

ORDER



Orders
Order / Rev: 5361357
Alt Order #: 25015303
Ext. Opp. ID:
Product Desc: General
Estimate: 16122
Flight Dates: 10/27/26 - 11/02/26
Original Date / Rev: 08/10/26 / 08/10/26
Order Type: REG

Green Bay WFRV

Primary AE: Nexstar Political Account Executive
Sales Office: NSOP
Sales Region: Nat

Agency
Name: Great American Media
Buying Contact:
Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOC
Agency Commission: 15%

Advertiser
Name: POL/DAGA People's Lawyer Project P.
Demographic: A18+
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P3

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID: IN3307/TO232
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/27/26	11/02/26	55	\$31,225.00	\$26,541.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2026	55	\$31,225.00	\$26,541.25	0.00
Totals	55	\$31,225.00	\$26,541.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Nexstar Political Account Exe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFRV	10/27/26	11/02/26	Local 5 This Morning 5a	CM	5:00 AM-5:30 AM	MTWTF--	:30	4	\$100.00	P3	0.00	NM	4	\$400.00
				Local 5 News 5a		(5:00 AM-5:30 AM)									
				LOCAL 5 NWS-THIS AM 5A NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/27/26	11/02/26	MTWTF--		4			\$100.00		0.00				
N 2	WFRV	10/27/26	11/02/26	Local 5 This Morning 5a	CM	5:30 AM-6:00 AM	MTWTF--	:30	4	\$100.00	P3	0.00	NM	4	\$400.00
				Local 5 News 5a		(5:30 AM-6:00 AM)									
				LOCAL 5 NWS-THIS AM 530A NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/27/26	11/02/26	MTWTF--		4			\$100.00		0.00				
N 3	WFRV	10/27/26	11/02/26	Local 5 This Morning 6a	CM	6:00 AM-6:30 AM	MTWTF--	:30	3	\$150.00	P3	0.00	NM	3	\$450.00
				Local 5 News 6a		(6:00 AM-6:30 AM)									
				LOCAL 5 NWS-THIS AM 6A NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/27/26	11/02/26	MTWTF--		3			\$150.00		0.00				
N 4	WFRV	10/27/26	11/02/26	Local 5 This Morning 6a	CM	6:30 AM-7:00 AM	MTWTF--	:30	3	\$150.00	P3	0.00	NM	3	\$450.00
				Local 5 News 6a		(6:30 AM-7:00 AM)									
				LOCAL 5 NWS-THIS AM 630AM NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				

Order / Rev: 5361357
 Alt Order #: 25015303
 Flight Dates: 10/27/26 - 11/02/26

Advertiser: POL/DAGA People's Lawyer Project PA
 Product Desc: General
 Estimate: 16122

Green Bay WFRV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/26	11/02/26	MTWTF--					2	\$750.00		0.00			
N 14	WFRV	10/27/26	11/02/26	Local 5 News at Noon	CM	M-F 12p-12:30p	MTWTF--	:30	2	\$375.00	P3	0.00	NM	2	\$750.00
				Local 5 News at Noon											
LOCAL 5 NEWS AT NOON															
NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/26	11/02/26	MTWTF--					2	\$375.00		0.00			
N 15	WFRV	10/27/26	11/02/26	Let's Make A Deal	CM	M-F 2p-3p	MTWTF--	:30	2	\$375.00	P3	0.00	NM	2	\$750.00
				Let's Make A Deal											
LET'S MAKE A DEAL															
NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/26	11/02/26	MTWTF--					2	\$375.00		0.00			
N 16	WFRV	10/27/26	11/02/26	Local 5 News at 4p	CM	4:30 PM-5:00 PM	MTWTF--	:30	2	\$475.00	P3	0.00	NM	2	\$950.00
				Local 5 News 4p	(4:30 PM-5:00 PM)										
LOCAL 5 NWS 430P															
NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/26	11/02/26	MTWTF--					2	\$475.00		0.00			
N 17	WFRV	10/27/26	11/02/26	Local 5 News at 5p	CM	M-F 5p-5:30p	MTWTF--	:30	2	\$775.00	P3	0.00	NM	2	\$1,550.00
				Local 5 News at 5:00											
LOCAL 5 NEWS AT 5															
NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/26	11/02/26	MTWTF--					2	\$775.00		0.00			
N 18	WFRV	10/27/26	11/02/26	Local 5 News at 6p	CM	M-F 6p-6:30p	MTWTF--	:30	2	\$775.00	P3	0.00	NM	2	\$1,550.00
				Local 5 News at 6:00											
LOCAL 5 NEWS AT 6															
NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/26	11/02/26	MTWTF--					2	\$775.00		0.00			
N 19	WFRV	10/27/26	11/02/26	Sat Local 5 News At 6p	CM	Sa 6p-6:30p	-----S-	:30	1	\$925.00	P3	0.00	NM	1	\$925.00
				Sat Local 5 News											
LOCAL 5 NWS-SA 6P 2024															
NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/26	11/02/26	-----S-					1	\$925.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WFRV	10/27/26-11/02/26		Sat Local 5 News At 6p		Sa 6p-6:30p	-----Sa--	:30		(\$925.00)		0.00	NM		
See MG 19.2															
[No Sa 6p News]															
2	WFRV	10/30/26-10/30/26		Fri Prime Hour 3		Fri Hour 3	-----F----	:30		\$925.00		0.00	NM		
Ⓜ MG for 19.1 10/31															
N 20	WFRV	10/27/26	11/02/26	Local 5 News at 630p	CM	M-F 6:30p-7p	M--TF--	:30	2	\$775.00	P3	0.00	NM	2	\$1,550.00
				Local 5 News at 6:30											
LOCAL5 NWS-630PM M,TH-F 26-27															
NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/26	11/02/26	M--TF--					2	\$775.00		0.00			
N 21	WFRV	10/27/26	11/02/26	Mon Prime Hour 1	CM	Mon Hour 1	M-----	:30	1	\$1,250.00	P3	0.00	NM	1	\$1,250.00
				FBI											
FBI HR1															
NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/26	11/02/26	M-----					1	\$1,250.00		0.00			
N 22	WFRV	10/27/26	11/02/26	Fri Prime Hour 1	CM	Fri Hour 1	----F--	:30	1	\$925.00	P3	0.00	NM	1	\$925.00
				Sheriff Country											
SHERIFF COUNTRY															
NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/27/26	11/02/26	----F--					1	\$925.00		0.00			

Green Bay WFRV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N29	WFRV	10/27/26	11/02/26	CBS Late Night Hour 2	CM	M-F 11:35p - 12:3	MTWTF--	:30	2	\$100.00	P3	0.00	NM	1	\$100.00
Comics Unleashed															
COMIC-UNLSH/CMIC-UNLESHED															
NXST 4Q NIELSEN (sell) - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/27/26	11/02/26	MTWTF--			2	\$100.00	0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	WFRV	10/27/26-11/02/26	CBS Late Night Hour 2			M-F 11:35p - 12:3	MTWThF----	:30	(\$100.00)	0.00	NM				
See MG 27.4,27.5															
2	WFRV	10/27/26-11/02/26	CBS Late Night Hour 2			M-F 11:35p - 12:3	MTWThF----	:30	(\$100.00)	0.00	NM				
See MG 29.3															
3	WFRV	10/27/26-11/02/26	CBS Late Night Hour 2			M-F 11:35p - 12:3	MTWThF----	:30	\$100.00	0.00	NM				
Ⓜ MG for 29.2 10/28															
N30	WFRV	10/27/26	11/02/26	NFL Early Game	CM	12:00 PM-3:00 PM	-----S	:30	1	\$7,500.00	P3	0.00	NM	1	\$7,500.00
NFL Early Game (12:00 PM-3:00 PM)															
NFL: 11/1 GM1 RAVENS @ BILLS															
NXST SPORTS NIELSEN (sell) - GREEN BAY-APPLETON															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
Week:		10/27/26	11/02/26	-----S			1	\$7,500.00	0.00						
													Totals	55	\$31,225.00

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Great American Media, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Great American Media

Address: 3050 K Street NW, Suite 100 Washington DC 20007

Contact:

Phone number: 202-338-8700

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: DAGA People's Lawyer Project

Address: 1350 I Street NW, Suite 300, Washington, DC 20005

Contact: Aaron Pickrell

Phone number: 202.470.3165

Email: compliance@dagaplp.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Aaron Pickrell
Amanda Trump
Pete D'Alessandro

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☒ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☒ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor DAGA People's Lawyer Project

Station Representative

Signature: Amanda Trump

Digitally signed by Amanda Trump
Date: 2026.08.12 10:09:04 -04'00'

Signature: Carolyn Williamson

Name: Amanda Trump

Name: Carolyn Williamson

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time: 8.10.26

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☐ Yes ☒ No Date ad received: _____

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

☐ Accepted

☒ Accepted IN PART (e.g., ad not received to determine content)*

☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #:

5361357

Station Call Letters:

WFRV

Date Received/Requested:

8.10.26

Est. #:

16122

Station Location:

Green Bay WI

Run Start and End Dates:

10.27 — 11.2.26

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.