



125 West 55th St
New York, NY 10019

Contract # 28702396

Changes as of: 7/15/2026 at 11:22 AM

Version: Original Order

CPE: 935/983/15966

Agency: GMMB - AGENCY

3050 K ST NW

WASHINGTON, DC

20007

Flight: 7/14/26 - 7/20/26

Advertiser: 63650

Product: candidate

Agency Order #: 14950714

Station: EVTV

Market: Milwaukee-Racine

Office: WASHINGTON

Service: Nielsen

Con Type: POLITICAL/NOTE

Total \$: \$280.00

Total Spots: 7

Total CPP: \$0.00

Primary Demo:

Buyer: Gilroy, Maura

Salesperson: SHEPARD RITZEN

215-567-7950

Assistant: SHEPARD RITZEN

215-567-7950

Separation:

Comments: Separation: 30;PopulationBuyType: CPP

#	Day/Time	DP	Program	Rate	Len	7/14 - 7/14		Total Spots	Total \$	CPP*	GRP*
						7/14					
1	M 7p-8p		Law & Order: SVU-MYNET1	\$40.00	30	1		1	\$40.00	\$0.00	0.0
2	M 8p-9p		Law & Order: SVU-MYNET2	\$40.00	30	1		1	\$40.00	\$0.00	0.0
3	Tu 7p-8p		Chicago P.D.-MYNET1	\$40.00	30	1		1	\$40.00	\$0.00	0.0
4	Tu 8p-9p		Chicago P.D.-MYNET2	\$40.00	30	1		1	\$40.00	\$0.00	0.0
5	W 8p-9p		Dateline-MYNET2	\$40.00	30	1		1	\$40.00	\$0.00	0.0
6	Th 8p-9p		Dateline-MYNET2	\$40.00	30	1		1	\$40.00	\$0.00	0.0
7	Su 7p-8p		Last Man Standing 2x	\$40.00	30	1		1	\$40.00	\$0.00	0.0
						TOTALS:		7	\$280.00	\$0.00	0.0



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New York, NY 10019

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CPE: 935/983/15966		Flight: 7/14/26 - 7/20/26		Station: EVTV		Total \$: \$280.00	
Agency: GMMB - AGENCY		Advertiser: 63650		Market: Milwaukee-Racine		Total Spots: 7	
3050 K ST NW		Product: candidate		Office: WASHINGTON		Total CPP: \$0.00	
WASHINGTON, DC		Agency Order #: 14950714		Service: Nielsen			
20007				Primary Demo:		Total GRP:	
		Buyer: Gilroy, Maura		Assistant: SHEPARD RITZEN			
		Salesperson: SHEPARD RITZEN		215-567-7950			
		Separation:		215-567-7950			

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
07/15/26 11:22 AM	SHEPARD RITZEN	Separation: 30;PopulationBuyType: CPP

Competitive Information	
Market Budget:	\$28,000
EVTV Share:	1%
Comment:	ests share
Unknown:	99%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	7	\$280.00	N/A
Total	100%	7	\$280.00	N/A

Monthly Summary		
Month	Spots	Dollars
2026-Jul	7	\$280.00
Total	7	\$280.00

Transaction History					
Trans	Created/Received	Created by	Status	Spot+	Spot-
New	7/15/26 11:22 AM	SHEPARD RITZEN	New	7	
				\$280.00	Contract \$
				\$280.00	Comment

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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