

ORDER



Orders

Order / Rev:

486359

Alt Order #:

20162187

Ext. Opp. ID:

Product Desc:

Tiffany for Wisconsin/ WI GOV

Estimate:

19698

Flight Dates:

08/19/26 - 08/25/26

Original Date / Rev:

08/18/26 / 08/18/26

Order Type:

GENERAL

WDJT-TV CBS58

Primary AE:

Nick Welte

Sales Office:

HPHIL

Sales Region:

NAT

Agency

Name:

American Media & Advocacy Group

Buying Contact:

Amag Mediaassistant

Billing Contact:

815 Slaters Lane

Alexandria, VA 22314

Billing Type:

Cash

Billing Calendar:

Broadcast

Billing Cycle:

EOM/EOC

Agency Commission:

15%

Advertiser

Name:

Poli/T Tiffany/R/GOV/WI

Demographic:

A35+

Product Codes:

PL Governor

Revenue Code 1:

AGY

Revenue Code 2:

POL

Revenue Code 3:

CAND

Priority:

P-2

New Business End:

Advertiser External ID:

Agency External ID:

Unit Code:

General

Order Separation:

00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/26	08/25/26	86	\$39,490.00	\$33,566.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2026	86	\$39,490.00	\$33,566.50	110.09
Totals	86	\$39,490.00	\$33,566.50	110.09

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nick Welte			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WDJT-TV CBS58	20%	\$39,490.00
Market	100%	\$197,450.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
WBME	3%	\$5,923.50
WCGV	0%	\$0.00
WISN	25%	\$49,362.50
WITI	25%	\$49,362.50
WMLW-	2%	\$3,949.00
WPXE	0%	\$0.00
WTMJ	25%	\$49,362.50
WVTV	0%	\$0.00
WYTU	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDJT	08/19/26	08/19/26	Morning News M-F 5a - 6a	CM	5a - 6a	--W----	:30	1	\$50.00	P-2	0.23	NM	1	\$50.00
CBS 58 MORN NEWS-5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/19/26	08/25/26	--W----	1		\$50.00		0.23						

Order / Rev: 486359
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 Flight Dates: 08/19/26 - 08/25/26

Advertiser: Poli/T Tiffany/R/GOV/WI
 Product Desc: Tiffany for Wisconsin/ WI GOV
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WDJT-TV CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WDJT	08/20/26	08/20/26	Morning News M-F 5a - 6a M-F 5a - 6a	CM	5a - 6a	---T---	:30	1	\$50.00	P-2	0.23	NM	1	\$50.00
		CBS 58 MORN NEWS-5A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/19/26	08/25/26	---T---		1				\$50.00		0.23			
N 3	WDJT	08/21/26	08/21/26	Morning News M-F 5a - 6a M-F 5a - 6a	CM	5a - 6a	----F--	:30	1	\$50.00	P-2	0.23	NM	1	\$50.00
		CBS 58 MORN NEWS-5A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/19/26	08/25/26	----F--		1				\$50.00		0.23			
N 4	WDJT	08/24/26	08/24/26	Morning News M-F 5a - 6a M-F 5a - 6a	CM	5a - 6a	M-----	:30	1	\$50.00	P-2	0.23	NM	1	\$50.00
		CBS 58 MORN NEWS-5A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/19/26	08/25/26	M-----		1				\$50.00		0.23			
N 5	WDJT	08/25/26	08/25/26	Morning News M-F 5a - 6a M-F 5a - 6a	CM	5a - 6a	-T-----	:30	1	\$50.00	P-2	0.23	NM	1	\$50.00
		CBS 58 MORN NEWS-5A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/19/26	08/25/26	-T-----		1				\$50.00		0.23			
N 6	WDJT	08/19/26	08/19/26	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	--W----	:30	1	\$90.00	P-2	0.40	NM	1	\$90.00
		CBS 58 MORN NEWS-6A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/19/26	08/25/26	--W----		1				\$90.00		0.40			
N 7	WDJT	08/20/26	08/20/26	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	---T---	:30	1	\$90.00	P-2	0.40	NM	1	\$90.00
		CBS 58 MORN NEWS-6A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/19/26	08/25/26	---T---		1				\$90.00		0.40			
N 8	WDJT	08/21/26	08/21/26	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	----F--	:30	1	\$90.00	P-2	0.40	NM	1	\$90.00
		CBS 58 MORN NEWS-6A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/19/26	08/25/26	----F--		1				\$90.00		0.40			
N 9	WDJT	08/24/26	08/24/26	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	M-----	:30	1	\$90.00	P-2	0.40	NM	1	\$90.00
		CBS 58 MORN NEWS-6A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/19/26	08/25/26	M-----		1				\$90.00		0.40			
N 10	WDJT	08/25/26	08/25/26	Morning News M-F 6a - 7a M-F 6a - 7a	CM	6a-7a	-T-----	:30	1	\$90.00	P-2	0.40	NM	1	\$90.00
		CBS 58 MORN NEWS-6A													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/19/26	08/25/26	-T-----		1				\$90.00		0.40			
N 11	WDJT	08/19/26	08/19/26	CBS This Morning M-F 7a-9a CBS This Morning M-F 7a-9a	CM	7a-9a	--W----	:30	3	\$150.00	P-2	0.48	NM	3	\$450.00
		CBS THIS MORNING													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/19/26	08/25/26	--W----		3				\$150.00		0.48			
N 12	WDJT	08/20/26	08/20/26	CBS This Morning M-F 7a-9a CBS This Morning M-F 7a-9a	CM	7a-9a	---T---	:30	3	\$150.00	P-2	0.48	NM	3	\$450.00
		CBS THIS MORNING													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/19/26	08/25/26	---T---		3				\$150.00		0.48			
N 13	WDJT	08/21/26	08/21/26	CBS This Morning M-F 7a-9a CBS This Morning M-F 7a-9a	CM	7a-9a	----F--	:30	3	\$150.00	P-2	0.48	NM	3	\$450.00
		CBS THIS MORNING													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/19/26	08/25/26	----F--		3				\$150.00		0.48			
N 14	WDJT	08/24/26	08/24/26		CM	7a-9a	M-----	:30	3	\$150.00	P-2	0.48	NM	3	\$450.00

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WDJT-TV CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CBS This Morning M-F 7-9a															
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/19/26	08/25/26	M-----					3	\$150.00		0.48			
N15	WDJT	08/25/26	08/25/26	CBS This Morning M-F 7-9a	CM	7a-9a	-T-----	:30	3	\$150.00	P-2	0.48	NM	3	\$450.00
CBS THIS MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/19/26	08/25/26	-T-----					3	\$150.00		0.48			
N16	WDJT	08/22/26	08/22/26	Weekend AM Local News	CM	6am-7am	-----S-	:30	1	\$100.00	P-2	0.46	NM	1	\$100.00
CBS 58 MORNING NEWS AT 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/19/26	08/25/26	-----S-					1	\$100.00		0.46			
N17	WDJT	08/22/26	08/22/26	CBS This Morning - SAT	CM	7am-9am	-----S-	:30	2	\$150.00	P-2	0.45	NM	2	\$300.00
CBS THIS MORNING (SAT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/19/26	08/25/26	-----S-					2	\$150.00		0.45			
N18	WDJT	08/23/26	08/23/26	Weekend AM Local News	CM	6am-7am	-----S	:30	1	\$100.00	P-2	0.45	NM	1	\$100.00
CBS 58 MORNING NEWS AT 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/19/26	08/25/26	-----S					1	\$100.00		0.45			
N19	WDJT	08/23/26	08/23/26	CBS58 Sun Morning 7a-8a	CM	7a-8a	-----S	:30	1	\$250.00	P-2	1.13	NM	1	\$250.00
CBS 58 SUNDAY MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/19/26	08/25/26	-----S					1	\$250.00		1.13			
N20	WDJT	08/23/26	08/23/26	CBS Sunday Morn 758a-9a	CM	8a-930a	-----S	:30	1	\$1,000.00	P-2	2.80	NM	1	\$1,000.00
CBS SUNDAY MORNING															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/19/26	08/25/26	-----S					1	\$1,000.00		2.80			
N21	WDJT	08/23/26	08/23/26	Face the Nation	CM	930a-1030a	-----S	:30	1	\$300.00	P-2	1.21	NM	1	\$300.00
FACE THE NATION															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/19/26	08/25/26	-----S					1	\$300.00		1.21			
N22	WDJT	08/20/26	08/20/26	Let's Make a Deal 9a-10a	CM	858a-10a	---T---	:30	1	\$600.00	P-2	1.15	NM	1	\$600.00
LET'S MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/19/26	08/25/26	---T---					1	\$600.00		1.15			
N23	WDJT	08/24/26	08/24/26	Let's Make a Deal 9a-10a	CM	858a-10a	M-----	:30	1	\$600.00	P-2	1.15	NM	1	\$600.00
LET'S MAKE A DEAL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/19/26	08/25/26	M-----					1	\$600.00		1.15			
N24	WDJT	08/19/26	08/19/26	Price Is Right 10a-11a	CM	10a - 11a	--W----	:30	1	\$700.00	P-2	2.00	NM	1	\$700.00
THE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/19/26	08/25/26	--W----					1	\$700.00		2.00			
N25	WDJT	08/20/26	08/20/26	Price Is Right 10a-11a	CM	10a - 11a	---T---	:30	1	\$700.00	P-2	2.00	NM	1	\$700.00
THE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/19/26	08/25/26	---T---					1	\$700.00		2.00			
N26	WDJT	08/21/26	08/21/26		CM	10a - 11a	----F--	:30	1	\$700.00	P-2	2.00	NM	1	\$700.00

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WDJT-TV CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Price Is Right 10a-11a															
Price is Right 10a-11a															
THE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/19/26		08/19/26	08/25/26	----F--					1	\$700.00		2.00			
N 27	WDJT	08/24/26	08/24/26	Price Is Right 10a-11a	CM	10a - 11a	M-----	:30	1	\$700.00	P-2	2.00	NM	1	\$700.00
Price is Right 10a-11a															
THE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/19/26		08/19/26	08/25/26	M-----					1	\$700.00		2.00			
N 28	WDJT	08/25/26	08/25/26	Price Is Right 10a-11a	CM	10a - 11a	-T-----	:30	1	\$700.00	P-2	2.00	NM	1	\$700.00
Price is Right 10a-11a															
THE PRICE IS RIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/19/26		08/19/26	08/25/26	-T-----					1	\$700.00		2.00			
N 29	WDJT	08/19/26	08/19/26	News at Noon 60	CM	12p-1p	--W----	:30	1	\$300.00	P-2	1.04	NM	1	\$300.00
Noon News ONE HOUR 12p-1p															
CBS 58 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/19/26		08/19/26	08/25/26	--W----					1	\$300.00		1.04			
N 30	WDJT	08/20/26	08/20/26	News at Noon 60	CM	12p-1p	---T---	:30	1	\$300.00	P-2	1.04	NM	1	\$300.00
Noon News ONE HOUR 12p-1p															
CBS 58 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/19/26		08/19/26	08/25/26	---T---					1	\$300.00		1.04			
N 31	WDJT	08/21/26	08/21/26	News at Noon 60	CM	12p-1p	----F--	:30	1	\$300.00	P-2	1.04	NM	1	\$300.00
Noon News ONE HOUR 12p-1p															
CBS 58 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/19/26		08/19/26	08/25/26	----F--					1	\$300.00		1.04			
N 32	WDJT	08/24/26	08/24/26	News at Noon 60	CM	12p-1p	M-----	:30	1	\$300.00	P-2	1.04	NM	1	\$300.00
Noon News ONE HOUR 12p-1p															
CBS 58 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/19/26		08/19/26	08/25/26	M-----					1	\$300.00		1.04			
N 33	WDJT	08/25/26	08/25/26	News at Noon 60	CM	12p-1p	-T-----	:30	1	\$300.00	P-2	1.04	NM	1	\$300.00
Noon News ONE HOUR 12p-1p															
CBS 58 NEWS AT NOON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/19/26		08/19/26	08/25/26	-T-----					1	\$300.00		1.04			
N 34	WDJT	08/19/26	08/19/26	M-F 4p-5p News	CM	4p-5p	--W----	:30	1	\$250.00	P-2	0.84	NM	1	\$250.00
M-F 4p-5p News															
CBS 58 NEWS-4P/430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/19/26		08/19/26	08/25/26	--W----					1	\$250.00		0.84			
N 35	WDJT	08/20/26	08/20/26	M-F 4p-5p News	CM	4p-5p	---T---	:30	1	\$250.00	P-2	0.84	NM	1	\$250.00
M-F 4p-5p News															
CBS 58 NEWS-4P/430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/19/26		08/19/26	08/25/26	---T---					1	\$250.00		0.84			
N 36	WDJT	08/21/26	08/21/26	M-F 4p-5p News	CM	4p-5p	----F--	:30	1	\$250.00	P-2	0.84	NM	1	\$250.00
M-F 4p-5p News															
CBS 58 NEWS-4P/430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/19/26		08/19/26	08/25/26	----F--					1	\$250.00		0.84			
N 37	WDJT	08/24/26	08/24/26	M-F 4p-5p News	CM	4p-5p	M-----	:30	1	\$250.00	P-2	0.84	NM	1	\$250.00
M-F 4p-5p News															
CBS 58 NEWS-4P/430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/19/26		08/19/26	08/25/26	M-----					1	\$250.00		0.84			
N 38	WDJT	08/25/26	08/25/26		CM	4p-5p	-T-----	:30	1	\$250.00	P-2	0.84	NM	1	\$250.00

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 Estimate: 19698

WDJT-TV CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 4p-5p News											
				M-F 4p-5p News											
				CBS 58 NEWS-4P/430P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/19/26	08/25/26	-T-----					1	\$250.00		0.84			
N 39	WDJT	08/19/26	08/19/26	M-F 5pm News	CM	5p-530p	--W----	:30	1	\$400.00	P-2	1.38	NM	1	\$400.00
				M-F 5pm News											
				CBS 58 NEWS-5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/19/26	08/25/26	--W----					1	\$400.00		1.38			
N 40	WDJT	08/20/26	08/20/26	M-F 5pm News	CM	5p-530p	---T---	:30	1	\$400.00	P-2	1.38	NM	1	\$400.00
				M-F 5pm News											
				CBS 58 NEWS-5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/19/26	08/25/26	---T---					1	\$400.00		1.38			
N 41	WDJT	08/21/26	08/21/26	M-F 5pm News	CM	5p-530p	----F--	:30	1	\$400.00	P-2	1.38	NM	1	\$400.00
				M-F 5pm News											
				CBS 58 NEWS-5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/19/26	08/25/26	----F--					1	\$400.00		1.38			
N 42	WDJT	08/24/26	08/24/26	M-F 5pm News	CM	5p-530p	M-----	:30	1	\$400.00	P-2	1.38	NM	1	\$400.00
				M-F 5pm News											
				CBS 58 NEWS-5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/19/26	08/25/26	M-----					1	\$400.00		1.38			
N 43	WDJT	08/25/26	08/25/26	M-F 5pm News	CM	5p-530p	-T-----	:30	1	\$400.00	P-2	1.38	NM	1	\$400.00
				M-F 5pm News											
				CBS 58 NEWS-5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/19/26	08/25/26	-T-----					1	\$400.00		1.38			
N 44	WDJT	08/22/26	08/22/26	Sat 5pm News	CM	5p-530p	-----S-	:30	1	\$250.00	P-2	0.96	NM	1	\$250.00
				Sat 5pm News											
				CBS 58 NEWS-5P (SAT)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/19/26	08/25/26	-----S-					1	\$250.00		0.96			
N 45	WDJT	08/23/26	08/23/26	Sun 530pm News	CM	530p-6p	-----S	:30	1	\$400.00	P-2	1.11	NM	1	\$400.00
				Sun 530pm News											
				CBS 58 NEWS-530P (SUN)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/19/26	08/25/26	-----S					1	\$400.00		1.11			
N 46	WDJT	08/19/26	08/19/26	Jeopardy 6p-630p	CM	6p-630p	--W----	:30	1	\$1,200.00	P-2	3.27	NM	1	\$1,200.00
				Jeopardy / M-F											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/19/26	08/25/26	--W----					1	\$1,200.00		3.27			
N 47	WDJT	08/20/26	08/20/26	Jeopardy 6p-630p	CM	6p-630p	---T---	:30	1	\$1,200.00	P-2	3.27	NM	1	\$1,200.00
				Jeopardy / M-F											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/19/26	08/25/26	---T---					1	\$1,200.00		3.27			
N 48	WDJT	08/21/26	08/21/26	Jeopardy 6p-630p	CM	6p-630p	----F--	:30	1	\$1,200.00	P-2	3.27	NM	1	\$1,200.00
				Jeopardy / M-F											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/19/26	08/25/26	----F--					1	\$1,200.00		3.27			
N 49	WDJT	08/24/26	08/24/26	Jeopardy 6p-630p	CM	6p-630p	M-----	:30	1	\$1,200.00	P-2	3.27	NM	1	\$1,200.00
				Jeopardy / M-F											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/19/26	08/25/26	M-----					1	\$1,200.00		3.27			
N 50	WDJT	08/25/26	08/25/26		CM	6p-630p	-T-----	:30	1	\$1,200.00	P-2	3.27	NM	1	\$1,200.00

Order / Rev: 486359
 Alt Order #: 20162187
 Flight Dates: 08/19/26 - 08/25/26

Advertiser: Poli/T Tiffany/R/GOV/WI
 Product Desc: Tiffany for Wisconsin/ WI GOV
 Estimate: 19698

WDJT-TV CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Jeopardy 6p-630p											
				Jeopardy / M-F											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/19/26	08/25/26	-T-----		1			\$1,200.00			3.27			
N51	WDJT	08/19/26	08/19/26	Wheel of Fortune 630p-7p	CM	630pm-7pm	--W----	:30	1	\$1,400.00	P-2	3.74	NM	1	\$1,400.00
				Wheel of Fortune / M-F											
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/19/26	08/25/26	--W----		1			\$1,400.00			3.74			
N52	WDJT	08/20/26	08/20/26	Wheel of Fortune 630p-7p	CM	630pm-7pm	---T---	:30	1	\$1,400.00	P-2	3.74	NM	1	\$1,400.00
				Wheel of Fortune / M-F											
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/19/26	08/25/26	---T---		1			\$1,400.00			3.74			
N53	WDJT	08/21/26	08/21/26	Wheel of Fortune 630p-7p	CM	630pm-7pm	----F--	:30	1	\$1,400.00	P-2	3.74	NM	1	\$1,400.00
				Wheel of Fortune / M-F											
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/19/26	08/25/26	----F--		1			\$1,400.00			3.74			
N54	WDJT	08/24/26	08/24/26	Wheel of Fortune 630p-7p	CM	630pm-7pm	M-----	:30	1	\$1,400.00	P-2	3.74	NM	1	\$1,400.00
				Wheel of Fortune / M-F											
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/19/26	08/25/26	M-----		1			\$1,400.00			3.74			
N55	WDJT	08/25/26	08/25/26	Wheel of Fortune 630p-7p	CM	630pm-7pm	-T-----	:30	1	\$1,400.00	P-2	3.74	NM	1	\$1,400.00
				Wheel of Fortune / M-F											
				WHEEL OF FORTUNE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/19/26	08/25/26	-T-----		1			\$1,400.00			3.74			
N56	WDJT	08/24/26	08/24/26	Mo 9p - 10p	CM	Mo 9p - 10p	M-----	:30	1	\$600.00	P-2	1.01	NM	1	\$600.00
				CIA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/19/26	08/25/26	M-----		1			\$600.00			1.01			
N57	WDJT	08/25/26	08/25/26	Tu 7p - 8p	CM	Tu 7p - 8p	-T-----	:30	1	\$600.00	P-2	1.70	NM	1	\$600.00
				NCIS											
				NCIS ENC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/19/26	08/25/26	-T-----		1			\$600.00			1.70			
N58	WDJT	08/25/26	08/25/26	Tu 8p - 9p	CM	Tu 8p - 9p	-T-----	:30	1	\$600.00	P-2	0.99	NM	1	\$600.00
				NCIS Origins											
				NCIS ORIGINS ENC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/19/26	08/25/26	-T-----		1			\$600.00			0.99			
N59	WDJT	08/20/26	08/20/26	Th 9p - 10p	CM	Th 9p - 10p	---T---	:30	1	\$600.00	P-2	1.05	NM	1	\$600.00
				Elsbeth											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/19/26	08/25/26	---T---		1			\$600.00			1.05			
N60	WDJT	08/21/26	08/21/26	Fr 7p - 8p	CM	Fri 7p - 8p	----F--	:30	1	\$600.00	P-2	1.16	NM	1	\$600.00
				Sheriff Country											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/19/26	08/25/26	----F--		1			\$600.00			1.16			
N61	WDJT	08/23/26	08/23/26	Su 6p - 7p	CM	6p - 7p	-----S	:30	1	\$1,200.00	P-2	2.82	NM	1	\$1,200.00
				60 Minutes											
				60 MINUTES											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		08/19/26	08/25/26	-----S		1			\$1,200.00			2.82			
N62	WDJT	08/23/26	08/23/26	Su 7p - 8p	CM	7p - 8p	-----S	:30	1	\$800.00	P-2	1.77	NM	1	\$800.00
				Sun 7-8p											
				BIG BROTHER											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

Order / Rev: 486359
 Alt Order #: 20162187
 Flight Dates: 08/19/26 - 08/25/26

Advertiser: Poli/T Tiffany/R/GOV/WI
 Product Desc: Tiffany for Wisconsin/ WI GOV
 Estimate: 19698

WDJT-TV CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 08/19/26		08/19/26	08/25/26	-----S		1			\$800.00	1.77					
N 63	WDJT	08/23/26	08/23/26	Su 8p - 9p Su 8p - 9p	CM	8p-9p	-----S	:30	1	\$800.00	P-2	1.66	NM	1	\$800.00
TRACKER ENC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 08/19/26		08/19/26	08/25/26	-----S		1			\$800.00	1.66					
N 64	WDJT	08/23/26	08/23/26	Su 9p - 10p Marshals	CM	9p-10p	-----S	:30	1	\$600.00	P-2	1.32	NM	1	\$600.00
WATSON ENC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 08/19/26		08/19/26	08/25/26	-----S		1			\$600.00	1.32					
N 65	WDJT	08/19/26	08/19/26	M-F Late News M-F Late News	CM	10p-1035p	--W----	:30	1	\$300.00	P-2	1.53	NM	1	\$300.00
CBS 58 NEWS-10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 08/19/26		08/19/26	08/25/26	--W----		1			\$300.00	1.53					
N 66	WDJT	08/20/26	08/20/26	M-F Late News M-F Late News	CM	10p-1035p	---T---	:30	1	\$300.00	P-2	1.53	NM	1	\$300.00
CBS 58 NEWS-10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 08/19/26		08/19/26	08/25/26	---T---		1			\$300.00	1.53					
N 67	WDJT	08/21/26	08/21/26	M-F Late News M-F Late News	CM	10p-1035p	----F--	:30	1	\$300.00	P-2	1.53	NM	1	\$300.00
CBS 58 NEWS-10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 08/19/26		08/19/26	08/25/26	----F--		1			\$300.00	1.53					
N 68	WDJT	08/24/26	08/24/26	M-F Late News M-F Late News	CM	10p-1035p	M-----	:30	1	\$300.00	P-2	1.53	NM	1	\$300.00
CBS 58 NEWS-10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 08/19/26		08/19/26	08/25/26	M-----		1			\$300.00	1.53					
N 69	WDJT	08/25/26	08/25/26	M-F Late News M-F Late News	CM	10p-1035p	-T-----	:30	1	\$300.00	P-2	1.53	NM	1	\$300.00
CBS 58 NEWS-10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 08/19/26		08/19/26	08/25/26	-T-----		1			\$300.00	1.53					
N 70	WDJT	08/23/26	08/23/26	Sun Late News Sun Late News	CM	10pm-11pm	-----S	:30	1	\$350.00	P-2	1.32	NM	1	\$350.00
CBS 58 NEWS-10PM (SUN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 08/19/26		08/19/26	08/25/26	-----S		1			\$350.00	1.32					
N 71	WDJT	08/22/26	08/22/26	Sat 12a-1a NCIS Hawaii	CM	Sat 12a-1a	-----S-	:30	1	\$20.00	P-2	0.16	NM	1	\$20.00
NCIS HAWAII															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 08/19/26		08/19/26	08/25/26	-----S-		1			\$20.00	0.16					
N 72	WDJT	08/23/26	08/23/26	Sun 11pm-12m Fire Country	CM	11pm-12m	-----S	:30	1	\$100.00	P-2	0.26	NM	1	\$100.00
FIRE COUNTRY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 08/19/26		08/19/26	08/25/26	-----S		1			\$100.00	0.26					
N 73	WDJT	08/23/26	08/23/26	Sun 12m-1am NCIS Hawaii	CM	12m-1am	-----S	:30	1	\$20.00	P-2	0.20	NM	1	\$20.00
NCIS: HAWAII															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week: 08/19/26		08/19/26	08/25/26	-----S		1			\$20.00	0.20					
N 74	WDJT	08/23/26	08/23/26	NFL Pre-Season - Sunday NFL Pre-Season - Sunday	CM	Various	-----S	:30	2	\$1,500.00	P-2	2.00	NM	2	\$3,000.00
NFL PRE-SEASON TBA-TBA TEAMS TBA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					

Order / Rev: 486359
Alt Order #: 20162187
Flight Dates: 08/19/26 - 08/25/26

Advertiser: Poli/T Tiffany/R/GOV/WI
Product Desc: Tiffany for Wisconsin/ WI GOV
Estimate: 19698

WDJT-TV CBS58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/19/26	08/25/26	-----S		2				\$1,500.00		2.00			
													Totals	86	\$39,490.00