

ORDER



Orders
Order / Rev: 1561699
Alt Order #: WOC15914195
Product Desc: DCCC/Mitchell Berman for Congress
Estimate: 434
Flight Dates: 09/29/26 - 10/05/26
Original Date / Rev: 09/30/26 / 09/30/26
Order Type: GENERAL

TODAY'S TMJ4

Primary AE: Karl Duesterhaus
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Thematic Campaigns
Buying Contact:
Billing Contact:
 1720 W Division Street
 Chicago, IL 60622

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: DCCC/Berman
Demographic: A35+
Product Codes: Federal Candidate
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-3

New Business End:
Advertiser External ID: 290248
Agency External ID: 155264
Unit Code: General
Order Separation: 00:05:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/26	10/05/26	135	\$53,700.00	\$45,645.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2026	135	\$53,700.00	\$45,645.00	0.00
Totals	135	\$53,700.00	\$45,645.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Karl Duesterhaus			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTMJ	09/29/26	10/05/26	M-F 7-9am Today Show TODAY SHOW	CM	7:00 AM-9:00 AM	8--88--	:30	24	\$600.00	P-3	0.00	NM	24	\$14,400.00
(Program: TODAY SHOW)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/29/26		09/29/26	10/05/26	8--88--					24	\$600.00		0.00			
N 2	WTMJ	09/29/26	10/05/26	M-F 9-10am Morning Blend MORNING BLEND	CM	9:00 AM-10:00 AM	4--44--	:30	12	\$180.00	P-3	0.00	NM	12	\$2,160.00
(Program: MORNING BLEND)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/29/26		09/29/26	10/05/26	4--44--					12	\$180.00		0.00			
N 3	WTMJ	09/29/26	10/05/26	Today Third Hour TODAY THIRD HOUR	CM	10:00 AM-11:00 AM	4--44--	:30	12	\$165.00	P-3	0.00	NM	12	\$1,980.00
(Program: TODAY THIRD HOUR)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/29/26		09/29/26	10/05/26	4--44--					12	\$165.00		0.00			
N 4	WTMJ	09/29/26	10/05/26	M-F 11am-12pm TODAY WITH JENNA & SHEIN	CM	11:00 AM-12:00 PM	4--44--	:30	12	\$180.00	P-3	0.00	NM	12	\$2,160.00
(Program: TODAY WITH JENNA & SHEINELLE)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/29/26		09/29/26	10/05/26	4--44--					12	\$180.00		0.00			
N 5	WTMJ	09/29/26	10/05/26	M-F 12-1pm News LIVE AT 12-1P NEWS	CM	12:00 PM-1:00 PM	3--33--	:30	9	\$240.00	P-3	0.00	NM	9	\$2,160.00

TODAY'S TMJ4

Order / Rev: 1561699
Alt Order #: WOC15914195
Flight Dates: 09/29/26 - 10/05/26

Advertiser: DCCC/Berman
Product Desc: DCCC/Mitchell Berman for Congress
Estimate: 434

TODAY'S TMJ4

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
		Week: 09/28/26	10/04/26	-----1	1		\$780.00	0.00						
N 18	WTMJ	09/29/26	10/05/26	Tonight Show TONIGHT SHOW	CM	10:35 PM-11:37 PM	4--4---	:30	8	\$255.00	P-3	0.00 NM	8	\$2,040.00
(Program: TONIGHT SHOW)														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
		Week: 09/29/26	10/05/26	4--4---	8		\$255.00	0.00						
N 19	WTMJ	09/29/26	10/05/26	Late Night SETH MEYERS	CM	11:37 PM-12:37 AM	4--4---	:30	8	\$165.00	P-3	0.00 NM	8	\$1,320.00
(Program: SETH MEYERS)														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>						
		Week: 09/29/26	10/05/26	4--4---	8		\$165.00	0.00						
												Totals	135	\$53,700.00