

TODAY'S TMJ4

Order / Rev: 1544994
 Alt Order #: WOC15827777
 Flight Dates: 09/03/26 - 09/09/26

Advertiser: Restoration of America PAC
 Product Desc: issue
 Estimate: 14968

TODAY'S TMJ4

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
11/17/2024 and 11/24/2024															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/31/26		09/06/26	-----1			1	\$2,750.00	0.00							
N 14	WTMJ	09/03/26	09/08/26	Milwaukee Tonight	CM	6:30 PM-7:00 PM	11-11--	:30	4	\$890.00	P-2	0.00	NM	4	\$3,560.00
MILWAUKEE TONIGHT															
(Program: MILWAUKEE TONIGHT)															
CS-Nov/2024 - MILWAUKEE - ESTIMATE IS BASED ON PAV of Milwaukee Tonight on WTMJ airing 11 times on 10/28/2024, 10/31/2024, 11/1/2024, 11/4/2024, 11/8/2024, 11/11/2024, 11/14/2024, 11/15/2024, 11/18/2024, 11/21/2024 and 11/22/2024															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 09/03/26		09/09/26	11-11--			4	\$890.00	0.00							
N 15	WTMJ	09/03/26	09/09/26	M-F 10-1035pm News	CM	10:00 PM-10:35 PM	111---	:30	3	\$2,400.00	P-2	0.00	NM	3	\$7,200.00
TMJ4 NEWS AT 10PM															
(Program: TMJ4 NEWS AT 10PM)															
CS-Nov/2024 - MILWAUKEE - ESTIMATE IS BASED ON PAV of TMJ4 News at 10 on WTMJ airing 20 times on 10/28/2024, 10/29/2024, 10/30/2024, 10/31/2024, 11/1/2024, 11/4/2024, 11/5/2024, 11/6/2024, 11/7/2024, 11/8/2024, 11/11/2024, 11/12/2024, 11/13/2024, 11/14/2024															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 09/03/26		09/09/26	-111---			3	\$2,400.00	0.00							
N 16	WTMJ	09/03/26	09/05/26	SA 10-1030pm News	CM	10:00 PM-10:30 PM	1-----1-	:30	1	\$2,400.00	P-2	0.00	NM	1	\$2,400.00
TMJ4 NEWS AT 10PM SAT															
(Program: TMJ4 NEWS AT 10PM SAT)															
CS-Nov/2024 - MILWAUKEE - ESTIMATE IS BASED ON PAV of TMJ4 News at 10 Saturday on WTMJ airing 3 times on 11/2/2024, 11/9/2024 and 11/16/2024															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/31/26		09/06/26	-----1-			1	\$2,400.00	0.00							
N 17	WTMJ	09/03/26	09/06/26	SU 10-1035pm News	CM	10:00 PM-10:37 PM	1-----1	:30	1	\$1,700.00	P-2	0.00	NM	1	\$1,700.00
TMJ4 NEWS AT 10PM SUN															
(Program: TMJ4 NEWS AT 10PM SUN)															
CS-Nov/2024 - MILWAUKEE - ACTUAL CS-Nov/2024 Sun 10:00p-10:37p TIME PERIOD ON WTMJ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/31/26		09/06/26	-----1			1	\$1,700.00	0.00							
N 18	WTMJ	09/03/26	09/03/26	Packers Special	CM	8am-12am	---1---	:30	1	\$945.00	P-2	0.00	NM	1	\$945.00
Packers Special															
(Program: NFL CLASSIC PACKERS GAME)															
CS-Nov/2024 - MILWAUKEE - ACTUAL CS-Nov/2024 Thu 7:00p-10:00p TIME PERIOD ON WTMJ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/31/26		09/06/26	---1---			1	\$945.00	0.00							
N 19	WTMJ	09/03/26	09/05/26	Big Ten Countdown	CM	Various	-----1-	:30	1	\$1,390.00	P-2	0.00	NM	1	\$1,390.00
Big Ten Countdown															
(Program: CFB BIG TEN COUNTDOWN)															
CS-Nov/2024 - MILWAUKEE - ACTUAL CS-Nov/2024 Sat 6:00p-6:30p TIME PERIOD ON WTMJ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/31/26		09/06/26	-----1-			1	\$1,390.00	0.00							
N 20	WTMJ	09/03/26	09/05/26	Big Ten FB - Prime Game	CM	6:30 PM-10:00 PM	-----1-	:30	1	\$27,750.00	P-2	0.00	NM	1	\$27,750.00
CFB BIG TEN WISCONSIN															
(Program: CFB BIG TEN WISCONSIN)															
CS-Nov/2024 - MILWAUKEE - ACTUAL CS-Nov/2024 Sat 6:30p-10:00p TIME PERIOD ON WTMJ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/31/26		09/06/26	-----1-			1	\$27,750.00	0.00							
N 21	WTMJ	09/03/26	09/06/26	Big Ten FB - Day Game	CM	3:00 PM-6:30 PM	-----1	:30	1	\$4,250.00	P-2	0.00	NM	1	\$4,250.00
CFB BIG TEN AFTERNOON															
(Program: CFB BIG TEN AFTERNOON)															
CS-Nov/2024 - MILWAUKEE - ACTUAL CS-Nov/2024 Sun 3:00p-6:30p TIME PERIOD ON WTMJ															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week: 08/31/26		09/06/26	-----1			1	\$4,250.00	0.00							
													Totals	43	\$101,125.00