

INVOICE



WMTV
615 Forward Drive
Madison, WI 53711
Sales T & C: <http://advertising.graymec>
Main: (608) 274-1515
Billing:

Property	WMTV	Order #	4486211
Invoice #	4486211-1	Alt Order #	WOC15799100
Invoice Date	07/31/26	Ext. Opp. ID	
Invoice Month	July 2026	Deal #	
Invoice Period	07/01/26 - 07/20/26	Flight Dates	07/14/26 - 07/20/26
Advertiser	Impossible Until It's Done		
Product	ISSUE		
Estimate #	17506		
Account Executive	Don Vesely		
Sales Office	Madison National		
Sales Region	National		
Agency Code	9920316		
Advertiser Code	2187		
Billing Calendar	Calendar		
Billing Type	Cash		
Special Handling			
Agency Ref	114264		
Advertiser Ref	660333		
Product 1	2202		
Product 2			

Billing Address:

Targeted Platform Media
Attention: Accounts Payable
1291 Hollywood Ave
Annapolis, MD 21403

Send Payment To:

WMTV
P.O. Box 14200
Tallahassee, FL 32317-4200

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/14/26	07/19/26	Su Today	8:58 AM-10:00 AM	-----1	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/14/26 07/20/26 -----1 1 \$700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMTV	W	07/15/26	8:57 AM	Today Show	7:00 AM-9:00 AM	:30	ORL-UID-2026-01H	\$1,100.00 NM
MG for 5.1,2.1,1.1									
Open Golf Championship-program change: Buyer approved MG									
3	WMTV	W	07/15/26	11:26 AM	15 News @ 11a	11:10 AM-11:30 AM	:30	ORL-UID-2026-01H	\$500.00 NM
MG for 5.1,2.1,1.1									
Open Golf Championship-program change: Buyer approved MG									
4	WMTV	F	07/17/26	11:12 AM	15 News @ 11a	11:10 AM-11:30 AM	:30	ORL-UID-2026-01H	\$500.00 NM
MG for 5.1,2.1,1.1									
Open Golf Championship-program change: Buyer approved MG									
1	WMTV	Su	07/19/26		Su Today	8:58 AM-10:00 AM	:00		\$700.00 NM
See MG 1.2,1.3,1.4									
2	07/14/26	07/18/26	Sa Today	6:58 AM-9:00 AM	-----1-	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/14/26 07/20/26 -----1- 1 \$700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WMTV	Sa	07/18/26		Sa Today	6:58 AM-9:00 AM	:00		\$700.00 NM
See MG 1.2,1.3,1.4									
3	07/14/26	07/19/26	The Morning Show Su @ 7a	7:00 AM-8:00 AM	-----1	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/14/26 07/20/26 -----1 1 \$700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WMTV	Th	07/16/26	8:27 AM	Today Show	7:00 AM-9:00 AM	:30	ORL-UID-2026-01H	\$1,100.00 NM
MG for 3.1 07/19									
Open Championship airing. Additional \$700 added from est 17467 credit-Buyer approved									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

To pay online, please visit us at payments.graymedia.com. A 2.75% surcharge fee will be applied to credit card transactions where applicable. ACH transactions are available with no fee.

INVOICE

Send Payment To:



WMTV
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	4486211-1	Invoice Month	July 2026
Invoice Date	07/31/26	Invoice Period	07/01/26 - 07/20/26
Advertiser	Impossible Until It's Done		
Product	ISSUE		
Estimate #	17506		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	07/14/26	07/19/26	The Morning Show Su @ 7:00 AM-8:00 AM 7a		-----1	:30	1	\$700.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WMTV Th 07/16/26 3:26 PM M-F 3p-330p 3:00 PM-3:30 PM :30 ORL-UID-2026-01H \$300.00 NM MG for 3.1 07/19 Open Championship airing. Additional \$700 added from est 17467 credit-Buyer approved 1 WMTV Su 07/19/26 The Morning Show Su @ 7a 7:00 AM-8:00 AM :00 \$700.00 NM See MG 3.2,3.3									
4	07/14/26	07/19/26	Meet The Press	9:58 AM-11:00 AM	-----1	:30	1	\$1,000.00	NM
Weeks: Start Date 07/14/26 End Date 07/20/26 MTWTFSS -----1 Spots/Week 1 Rate \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WMTV Th 07/16/26 11:57 AM 15 News @ 1130a 11:40 AM-12:00 PM :30 ORL-UID-2026-01H \$500.00 NM MG for 4.1 07/19 Open Championship Golf program change - Buyer approved MG 1 WMTV Su 07/19/26 Meet The Press 9:58 AM-11:00 AM :00 \$1,000.00 NM See MG 4.2,4.3 3 WMTV M 07/20/26 11:57 AM 15 News @ 1130a 11:40 AM-12:00 PM :30 ORL-UID-2026-01H \$500.00 NM MG for 4.1 07/19 Open Championship Golf program change - Buyer approved MG									
5	07/14/26	07/19/26	The Morning Show Su @ 8:00 AM-8:57 AM 7a		-----1	:30	1	\$700.00	NM
Weeks: Start Date 07/14/26 End Date 07/20/26 MTWTFSS -----1 Spots/Week 1 Rate \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMTV Su 07/19/26 The Morning Show Su @ 7a 8:00 AM-8:57 AM :00 \$700.00 NM See MG 1.2,1.3,1.4									
6	07/14/26	07/18/26	The Morning Show Sa	5:00 AM-6:57 AM	-----1-	:30	1	\$400.00	NM
Weeks: Start Date 07/14/26 End Date 07/20/26 MTWTFSS -----1- Spots/Week 1 Rate \$400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMTV Sa 07/18/26 5:26 AM The Morning Show Sa 5:00 AM-6:57 AM :30 ORL-UID-2026-01H \$400.00 NM									
7	07/14/26	07/18/26	Saturday 15 News @ 10p	10:10 PM-10:27 PM	-----1-	:30	1	\$1,500.00	NM
Weeks: Start Date 07/14/26 End Date 07/20/26 MTWTFSS -----1- Spots/Week 1 Rate \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMTV Sa 07/18/26 10:20 PM Saturday 15 News @ 10p 10:10 PM-10:27 PM :30 ORL-UID-2026-01H \$1,500.00 NM									
8	07/14/26	07/20/26	M-F 15 News @ 10p	10:10 PM-10:35 PM	1-1-1--	:30	3	\$1,500.00	NM
Weeks: Start Date 07/14/26 End Date 07/20/26 MTWTFSS 1-1-1-- Spots/Week 3 Rate \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WMTV W 07/15/26 10:33 PM M-F 15 News @ 10p 10:10 PM-10:35 PM :30 ORL-UID-2026-01H \$1,500.00 NM 2 WMTV F 07/17/26 10:23 PM M-F 15 News @ 10p 10:10 PM-10:35 PM :30 ORL-UID-2026-01H \$1,500.00 NM 3 WMTV M 07/20/26 10:23 PM M-F 15 News @ 10p 10:10 PM-10:35 PM :30 ORL-UID-2026-01H \$1,500.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

To pay online, please visit us at payments.graymedia.com. A 2.75% surcharge fee will be applied to credit card transactions where applicable. ACH transactions are available with no fee.

INVOICE

Send Payment To:



WMTV
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	4486211-1	Invoice Month	July 2026
Invoice Date	07/31/26	Invoice Period	07/01/26 - 07/20/26
Advertiser	Impossible Until It's Done		
Product	ISSUE		
Estimate #	17506		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
9	07/14/26	07/19/26	Sunday 15 News @ 10p	10:10 PM-10:30 PM	-----1	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/14/26 07/20/26 -----1 1 \$1,500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WMTV Su 07/19/26 10:29 PM Sunday 15 News @ 10p 10:10 PM-10:30 PM :30 ORL-UID-2026-01H \$1,500.00 NM									
10	07/14/26	07/17/26	Wheel of Fortune M-F	6:30 PM-7:00 PM	--1-1--	:30	2	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/14/26 07/20/26 --1-1-- 2 \$2,500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WMTV W 07/15/26 6:51 PM Wheel of Fortune M-F 6:30 PM-7:00 PM :30 ORL-UID-2026-01H \$2,500.00 NM 2 WMTV F 07/17/26 6:42 PM Wheel of Fortune M-F 6:30 PM-7:00 PM :30 ORL-UID-2026-01H \$2,500.00 NM									
11	07/14/26	07/18/26	Wheel of Fortune Sat	6:30 PM-7:00 PM	-----1-	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/14/26 07/20/26 -----1- 1 \$1,500.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WMTV Sa 07/18/26 6:43 PM Wheel of Fortune Sat 6:30 PM-7:00 PM :30 ORL-UID-2026-01H \$1,500.00 NM									
12	07/14/26	07/19/26	NBC Nightly News Su	5:30 PM-6:00 PM	-----1	:30	1	\$6,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/14/26 07/20/26 -----1 1 \$6,000.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WMTV Su 07/19/26 5:59 PM NBC Nightly News Su 5:30 PM-6:00 PM :30 ORL-UID-2026-01H \$6,000.00 NM									
13	07/14/26	07/20/26	15 News @ 5p	5:10 PM-5:30 PM	11-11--	:30	4	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/14/26 07/20/26 11-11-- 4 \$1,250.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WMTV Tu 07/14/26 5:24 PM 15 News @ 5p 5:10 PM-5:30 PM :30 ORL-UID-2026-01H \$1,250.00 NM 2 WMTV Th 07/16/26 5:15 PM 15 News @ 5p 5:10 PM-5:30 PM :30 ORL-UID-2026-01H \$1,250.00 NM 3 WMTV F 07/17/26 5:14 PM 15 News @ 5p 5:10 PM-5:30 PM :30 ORL-UID-2026-01H \$1,250.00 NM 4 WMTV M 07/20/26 5:29 PM 15 News @ 5p 5:10 PM-5:30 PM :30 ORL-UID-2026-01H \$1,250.00 NM									
14	07/14/26	07/20/26	15 News @ 6p	6:10 PM-6:30 PM	111-1--	:30	4	\$1,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/14/26 07/20/26 111-1-- 4 \$1,600.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WMTV Tu 07/14/26 6:29 PM 15 News @ 6p 6:10 PM-6:30 PM :30 ORL-UID-2026-01H \$1,600.00 NM 2 WMTV W 07/15/26 6:12 PM 15 News @ 6p 6:10 PM-6:30 PM :30 ORL-UID-2026-01H \$1,600.00 NM 3 WMTV F 07/17/26 6:13 PM 15 News @ 6p 6:10 PM-6:30 PM :30 ORL-UID-2026-01H \$1,600.00 NM 4 WMTV M 07/20/26 6:28 PM 15 News @ 6p 6:10 PM-6:30 PM :30 ORL-UID-2026-01H \$1,600.00 NM									
15	07/14/26	07/18/26	Saturday 15 News @ 6p	6:10 PM-6:30 PM	-----1-	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/14/26 07/20/26 -----1- 1 \$1,500.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

To pay online, please visit us at payments.graymedia.com. A 2.75% surcharge fee will be applied to credit card transactions where applicable. ACH transactions are available with no fee.

INVOICE

Send Payment To:



WMTV
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	4486211-1	Invoice Month	July 2026
Invoice Date	07/31/26	Invoice Period	07/01/26 - 07/20/26
Advertiser	Impossible Until It's Done		
Product	ISSUE		
Estimate #	17506		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																												
15	07/14/26	07/18/26	Saturday 15 News @ 6p	6:10 PM-6:30 PM	-----1-	:30	1	\$1,500.00	NM																																																												
<table><tr><td>Spots:</td><td>#</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td></td><td>1</td><td>WMTV</td><td>Sa</td><td>07/18/26</td><td>6:29 PM</td><td>Saturday 15 News @ 6p</td><td>6:10 PM-6:30 PM</td><td>:30</td><td>ORL-UID-2026-01H</td><td>\$1,500.00</td><td>NM</td></tr></table>										Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type		1	WMTV	Sa	07/18/26	6:29 PM	Saturday 15 News @ 6p	6:10 PM-6:30 PM	:30	ORL-UID-2026-01H	\$1,500.00	NM																																				
Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																										
	1	WMTV	Sa	07/18/26	6:29 PM	Saturday 15 News @ 6p	6:10 PM-6:30 PM	:30	ORL-UID-2026-01H	\$1,500.00	NM																																																										
16	07/14/26	07/19/26	Sunday 15 News @ 5p	5:10 PM-5:30 PM	-----1	:30	1	\$1,250.00	NM																																																												
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>07/14/26</td><td>07/20/26</td><td>-----1</td><td>1</td><td>\$1,250.00</td></tr></table> <table><tr><td>Spots:</td><td>#</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td></td><td>1</td><td>WMTV</td><td>Su</td><td>07/19/26</td><td>5:26 PM</td><td>Sunday 15 News @ 5p</td><td>5:10 PM-5:30 PM</td><td>:30</td><td>ORL-UID-2026-01H</td><td>\$1,250.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/14/26	07/20/26	-----1	1	\$1,250.00	Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type		1	WMTV	Su	07/19/26	5:26 PM	Sunday 15 News @ 5p	5:10 PM-5:30 PM	:30	ORL-UID-2026-01H	\$1,250.00	NM																								
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																
	07/14/26	07/20/26	-----1	1	\$1,250.00																																																																
Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																										
	1	WMTV	Su	07/19/26	5:26 PM	Sunday 15 News @ 5p	5:10 PM-5:30 PM	:30	ORL-UID-2026-01H	\$1,250.00	NM																																																										
17	07/14/26	07/20/26	15 News @ 4p	4:10 PM-4:27 PM	1-11---	:30	3	\$800.00	NM																																																												
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>07/14/26</td><td>07/20/26</td><td>1-11---</td><td>3</td><td>\$800.00</td></tr></table> <table><tr><td>Spots:</td><td>#</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td></td><td>1</td><td>WMTV</td><td>W</td><td>07/15/26</td><td>4:22 PM</td><td>15 News @ 4p</td><td>4:10 PM-4:27 PM</td><td>:30</td><td>ORL-UID-2026-01H</td><td>\$800.00</td><td>NM</td></tr><tr><td></td><td>2</td><td>WMTV</td><td>Th</td><td>07/16/26</td><td>4:21 PM</td><td>15 News @ 4p</td><td>4:10 PM-4:27 PM</td><td>:30</td><td>ORL-UID-2026-01H</td><td>\$800.00</td><td>NM</td></tr><tr><td></td><td>3</td><td>WMTV</td><td>M</td><td>07/20/26</td><td>4:23 PM</td><td>15 News @ 4p</td><td>4:10 PM-4:27 PM</td><td>:30</td><td>ORL-UID-2026-01H</td><td>\$800.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/14/26	07/20/26	1-11---	3	\$800.00	Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type		1	WMTV	W	07/15/26	4:22 PM	15 News @ 4p	4:10 PM-4:27 PM	:30	ORL-UID-2026-01H	\$800.00	NM		2	WMTV	Th	07/16/26	4:21 PM	15 News @ 4p	4:10 PM-4:27 PM	:30	ORL-UID-2026-01H	\$800.00	NM		3	WMTV	M	07/20/26	4:23 PM	15 News @ 4p	4:10 PM-4:27 PM	:30	ORL-UID-2026-01H	\$800.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																
	07/14/26	07/20/26	1-11---	3	\$800.00																																																																
Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																										
	1	WMTV	W	07/15/26	4:22 PM	15 News @ 4p	4:10 PM-4:27 PM	:30	ORL-UID-2026-01H	\$800.00	NM																																																										
	2	WMTV	Th	07/16/26	4:21 PM	15 News @ 4p	4:10 PM-4:27 PM	:30	ORL-UID-2026-01H	\$800.00	NM																																																										
	3	WMTV	M	07/20/26	4:23 PM	15 News @ 4p	4:10 PM-4:27 PM	:30	ORL-UID-2026-01H	\$800.00	NM																																																										
18	07/14/26	07/20/26	Jeopardy M-F	4:28 PM-5:00 PM	1-1-1--	:30	3	\$1,000.00	NM																																																												
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>07/14/26</td><td>07/20/26</td><td>1-1-1--</td><td>3</td><td>\$1,000.00</td></tr></table> <table><tr><td>Spots:</td><td>#</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td></td><td>1</td><td>WMTV</td><td>W</td><td>07/15/26</td><td>4:43 PM</td><td>Jeopardy M-F</td><td>4:28 PM-5:00 PM</td><td>:30</td><td>ORL-UID-2026-01H</td><td>\$1,000.00</td><td>NM</td></tr><tr><td></td><td>2</td><td>WMTV</td><td>F</td><td>07/17/26</td><td>4:56 PM</td><td>Jeopardy M-F</td><td>4:28 PM-5:00 PM</td><td>:30</td><td>ORL-UID-2026-01H</td><td>\$1,000.00</td><td>NM</td></tr><tr><td></td><td>3</td><td>WMTV</td><td>M</td><td>07/20/26</td><td>4:43 PM</td><td>Jeopardy M-F</td><td>4:28 PM-5:00 PM</td><td>:30</td><td>ORL-UID-2026-01H</td><td>\$1,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/14/26	07/20/26	1-1-1--	3	\$1,000.00	Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type		1	WMTV	W	07/15/26	4:43 PM	Jeopardy M-F	4:28 PM-5:00 PM	:30	ORL-UID-2026-01H	\$1,000.00	NM		2	WMTV	F	07/17/26	4:56 PM	Jeopardy M-F	4:28 PM-5:00 PM	:30	ORL-UID-2026-01H	\$1,000.00	NM		3	WMTV	M	07/20/26	4:43 PM	Jeopardy M-F	4:28 PM-5:00 PM	:30	ORL-UID-2026-01H	\$1,000.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																
	07/14/26	07/20/26	1-1-1--	3	\$1,000.00																																																																
Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																										
	1	WMTV	W	07/15/26	4:43 PM	Jeopardy M-F	4:28 PM-5:00 PM	:30	ORL-UID-2026-01H	\$1,000.00	NM																																																										
	2	WMTV	F	07/17/26	4:56 PM	Jeopardy M-F	4:28 PM-5:00 PM	:30	ORL-UID-2026-01H	\$1,000.00	NM																																																										
	3	WMTV	M	07/20/26	4:43 PM	Jeopardy M-F	4:28 PM-5:00 PM	:30	ORL-UID-2026-01H	\$1,000.00	NM																																																										
19	07/14/26	07/20/26	15 News @ 11a	11:10 AM-11:30 AM	11-1---	:30	3	\$500.00	NM																																																												
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>07/14/26</td><td>07/20/26</td><td>11-1---</td><td>3</td><td>\$500.00</td></tr></table> <table><tr><td>Spots:</td><td>#</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td></td><td>1</td><td>WMTV</td><td>Tu</td><td>07/14/26</td><td>11:23 AM</td><td>15 News @ 11a</td><td>11:10 AM-11:30 AM</td><td>:30</td><td>ORL-UID-2026-01H</td><td>\$500.00</td><td>NM</td></tr><tr><td></td><td>2</td><td>WMTV</td><td>Th</td><td>07/16/26</td><td>11:27 AM</td><td>15 News @ 11a</td><td>11:10 AM-11:30 AM</td><td>:30</td><td>ORL-UID-2026-01H</td><td>\$500.00</td><td>NM</td></tr><tr><td></td><td>3</td><td>WMTV</td><td>M</td><td>07/20/26</td><td>11:14 AM</td><td>15 News @ 11a</td><td>11:10 AM-11:30 AM</td><td>:30</td><td>ORL-UID-2026-01H</td><td>\$500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/14/26	07/20/26	11-1---	3	\$500.00	Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type		1	WMTV	Tu	07/14/26	11:23 AM	15 News @ 11a	11:10 AM-11:30 AM	:30	ORL-UID-2026-01H	\$500.00	NM		2	WMTV	Th	07/16/26	11:27 AM	15 News @ 11a	11:10 AM-11:30 AM	:30	ORL-UID-2026-01H	\$500.00	NM		3	WMTV	M	07/20/26	11:14 AM	15 News @ 11a	11:10 AM-11:30 AM	:30	ORL-UID-2026-01H	\$500.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																
	07/14/26	07/20/26	11-1---	3	\$500.00																																																																
Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																										
	1	WMTV	Tu	07/14/26	11:23 AM	15 News @ 11a	11:10 AM-11:30 AM	:30	ORL-UID-2026-01H	\$500.00	NM																																																										
	2	WMTV	Th	07/16/26	11:27 AM	15 News @ 11a	11:10 AM-11:30 AM	:30	ORL-UID-2026-01H	\$500.00	NM																																																										
	3	WMTV	M	07/20/26	11:14 AM	15 News @ 11a	11:10 AM-11:30 AM	:30	ORL-UID-2026-01H	\$500.00	NM																																																										
20	07/14/26	07/17/26	NBC News Daily	12:00 PM-1:00 PM	-1-11--	:30	3	\$400.00	NM																																																												
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>07/14/26</td><td>07/20/26</td><td>-1-11--</td><td>3</td><td>\$400.00</td></tr></table> <table><tr><td>Spots:</td><td>#</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td></td><td>1</td><td>WMTV</td><td>Tu</td><td>07/14/26</td><td>12:45 PM</td><td>NBC News Daily</td><td>12:00 PM-1:00 PM</td><td>:30</td><td>ORL-UID-2026-01H</td><td>\$400.00</td><td>NM</td></tr><tr><td></td><td>2</td><td>WMTV</td><td>Th</td><td>07/16/26</td><td>12:44 PM</td><td>NBC News Daily</td><td>12:00 PM-1:00 PM</td><td>:30</td><td>ORL-UID-2026-01H</td><td>\$400.00</td><td>NM</td></tr><tr><td></td><td>3</td><td>WMTV</td><td>F</td><td>07/17/26</td><td>12:45 PM</td><td>NBC News Daily</td><td>12:00 PM-1:00 PM</td><td>:30</td><td>ORL-UID-2026-01H</td><td>\$400.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/14/26	07/20/26	-1-11--	3	\$400.00	Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type		1	WMTV	Tu	07/14/26	12:45 PM	NBC News Daily	12:00 PM-1:00 PM	:30	ORL-UID-2026-01H	\$400.00	NM		2	WMTV	Th	07/16/26	12:44 PM	NBC News Daily	12:00 PM-1:00 PM	:30	ORL-UID-2026-01H	\$400.00	NM		3	WMTV	F	07/17/26	12:45 PM	NBC News Daily	12:00 PM-1:00 PM	:30	ORL-UID-2026-01H	\$400.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																
	07/14/26	07/20/26	-1-11--	3	\$400.00																																																																
Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																										
	1	WMTV	Tu	07/14/26	12:45 PM	NBC News Daily	12:00 PM-1:00 PM	:30	ORL-UID-2026-01H	\$400.00	NM																																																										
	2	WMTV	Th	07/16/26	12:44 PM	NBC News Daily	12:00 PM-1:00 PM	:30	ORL-UID-2026-01H	\$400.00	NM																																																										
	3	WMTV	F	07/17/26	12:45 PM	NBC News Daily	12:00 PM-1:00 PM	:30	ORL-UID-2026-01H	\$400.00	NM																																																										
21	07/14/26	07/20/26	The Morning Show @ 6a	6:00 AM-7:00 AM	1-11---	:30	3	\$1,100.00	NM																																																												
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>07/14/26</td><td>07/20/26</td><td>1-11---</td><td>3</td><td>\$1,100.00</td></tr></table> <table><tr><td>Spots:</td><td>#</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/14/26	07/20/26	1-11---	3	\$1,100.00	Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																				
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																
	07/14/26	07/20/26	1-11---	3	\$1,100.00																																																																
Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																										

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

To pay online, please visit us at payments.graymedia.com. A 2.75% surcharge fee will be applied to credit card transactions where applicable. ACH transactions are available with no fee.

INVOICE

Send Payment To:



WMTV
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	4486211-1	Invoice Month	July 2026
Invoice Date	07/31/26	Invoice Period	07/01/26 - 07/20/26
Advertiser	Impossible Until It's Done		
Product	ISSUE		
Estimate #	17506		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																								
21	07/14/26	07/20/26	The Morning Show @ 6a	6:00 AM-7:00 AM	1-11---	:30	3	\$1,100.00	NM																																																																								
<table><tr><td>Spots:</td><td>#</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td></td><td>1</td><td>WMTV</td><td>W</td><td>07/15/26</td><td>6:24 AM</td><td>The Morning Show @ 6a</td><td>6:00 AM-7:00 AM</td><td>:30</td><td>ORL-UID-2026-01H</td><td>\$1,100.00</td><td>NM</td></tr><tr><td></td><td>2</td><td>WMTV</td><td>Th</td><td>07/16/26</td><td>6:39 AM</td><td>The Morning Show @ 6a</td><td>6:00 AM-7:00 AM</td><td>:30</td><td>ORL-UID-2026-01H</td><td>\$1,100.00</td><td>NM</td></tr><tr><td></td><td>3</td><td>WMTV</td><td>M</td><td>07/20/26</td><td>6:44 AM</td><td>The Morning Show @ 6a</td><td>6:00 AM-7:00 AM</td><td>:30</td><td>ORL-UID-2026-01H</td><td>\$1,100.00</td><td>NM</td></tr></table>										Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type		1	WMTV	W	07/15/26	6:24 AM	The Morning Show @ 6a	6:00 AM-7:00 AM	:30	ORL-UID-2026-01H	\$1,100.00	NM		2	WMTV	Th	07/16/26	6:39 AM	The Morning Show @ 6a	6:00 AM-7:00 AM	:30	ORL-UID-2026-01H	\$1,100.00	NM		3	WMTV	M	07/20/26	6:44 AM	The Morning Show @ 6a	6:00 AM-7:00 AM	:30	ORL-UID-2026-01H	\$1,100.00	NM																								
Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																						
	1	WMTV	W	07/15/26	6:24 AM	The Morning Show @ 6a	6:00 AM-7:00 AM	:30	ORL-UID-2026-01H	\$1,100.00	NM																																																																						
	2	WMTV	Th	07/16/26	6:39 AM	The Morning Show @ 6a	6:00 AM-7:00 AM	:30	ORL-UID-2026-01H	\$1,100.00	NM																																																																						
	3	WMTV	M	07/20/26	6:44 AM	The Morning Show @ 6a	6:00 AM-7:00 AM	:30	ORL-UID-2026-01H	\$1,100.00	NM																																																																						
22	07/14/26	07/20/26	Today Show	7:00 AM-9:00 AM	111-1--	:30	4	\$1,100.00	NM																																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>07/14/26</td><td>07/20/26</td><td>111-1--</td><td>4</td><td>\$1,100.00</td></tr></table> <table><tr><td>Spots:</td><td>#</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td></td><td>1</td><td>WMTV</td><td>Tu</td><td>07/14/26</td><td>7:57 AM</td><td>Today Show</td><td>7:00 AM-9:00 AM</td><td>:30</td><td>ORL-UID-2026-01H</td><td>\$1,100.00</td><td>NM</td></tr><tr><td></td><td>2</td><td>WMTV</td><td>W</td><td>07/15/26</td><td>7:23 AM</td><td>Today Show</td><td>7:00 AM-9:00 AM</td><td>:30</td><td>ORL-UID-2026-01H</td><td>\$1,100.00</td><td>NM</td></tr><tr><td></td><td>3</td><td>WMTV</td><td>F</td><td>07/17/26</td><td>8:44 AM</td><td>Today Show</td><td>7:00 AM-9:00 AM</td><td>:30</td><td>ORL-UID-2026-01H</td><td>\$1,100.00</td><td>NM</td></tr><tr><td></td><td>4</td><td>WMTV</td><td>M</td><td>07/20/26</td><td>8:36 AM</td><td>Today Show</td><td>7:00 AM-9:00 AM</td><td>:30</td><td>ORL-UID-2026-01H</td><td>\$1,100.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/14/26	07/20/26	111-1--	4	\$1,100.00	Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type		1	WMTV	Tu	07/14/26	7:57 AM	Today Show	7:00 AM-9:00 AM	:30	ORL-UID-2026-01H	\$1,100.00	NM		2	WMTV	W	07/15/26	7:23 AM	Today Show	7:00 AM-9:00 AM	:30	ORL-UID-2026-01H	\$1,100.00	NM		3	WMTV	F	07/17/26	8:44 AM	Today Show	7:00 AM-9:00 AM	:30	ORL-UID-2026-01H	\$1,100.00	NM		4	WMTV	M	07/20/26	8:36 AM	Today Show	7:00 AM-9:00 AM	:30	ORL-UID-2026-01H	\$1,100.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																												
	07/14/26	07/20/26	111-1--	4	\$1,100.00																																																																												
Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																						
	1	WMTV	Tu	07/14/26	7:57 AM	Today Show	7:00 AM-9:00 AM	:30	ORL-UID-2026-01H	\$1,100.00	NM																																																																						
	2	WMTV	W	07/15/26	7:23 AM	Today Show	7:00 AM-9:00 AM	:30	ORL-UID-2026-01H	\$1,100.00	NM																																																																						
	3	WMTV	F	07/17/26	8:44 AM	Today Show	7:00 AM-9:00 AM	:30	ORL-UID-2026-01H	\$1,100.00	NM																																																																						
	4	WMTV	M	07/20/26	8:36 AM	Today Show	7:00 AM-9:00 AM	:30	ORL-UID-2026-01H	\$1,100.00	NM																																																																						
23	07/14/26	07/20/26	The Morning Show @ 5a	4:59 AM-5:59 AM	11-1---	:30	3	\$500.00	NM																																																																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>07/14/26</td><td>07/20/26</td><td>11-1---</td><td>3</td><td>\$500.00</td></tr></table> <table><tr><td>Spots:</td><td>#</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td></td><td>1</td><td>WMTV</td><td>Tu</td><td>07/14/26</td><td>5:25 AM</td><td>The Morning Show @ 5a</td><td>4:59 AM-5:59 AM</td><td>:30</td><td>ORL-UID-2026-01H</td><td>\$500.00</td><td>NM</td></tr><tr><td></td><td>2</td><td>WMTV</td><td>Th</td><td>07/16/26</td><td>5:59 AM</td><td>The Morning Show @ 5a</td><td>4:59 AM-5:59 AM</td><td>:30</td><td>ORL-UID-2026-01H</td><td>\$500.00</td><td>NM</td></tr><tr><td></td><td>3</td><td>WMTV</td><td>M</td><td>07/20/26</td><td>5:23 AM</td><td>The Morning Show @ 5a</td><td>4:59 AM-5:59 AM</td><td>:30</td><td>ORL-UID-2026-01H</td><td>\$500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/14/26	07/20/26	11-1---	3	\$500.00	Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type		1	WMTV	Tu	07/14/26	5:25 AM	The Morning Show @ 5a	4:59 AM-5:59 AM	:30	ORL-UID-2026-01H	\$500.00	NM		2	WMTV	Th	07/16/26	5:59 AM	The Morning Show @ 5a	4:59 AM-5:59 AM	:30	ORL-UID-2026-01H	\$500.00	NM		3	WMTV	M	07/20/26	5:23 AM	The Morning Show @ 5a	4:59 AM-5:59 AM	:30	ORL-UID-2026-01H	\$500.00	NM												
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																												
	07/14/26	07/20/26	11-1---	3	\$500.00																																																																												
Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																						
	1	WMTV	Tu	07/14/26	5:25 AM	The Morning Show @ 5a	4:59 AM-5:59 AM	:30	ORL-UID-2026-01H	\$500.00	NM																																																																						
	2	WMTV	Th	07/16/26	5:59 AM	The Morning Show @ 5a	4:59 AM-5:59 AM	:30	ORL-UID-2026-01H	\$500.00	NM																																																																						
	3	WMTV	M	07/20/26	5:23 AM	The Morning Show @ 5a	4:59 AM-5:59 AM	:30	ORL-UID-2026-01H	\$500.00	NM																																																																						
Total Spots							49																																																																										

Payment Terms 30 Days

<u>Gross Total</u>	\$56,350.00
<u>Agency Commission</u>	\$8,452.50
<u>Net Amount Due</u>	\$47,897.50
<u>Invoice Balance as of 08/10/26 3:16:39 PM CT</u>	\$595.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

To pay online, please visit us at payments.graymedia.com. A 2.75% surcharge fee will be applied to credit card transactions where applicable. ACH transactions are available with no fee.