00 PM-9:00 PM	M-----	:30	1	\$2,295.00	P-3	0.00	NM	1	\$2,295.00
(Program: THE VOICE MON)															
4Q26 COMSCORE (sell) - MILWAUKEE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/13/26		10/13/26	10/19/26	M-----	1		\$2,295.00		0.00						
N 24	WTMJ	10/13/26	10/13/26	Tuesday Prime A	CM	7:00 PM-9:00 PM	-T-----	:30	1	\$1,920.00	P-3	0.00	NM	1	\$1,920.00
(Program: AMERICAS GOT TALENT)															
3Q26 COMSCORE (sell) - MILWAUKEE - ESTIMATE IS BASED ON PAV of America's Got Talent															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/12/26		10/12/26	10/18/26	-T-----	1		\$1,920.00		0.00						
N 25	WTMJ	10/13/26	10/14/26	Wednesday Prime A	CM	7:00 PM-8:00 PM	--W----	:30	1	\$1,575.00	P-3	0.00	NM	1	\$1,575.00
(Program: CHICAGO MED)															
4Q26 COMSCORE (sell) - MILWAUKEE - ACTUAL Nov/2025 Wed 7:00p-8:00p TIME PERIOD ON WTMJ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/12/26		10/12/26	10/18/26	--W----	1		\$1,575.00		0.00						
N 26	WTMJ	10/13/26	10/15/26	Thursday Prime C	CM	9:00 PM-10:00 PM	---T---	:30	1	\$1,230.00	P-3	0.00	NM	1	\$1,230.00
(Program: LAW & ORDER)															
4Q26 COMSCORE (sell) - MILWAUKEE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/12/26		10/12/26	10/18/26	---T---	1		\$1,230.00		0.00						
N 27	WTMJ	10/13/26	10/18/26	Su - NFL Pre-Game FNI&M NFL FNIA PACKERS	CM	6:00 PM-7:00 PM	-----S	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00
(Program: NFL FNIA PACKERS)															
4Q26 COMSCORE (sell) - MILWAUKEE - FNIA PACKERS 2025															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/12/26		10/12/26	10/18/26	-----S	1		\$6,000.00		0.00						
N 28	WTMJ	10/13/26	10/18/26	NFL Internal NFL SNF PACKERS	CM	7:20 PM-10:15 PM	-----S	:30	1	\$87,000.00	P-3	0.00	NM	1	\$87,000.00
(Program: NFL SNF PACKERS)															
4Q26 COMSCORE (sell) - MILWAUKEE - NFL SNF PACKERS 2025															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/12/26		10/12/26	10/18/26	-----S	1		\$87,000.00		0.00						
N 29	WTMJ	10/13/26	10/18/26	NFL End of Coverage NFL SNF POST GAME PACKE	CM	10:15 PM-10:45 PM	-----S	:30	1	\$6,000.00	P-3	0.00	NM	1	\$6,000.00
(Program: NFL SNF POST GAME PACKERS)															
4Q26 COMSCORE (sell) - MILWAUKEE - NFL SNF POSTGAME PACKERS 2025															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 10/12/26		10/12/26	10/18/26	-----S	1		\$6,000.00		0.00						
													Totals	89	\$153,240.00