



45 E. John Carpenter Freeway
Suite 700 Irving, TX 75062

Contract # 25023490
CPE: 2220/2231/18514
Agency: Buying Time

123 Unknown

Washington, NY 12345

Agency Order #: 15167597
Buyer: Lustig, Helene
Salesperson: Max Alford
678-634-7228

Comments: Separation: 30; PopulationBuyType: CPP

Separation:

Changes as of: 10/14/2026 at 2:34 PM

Flight: 10/27/26 - 11/3/26

Advertiser: ADCC/Brandy for Wisconsin

Product: Political

Version: Original Order

Station: WFRV

Market: Green Bay

Office: Nexstar Political - Washington DC

Service: Nielsen

Primary Demo:

Assistant: Max Alford
678-634-7228

Con Type: Political
Total \$: \$36,600.00

Total Spots: 62

Total CPP: \$0.00

Total GRP:

5438256
RECEIVED
10/15/26

#	Day/Time	DP	Program	Rate	Len	10/27 - 11/3							Total Spots	Total \$	CPP*	GRP*	
						10/27	10/28	10/29	10/30	10/31	11/1	11/2					11/3
1	6:30p-7p		GB NATION W 2026-27	\$500.00	30	0	1	0	0	0	0	0	0	1	\$500.00	\$0.00	0.0:0
NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON																	
2	7p-8p		NCIS	\$625.00	30	1	0	0	0	0	0	0	0	1	\$625.00	\$0.00	0.0:0
NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON																	
3	7p-8:30p		SURVIVOR	\$750.00	30	0	1	0	0	0	0	0	0	1	\$750.00	\$0.00	0.0:0
NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON																	
4	6p-7p		60 MINUTES	\$1,000.00	30	0	0	0	0	0	1	0	0	1	\$1,000.00	\$0.00	0.0:0
NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON																	
5	10:35p-11:35p		COMIC-JUNISH (A)	\$50.00	30	1	0	1	0	0	0	1	0	3	\$150.00	\$0.00	0.0:0
NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON																	
6	10:35p-11:05p		SPORTS XTRA SU	\$125.00	30	0	0	0	0	0	1	0	0	1	\$125.00	\$0.00	0.0:0
NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON																	
7	8a-9:30a		CBS SU MORNING 8A-930A	\$400.00	30	0	0	0	0	0	1	0	0	1	\$400.00	\$0.00	0.0:0
NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON																	
8	9:30a-10:30a		FACE THE NATION (1-HR)	\$250.00	30	0	0	0	0	0	1	0	0	1	\$250.00	\$0.00	0.0:0
NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON																	
9	12n-12:30p		LOCAL 5 NEWS AT NOON	\$375.00	30	1	1	1	1	0	0	1	0	5	\$1,875.00	\$0.00	0.0:0
NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON																	
10	11a-12n		THE YOUNG AND THE RESTLESS	\$375.00	30	1	1	1	1	0	0	1	1	6	\$2,250.00	\$0.00	0.0:0
NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON																	
11	12:30p-1p		THE BOLD AND THE BEAUTIFUL	\$375.00	30	1	1	1	1	0	0	1	0	5	\$1,875.00	\$0.00	0.0:0
NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON																	
12	10a-11a		THE PRICE IS RIGHT	\$750.00	30	0	1	1	1	0	0	1	1	5	\$3,750.00	\$0.00	0.0:0
NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON																	
13	9:30a-10a		LOCAL 5 LIVE! 930A	\$375.00	30	1	0	1	0	0	0	1	1	4	\$1,500.00	\$0.00	0.0:0
NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON																	



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123 Unknown		Product: Political		Office: Nexstar Political - Washington DC	Total Spots: 62
Washington, NY 12345		Agency Order #: 15167597		Service: Nielsen	Total CPP: \$0.00
		Buyer: Lustig, Helene		Primary Demo: Max Alford	Total GRP:
		Salesperson: Max Alford		Assistant: Max Alford	
		678-634-7228		678-634-7228	
Separation:					

#	Day/Time	DP	Program	Rate	Len	10/27 - 11/3							Total Spots	Total \$	CPP*	GRP*	
						10/27	10/28	10/29	10/30	10/31	11/1	11/2					11/3
14	Tu-F, M 10p-10:35p		LOCAL 5 NWS-10P	\$625.00	30	1	1	1	1	0	0	1	0	5	\$3,125.00	\$0.00	0.0
NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON																	
15	Sa 10p-10:35p		LOCAL 5 NWS SA 10P	\$625.00	30	0	0	0	0	1	0	0	0	1	\$625.00	\$0.00	0.0
NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON																	
16	Su 10p-10:35p		LOCAL 5 NEWS 10 -SU	\$625.00	30	0	0	0	0	0	1	0	0	1	\$625.00	\$0.00	0.0
NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON																	
17	Th, M 6:30p-7p		LOCAL 5 NWS-630PM (M/Th) 26-27	\$375.00	30	0	0	0	1	0	0	0	1	0	\$750.00	\$0.00	0.0
NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON																	
18	Tu-F, M 4:30p-5p		LOCAL 5 NWS 430P	\$475.00	30	1	1	1	1	0	0	1	0	5	\$2,375.00	\$0.00	0.0
NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON																	
19	Tu-F, M 5p-5:30p		LOCAL 5 NEWS AT 5	\$775.00	30	1	1	1	1	0	0	1	0	5	\$3,875.00	\$0.00	0.0
NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON																	
20	Tu-F, M 6p-6:30p		LOCAL 5 NEWS AT 6	\$775.00	30	1	1	1	1	0	0	1	0	5	\$3,875.00	\$0.00	0.0
NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON																	
21	Sa 2:30p-6:30p		CFB: REGULAR SEASON 2026	\$400.00	30	0	0	0	0	1	0	0	0	1	\$400.00	\$0.00	0.0
NXST SPORTS NIELSEN (sell) - GREEN BAY-APPLETON																	
22	Su 3:25p-6:30p		NFL: 11/1 GM2 CHIEFS @ BRONCOS	\$3,500.00	30	0	0	0	0	0	1	0	0	1	\$3,500.00	\$0.00	0.0
NXST SPORTS NIELSEN (sell) - GREEN BAY-APPLETON																	
23	Su 12n-3p		NFL: 11/1 GM1 RAVENS @ BILLS	\$2,400.00	30	0	0	0	0	0	1	0	0	1	\$2,400.00	\$0.00	0.0
NXST SPORTS NIELSEN (sell) - GREEN BAY-APPLETON																	
TOTALS: 10 10 11 8 2 7 11 3														62	\$36,600.00	\$0.00	0.0



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Primary Demo: Max Alford

Total GRP:

Salesperson: Max Alford

Assistant: Max Alford

Separation:

Special Instructions

Order Level Comments

Date/Time Added by Comment

10/14/26 2:38 PM Max Alford Separation: 30;PopulationBuyType: CPP

Competitive Information

Market Budget:

WFRV Share: 0%

Comment:

Competitive Unknown

Daypart Summary

Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	62	\$36,600.00	N/A	0.0
Total	100%	62	\$36,600.00	N/A	0.0

Monthly Summary

Month	Spots	Dollars
2026-Nov	62	\$36,600.00
Total	62	\$36,600.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	10/14/26 4:25 PM					\$0	\$0	
New	10/14/26 2:34 PM	Max Alford	New	62		\$36,600.00	\$36,600.00	

Non-Discrimination Policy

CANDIDATE ADVERTISEMENT AGREEMENT

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges. See Invoice for actual schedule and charges.

I, Morgan Hess, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Brandy Tollefson

Authorized committee:

ADCC/Brandy for Wisconsin

Agency requesting time (and contact information):

☒ N/A: Buying Time Media, LLC - PO Box 318 Crownsville, MD 21032-0318 - 202-965-5060

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

Wisconsin Assembly District 88

Date of election:

November 3rd, 2026

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Brandy J Tollefson, Treasurer

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Morgan Hess

Signature:

Carolyn Williamsen

Name: Morgan Hess

Name: Carolyn Williamsen

Date of Request to Purchase Ad Time: 9/9/20

Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No Date ad received: _____**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☐ Yes ☐ No ☐ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason: _____

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): _____

Contract #:

5438256

Station Call Letters:

WPRV

Date Received/Requested:

10/15/26

Est. #:

18514

Station Location:

Green Bay, WI

Run Start and End Dates:

10/27/26-11/3/26

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



Outlook

Green Bay-NEW Coordinated candidate orders - WI ADCC/Brandy for Wisconsin-10/20

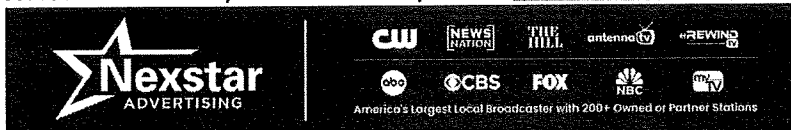
From Maxwell Alford <MAlford@nexstar.tv>**Date** Wed 10/14/2026 2:38 PM**To** Carolyn Williamsen <Carolyn.Williamsen@wearegreenbay.com>**Cc** Samantha Osborne <SOSborne@Nexstar.tv>; Green Bay Traffic <GreenBayTraffic@nexstar.tv>; Desmond Hurley <DHurley@Nexstar.tv>; Gianna Elizardo <GElizardo@Nexstar.tv>; Alex Waisfisz <AWaisfisz@nexstar.tv>; Ann Hendricks <Ann.Hendricks@wearegreenbay.com>; Jessica Dombrowski <Jessica.Dombrowski@wearegreenbay.com>; Kelsey Nechodom <Kelsey.Nechodom@wearegreenbay.com>; Reece Miller <Reece.Miller@wearegreenbay.com>; Renee Bergsbaken <Renee.Bergsbaken@wearegreenbay.com>; Julie Higgins <Julie.Higgins@wearegreenbay.com>

New coordinated candidate orders headed your way for ADCC/Brandy for Wisconsin. Same traffic UFN.

Advertiser: ADCC/Brandy for Wisconsin**Agency: Buying Time****Estimate: 18513, 18514****Length: 30s****Flight: 10/20-11/3****WFRV: combined total: \$69,750**

Please let me know if there are any questions or concerns.

Best,

Maxwell Alford**Account Executive, Political Sales | Email: MAlford@nexstar.tv | Direct: 678.634.7223****Links:** Nexstar.tv | [The CW](http://TheCW.com) | [NewsNation](http://NewsNation.com) | [The Hill](http://TheHill.com) | [Antenna TV](http://AntennaTV.com)