



WLUK
787 Lombardi Ave
Green Bay, WI 54304

American Media & Advocacy Group
815 Slaters Ln
Alexandria, VA 22314-1219

Contract # 7150662

Schedule Dates 09/30/26-10/06/26
Advertiser Tom Tiffany for WI Governor-R (167513)
Agency American Media & Advocacy Group (9105)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 1439/2310/19996 (2389433)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name MediaAssistant,,
Phone/Fax /
CPE 1439/2310/19996
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments WI GOV ALEXANDRA BRADLEY
Separation: 30;PopulationBuyType: CPP

Date Entered 09/29/26
Last Modified 09/29/26
Entered By Christian Delos Santos
CO-OP No
External # ECR28731050
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$20,958.75
Net Total \$118,766.25
Sales Tax

Green Bay (WLUK)
By Broadcast Month
Oct. 2026 \$139,725.00
Grand Total: \$139,725.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	09/30/26-09/30/26	2	:30	4:30A- 5A (CST)	1			1					1	\$105.00	\$105.00	Green Bay (WLUK)	Good Day Wisconsin	9/29/26
2.0	Normal Line / News (1)	10/01/26-10/01/26	2	:30	4:30A- 5A (CST)	1				X				1	\$105.00	\$105.00	Green Bay (WLUK)	Good Day Wisconsin	9/29/26
3.0	Normal Line / News (1)	10/02/26-10/02/26	2	:30	4:30A- 5A (CST)	1					X			1	\$105.00	\$105.00	Green Bay (WLUK)	Good Day Wisconsin	9/29/26
4.0	Normal Line / News (1)	10/05/26-10/05/26	2	:30	4:30A- 5A (CST)	1	X							1	\$105.00	\$105.00	Green Bay (WLUK)	Good Day Wisconsin	9/29/26
5.0	Normal Line / News (1)	10/06/26-10/06/26	2	:30	4:30A- 5A (CST)	1		X						1	\$105.00	\$105.00	Green Bay (WLUK)	Good Day Wisconsin	9/29/26
6.0	Normal Line / News (2)	09/30/26-09/30/26	2	:30	5A- 5:30A (CST)	1			X					1	\$330.00	\$330.00	Green Bay (WLUK)	Good Day Wisconsin	9/29/26
7.0	Normal Line / News (2)	10/01/26-10/01/26	2	:30	5A- 5:30A (CST)	1				X				1	\$330.00	\$330.00	Green Bay (WLUK)	Good Day Wisconsin	9/29/26
8.0	Normal Line / News (2)	10/02/26-10/02/26	2	:30	5A- 5:30A (CST)	1					X			1	\$330.00	\$330.00	Green Bay (WLUK)	Good Day Wisconsin	9/29/26
9.0	Normal Line / News (2)	10/05/26-10/05/26	2	:30	5A- 5:30A (CST)	1	X							1	\$330.00	\$330.00	Green Bay (WLUK)	Good Day Wisconsin	9/29/26
10.0	Normal Line / News (2)	10/06/26-10/06/26	2	:30	5A- 5:30A (CST)	1		X						1	\$330.00	\$330.00	Green Bay (WLUK)	Good Day Wisconsin	9/29/26
11.0	Normal Line / News (3)	09/30/26-09/30/26	2	:30	5:30A- 6A (CST)	1				X				1	\$330.00	\$330.00	Green Bay (WLUK)	Good Day Wisconsin	9/29/26
12.0	Normal Line / News (3)	10/01/26-10/01/26	2	:30	5:30A- 6A (CST)	1					X			1	\$330.00	\$330.00	Green Bay (WLUK)	Good Day Wisconsin	9/29/26
13.0	Normal Line / News (3)	10/02/26-10/02/26	2	:30	5:30A- 6A (CST)	1						X		1	\$330.00	\$330.00	Green Bay (WLUK)	Good Day Wisconsin	9/29/26

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at...<http://sbgi.net/?p=1224> ... to be part of their agreement and the sale of advertising is expressly subject to said Terms.



WLUK
787 Lombardi Ave
Green Bay, WI 54304

Contract # 7150662

Schedule Dates 09/30/26-10/06/26
Advertiser Tom Tiffany for WI Governor-R (167513)
Agency American Media & Advocacy Group (9105)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 1439/2310/19996 (2389433)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name MediaAssistant,,
Phone/Fax /
CPE 1439/2310/19996
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments WI GOV ALEXANDRA BRADLEY
Separation: 30;PopulationBuyType: CPP

American Media & Advocacy Group
815 Slaters Ln
Alexandria, VA 22314-1219

Date Entered 09/29/26
Last Modified 09/29/26
Entered By Christian Delos Santos
CO-OP No
External # ECR28731050
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$20,958.75
Net Total \$118,766.25
Sales Tax

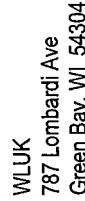
Green Bay (WLUK)
By Broadcast Month
Oct. 2026 153 \$139,725.00
Grand Total: 153 \$139,725.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / News (3)	10/05/26-10/05/26	2	:30	5:30A- 6A (CST)	1	X							1	\$330.00	\$330.00	Green Bay (WLUK)	Good Day Wisconsin	9/29/26
15.0	Normal Line / News (3)	10/06/26-10/06/26	2	:30	5:30A- 6A (CST)	1		X						1	\$330.00	\$330.00	Green Bay (WLUK)	Good Day Wisconsin	9/29/26
16.0	Normal Line / News (4)	09/30/26-09/30/26	2	:30	6A- 6:30A (CST)	1			X					1	\$780.00	\$780.00	Green Bay (WLUK)	Good Day Wisconsin	9/29/26
17.0	Normal Line / News (4)	10/01/26-10/01/26	2	:30	6A- 6:30A (CST)	1				X				1	\$780.00	\$780.00	Green Bay (WLUK)	Good Day Wisconsin	9/29/26
18.0	Normal Line / News (4)	10/02/26-10/02/26	2	:30	6A- 6:30A (CST)	1					X			1	\$780.00	\$780.00	Green Bay (WLUK)	Good Day Wisconsin	9/29/26
19.0	Normal Line / News (4)	10/05/26-10/05/26	2	:30	6A- 6:30A (CST)	1	X							1	\$780.00	\$780.00	Green Bay (WLUK)	Good Day Wisconsin	9/29/26
20.0	Normal Line / News (4)	10/06/26-10/06/26	2	:30	6A- 6:30A (CST)	1		X						1	\$780.00	\$780.00	Green Bay (WLUK)	Good Day Wisconsin	9/29/26
21.0	Normal Line / News (5)	09/30/26-09/30/26	2	:30	6:30A- 7A (CST)	1			X					1	\$780.00	\$780.00	Green Bay (WLUK)	Good Day Wisconsin	9/29/26
22.0	Normal Line / News (5)	10/01/26-10/01/26	2	:30	6:30A- 7A (CST)	1				X				1	\$780.00	\$780.00	Green Bay (WLUK)	Good Day Wisconsin	9/29/26
23.0	Normal Line / News (5)	10/02/26-10/02/26	2	:30	6:30A- 7A (CST)	1					X			1	\$780.00	\$780.00	Green Bay (WLUK)	Good Day Wisconsin	9/29/26
24.0	Normal Line / News (5)	10/05/26-10/05/26	2	:30	6:30A- 7A (CST)	1	X							1	\$780.00	\$780.00	Green Bay (WLUK)	Good Day Wisconsin	9/29/26
25.0	Normal Line / News (5)	10/06/26-10/06/26	2	:30	6:30A- 7A (CST)	1		X						1	\$780.00	\$780.00	Green Bay (WLUK)	Good Day Wisconsin	9/29/26
26.0	Normal Line / News (6)	09/30/26-09/30/26	2	:30	7A- 7:30A (CST)	1			X					1	\$900.00	\$900.00	Green Bay (WLUK)	Good Day Wisconsin	9/29/26
27.0	Normal Line / News (6)	10/01/26-10/01/26	2	:30	7A- 7:30A (CST)	1				X				1	\$900.00	\$900.00	Green Bay (WLUK)	Good Day Wisconsin	9/29/26

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WLUK
787 Lombardi Ave
Green Bay, WI 54304

Alexandria, VA 22314-1219

[illegible]

Comments:

Page 3 of 12



WLUK
787 Lombardi Ave
Green Bay, WI 54304

American Media & Advocacy Group
815 Slaters Ln
Alexandria, VA 22314-1219

Contract # 7150662

Schedule Dates 09/30/26-10/06/26
Advertiser Tom Tiffany for WI Governor-R (167513)
Agency American Media & Advocacy Group (9105)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 1439/2310/19996 (2389433)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name MediaAssistant,
Phone/Fax /
CPE 1439/2310/19996
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments WT GOV ALEXANDRA BRADLEY
Separation: 30;PopulationBuy Type: CPP

Date Entered 09/29/26
Last Modified 09/29/26
Entered By Christian Delos Santos
CO-OP No
External # ECR28731050
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$20,958.75
Net Total \$118,766.25
Sales Tax

Green Bay (WLUK)
By Broadcast Month
Oct. 2026 153 \$139,725.00
Grand Total: 153 \$139,725.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
56.0	Normal Line / News (20)	10/04/26-10/04/26	2	:30	8A- 8:30A (CST)	1							X	1	\$480.00	\$480.00	Green Bay (WLUK)	Good Day Wisconsin	9/29/26
57.0	Normal Line / News (21)	10/04/26-10/04/26	2	:30	8:30A- 9A (CST)	1							X	1	\$390.00	\$390.00	Green Bay (WLUK)	News: Full Measure	9/29/26
58.0	Normal Line / SPOT (22)	09/30/26-09/30/26	2	:30	9A- 10A (CST)	1			X					1	\$300.00	\$300.00	Green Bay (WLUK)	Live! with Kelly and Mark	9/29/26
59.0	Normal Line / SPOT (22)	10/01/26-10/01/26	2	:30	9A- 10A (CST)	1				X				1	\$300.00	\$300.00	Green Bay (WLUK)	Live! with Kelly and Mark	9/29/26
60.0	Normal Line / SPOT (22)	10/02/26-10/02/26	2	:30	9A- 10A (CST)	1					X			1	\$300.00	\$300.00	Green Bay (WLUK)	Live! with Kelly and Mark	9/29/26
61.0	Normal Line / SPOT (22)	10/05/26-10/05/26	2	:30	9A- 10A (CST)	1	X							1	\$300.00	\$300.00	Green Bay (WLUK)	Live! with Kelly and Mark	9/29/26
62.0	Normal Line / SPOT (22)	10/06/26-10/06/26	2	:30	9A- 10A (CST)	1		X						1	\$300.00	\$300.00	Green Bay (WLUK)	Live! with Kelly and Mark	9/29/26
63.0	Normal Line / SPOT (23)	09/30/26-09/30/26	2	:30	10A- 11A (CST)	1			X					1	\$240.00	\$240.00	Green Bay (WLUK)	FOX 11 Living with Amy	9/29/26
64.0	Normal Line / SPOT (23)	10/01/26-10/01/26	2	:30	10A- 11A (CST)	1				X				1	\$240.00	\$240.00	Green Bay (WLUK)	FOX 11 Living with Amy	9/29/26
65.0	Normal Line / SPOT (23)	10/02/26-10/02/26	2	:30	10A- 11A (CST)	1					X			1	\$240.00	\$240.00	Green Bay (WLUK)	FOX 11 Living with Amy	9/29/26
66.0	Normal Line / SPOT (23)	10/05/26-10/05/26	2	:30	10A- 11A (CST)	1	X							1	\$240.00	\$240.00	Green Bay (WLUK)	FOX 11 Living with Amy	9/29/26
67.0	Normal Line / SPOT (23)	10/06/26-10/06/26	2	:30	10A- 11A (CST)	1		X						1	\$240.00	\$240.00	Green Bay (WLUK)	FOX 11 Living with Amy	9/29/26
68.0	Normal Line / SPOT (24)	09/30/26-09/30/26	2	:30	11A- 12P (CST)	1			X					1	\$180.00	\$180.00	Green Bay (WLUK)	Access Daily	9/29/26
69.0	Normal Line / SPOT (24)	10/01/26-10/01/26	2	:30	11A- 12P (CST)	1				X				1	\$180.00	\$180.00	Green Bay (WLUK)	Access Daily	9/29/26

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WLUK
787 Lombardi Ave
Green Bay, WI 54304

American Media & Advocacy Group
815 Slaters Ln
Alexandria, VA 22314-1219

Contract # 7150662

Schedule Dates 09/30/26-10/06/26
Advertiser Tom Tiffany for WI Governor-R (167513)
Agency American Media & Advocacy Group (9105)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 1439/2310/19996 (2389433)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name MediaAssistant,
Phone/Fax /
CPE 1439/2310/19996
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments WI GOV ALEXANDRA BRADLEY
Separation: 30:PopulationBuyType: CPP

Date Entered 09/29/26
Last Modified 09/29/26
Entered By Christian Delos Santos
CO-OP No
External # ECR28731050
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$20,958.75
Net Total \$118,766.25
Sales Tax

Green Bay (WLUK)
By Broadcast Month
Oct. 2026 \$139,725.00
Grand Total: \$139,725.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
70.0	Normal Line / SPOT (24)	10/02/26-10/02/26	2	:30	11A- 12P (CST)	1					X			1	\$180.00	\$180.00	Green Bay (WLUK)	Access Daily	9/29/26
71.0	Normal Line / SPOT (24)	10/05/26-10/05/26	2	:30	11A- 12P (CST)	1	X							1	\$180.00	\$180.00	Green Bay (WLUK)	Access Daily	9/29/26
72.0	Normal Line / SPOT (24)	10/06/26-10/06/26	2	:30	11A- 12P (CST)	1		X						1	\$180.00	\$180.00	Green Bay (WLUK)	Access Daily	9/29/26
73.0	Normal Line / SPOT (25)	09/30/26-09/30/26	2	:30	1P- 2P (CST)	1			X					1	\$90.00	\$90.00	Green Bay (WLUK)	Jennifer Hudson	9/29/26
74.0	Normal Line / SPOT (25)	10/01/26-10/01/26	2	:30	1P- 2P (CST)	1				X				1	\$90.00	\$90.00	Green Bay (WLUK)	Jennifer Hudson	9/29/26
75.0	Normal Line / SPOT (25)	10/02/26-10/02/26	2	:30	1P- 2P (CST)	1					X			1	\$90.00	\$90.00	Green Bay (WLUK)	Jennifer Hudson	9/29/26
76.0	Normal Line / SPOT (25)	10/05/26-10/05/26	2	:30	1P- 2P (CST)	1	X							1	\$90.00	\$90.00	Green Bay (WLUK)	Jennifer Hudson	9/29/26
77.0	Normal Line / SPOT (25)	10/06/26-10/06/26	2	:30	1P- 2P (CST)	1		X						1	\$90.00	\$90.00	Green Bay (WLUK)	Jennifer Hudson	9/29/26
78.0	Normal Line / SPOT (26)	09/30/26-09/30/26	2	:30	2P- 3P (CST)	1			X					1	\$90.00	\$90.00	Green Bay (WLUK)	Drew Barrymore/Drew Barrymore	9/29/26
79.0	Normal Line / SPOT (26)	10/01/26-10/01/26	2	:30	2P- 3P (CST)	1				X				1	\$90.00	\$90.00	Green Bay (WLUK)	Drew Barrymore/Drew Barrymore	9/29/26
80.0	Normal Line / SPOT (26)	10/02/26-10/02/26	2	:30	2P- 3P (CST)	1					X			1	\$90.00	\$90.00	Green Bay (WLUK)	Drew Barrymore/Drew Barrymore	9/29/26
81.0	Normal Line / SPOT (26)	10/05/26-10/05/26	2	:30	2P- 3P (CST)	1	X							1	\$90.00	\$90.00	Green Bay (WLUK)	Drew Barrymore/Drew Barrymore	9/29/26

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbg.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WLUK
787 Lombardi Ave
Green Bay, WI 54304

Contract

7150662

Schedule Dates

09/30/26-10/06/26

Advertiser

Tom Tiffany for WI Governor-R (167513)

Agency

American Media & Advocacy Group (9105)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

1439/2310/19996 (2389433)

Salesperson

Katz/DC, Washington DC (4022)

Sales Office

Katz Washington DC

Buyer Name

MediaAssistant,

Phone/Fax

/

CPE

1439/2310/19996

Account Types

National/Political Candidate Agency BRD

Billing Type

Weekly/Irregular

Comments

WI GOV ALEXANDRA BRADLEY
Separation: 30;PopulationBuyType: CPP

Date Entered 09/29/26

Last Modified 09/29/26

Entered By Christian Delos Santos

CO-OP No

External # ECR28731050

Demo A35+R

Order Type Normal

Package Deal

Commission % 15.00

Commission \$20,958.75

Net Total \$118,766.25

Sales Tax

Green Bay (WLUK)			
By Broadcast Month	Spots	Rate	
Oct. 2026	153	\$139,725.00	
Grand Total:	153	\$139,725.00	

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
95.0	Normal Line / News (29)	10/02/26-10/02/26	2	:30	5P- 5:30P (CST)	1					X			1	\$645.00	\$645.00	Green Bay (WLUK)	FOX 11 News at 5PM	9/29/26
96.0	Normal Line / News (29)	10/05/26-10/05/26	2	:30	5P- 5:30P (CST)	1	X							1	\$645.00	\$645.00	Green Bay (WLUK)	FOX 11 News at 5PM	9/29/26
97.0	Normal Line / News (29)	10/06/26-10/06/26	2	:30	5P- 5:30P (CST)	1		X						1	\$645.00	\$645.00	Green Bay (WLUK)	FOX 11 News at 5PM	9/29/26
98.0	Normal Line / News (30)	09/30/26-09/30/26	2	:30	5:30P- 6P (CST)	1			X					1	\$645.00	\$645.00	Green Bay (WLUK)	FOX 11 News at 5PM	9/29/26
99.0	Normal Line / News (30)	10/01/26-10/01/26	2	:30	5:30P- 6P (CST)	1				X				1	\$645.00	\$645.00	Green Bay (WLUK)	FOX 11 News at 5PM	9/29/26
100.0	Normal Line / News (30)	10/02/26-10/02/26	2	:30	5:30P- 6P (CST)	1					X			1	\$645.00	\$645.00	Green Bay (WLUK)	FOX 11 News at 5PM	9/29/26
101.0	Normal Line / News (30)	10/05/26-10/05/26	2	:30	5:30P- 6P (CST)	1	X							1	\$645.00	\$645.00	Green Bay (WLUK)	FOX 11 News at 5PM	9/29/26
102.0	Normal Line / News (30)	10/06/26-10/06/26	2	:30	5:30P- 6P (CST)	1		X						1	\$645.00	\$645.00	Green Bay (WLUK)	FOX 11 News at 5PM	9/29/26
103.0	Normal Line / SPOT (31)	09/30/26-09/30/26	2	:30	6P- 6:30P (CST)	1			X					1	\$1,050.00	\$1,050.00	Green Bay (WLUK)	Jeopardy	9/29/26
104.0	Normal Line / SPOT (31)	10/01/26-10/01/26	2	:30	6P- 6:30P (CST)	1				X				1	\$1,050.00	\$1,050.00	Green Bay (WLUK)	Jeopardy	9/29/26
105.0	Normal Line / SPOT (31)	10/02/26-10/02/26	2	:30	6P- 6:30P (CST)	1					X			1	\$1,050.00	\$1,050.00	Green Bay (WLUK)	Jeopardy	9/29/26
106.0	Normal Line / SPOT (31)	10/05/26-10/05/26	2	:30	6P- 6:30P (CST)	1	X							1	\$1,050.00	\$1,050.00	Green Bay (WLUK)	Jeopardy	9/29/26
107.0	Normal Line / SPOT (31)	10/06/26-10/06/26	2	:30	6P- 6:30P (CST)	1		X						1	\$1,050.00	\$1,050.00	Green Bay (WLUK)	Jeopardy	9/29/26
108.0	Normal Line / SPOT (32)	09/30/26-09/30/26	2	:30	6:30P- 7P (CST)	1			X					1	\$1,350.00	\$1,350.00	Green Bay (WLUK)	Wheel of Fortune	9/29/26

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WLJK
787 Lombardi Ave
Green Bay, WI 54304

Contract # 7150662

Schedule Dates 09/30/26-10/06/26
Advertiser Tom Tiffany for WI Governor-R (167513)
Agency American Media & Advocacy Group (9105)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 1439/2310/19996 (2389433)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name Media Assistant,
Phone/Fax /
CPE 1439/2310/19996
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments WI GOV ALEXANDRA BRADLEY
Separation: 30;PopulationBuyType: CPP

Green Bay (WLUK)
By Broadcast Month
Oct. 2026 153 \$139,725.00
Grand Total: 153 \$139,725.00

Date Entered 09/29/26
Last Modified 09/29/26
Entered By Christian Delos Santos
CO-OP No
External # ECR28731050
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$20,958.75
Net Total \$118,766.25
Sales Tax

American Media & Advocacy Group
815 Slaters Ln
Alexandria, VA 22314-1219

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
109.0	Normal Line / SPOT (32)	10/01/26-10/01/26	2	:30	6:30P- 7P (CST)	1				X				1	\$1,350.00	\$1,350.00	Green Bay (WLUK)	Wheel of Fortune	9/29/26
110.0	Normal Line / SPOT (32)	10/02/26-10/02/26	2	:30	6:30P- 7P (CST)	1					X			1	\$1,350.00	\$1,350.00	Green Bay (WLUK)	Wheel of Fortune	9/29/26
111.0	Normal Line / SPOT (32)	10/05/26-10/05/26	2	:30	6:30P- 7P (CST)	1	X							1	\$1,350.00	\$1,350.00	Green Bay (WLUK)	Wheel of Fortune	9/29/26
112.0	Normal Line / SPOT (32)	10/06/26-10/06/26	2	:30	6:30P- 7P (CST)	1		X						1	\$1,350.00	\$1,350.00	Green Bay (WLUK)	Wheel of Fortune	9/29/26
113.0	Normal Line / Prime (33)	10/05/26-10/05/26	2	:30	7P- 8P (CST)	1	X							1	\$600.00	\$600.00	Green Bay (WLUK)	Celebrity Name That Tune-FOX	9/29/26
114.0	Normal Line / Prime (34)	10/05/26-10/05/26	2	:30	8P- 9P (CST)	1	X							1	\$600.00	\$600.00	Green Bay (WLUK)	Celebrity Weakest Link-FOX	9/29/26
115.0	Normal Line / Prime (35)	10/06/26-10/06/26	2	:30	7P- 8P (CST)	1		X						1	\$900.00	\$900.00	Green Bay (WLUK)	Best Medicine-FOX	9/29/26
116.0	Normal Line / Prime (36)	10/06/26-10/06/26	2	:30	8P- 9P (CST)	1		X						1	\$900.00	\$900.00	Green Bay (WLUK)	Doc-FOX	9/29/26
117.0	Normal Line / Prime (37)	10/01/26-10/01/26	2	:30	7P- 8P (CST)	1				X				1	\$1,050.00	\$1,050.00	Green Bay (WLUK)	Hell's Kitchen-FOX	9/29/26
118.0	Normal Line / News (38)	09/30/26-09/30/26	2	:30	9P- 9:30P (CST)	1			X					1	\$900.00	\$900.00	Green Bay (WLUK)	FOX 11 News at 9PM	9/29/26
119.0	Normal Line / News (38)	10/01/26-10/01/26	2	:30	9P- 9:30P (CST)	1				X				1	\$900.00	\$900.00	Green Bay (WLUK)	FOX 11 News at 9PM	9/29/26
120.0	Normal Line / News (38)	10/02/26-10/02/26	2	:30	9P- 9:30P (CST)	1					X			1	\$900.00	\$900.00	Green Bay (WLUK)	FOX 11 News at 9PM	9/29/26
120.0.1	Preempt (38)	10/02/26															Green Bay (WLUK)	Program Change/Exception	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbg1.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WLUK
787 Lombardi Ave
Green Bay, WI 54304

Contract # 7150662

Schedule Dates

09/30/26-10/06/26

Advertiser

Tom Tiffany for WI Governor-R (167513)

Agency

American Media & Advocacy Group (9105)

Product

POLITICAL CANDIDATE (ns) (1186)

Brand

1439/2310/19996 (2389433)

Salesperson

Katz/DC, Washington DC (4022)

Sales Office

Katz Washington DC

Buyer Name

MediaAssistant,,

Phone/Fax

/

CPE

1439/2310/19996

Account Types

National/Political Candidate Agency BRD

Billing Type

Weekly/Irregular

Comments

WI GOV ALEXANDRA BRADLEY

Separation: 30;PopulationBuyType: CPP

Date Entered 09/29/26

Last Modified 09/29/26

Entered By Christian Delos Santos

CO-OP No

External # ECR28731050

Demo A35+R

Order Type Normal

Package Deal

Commission % 15.00

Commission \$20,958.75

Net Total \$118,766.25

Sales Tax

Green Bay (WLUK)

By Broadcast Month Spots Rate

Oct. 2026 153 \$139,725.00

Grand Total: 153 \$139,725.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
121.0	Normal Line / News (38)	10/05/26-10/05/26	2	:30	9P- 9:30P (CST)	1	X							1	\$900.00	\$900.00	Green Bay (WLUK)	FOX 11 News at 9PM	9/29/26
122.0	Normal Line / News (38)	10/06/26-10/06/26	2	:30	9P- 9:30P (CST)	1		X						1	\$900.00	\$900.00	Green Bay (WLUK)	FOX 11 News at 9PM	9/29/26
123.0	Normal Line / News (39)	09/30/26-09/30/26	2	:30	9:30P- 10P (CST)	1			X					1	\$900.00	\$900.00	Green Bay (WLUK)	FOX 11 News at 9PM	9/29/26
124.0	Normal Line / News (39)	10/01/26-10/01/26	2	:30	9:30P- 10P (CST)	1			X					1	\$900.00	\$900.00	Green Bay (WLUK)	FOX 11 News at 9PM	9/29/26
125.0	Normal Line / News (39)	10/02/26-10/02/26	2	:30	9:30P- 10P (CST)	1				X				1	\$900.00	\$900.00	Green Bay (WLUK)	FOX 11 News at 9PM	9/29/26
125.0.1	Preempt (39)	10/02/26															Green Bay (WLUK)	Program Change/Exception	
126.0	Normal Line / News (39)	10/05/26-10/05/26	2	:30	9:30P- 10P (CST)	1	X							1	\$900.00	\$900.00	Green Bay (WLUK)	FOX 11 News at 9PM	9/29/26
127.0	Normal Line / News (39)	10/06/26-10/06/26	2	:30	9:30P- 10P (CST)	1		X						1	\$900.00	\$900.00	Green Bay (WLUK)	FOX 11 News at 9PM	9/29/26
128.0	Normal Line / News (40)	09/30/26-09/30/26	2	:30	10P- 10:35P (CST)	1			X					1	\$600.00	\$600.00	Green Bay (WLUK)	FOX 11 News at 10PM	9/29/26
129.0	Normal Line / News (40)	10/01/26-10/01/26	2	:30	10P- 10:35P (CST)	1			X					1	\$600.00	\$600.00	Green Bay (WLUK)	FOX 11 News at 10PM	9/29/26
130.0	Normal Line / News (40)	10/02/26-10/02/26	2	:30	10P- 10:35P (CST)	1				X				1	\$600.00	\$600.00	Green Bay (WLUK)	FOX 11 News at 10PM	9/29/26
130.0.1	Preempt (40)	10/02/26															Green Bay (WLUK)	Program Change/Exception	
131.0	Normal Line / News (40)	10/05/26-10/05/26	2	:30	10P- 10:35P (CST)	1	X							1	\$600.00	\$600.00	Green Bay (WLUK)	FOX 11 News at 10PM	9/29/26

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ... <http://sbg.inet/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WLJK
787 Lombardi Ave
Green Bay, WI 54304

American Media & Advocacy Group
815 Slaters Ln
Alexandria, VA 22314-1219

Contract # 7150662

Schedule Dates 09/30/26-10/06/26
Advertiser Tom Tiffany for WI Governor-R (167513)
Agency American Media & Advocacy Group (9105)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 1439/2310/19996 (2389433)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name MediaAssistant,,
Phone/Fax /
CPE 1439/2310/19996
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments WT GOV ALEXANDRA BRADLEY
Separation: 30;PopulationBuyType: CPP

Date Entered 09/29/26
Last Modified 09/29/26
Entered By Christian Delos Santos
CO-OP No
External # ECR28731050
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$20,958.75
Net Total \$118,766.25
Sales Tax

Green Bay (WLJK)
By Broadcast Month Spots Rate
Oct. 2026 153 \$139,725.00
Grand Total: 153 \$139,725.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
132.0	Normal Line / News (40)	10/06/26-10/06/26	2	:30	10P- 10:35P (CST)	1		X						1	\$600.00	\$600.00	Green Bay (WLJK)	FOX 11 News at 10PM	9/29/26
133.0	Normal Line / News (41)	10/03/26-10/03/26	2	:30	12A- 12:30A (CST)	1							X		\$75.00		Green Bay (WLJK)	The National News Desk	9/29/26
133.0.1	Preempt (41)	10/03/26															Green Bay (WLJK)	Program Change/Exception	
134.0	Normal Line / News (42)	10/04/26-10/04/26	2	:30	9P- 9:30P (CST)	1							X	1	\$600.00	\$600.00	Green Bay (WLJK)	FOX 11 News At 9PM	9/29/26
135.0	Normal Line / News (43)	10/04/26-10/04/26	2	:30	9:30P- 10P (CST)	1							X	1	\$600.00	\$600.00	Green Bay (WLJK)	FOX 11 News At 9PM	9/29/26
136.0	Normal Line / News (44)	10/04/26-10/04/26	2	:30	10P- 10:35P (CST)	1							X	1	\$405.00	\$405.00	Green Bay (WLJK)	FOX 11 News At 10PM	9/29/26
137.0	Normal Line / News (45)	10/04/26-10/04/26	2	:30	10:35P- 11:05P (CST)	1							X	1	\$150.00	\$150.00	Green Bay (WLJK)	News: Full Measure	9/29/26
138.0	Normal Line / News (46)	10/04/26-10/04/26	2	:30	11:05P- 11:35P (CST)	1							X	1	\$75.00	\$75.00	Green Bay (WLJK)	The National News Desk	9/29/26
139.0	Normal Line / News (47)	10/04/26-10/04/26	2	:30	11:35P- 12:04A (CST)	1							X	1	\$75.00	\$75.00	Green Bay (WLJK)	The National News Desk	9/29/26
140.0	Normal Line / SPOT (48)	09/30/26-09/30/26	2	:30	10:35P- 11:07P (CST)	1			X					1	\$210.00	\$210.00	Green Bay (WLJK)	Seinfeld	9/29/26
141.0	Normal Line / SPOT (48)	10/01/26-10/01/26	2	:30	10:35P- 11:07P (CST)	1				X				1	\$210.00	\$210.00	Green Bay (WLJK)	Seinfeld	9/29/26
142.0	Normal Line / SPOT (48)	10/02/26-10/02/26	2	:30	10:35P- 11:07P (CST)	1					X			1	\$210.00	\$210.00	Green Bay (WLJK)	Seinfeld	9/29/26
143.0	Normal Line / SPOT (48)	10/05/26-10/05/26	2	:30	10:35P- 11:07P (CST)	1	X							1	\$210.00	\$210.00	Green Bay (WLJK)	Seinfeld	9/29/26

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



WLJK
787 Lombardi Ave
Green Bay, WI 54304

American Media & Advocacy Group
815 Slaters Ln
Alexandria, VA 22314-1219

Contract # 7150662

Schedule Dates 09/30/26-10/06/26
Advertiser Tom Tiffany for WI Governor-R (167513)
Agency American Media & Advocacy Group (9105)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 1439/2310/19996 (2389433)
Salesperson Katz/DC, Washington DC (4022)
Sales Office Katz Washington DC
Buyer Name Media Assistant,
Phone/Fax /
CPE 1439/2310/19996
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments WI GOV ALEXANDRA BRADLEY
Separation: 30;PopulationBuyType: CPP

Date Entered 09/29/26
Last Modified 09/29/26
Entered By Christian Delos Santos
CO-OP No
External # ECR28731050
Demo A35+R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$20,958.75
Net Total \$118,766.25
Sales Tax

Green Bay (WLUK)
By Broadcast Month
Oct. 2026 153 \$139,725.00
Grand Total: 153 \$139,725.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
144.0	Normal Line / SPOT (48)	10/06/26-10/06/26	2	:30	10:35P- 11:07P (CST)	1		X						1	\$210.00	\$210.00	Green Bay (WLUK)	Seinfeld	9/29/26
145.0	Normal Line / SPOT (49)	09/30/26-09/30/26	2	:30	11:07P- 11:35P (CST)	1			X					1	\$105.00	\$105.00	Green Bay (WLUK)	Inside Edition	9/29/26
146.0	Normal Line / SPOT (49)	10/01/26-10/01/26	2	:30	11:07P- 11:35P (CST)	1				X				1	\$105.00	\$105.00	Green Bay (WLUK)	Inside Edition	9/29/26
147.0	Normal Line / SPOT (49)	10/02/26-10/02/26	2	:30	11:07P- 11:35P (CST)	1					X			1	\$105.00	\$105.00	Green Bay (WLUK)	Inside Edition	9/29/26
148.0	Normal Line / SPOT (49)	10/05/26-10/05/26	2	:30	11:07P- 11:35P (CST)	1	X							1	\$105.00	\$105.00	Green Bay (WLUK)	Inside Edition	9/29/26
149.0	Normal Line / SPOT (49)	10/06/26-10/06/26	2	:30	11:07P- 11:35P (CST)	1		X						1	\$105.00	\$105.00	Green Bay (WLUK)	Inside Edition	9/29/26
150.0	Normal Line / Football (50)	10/02/26-10/02/26	2	:30	7P- Sports-FOX College Football Prime						2			2	\$600.00	\$1,200.00	Green Bay (WLUK)	CFB: Penn St. @ Northwestern (Big Ten)	9/29/26
151.0	Normal Line / Pre-Game (51)	10/03/26-10/03/26	2	:30	9A- 11A (CST)							2		2	\$450.00	\$900.00	Green Bay (WLUK)	Big Noon Kickoff	9/29/26
152.0	Normal Line / Football (52)	10/03/26-10/03/26	2	:30	10P- 1:30A (CST)							2		2	\$450.00	\$900.00	Green Bay (WLUK)	CFB: Teams TBD	9/29/26
153.0	Normal Line / Pre-Game (53)	10/04/26-10/04/26	2	:30	10A- 11A (CST)								1	1	\$1,200.00	\$1,200.00	Green Bay (WLUK)	FOX NFL Kickoff	9/29/26
154.0	Normal Line / Football-Premium (54)	10/04/26-10/04/26	2	:30	12P- Sports-FOX NFL Premium Game								1	1	\$54,000.00	\$54,000.00	Green Bay (WLUK)	NFL Early Game: Green Bay @ Tampa Bay	9/29/26

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, American Media and Advocacy Group, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 



FEDERAL CANDIDATE



STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Tom Tiffany

Authorized committee:

Tiffany for WI

Agency requesting time (and contact information):



N/A American Media and Advocacy Group

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Wisconsin Governor

Date of election:

November 3, 2026



General



Primary

Treasurer of candidate's authorized committee:

James Koth

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):



the candidate listed above who is a legally qualified candidate, or

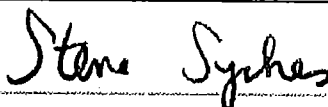
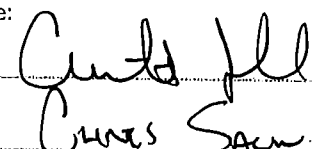


the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: 	Signature: 
Name: Steve Syckes	Name: Curtis Sauer
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: 9/20/26

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Steve Syckes

Name: Steve Syckes

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

☒

Yes

☐

No

Date ad received: 9/29/26

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Federal candidate certification signed (above):

☐

Yes

☐

No

☒

N/A

Disposition:

☒

Accepted

☐

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

7150662

Station Call Letters:

WLU

Date Received/Requested:

9/29/26

Est. #:

19996

Station Location:

GREEN BAY, WI

Run Start and End Dates:

9/30/26 - 10/6/26

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

50% TWI 09304 "BUNDLES"
50% TWI 09084 "PMPSTEROUS"